

PIER PARK NORTH

PRIME RETAIL OPPORTUNITY



15620 PANAMA CITY BEACH PKWY
PANAMA CITY BEACH, FL

CBRE

PIER PARK NORTH

- Located in one of the most visible and recognized destination retail shopping areas in the Florida Panhandle
- Over 4.5 million tourists annually, creating significantly higher population levels in the market for much of the year
- US Highway 98 carries 52,000 VPD and over 67,000 VPD during high season
- ±1,542 SF and one junior anchor pad remaining available!



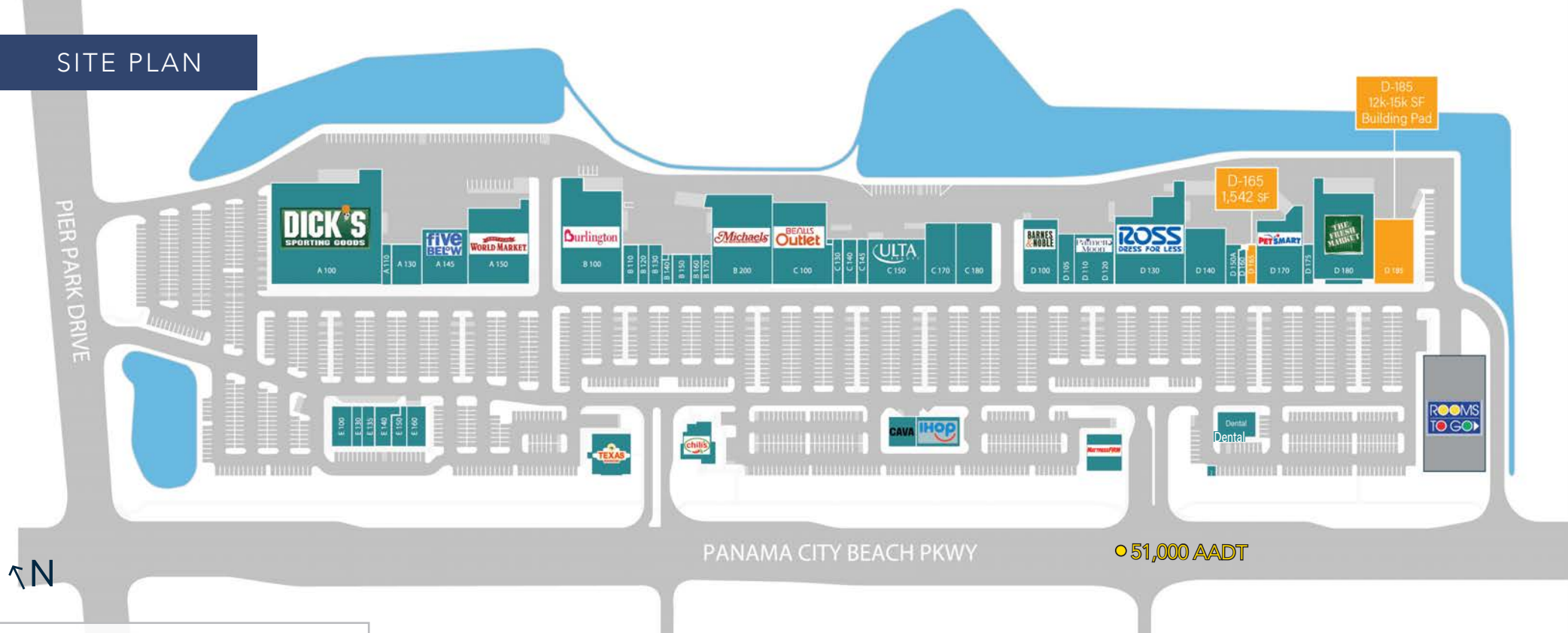
LOCATION FEATURES:

- Pier Park North has over 320,000 sq. ft. of space and 2,700 feet of frontage on US Highway 98, the primary transportation corridor linking the famed beaches communities of Florida's northern Gulf Coast
 - Thousands of new housing units in development within 5 miles of the Pier Park North area
- Supported by major economic growth catalysts that are promoting employment and population growth
 - Major transportation infrastructure, recreational and municipal improvements throughout the immediate market area
 - Multi-billion dollar military contracts
 - Bay-Walton Sector Plan, a multi-year mixed use development plan
- New and growing Northwest Florida Beaches International Airport, connected directly to the center of Panama City Beach and the front door of Pier Park North, is continuing to drive traffic to all the surrounding tourist accommodations that support retail sales at Pier Park North

ANCHOR TENANTS:



SITE PLAN

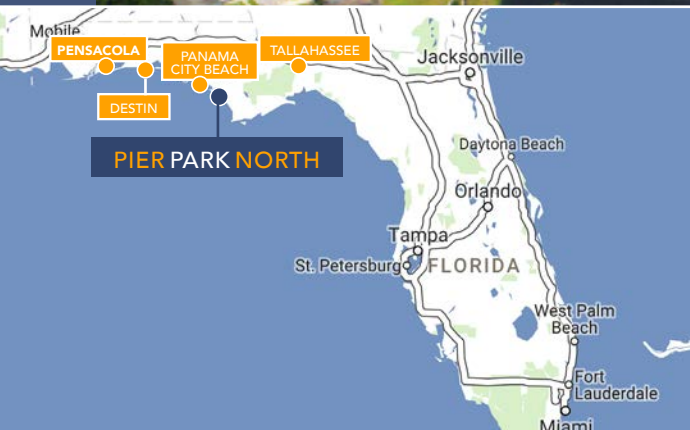


DEMOGRAPHIC HIGHLIGHTS:

	5 MINUTES	10 MINUTES	15 MINUTES
POPULATION	6,400	22,145	46,877
PERCENT POPULATION GROWTH RATE 2022-2027	1.97%	1.15%	0.40%
HOUSING UNITS	8,153	20,996	41,185
AVERAGE HOUSEHOLD INCOME	\$94,831	\$93,737	\$91,928
DAYTIME EMPLOYMENT	5,756	18,705	31,866
SEASONAL POPULATION (ESTIMATED)	24,459	62,988	123,555



PIER PARK NORTH



FOR LEASING INQUIRIES, PLEASE CONTACT:

Tom Watson

Senior Vice President
+1 850 527 3524
thomas.watson@cbre.com

Elizabeth Forsythe

Vice President
+1 850 585 5290
elizabeth.forsythe@cbre.com

© 2025 CBRE, Inc. All rights reserved. This information has been obtained from sources believed reliable, but has not been verified for accuracy or completeness. You should conduct a careful, independent investigation of the property and verify all information. Any reliance on this information is solely at your own risk. CBRE and the CBRE logo are service marks of CBRE, Inc. All other marks displayed on this document are the property of their respective owners, and the use of such logos does not imply any affiliation with or endorsement of CBRE. Photos herein are the property of their respective owners. Use of these images without the express written consent of the owner is prohibited.