

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 25.7015/-80.3541

SW 99th Ave & Sunset Dr		1 mi radius		3 mi radius		5 mi radius	
Sunset, FL 33173							
Population							
Estimated Population (2025)	15,195		143,684		446,195		
Projected Population (2030)	13,283		127,718		397,462		
Census Population (2020)	15,983		145,785		452,510		
Census Population (2010)	16,091		139,020		444,141		
Projected Annual Growth (2025 to 2030)	-1,912	-2.5%	-15,966	-2.2%	-48,733	-2.2%	
Historical Annual Growth (2020 to 2025)	-788	-1.0%	-2,101	-0.3%	-6,316	-0.3%	
Historical Annual Growth (2010 to 2020)	-108	-0.1%	6,765	1.0%	8,370	0.4%	
Estimated Population Density (2025)	4,839	psm	5,084	psm	5,683	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	5,599		53,831		156,858		
Projected Households (2030)	4,875		47,519		138,533		
Census Households (2020)	5,962		54,653		159,983		
Census Households (2010)	5,732		50,144		151,560		
Estimated Households with Children (2025)	1,705	30.4%	15,125	28.1%	48,738	31.1%	
Estimated Average Household Size (2025)	2.70		2.64		2.78		
Average Household Income							
Estimated Average Household Income (2025)	\$141,633		\$133,525		\$132,407		
Projected Average Household Income (2030)	\$140,330		\$132,933		\$131,774		
Estimated Average Family Income (2025)	\$166,137		\$161,789		\$153,761		
Median Household Income							
Estimated Median Household Income (2025)	\$101,032		\$95,988		\$95,270		
Projected Median Household Income (2030)	\$101,243		\$95,921		\$95,311		
Estimated Median Family Income (2025)	\$119,737		\$118,118		\$112,689		
Per Capita Income							
Estimated Per Capita Income (2025)	\$52,243		\$50,171		\$46,708		
Projected Per Capita Income (2030)	\$51,561		\$49,625		\$46,110		
Estimated Per Capita Income 5 Year Growth	-\$682	-1.3%	-\$547	-1.1%	-\$598	-1.3%	
Estimated Average Household Net Worth (2025)	\$1,496,762		\$1,333,709		\$1,348,634		
Daytime Demos (2025)							
Total Businesses	1,935		14,949		45,825		
Total Employees	8,433		74,879		225,692		
Company Headquarter Businesses	43	2.2%	312	2.1%	862	1.9%	
Company Headquarter Employees	661	7.8%	6,013	8.0%	14,570	6.5%	
Employee Population per Business	4.4		5.0		4.9		
Residential Population per Business	7.9		9.6		9.7		

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Race & Ethnicity

White (2025)	5,034	33.1%	47,621	33.1%	145,235	32.5%
Black or African American (2025)	860	5.7%	8,431	5.9%	32,439	7.3%
American Indian or Alaska Native (2025)	19	0.1%	337	0.2%	846	0.2%
Asian (2025)	380	2.5%	3,250	2.3%	9,930	2.2%
Hawaiian or Pacific Islander (2025)	9	-	30	-	125	-
Other Race (2025)	1,728	11.4%	15,724	10.9%	51,297	11.5%
Two or More Races (2025)	7,166	47.2%	68,291	47.5%	206,323	46.2%
Not Hispanic or Latino Population (2025)	3,579	23.6%	33,021	23.0%	105,959	23.7%
Hispanic or Latino Population (2025)	11,616	76.4%	110,663	77.0%	340,236	76.3%
Not Hispanic or Latino Population (2030)	4,002	30.1%	36,992	29.0%	116,882	29.4%
Hispanic or Latino Population (2030)	9,281	69.9%	90,726	71.0%	280,580	70.6%
Not Hispanic or Latino Population (2020)	3,345	20.9%	30,114	20.7%	96,239	21.3%
Hispanic or Latino Population (2020)	12,638	79.1%	115,671	79.3%	356,271	78.7%
Not Hispanic or Latino Population (2010)	3,908	24.3%	32,487	23.4%	107,074	24.1%
Hispanic or Latino Population (2010)	12,183	75.7%	106,532	76.6%	337,066	75.9%
Projected Hispanic Annual Growth (2025 to 2030)	-2,335	-4.0%	-19,937	-3.6%	-59,656	-3.5%
Historic Hispanic Annual Growth (2010 to 2025)	-567	-0.3%	4,131	0.3%	3,169	-

Age Distribution (2025)

