Red Roof INN

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Property Information

Address

Gross Building Area

Land Area

Guest Room

No Of Floors

Product Orientation

Franchise

Property built

Red Roof INN

20543 I-45, Spring TX

21300 Sqft Approximately

59764 Sqft Approximately

60 Guest Room Plus Manger Living Area

2

Exterior Corridor Limited Service

Red Roof

1983

Franchise and Management

Property Currently Operating as Red Roof. Buyer Needs to Assume Current franchise. All buyers are encouraged to speak directly with Red roof Representative for licensing terms and the buyer's ability to qualify for a franchise license.

Buyer Keep Current Franchise or Pays Liquidation Damages to seller at Closing.

Property Management Encumbered: No.

Investment Highlights

Offered at a significant discount to replacement cost.

The new buyer will have the opportunity to revamp the Hotel with Renovated Rooms, employing a more aggressive revenue management strategy and strategic cost control initiatives.

Refreshed Room product will allow the new owner to more effectively compete by improving penetration within the competitive set while increasing cash flow through improving operating margins.

Summary Houston North / Woodlands

The submarket's leisure demand stems from multiple sources including the Cynthia Woods Mitchell Pavilion, a major outdoor amphitheater hosting national actsand the Houston Symphony. Numerous sports facility drive tournaments which support weekend demand throughout the year.

Given occupancy and ADR's growth shifts, the submarket's demand has grown significantly with relatively low supply and has added to higher occupancy through the year.

Texas Renaissance Festival, From October first week to Thanksgiving Week a grand spectacle that transports visitors to an era of chivalry, merriment, and enchantment. Renaissance era.

The Renaissance festival brings Lots of Guest to the Festival and Business to Nearby Hotels In Woodland/ Shenandoah, Spring, Tomball and Conroe Area. Brings 500,000+GUESTS ANNUALLY

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