## **Chestnut Street Townhomes**

**36-Unit Townhome (144-Bed) Student Housing Property** 62 Chestnut Street, Danbury CT 06810

### NORTHEAST Private Client Group

NOW LEASING 203-617-0450

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## **Deal Contacts**



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#### Jeff Wright SENIOR ASSOCIATE

**Rich Edwards** 

203.727.3212

SENIOR ASSOCIATE

redwards@northeastpcg.com

203.556.5950 jwright@northeastpcg.com



# THE OFFERING

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## **PROPERTY OVERVIEW**

Northeast Private Client Group is pleased to exclusively present "The Chestnut Street Townhomes", a 144-bed student housing opportunity serving Western Connecticut State University in Danbury, CT. The property consists of thirty-six townhome units. (32) 2-bedroom townhomes with double garages and four (4) 3-bedroom townhomes without garages.. Each unit has occupancy for four (4) beds. The units come furnished with a living room set, twin bed frames, dressers, etc.

The property was built in 2010. There is an on-site leasing/management office. All units have individual electric heat and hot water. Each unit has a double garage with an additional space outside the garage. There is also a newly built overflow parking lot at the rear of the property. All units have an in-unit washer/dryer.

The property is currently operated as student housing for Western Connecticut State University. The property is located 0.4 miles from the main campus. The property has very few true competitors, as it is one of the only off-campus student housing complexes in Danbury that specifically provides housing for Western Connecticut State students.

Current rents are \$774/bed, while the highest achieved rent is \$850/bedroom. Overall, there is a clear path to raising gross income by over \$300,000 annually.

While it currently operates as student housing, this property is also a great "market-rate" conversion opportunity. Danbury is home to a number of large employers, including Danbury Hospital, Praxair, Ethan Allen and Cartus. The city is located at the intersection of I-84 and Route 7 and is 15 minutes to I-684., allowing easy commuter access to New York City, Fairfield County, Hartford and Upstate New York. The property is 0.9 Miles to the Danbury Metro North Railroad Station.



## PROPERTY SUMMARY

#### OVERVIEW

Property Name	Chestnut Street Townhomes
Address	62 Chestnut Street
Number of Units	Thirty-Six (36)
Number of Buildings	Six (6)
Year Built	2010
Number of Beds	144
Number of Stories	Three (3)
Gross Building Area	43,120
Net Residential Area	43,120
Lot Size	3.31 Acres
Parking	Garages
Overflow Parking	Yes

TAXES	
Jurisdiction	Danbury
Tax ID	J123289
Real Estate Taxes	\$142,352.44

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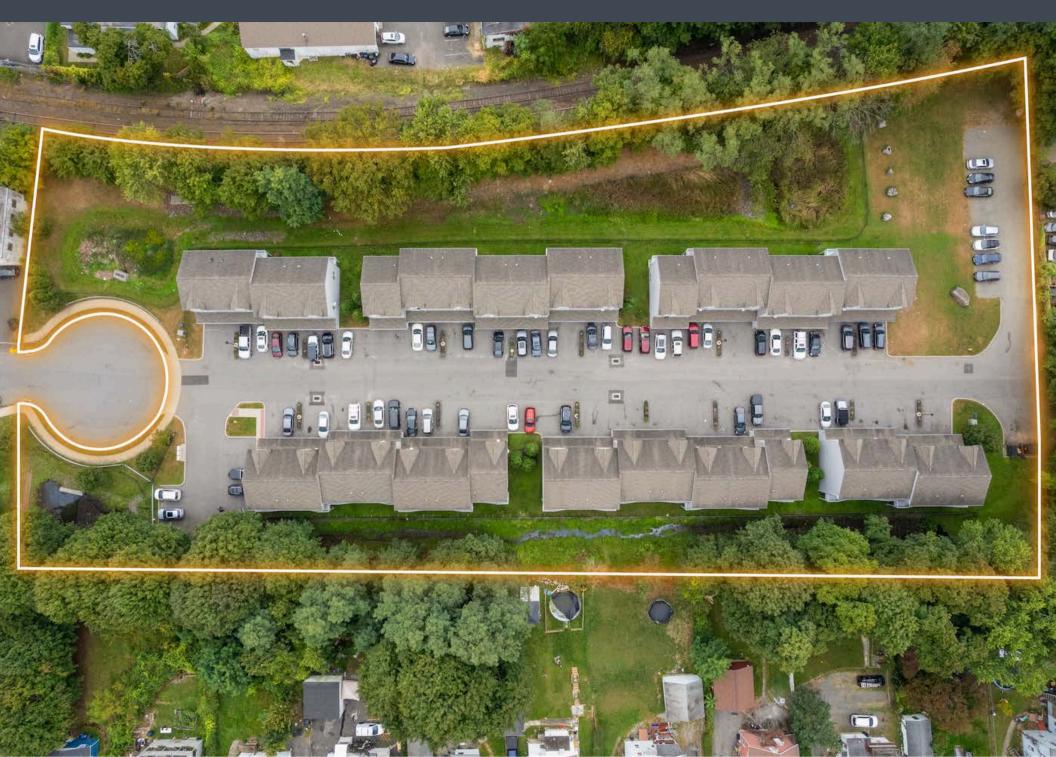
Electricity	Tenant Paid
Heat	Tenant Paid- Electric
Water	Landlord Paid
Sewer	Landlord Paid