Age Under 5	763	5.0%	6,766	4.7%	20,542	4.6%
Age 5 to 9 Years	814	5.4%	7,096	4.9%	22,056	4.9%
Age 10 to 14 Years	761	5.0%	7,021	4.9%	22,464	5.0%
Age 15 to 19 Years	818	5.4%	7,655	5.3%	26,282	5.9%
Age 20 to 24 Years	765	5.0%	8,000	5.6%	29,549	6.6%
Age 25 to 29 Years	831	5.5%	8,379	5.8%	24,644	5.5%
Age 30 to 34 Years	985	6.5%	9,083	6.3%	26,221	5.9%
Age 35 to 39 Years	993	6.5%	9,139	6.4%	27,151	6.1%
Age 40 to 44 Years	968	6.4%	8,725	6.1%	26,956	6.0%
Age 45 to 49 Years	984	6.5%	9,378	6.5%	29,624	6.6%
Age 50 to 54 Years	1,095	7.2%	10,186	7.1%	32,609	7.3%
Age 55 to 59 Years	1,165	7.7%	10,804	7.5%	34,303	7.7%
Age 60 to 64 Years	1,044	6.9%	9,976	6.9%	30,488	6.8%
Age 65 to 74 Years	1,665	11.0%	15,636	10.9%	47,979	10.8%
Age 75 to 84 Years	1,096	7.2%	10,969	7.6%	31,756	7.1%
Age 85 Years or Over	447	2.9%	4,870	3.4%	13,571	3.0%
Median Age	43.6		44.2		43.8	

Gender Age Distribution (2025)

Female Population	8,066	53.1%	75,449	52.5%	231,095	51.8%
Age 0 to 19 Years	1,516	18.8%	13,750	18.2%	43,438	18.8%
Age 20 to 64 Years	4,570	56.7%	43,171	57.2%	132,058	57.1%
Age 65 Years or Over	1,980	24.5%	18,528	24.6%	55,599	24.1%
Female Median Age	46.7		46.4		46.4	
Male Population	7,129	46.9%	68,235	47.5%	215,100	48.2%
Age 0 to 19 Years	1,641	23.0%	14,788	21.7%	47,906	22.3%
Age 20 to 64 Years	4,260	59.8%	40,499	59.4%	129,488	60.2%
Age 65 Years or Over	1,228	17.2%	12,947	19.0%	37,706	17.5%
Male Median Age	40.1		41.8		41.1	

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Household Income Distribution (2025)

HH Income \$200,000 or More	1,031	18.4%	8,727	16.2%	25,240	16.1%
HH Income \$150,000 to \$199,999	765	13.7%	5,949	11.1%	15,616	10.0%
HH Income \$100,000 to \$149,999	883	15.8%	8,929	16.6%	26,633	17.0%
HH Income \$75,000 to \$99,999	506	9.0%	6,255	11.6%	17,717	11.3%
HH Income \$50,000 to \$74,999	998	17.8%	7,933	14.7%	24,441	15.6%
HH Income \$35,000 to \$49,999	390	7.0%	4,774	8.9%	14,581	9.3%
HH Income \$25,000 to \$34,999	339	6.1%	3,518	6.5%	10,692	6.8%
HH Income \$15,000 to \$24,999	219	3.9%	2,873	5.3%	8,632	5.5%
HH Income Under \$15,000	468	8.4%	4,873	9.1%	13,307	8.5%
HH Income \$35,000 or More	4,574	81.7%	42,567	79.1%	124,227	79.2%
HH Income \$75,000 or More	3,185	56.9%	29,860	55.5%	85,205	54.3%

Housing (2025)

Total Housing Units	5,955		57,573		167,337	
Housing Units Occupied	5,599	94.0%	53,831	93.5%	156,858	93.7%
Housing Units Owner-Occupied	3,786	67.6%	31,846	59.2%	99,716	63.6%
Housing Units, Renter-Occupied	1,814	32.4%	21,985	40.8%	57,143	36.4%
Housing Units, Vacant	356	6.4%	3,742	7.0%	10,478	6.7%

Marital Status (2025)

Never Married	4,122	32.1%	36,992	30.1%	121,373	31.8%
Currently Married	5,551	43.2%	53,567	43.6%	166,105	43.6%
Separated	617	4.8%	7,232	5.9%	21,937	5.8%
Widowed	672	5.2%	8,216	6.7%	24,347	6.4%
Divorced	1,894	14.7%	16,794	13.7%	47,371	12.4%

Household Type (2025)

Population Family	12,793	84.2%	117,199	81.6%	376,869	84.5%
Population Non-Family	2,334	15.4%	24,863	17.3%	59,592	13.4%
Population Group Quarters	68	0.4%	1,623	1.1%	9,734	2.2%
Family Households	3,944	70.4%	36,122	67.1%	115,491	73.6%
Non-Family Households	1,655	29.6%	17,709	32.9%	41,367	26.4%
Married Couple with Children	1,216	21.9%	10,346	19.3%	33,052	19.9%
Average Family Household Size	3.2		3.2		3.3	

