

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 25.7015/-80.3541

SW 99th Ave & Sunset Dr Sunset, FL 33173	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2025)	15,195	143,684	446,195
Projected Population (2030)	13,283	127,718	397,462
Census Population (2020)	15,983	145,785	452,510
Census Population (2010)	16,091	139,020	444,141
Projected Annual Growth (2025 to 2030)	-1,912 -2.5%	-15,966 -2.2%	-48,733 -2.2%
Historical Annual Growth (2020 to 2025)	-788 -1.0%	-2,101 -0.3%	-6,316 -0.3%
Historical Annual Growth (2010 to 2020)	-108 -0.1%	6,765 1.0%	8,370 0.4%
Estimated Population Density (2025)	4,839 psm	5,084 psm	5,683 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2025)	5,599	53,831	156,858
Projected Households (2030)	4,875	47,519	138,533
Census Households (2020)	5,962	54,653	159,983
Census Households (2010)	5,732	50,144	151,560
Estimated Households with Children (2025)	1,705 30.4%	15,125 28.1%	48,738 31.1%
Estimated Average Household Size (2025)	2.70	2.64	2.78
Average Household Income			
Estimated Average Household Income (2025)	\$141,633	\$133,525	\$132,407
Projected Average Household Income (2030)	\$140,330	\$132,933	\$131,774
Estimated Average Family Income (2025)	\$166,137	\$161,789	\$153,761
Median Household Income			
Estimated Median Household Income (2025)	\$101,032	\$95,988	\$95,270
Projected Median Household Income (2030)	\$101,243	\$95,921	\$95,311
Estimated Median Family Income (2025)	\$119,737	\$118,118	\$112,689
Per Capita Income			
Estimated Per Capita Income (2025)	\$52,243	\$50,171	\$46,708
Projected Per Capita Income (2030)	\$51,561	\$49,625	\$46,110
Estimated Per Capita Income 5 Year Growth	-\$682 -1.3%	-\$547 -1.1%	-\$598 -1.3%
Estimated Average Household Net Worth (2025)	\$1,496,762	\$1,333,709	\$1,348,634
Daytime Demos (2025)			
Total Businesses	1,935	14,949	45,825
Total Employees	8,433	74,879	225,692
Company Headquarter Businesses	43 2.2%	312 2.1%	862 1.9%
Company Headquarter Employees	661 7.8%	6,013 8.0%	14,570 6.5%
Employee Population per Business	4.4	5.0	4.9
Residential Population per Business	7.9	9.6	9.7

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Race & Ethnicity			
White (2025)	5,034 33.1%	47,621 33.1%	145,235 32.5%
Black or African American (2025)	860 5.7%	8,431 5.9%	32,439 7.3%
American Indian or Alaska Native (2025)	19 0.1%	337 0.2%	846 0.2%
Asian (2025)	380 2.5%	3,250 2.3%	9,930 2.2%
Hawaiian or Pacific Islander (2025)	9 -	30 -	125 -
Other Race (2025)	1,728 11.4%	15,724 10.9%	51,297 11.5%
Two or More Races (2025)	7,166 47.2%	68,291 47.5%	206,323 46.2%
Not Hispanic or Latino Population (2025)	3,579 23.6%	33,021 23.0%	105,959 23.7%
Hispanic or Latino Population (2025)	11,616 76.4%	110,663 77.0%	340,236 76.3%
Not Hispanic or Latino Population (2030)	4,002 30.1%	36,992 29.0%	116,882 29.4%
Hispanic or Latino Population (2030)	9,281 69.9%	90,726 71.0%	280,580 70.6%
Not Hispanic or Latino Population (2020)	3,345 20.9%	30,114 20.7%	96,239 21.3%
Hispanic or Latino Population (2020)	12,638 79.1%	115,671 79.3%	356,271 78.7%
Not Hispanic or Latino Population (2010)	3,908 24.3%	32,487 23.4%	107,074 24.1%