Price	\$10,750,000		
Cap Rate	Cap Rate		
<b>6.42%</b>	9.04%		
Year 1	Pro Forma		

### **APARTMENT & COMMUNITY FEATURES**

- 36-Units or 144 Beds
- Value-Add Opportunity
- Student Housing Western Connecticut State University
- Potential "Market Rate" Multifamily Conversion
- 2 and 3 Bedroom Townhomes with Garages
- .04 Miles to Western Connecticut State University
- In-Unit Washer/Dryers
- On-Site Leasing/Management Office
- 1 Mile to Danbury Hospital
- 0.9 Miles to Danbury Metro North Railroad Station

### SITE PLAN





# Investment Highlights

#### **Student Housing**

- The property is currently operating as a student housing opportunity for Western Connecticut State University
- 0.4 Miles to Campus
- 144 Beds
- Fully furnished units
- Few competitors of scale for Western Connecticut students living off campus

#### **Newer Construction**

- 2010 Construction
- Minimal cap ex needed
- Large two and three bedroom townhomes
- New overflow parking lot
- Units feature in-unit laundry, two-car garages, additional off street parking

#### Value-Add Opportunity

- Current average rent is \$770/bed, while the highest achieved rent is \$850/bed.
- At a stabilized vacancy of 10% and pro forma rents of \$900/bed, a new owner can increase the gross rent by over \$300,000
- Units currently feature original (2010) finishes. Opportunity to renovate and increase market rents

#### **Potential "Market-Rate" Conversion**

- Significant rent growth tailwinds
- High demand unit mix two and three bedroom townhomes
- 1,150 to 1,600 SF units
- Limited supply of mid-sized apartment buildings in Danbury
- Opportunity to own a townhome community in Fairfield County below replacement cost
- A market rate conversion would significantly lower operating expenses

#### **Growing & Exciting Submarket**

- Danbury is located in Northern Fairfield County, 60 miles from New York City
- Danbury is the major employment center of Northern Fairfield County
- Surrounded by wealthy towns such as Bethel, Brookfield, Brewster, New Fairfield, New Milford
- 40% of the Danbury population are renters
- The city's diverse economy, driven by industries such as healthcare, education, and retail, attracts a steady influx of tenants
- Offers tenants a more affordable option to Lower Fairfield County

#### **Excellent Location**

- Walking distance to Western Connecticut State University campus
- Ideal for both students and market rate renters
- .09 Miles to Danbury Metro North Railroad Station,
- 1 Mile to Danbury Hospital

# **Western Connecticut State University**

### Campus

- Located in Danbury, Connecticut
- 398 Acre Campus
- 5 Minute Drive to the Beach
- 75 Minute Ride to NYC
- 12 Academic Facilities
- 6 Residential Halls
- 6 Athletic Facilities
- 80+ Clubs & Student Organizations

