



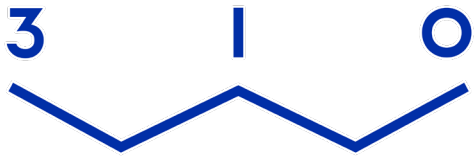
MID-AMERICA®
Real Estate-Wisconsin, LLC

Wisconsin Ave & N. Doctor M.L.K. Jr. Drive
Westtown, Milwaukee, WI

AVAILABLE NOW



RETAIL OPPORTUNITY



Address

310 W. Wisconsin Avenue
Milwaukee, WI 53203

Availability

1,601 SF
1,625 SF
4,032 SF
5,062 SF (previous restaurant)
Total GLA: 573,786 SF

Parking

1.00/1,000 sf
606-stall covered parking deck

Area Tenants

TJ-maxx

KOHL'S

Walgreens

3RD ST. MARKET HALL

Foot Locker





Features

- Close proximity to The Avenue, Wisconsin Center, and Milwaukee Bucks Deer District
- Plaza area plays host to epicenter of Milwaukee's annual night market June-September
- Multiple skywalks connecting to parking garages, The Avenue, SpringHill Suites, and The Hyatt Hotel
- Multimillion dollar renovation in progress
- Adjacent to large daytime population, apartments, and other new projects (3rd Street Market Hall, HUB640, Milwaukee Symphony Orchestra), including the **fiserv.** headquarters

Traffic Counts

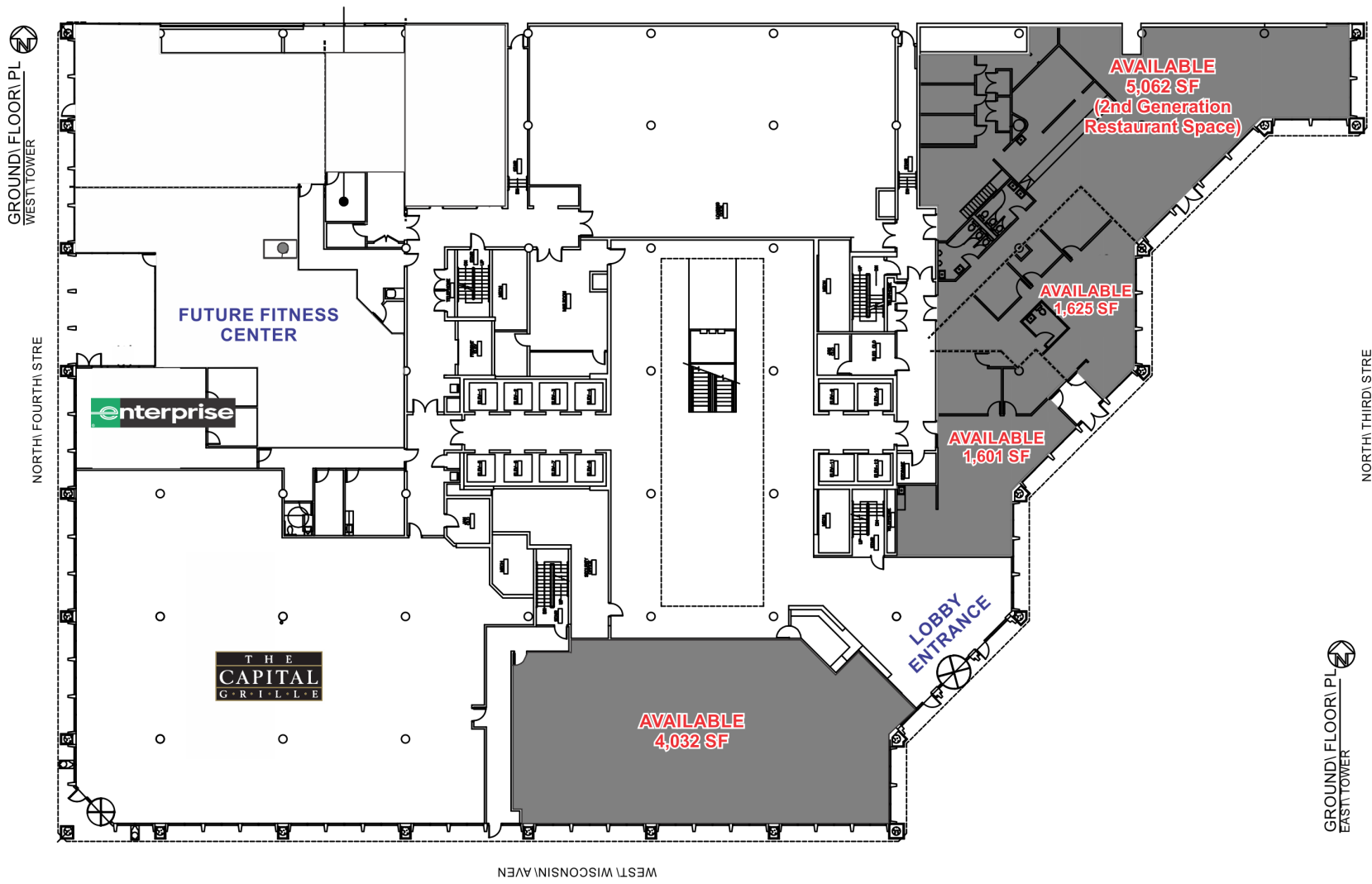
99,457 vpd on I-43
8,900 vpd on Wisconsin Avenue