Hispanic or Latino Population (2010)	12,183 75.7%	106,532 76.6%	337,066 75.9%
Projected Hispanic Annual Growth (2025 to 2030)	-2,335 -4.0%	-19,937 -3.6%	-59,656 -3.5%
Historic Hispanic Annual Growth (2010 to 2025)	-567 -0.3%	4,131 0.3%	3,169 -
Age Distribution (2025)			
Age Under 5	763 5.0%	6,766 4.7%	20,542 4.6%
Age 5 to 9 Years	814 5.4%	7,096 4.9%	22,056 4.9%
Age 10 to 14 Years	761 5.0%	7,021 4.9%	22,464 5.0%
Age 15 to 19 Years	818 5.4%	7,655 5.3%	26,282 5.9%
Age 20 to 24 Years	765 5.0%	8,000 5.6%	29,549 6.6%
Age 25 to 29 Years	831 5.5%	8,379 5.8%	24,644 5.5%
Age 30 to 34 Years	985 6.5%	9,083 6.3%	26,221 5.9%
Age 35 to 39 Years	993 6.5%	9,139 6.4%	27,151 6.1%
Age 40 to 44 Years	968 6.4%	8,725 6.1%	26,956 6.0%
Age 45 to 49 Years	984 6.5%	9,378 6.5%	29,624 6.6%
Age 50 to 54 Years	1,095 7.2%	10,186 7.1%	32,609 7.3%
Age 55 to 59 Years	1,165 7.7%	10,804 7.5%	34,303 7.7%
Age 60 to 64 Years	1,044 6.9%	9,976 6.9%	30,488 6.8%
Age 65 to 74 Years	1,665 11.0%	15,636 10.9%	47,979 10.8%
Age 75 to 84 Years	1,096 7.2%	10,969 7.6%	31,756 7.1%
Age 85 Years or Over	447 2.9%	4,870 3.4%	13,571 3.0%
Median Age	43.6	44.2	43.8
Gender Age Distribution (2025)			
Female Population	8,066 53.1%	75,449 52.5%	231,095 51.8%
Age 0 to 19 Years	1,516 18.8%	13,750 18.2%	43,438 18.8%
Age 20 to 64 Years	4,570 56.7%	43,171 57.2%	132,058 57.1%
Age 65 Years or Over	1,980 24.5%	18,528 24.6%	55,599 24.1%
Female Median Age	46.7	46.4	46.4
Male Population	7,129 46.9%	68,235 47.5%	215,100 48.2%
Age 0 to 19 Years	1,641 23.0%	14,788 21.7%	47,906 22.3%
Age 20 to 64 Years	4,260 59.8%	40,499 59.4%	129,488 60.2%
Age 65 Years or Over	1,228 17.2%	12,947 19.0%	37,706 17.5%
Male Median Age	40.1	41.8	41.1

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Household Income Distribution (2025)						
HH Income \$200,000 or More	1,031	18.4%	8,727	16.2%	25,240	16.1%
HH Income \$150,000 to \$199,999	765	13.7%	5,949	11.1%	15,616	10.0%
HH Income \$100,000 to \$149,999	883	15.8%	8,929	16.6%	26,633	17.0%
HH Income \$75,000 to \$99,999	506	9.0%	6,255	11.6%	17,717	11.3%
HH Income \$50,000 to \$74,999	998	17.8%	7,933	14.7%	24,441	15.6%
HH Income \$35,000 to \$49,999	390	7.0%	4,774	8.9%	14,581	9.3%
HH Income \$25,000 to \$34,999	339	6.1%	3,518	6.5%	10,692	6.8%
HH Income \$15,000 to \$24,999	219	3.9%	2,873	5.3%	8,632	5.5%
HH Income Under \$15,000	468	8.4%	4,873	9.1%	13,307	8.5%
HH Income \$35,000 or More	4,574	81.7%	42,567	79.1%	124,227	79.2%
HH Income \$75,000 or More	3,185	56.9%	29,860	55.5%	85,205	54.3%
Housing (2025)						
Total Housing Units	5,955		57,573		167,337	
Housing Units Occupied	5,599	94.0%	53,831	93.5%	156,858	93.7%
Housing Units Owner-Occupied	3,786	67.6%	31,846	59.2%	99,716	63.6%
Housing Units, Renter-Occupied	1,814	32.4%	21,985	40.8%	57,143	36.4%
Housing Units, Vacant	356	6.4%	3,742	7.0%	10,478	6.7%
Marital Status (2025)						
Never Married	4,122	32.1%	36,992	30.1%	121,373	31.8%
Currently Married	5,551	43.2%	53,567	43.6%	166,105	43.6%
Separated	617	4.8%	7,232	5.9%	21,937	5.8%
Widowed	672	5.2%	8,216	6.7%	24,347	6.4%