### Academics

- 90 Undergraduate Majors & Minors
- 37 Interdisciplinary Minors
- 28 Accelerated Bachelor's/Master's Degree Programs
- 62 Graduate Programs
- 41 Online Graduate Programs
- 3 Schools
- 80 Study Abroad Programs
- 300 Research Projects Conducted Annually

### Rankings

- Ranked in the Regional Universities North category.
- #18 for Best College Locations in America.
- #78 for Best Colleges for Performing Arts in America.
- High rankings for specific programs such as Nursing, Health Professions, and Business.

### Athletics

- NCAA Division III
- WCSU teams have won numerous conference championships in various sports within the Little East Conference
- Several WCSU teams have earned berths to compete in NCAA Division III tournaments, showcasing their success at the national level.
- Multiple National Rankings







85% Undergraduate Students



15% Graduate Students



745 Faculty/Staff



# LOCATION OVERVIEW





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Candlewood Lake

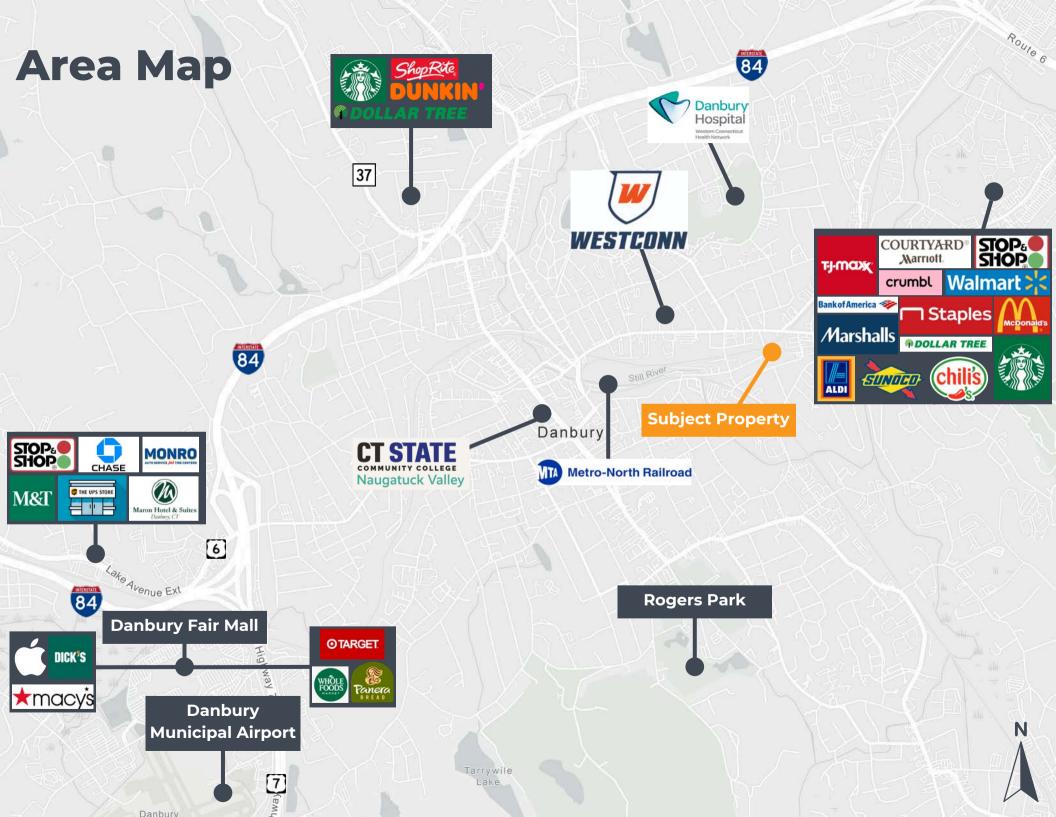
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**Subject Property** 



