



Executive Summary

3617 Perkins Rd, Baton Rouge, Louisiana, 70808
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.42165
Longitude: -91.15173

	1 mile	3 miles	5 miles
Population			
2010 Population	7,841	83,180	169,046
2020 Population	8,110	87,039	173,077
2022 Population	8,171	86,570	174,168
2027 Population	8,198	86,973	175,908
2010-2020 Annual Rate	0.34%	0.45%	0.24%
2020-2022 Annual Rate	0.33%	-0.24%	0.28%
2022-2027 Annual Rate	0.07%	0.09%	0.20%
2022 Male Population	49.1%	49.4%	48.5%
2022 Female Population	50.9%	50.6%	51.5%
2022 Median Age	38.4	29.3	32.2

In the identified area, the current year population is 174,168. In 2020, the Census count in the area was 173,077. The rate of change since 2020 was 0.28% annually. The five-year projection for the population in the area is 175,908 representing a change of 0.20% annually from 2022 to 2027. Currently, the population is 48.5% male and 51.5% female.

Median Age

The median age in this area is 32.2, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	72.8%	55.0%	45.8%
2022 Black Alone	18.2%	33.4%	42.3%
2022 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2022 Asian Alone	1.4%	3.5%	3.2%
2022 Pacific Islander Alone	0.0%	0.1%	0.0%
2022 Other Race	1.5%	2.2%	3.0%
2022 Two or More Races	5.7%	5.5%	5.4%
2022 Hispanic Origin (Any Race)	5.2%	6.0%	6.6%

Persons of Hispanic origin represent 6.6% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 65.5 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	124	82	76
2010 Households	3,473	36,547	71,385
2020 Households	3,462	37,139	73,658
2022 Households	3,484	37,409	74,802
2027 Households	3,506	37,790	75,981
2010-2020 Annual Rate	-0.03%	0.16%	0.31%
2020-2022 Annual Rate	0.28%	0.32%	0.69%
2022-2027 Annual Rate	0.13%	0.20%	0.31%
2022 Average Household Size	2.31	2.05	2.18

The household count in this area has changed from 73,658 in 2020 to 74,802 in the current year, a change of 0.69% annually. The five-year projection of households is 75,981, a change of 0.31% annually from the current year total. Average household size is currently 2.18, compared to 2.20 in the year 2020. The number of families in the current year is 35,649 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



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Mortgage Income			
2022 Percent of Income for Mortgage	21.0%	30.2%	26.6%
Median Household Income			
2022 Median Household Income	\$90,019	\$51,621	\$51,956
2027 Median Household Income	\$104,340	\$59,881	\$59,202
2022-2027 Annual Rate	3.00%	3.01%	2.65%
Average Household Income			
2022 Average Household Income	\$132,806	\$89,665	\$85,741
2027 Average Household Income	\$149,652	\$101,179	\$97,716
2022-2027 Annual Rate	2.42%	2.45%	2.65%
Per Capita Income			
2022 Per Capita Income	\$57,742	\$39,570	\$37,164
2027 Per Capita Income	\$65,223	\$44,786	\$42,525
2022-2027 Annual Rate	2.47%	2.51%	2.73%

Households by Income

Current median household income is \$51,956 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$59,202 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$85,741 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$97,716 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$37,164 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$42,525 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	118	84	95
2010 Total Housing Units	3,779	40,893	79,534
2010 Owner Occupied Housing Units	2,328	15,405	33,585
2010 Renter Occupied Housing Units	1,146	21,149	37,801
2010 Vacant Housing Units	306	4,346	8,149
2020 Total Housing Units	3,891	44,532	86,395
2020 Vacant Housing Units	429	7,393	12,737
2022 Total Housing Units	3,939	45,265	88,372
2022 Owner Occupied Housing Units	2,535	16,556	36,025
2022 Renter Occupied Housing Units	949	20,853	38,776
2022 Vacant Housing Units	455	7,856	13,570
2027 Total Housing Units	3,997	46,043	90,294
2027 Owner Occupied Housing Units	2,581	16,930	37,188
2027 Renter Occupied Housing Units	925	20,861	38,793
2027 Vacant Housing Units	491	8,253	14,313

Currently, 40.8% of the 88,372 housing units in the area are owner occupied; 43.9%, renter occupied; and 15.4% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 86,395 housing units in the area and 14.7% vacant housing units. The annual rate of change in housing units since 2020 is 1.01%. Median home value in the area is \$262,689, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 2.41% annually to \$295,955.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.