Divorced	1,894	14.7%	16,794	13.7%	47,371	12.4%
Household Type (2025)						
Population Family	12,793	84.2%	117,199	81.6%	376,869	84.5%
Population Non-Family	2,334	15.4%	24,863	17.3%	59,592	13.4%
Population Group Quarters	68	0.4%	1,623	1.1%	9,734	2.2%
Family Households	3,944	70.4%	36,122	67.1%	115,491	73.6%
Non-Family Households	1,655	29.6%	17,709	32.9%	41,367	26.4%
Married Couple with Children	1,216	21.9%	10,346	19.3%	33,052	19.9%
Average Family Household Size	3.2		3.2		3.3	
Household Size (2025)						
1 Person Households	1,275	22.8%	13,529	25.1%	30,654	19.5%
2 Person Households	1,677	29.9%	15,885	29.5%	48,321	30.8%
3 Person Households	1,082	19.3%	10,156	18.9%	32,617	20.8%
4 Person Households	883	15.8%	8,028	14.9%	24,926	15.9%
5 Person Households	393	7.0%	3,675	6.8%	11,830	7.5%
6 or More Person Households	289	5.2%	2,557	4.8%	8,511	5.4%
Household Vehicles (2025)						
Households with 0 Vehicles Available	463	8.3%	3,675	6.8%	9,895	6.3%
Households with 1 Vehicles Available	1,476	26.4%	19,316	35.9%	52,870	33.7%
Households with 2 or More Vehicles Available	3,660	65.4%	30,841	57.3%	94,094	60.0%
Total Vehicles Available	10,345		95,523		287,007	
Average Vehicles Per Household	1.8		1.8		1.8	

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Labor Force (2025)		12,672	121,264	376,216
Estimated Labor Population Age 16 Years or Over		8,234	65.0%	76,808
Estimated Civilian Employed		103	0.8%	1,412
Estimated Civilian Unemployed		85	0.7%	1.2%
Estimated in Armed Forces		4,250	33.5%	4,555
Estimated Not in Labor Force		0.8%	42,890	136,279
Unemployment Rate			35.4%	36.2%
Occupation (2025)		8,233	76,805	235,047
Occupation: Population Age 16 Years or Over		1,547	18.8%	14,537
Management, Business, Financial Operations		2,621	31.8%	20,578
Professional, Related		1,235	15.0%	11,995
Service		479	5.8%	58,103
Sales, Office		546	6.6%	15.6%
Farming, Fishing, Forestry		5,964	72.4%	39,367
Construct, Extraction, Maintenance		2,268	27.6%	17,005
Production, Transport Material Moving			22,303	22.1%
White Collar Workers			18,413	67.9%
Blue Collar Workers			154,183	7.8%
			80,864	65.6%
			24,685	34.4%
Consumer Expenditure (2025)		\$656.83 M	\$6.01 B	\$17.54 B
Total Household Expenditure		\$332.08 M	50.6%	\$3.04 B
Total Non-Retail Expenditure		\$324.75 M	49.4%	\$2.97 B
Total Retail Expenditure		\$4.07 M	0.6%	\$37.14 M
Alcoholic Beverages		\$12.2 M	1.9%	\$111.66 M
Apparel		\$21.6 M	3.3%	\$195.54 M
Contributions		\$15.29 M	2.3%	\$138.81 M
Education		\$37.7 M	5.7%	\$345.36 M
Entertainment		\$29.07 M	4.4%	\$327.77 M
Food Away From Home		\$41.53 M	6.3%	\$279.34 M
Grocery		\$38.98 M	5.9%	\$386.59 M
Health Care		\$17.62 M	2.7%	\$160.94 M
Household Furnishings and Equipment		\$12.32 M	1.9%	\$371.7 M
Household Operations		\$11.27 M	1.7%	\$112.99 M
Miscellaneous Expenses		\$8.24 M	1.3%	\$103.05 M
Personal Care		\$103.69 M	15.8%	\$76.39 M
Shelter		\$170.3 M	25.9%	\$972.37 M
Tax and Retirement		\$2.9 M	0.4%	\$4.33 B
Tobacco and Related		\$100.55 M	15.3%	\$28.06 M
Transportation		\$29.5 M	1.7%	\$1.16 B
Utilities			15.2%	\$2.68 B
			6.4%	15.3%
			\$825.35 M	4.7%