# DANBURY AREA AMENITIES

# WESTERN CONNECTICUT STATE UNIVERSITY

### DANBURY HOSPITAL

VES CONCERT PARK

**DANBURY FAIR MALL** 

DANBURY ICE ARENA

SQUANTZ POND STATE PARK

**CANDLEWOOD LAKE** 

# PROPERTY PHOTOS

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## **Unit Interiors**

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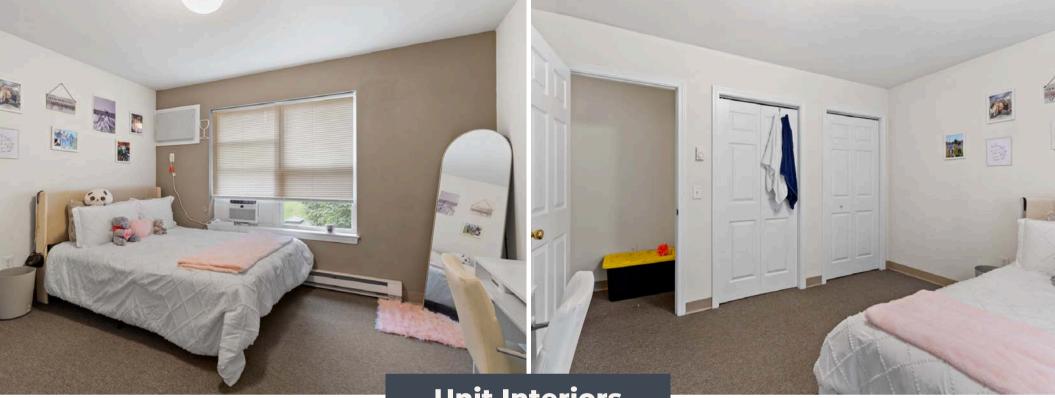






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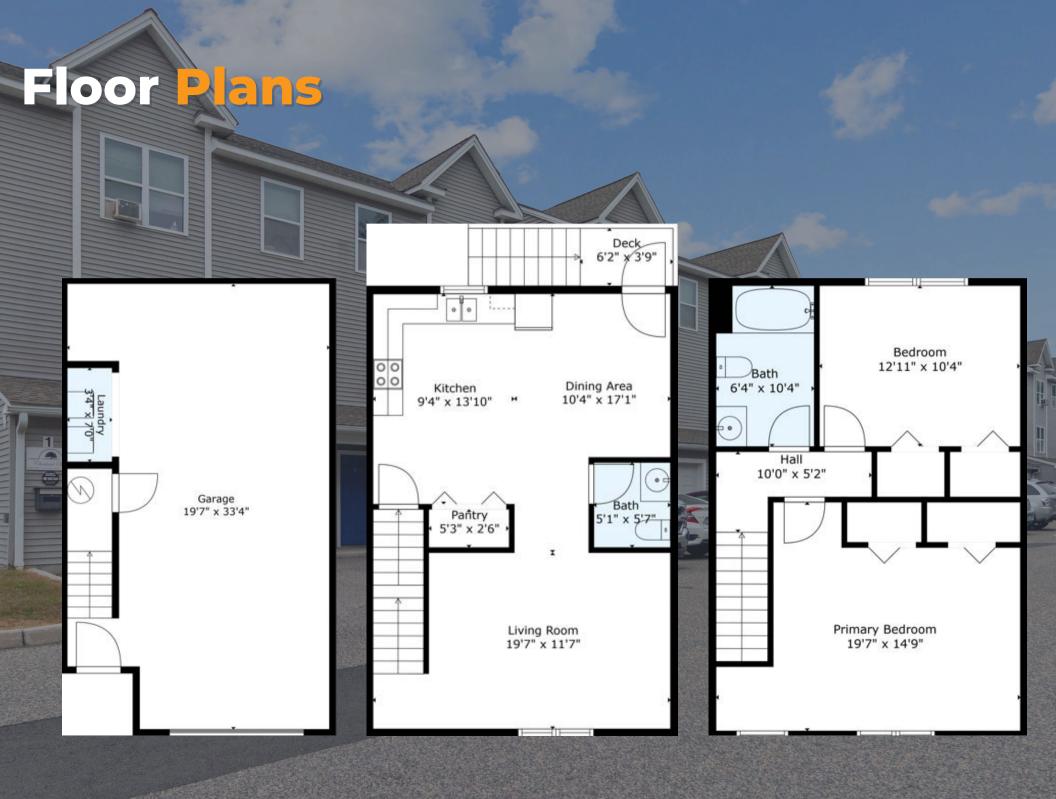