Demographics

	0.5 MILE	1 MILE	3 MILES
 POPULATION	3,973	28,173	213,584
 HOUSEHOLDS	2,300	14,304	90,971
 MED HOUSEHOLD INCOME	\$99,841	\$60,929	\$40,672
 DAYTIME POPULATION	36,331	85,101	251,537



A variety of spaces to suit your needs

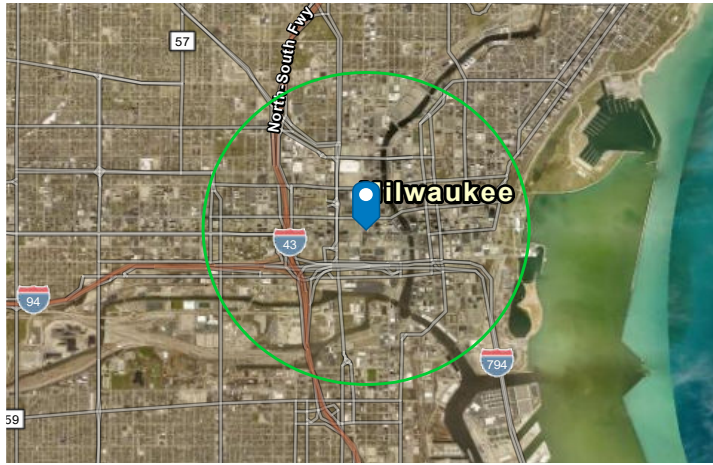
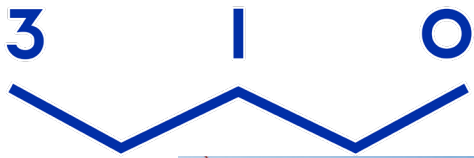




Retail space renderings (Wisconsin Ave & N. Doctor M.L.K. Jr. Drive)



RENDERINGS



2022 KEY FACTS (1 MILE RADIUS)

RETAIL INFORMATION (1 MILE RADIUS)



28,173

2022 Total Population
(Esri)



\$60,929

2022 Median
Household Income
(Esri)



85,101

2022 Total Daytime
Population (Esri)



\$335,398,203

2022 Retail Goods
Expenditures



265

2022 Total Retail
Trade Businesses



\$420,864,452

2027 Predicted Retail
Goods Spending

BY THE NUMBERS



3,250,000+

Annual Visitors to
Westtown Venues



76,105

Milwaukee MSA 2022
Collegiate Population



93

Downtown MKE Walk
Score



\$4.1 Billion

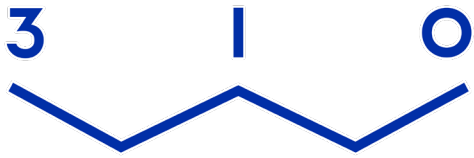
Completed Development Since
2010



\$2.5 Billion+

2022 Proposed Developments or
Under Construction





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CONTACT

BROKER DISCLOSURE TO NON-RESIDENTIAL CUSTOMERS



Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the following disclosure:

DISCLOSURE TO CUSTOMERS

You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the customer, the following duties:

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions within a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the information is prohibited by law.
- The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your confidential information or the confidential information of other parties.
- The duty to safeguard trust funds and other property held by the Firm or its Agents.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services, but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of the duties owed to a customer under section 452.133(1) of the Wisconsin statutes.

CONFIDENTIALITY NOTICE TO CUSTOMERS

The Firm and its Agents will keep confidential any information given to the Firm or its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the Firm is no longer providing brokerage services to you.

The following information is required to be disclosed by law:

1. Material Adverse Facts, as defined in Wis. Stat. § 452.01(5g) (see "Definition of Material Adverse Facts").
2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction.

To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may list that information below. At a later time, you may also provide the Firm or its Agents with other Information you consider to be confidential.

NON-CONFIDENTIAL INFORMATION (*the following information may be disclosed by the Firm and its Agents*): _____

(Insert information you authorize to be disclosed, such as financial qualification information.)

CONFIDENTIAL INFORMATION: _____

DEFINITION OF MATERIAL ADVERSE FACTS

A "Material Adverse Fact" is defined in Wis. Stat. § 452.01(5g) as an Adverse Fact that a party indicates is of such significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision about the terms of such a contract or agreement.

An "Adverse Fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

NOTICE ABOUT SEX OFFENDER REGISTRY

You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at <http://www.doc.wi.gov> or by telephone at 608-240-5830.