Educational Attainment (2025)		11,273	107,146	325,302
Adult Population Age 25 Years or Over		310	2.7%	5,090
Elementary (Grade Level 0 to 8)		511	4.5%	4.8%
Some High School (Grade Level 9 to 11)		2,233	19.8%	6,451
High School Graduate		1,172	10.4%	22.9%
Some College		1,970	17.5%	14,621
Associate Degree Only		2,919	25.9%	12,402
Bachelor Degree Only		2,158	19.1%	11.6%
Graduate Degree			18,667	13.4%
			75,933	10.1%
			52,351	23.3%
			52,351	16.1%

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Units In Structure (2025)			
1 Detached Unit	2,849 49.7%	25,163 50.2%	79,311 52.3%
1 Attached Unit	893 15.6%	6,509 13.0%	21,255 14.0%
2 to 4 Units	212 3.7%	2,278 4.5%	6,776 4.5%
5 to 9 Units	276 4.8%	2,577 5.1%	6,265 4.1%
10 to 19 Units	437 7.6%	3,010 6.0%	7,579 5.0%
20 to 49 Units	247 4.3%	4,908 9.8%	11,839 7.8%
50 or More Units	635 11.1%	8,987 17.9%	21,771 14.4%
Mobile Home or Trailer	46 0.8%	379 0.8%	1,956 1.3%
Other Structure	3 -	21 -	104 -
Homes Built By Year (2025)			
Homes Built 2010 or later	293 5.1%	4,118 8.2%	10,488 6.9%
Homes Built 2000 to 2009	401 7.0%	3,418 6.8%	10,875 7.2%
Homes Built 1990 to 1999	608 10.6%	4,587 9.1%	14,881 9.8%
Homes Built 1980 to 1989	1,099 19.2%	9,663 19.3%	32,432 21.4%
Homes Built 1970 to 1979	1,391 24.3%	12,655 25.2%	40,681 26.8%
Homes Built 1960 to 1969	1,379 24.1%	9,510 19.0%	20,297 13.4%
Homes Built 1950 to 1959	229 4.0%	8,507 17.0%	21,636 14.3%
Homes Built Before 1949	199 3.5%	1,372 2.7%	5,569 3.7%
Home Values (2025)			
Home Values \$1,000,000 or More	402 10.6%	3,954 12.4%	12,626 12.7%
Home Values \$500,000 to \$999,999	1,565 41.3%	13,246 41.6%	40,033 40.1%
Home Values \$400,000 to \$499,999	785 20.7%	6,166 19.4%	18,833 18.9%
Home Values \$300,000 to \$399,999	415 11.0%	3,611 11.3%	12,475 12.5%
Home Values \$200,000 to \$299,999	163 4.3%	2,362 7.4%	8,010 8.0%
Home Values \$150,000 to \$199,999	59 1.6%	719 2.3%	2,175 2.2%
Home Values \$100,000 to \$149,999	27 0.7%	255 0.8%	1,004 1.0%
Home Values \$70,000 to \$99,999	12 0.3%	110 0.3%	437 0.4%
Home Values \$50,000 to \$69,999	44 1.2%	221 0.7%	1,006 1.0%
Home Values \$25,000 to \$49,999	63 1.7%	457 1.4%	1,314 1.3%
Home Values Under \$25,000	250 6.6%	744 2.3%	1,802 1.8%
Owner-Occupied Median Home Value	\$526,236	\$568,653	\$584,661
Renter-Occupied Median Rent	\$1,913	\$1,826	\$1,819
Transportation To Work (2025)			
Drive to Work Alone	5,910 71.8%	54,327 70.7%	166,421 70.8%
Drive to Work in Carpool	595 7.2%	7,006 9.1%	22,067 9.4%
Travel to Work by Public Transportation	195 2.4%	2,701 3.5%	7,218 3.1%
Drive to Work on Motorcycle	8 0.1%	122 0.2%	323 0.1%
Walk or Bicycle to Work	274 3.3%	1,326 1.7%	4,189 1.8%
Other Means	50 0.6%	684 0.9%	2,361 1.0%
Work at Home	1,201 14.6%	10,640 13.9%	32,467 13.8%
Travel Time (2025)			
Travel to Work in 14 Minutes or Less	1,086 13.2%	8,711 11.3%	27,336 11.6%
Travel to Work in 15 to 29 Minutes	2,629 31.9%	24,401 31.8%	75,303 32.0%
Travel to Work in 30 to 59 Minutes	2,394 29.1%	26,105 34.0%	78,855 33.5%
Travel to Work in 60 Minutes or More	923 11.2%	6,948 9.0%	21,086 9.0%
Average Minutes Travel to Work	27.3	27.9	27.6