## **Unit Interiors**

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# INVESTMENT OVERVIEW

## UNIT MIX - STUDENT HOUSING (BY BED)

	Year 1 (Current)	Pro Forma	
Number of Beds	144	144	
Average Rent	\$770	\$900	
GRP (Monthly)	\$110,850	\$129,600	
Vacancy	16.20%	10.00%	
Effective Rental Income (Monthly)	\$92,200	\$116,640	
Effective Rental Income (Annual)	\$1,114,800	\$1,399,680	

## INCOME AND EXPENSE

Income	NPCG Year 1	P/U	%	Pro Forma	P/U	%
Gross Potential Rent	\$1,555,200			\$1,555,200		
Below Market Rent	(225,000)		-14.5%	-		0.0%
Gross Scheduled Rent	\$1,330,200			\$1,555,200		
Total Vacancy & Collections	(223,800)		-16.8%	(155,520)		-10.0%
Gross Rental Income	\$1,106,400			\$1,399,680		
Additional Income						
Cleaning and Maintenance Income	26,102	725		26,102	725	
Late Fees	4,495	125		4,495	125	
Convenience Fee	4,349	121		4,349	121	
Utility Income	1,360	38		1,360	38	
Other Income	530	15		530	15	
Total Additional Income	\$36,837	1,023		36,837	1,023	

Effective Gross Income	\$1,143,237			\$1,436,517		
Expense	NPCG Year 1	P/U	%	Pro Forma	P/U	%
Property Management	45,729	1,270	4.0%	57,461	1,596	4.0%
Real Estate Tax	142,352	3,954		142,352	3,954	
Property Insurance	50,400	1,400		50,400	1,400	
Cable and Internet	1,234	34		1,234	34	
Electric	6,000	167		6,000	167	
Water	27,885	775		27,885	775	
Trash Removal	9,303	258		9,303	258	
Repairs and Maintenance	44,102	1,225		44,102	1,225	
Landscaping/Snow Removal	21,927	609		21,927	609	
Payroll	36,000	1,000		36,000	1,000	
Security	52,000	1,444		52,000	1,444	
Professional and Legal	4,147	15		4,147	115	
Leasing and Advertising	9,215	256		9,215	256	
Exterminator	2,696	75		2,696	75	
Total Expenses	\$452,992	\$12,583	<b>40</b> %	\$464,723	\$12,909	34%

\$690,245

\$971,794

# MARKET OVERVIEW

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# A Gemin Northern Fairfield County