Household Size (2025)

1 Person Households	1,275	22.8%	13,529	25.1%	30,654	19.5%
2 Person Households	1,677	29.9%	15,885	29.5%	48,321	30.8%
3 Person Households	1,082	19.3%	10,156	18.9%	32,617	20.8%
4 Person Households	883	15.8%	8,028	14.9%	24,926	15.9%
5 Person Households	393	7.0%	3,675	6.8%	11,830	7.5%
6 or More Person Households	289	5.2%	2,557	4.8%	8,511	5.4%

Household Vehicles (2025)

Households with 0 Vehicles Available	463	8.3%	3,675	6.8%	9,895	6.3%
Households with 1 Vehicles Available	1,476	26.4%	19,316	35.9%	52,870	33.7%
Households with 2 or More Vehicles Available	3,660	65.4%	30,841	57.3%	94,094	60.0%
Total Vehicles Available	10,345		95,523		287,007	
Average Vehicles Per Household	1.8		1.8		1.8	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	12,672		121,264		376,216	
Estimated Civilian Employed	8,234	65.0%	76,808	63.3%	235,056	62.5%
Estimated Civilian Unemployed	103	0.8%	1,412	1.2%	4,555	1.2%
Estimated in Armed Forces	85	0.7%	155	0.1%	327	-
Estimated Not in Labor Force	4,250	33.5%	42,890	35.4%	136,279	36.2%
Unemployment Rate	0.8%		1.2%		1.2%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	8,233		76,805		235,047	
Management, Business, Financial Operations	1,547	18.8%	14,537	18.9%	43,461	18.5%
Professional, Related Service	2,621	31.8%	20,578	26.8%	58,103	24.7%
Sales, Office	1,235	15.0%	11,995	15.6%	39,367	16.7%
Farming, Fishing, Forestry	1,797	21.8%	17,005	22.1%	52,619	22.4%
Construct, Extraction, Maintenance	8	-	298	0.4%	781	0.3%
Production, Transport Material Moving	479	5.8%	5,908	7.7%	18,413	7.8%
White Collar Workers	546	6.6%	6,484	8.4%	22,303	9.5%
Blue Collar Workers	5,964	72.4%	52,120	67.9%	154,183	65.6%
	2,268	27.6%	24,685	32.1%	80,864	34.4%

Consumer Expenditure (2025)

Total Household Expenditure	\$656.83 M		\$6.01 B		\$17.54 B	
Total Non-Retail Expenditure	\$332.08 M	50.6%	\$3.04 B	50.6%	\$8.79 B	50.1%
Total Retail Expenditure	\$324.75 M	49.4%	\$2.97 B	49.4%	\$8.75 B	49.9%
Alcoholic Beverages	\$4.07 M	0.6%	\$37.14 M	0.6%	\$108.53 M	0.6%
Apparel	\$12.2 M	1.9%	\$111.66 M	1.9%	\$327.77 M	1.9%
Contributions	\$21.6 M	3.3%	\$195.54 M	3.3%	\$566.12 M	3.2%
Education	\$15.29 M	2.3%	\$138.81 M	2.3%	\$403.36 M	2.3%
Entertainment	\$37.7 M	5.7%	\$345.36 M	5.7%	\$1.01 B	5.8%
Food Away From Home	\$29.07 M	4.4%	\$265.85 M	4.4%	\$779.34 M	4.4%
Grocery	\$41.53 M	6.3%	\$386.59 M	6.4%	\$1.16 B	6.6%
Health Care	\$38.98 M	5.9%	\$371.7 M	6.2%	\$1.09 B	6.2%
Household Furnishings and Equipment	\$17.62 M	2.7%	\$160.94 M	2.7%	\$471.02 M	2.7%
Household Operations	\$12.32 M	1.9%	\$112.99 M	1.9%	\$332.72 M	1.9%
Miscellaneous Expenses	\$11.27 M	1.7%	\$103.05 M	1.7%	\$301.46 M	1.7%
Personal Care	\$8.24 M	1.3%	\$76.39 M	1.3%	\$227.6 M	1.3%
Shelter	\$103.69 M	15.8%	\$972.37 M	16.2%	\$2.84 B	16.2%
Tax and Retirement	\$170.3 M	25.9%	\$1.51 B	25.2%	\$4.33 B	24.7%
Tobacco and Related	\$2.9 M	0.4%	\$28.06 M	0.5%	\$86.94 M	0.5%
Transportation	\$100.55 M	15.3%	\$912.31 M	15.2%	\$2.68 B	15.3%
Utilities	\$29.5 M	4.5%	\$275.03 M	4.6%	\$825.35 M	4.7%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	11,273		107,146		325,302	
Elementary (Grade Level 0 to 8)	310	2.7%	5,090	4.8%	17,411	5.4%
Some High School (Grade Level 9 to 11)	511	4.5%	6,451	6.0%	27,314	8.4%
High School Graduate	2,233	19.8%	24,573	22.9%	75,811	23.3%
Some College	1,172	10.4%	14,621	13.6%	43,694	13.4%
Associate Degree Only	1,970	17.5%	12,402	11.6%	32,787	10.1%
Bachelor Degree Only	2,919	25.9%	25,342	23.7%	75,933	23.3%
Graduate Degree	2,158	19.1%	18,667	17.4%	52,351	16.1%

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Units In Structure (2025)

1 Detached Unit	2,849	49.7%	25,163	50.2%	79,311	52.3%
1 Attached Unit	893	15.6%	6,509	13.0%	21,255	14.0%
2 to 4 Units	212	3.7%	2,278	4.5%	6,776	4.5%
5 to 9 Units	276	4.8%	2,577	5.1%	6,265	4.1%
10 to 19 Units	437	7.6%	3,010	6.0%	7,579	5.0%
20 to 49 Units	247	4.3%	4,908	9.8%	11,839	7.8%
50 or More Units	635	11.1%	8,987	17.9%	21,771	14.4%
Mobile Home or Trailer	46	0.8%	379	0.8%	1,956	1.3%
Other Structure	3	-	21	-	104	-

Homes Built By Year (2025)

Homes Built 2010 or later	293	5.1%	4,118	8.2%	10,488	6.9%
Homes Built 2000 to 2009	401	7.0%	3,418	6.8%	10,875	7.2%
Homes Built 1990 to 1999	608	10.6%	4,587	9.1%	14,881	9.8%
Homes Built 1980 to 1989	1,099	19.2%	9,663	19.3%	32,432	21.4%
Homes Built 1970 to 1979	1,391	24.3%	12,655	25.2%	40,681	26.8%
Homes Built 1960 to 1969	1,379	24.1%	9,510	19.0%	20,297	13.4%
Homes Built 1950 to 1959	229	4.0%	8,507	17.0%	21,636	14.3%
Homes Built Before 1949	199	3.5%	1,372	2.7%	5,569	3.7%

Home Values (2025)

Home Values \$1,000,000 or More	402	10.6%	3,954	12.4%	12,626	12.7%
Home Values \$500,000 to \$999,999	1,565	41.3%	13,246	41.6%	40,033	40.1%
Home Values \$400,000 to \$499,999	785	20.7%	6,166	19.4%	18,833	18.9%
Home Values \$300,000 to \$399,999	415	11.0%	3,611	11.3%	12,475	12.5%
Home Values \$200,000 to \$299,999	163	4.3%	2,362	7.4%	8,010	8.0%
Home Values \$150,000 to \$199,999	59	1.6%	719	2.3%	2,175	2.2%
Home Values \$100,000 to \$149,999	27	0.7%	255	0.8%	1,004	1.0%
Home Values \$70,000 to \$99,999	12	0.3%	110	0.3%	437	0.4%
Home Values \$50,000 to \$69,999	44	1.2%	221	0.7%	1,006	1.0%
Home Values \$25,000 to \$49,999	63	1.7%	457	1.4%	1,314	1.3%
Home Values Under \$25,000	250	6.6%	744	2.3%	1,802	1.8%
Owner-Occupied Median Home Value	\$526,236		\$568,653		\$584,661	
Renter-Occupied Median Rent	\$1,913		\$1,826		\$1,819	

Transportation To Work (2025)

Drive to Work Alone	5,910	71.8%	54,327	70.7%	166,421	70.8%
Drive to Work in Carpool	595	7.2%	7,006	9.1%	22,067	9.4%
Travel to Work by Public Transportation	195	2.4%	2,701	3.5%	7,218	3.1%
Drive to Work on Motorcycle	8	0.1%	122	0.2%	323	0.1%
Walk or Bicycle to Work	274	3.3%	1,326	1.7%	4,189	1.8%
Other Means	50	0.6%	684	0.9%	2,361	1.0%
Work at Home	1,201	14.6%	10,640	13.9%	32,467	13.8%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	1,086	13.2%	8,711	11.3%	27,336	11.6%
Travel to Work in 15 to 29 Minutes	2,629	31.9%	24,401	31.8%	75,303	32.0%
Travel to Work in 30 to 59 Minutes	2,394	29.1%	26,105	34.0%	78,855	33.5%
Travel to Work in 60 Minutes or More	923	11.2%	6,948	9.0%	21,086	9.0%
Average Minutes Travel to Work	27.3		27.9		27.6	