# DANBURY MARKET SUMMARY

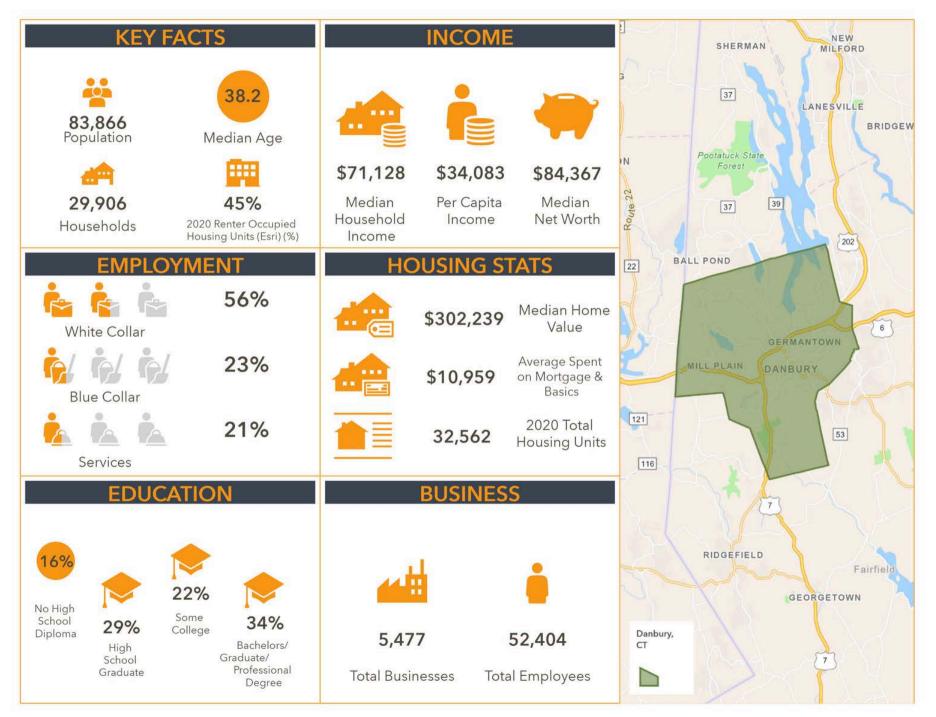
Perched on Connecticut's western border, Danbury enjoys two geographical assets: size and location. The city has an area of 44 square miles, more than twice the size of Hartford, New Haven or Bridgeport. In addition to size, its proximity to New York is a strategic asset. Danbury is in northern Fairfield County, accessible to the Gold Coast - southern Fairfield County - and New York's Westchester and Putnam counties. With comparatively affordable housing, Danbury draws residents from these pricey regions.

Size and location came together in the 1970s when major New York corporations were moving to suburban locations. The completion of I-684 put the city an hour away from Manhattan. Five major companies moved to large swaths of land in the western part of Danbury near the New York line, the largest of which was Union Carbide, which built the largest freestanding building in the state. In the early 1980s, Danbury traded its historic fairgrounds for one of the Northeast's largest shopping malls, the Danbury Fair Mall (the city's largest taxpayer and a major employment center).

Unlike much of the state, Danbury is growing, adding more than 10,000 residents since 2000, to reach an estimated population of 84,992. (Danbury is the state's seventh largest municipality).

The presence of COVID -19 has accelerated an already existing trend of movement from larger cities into Connecticut suburbs.

## **DEMOGRAPHICS SUMMARY**



# **DANBURY MAJOR EMPLOYERS**





# SCHAEFFLER

### PRAXAIR INC (LINDE AMERICAS)

Industrial Gases / Pharmaceuticals US Corporate Headquarters 2,200+/- Local Employees

### **COLLINS AEROSPACE**

Search Detection Navigation Guidance Aeronautical & Nautical Devices 600+/- Local Employees

### SCHAEFFLER AEROSPACE USA CORP

Ball & Roller Bearing Mfg 414+/- Local Employees



# & LEONARDO DRS

### **ETHAN ALLEN INTERIORS INC**

Furniture Stores Corporate Headquarters 300+/- Local Employees

#### LEONARDO DRS POWER & CONTROL TECHNOLOGIES

Industrial Machinery & Equipment 327+/- Local Employees

# OUR LOCATIONS

#### Hartford/Springfield

360 Bloomfield Avenue, Suite 301 Windsor, CT 06095 (860) 414-3750

#### CT/Metro North

2 Trap Falls Road, Suite 312 Shelton, CT 06484 (203) 692-2420

#### **Greater Boston**

300 Washington Street, Suite 351 Newton, MA 02458 (857) 990-6800

#### Southeastern US

Southeast Private Client Group 50 N. Laura Street, Suite 2500 Jacksonville, FL 32202 (904) 544-9200

#### **Rhode Island**

10 Dorrance Street, Suite 700 Providence, RI 02903 (401) 285-4080

#### **New Hampshire**

170 Commerce Way, Suite 200 Portsmouth, NH 03801 (603) 652-1440

#### **Hudson Valley**

777 Westchester Ave, Suite 101 White Plains, NY 10604 (914) 940-0500

# Metro North Team





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