

Market Profile

3705 Columbia Memorial Pkwy, Kemah, TX, 77565, USA
 Rings: 1, 3, 5 mile radii

Latitude: 29.5142
 Longitude: -95.0339

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	7,864	49,215	107,726
2020 Total Population	10,298	64,177	132,761
2020 Group Quarters	0	6	565
2025 Total Population	10,574	68,983	138,687
2025 Group Quarters	0	6	542
2030 Total Population	10,828	70,935	143,791
2025-2030 Annual Rate	0.48%	0.56%	0.73%
2025 Total Daytime Population	7,115	51,140	123,234
Workers	2,610	20,454	60,540
Residents	4,505	30,686	62,694
Household Summary			
2010 Households	2,828	18,581	42,003
2010 Average Household Size	2.78	2.64	2.55
2020 Total Households	3,562	24,621	52,329
2020 Average Household Size	2.89	2.61	2.53
2025 Households	3,822	27,330	56,178
2025 Average Household Size	2.77	2.52	2.46
2030 Households	4,008	28,710	59,591
2030 Average Household Size	2.70	2.47	2.40
2025-2030 Annual Rate	0.95%	0.99%	1.19%
2010 Families	2,172	13,083	28,206
2010 Average Family Size	3.18	3.15	3.11
2025 Families	2,863	18,272	35,805
2025 Average Family Size	3.17	3.08	3.09
2030 Families	2,976	19,005	37,537
2030 Average Family Size	3.12	3.04	3.05
2025-2030 Annual Rate	0.78%	0.79%	0.95%
Housing Unit Summary			
2000 Housing Units	1,574	14,409	36,314
Owner Occupied Housing Units	74.0%	64.3%	57.4%
Renter Occupied Housing Units	18.4%	26.3%	33.7%
Vacant Housing Units	7.6%	9.4%	9.0%
2010 Housing Units	2,950	20,244	46,622
Owner Occupied Housing Units	72.6%	62.1%	56.8%
Renter Occupied Housing Units	23.2%	29.7%	33.3%
Vacant Housing Units	4.1%	8.2%	9.9%
2020 Housing Units	3,739	26,482	57,278
Owner Occupied Housing Units	71.8%	60.9%	55.5%
Renter Occupied Housing Units	23.5%	32.1%	35.9%
Vacant Housing Units	4.5%	7.2%	8.8%
2025 Housing Units	4,002	29,419	61,247
Owner Occupied Housing Units	71.6%	59.9%	55.7%
Renter Occupied Housing Units	23.9%	33.0%	36.0%
Vacant Housing Units	4.5%	7.1%	8.3%
2030 Housing Units	4,183	30,810	64,786
Owner Occupied Housing Units	73.0%	61.3%	56.5%
Renter Occupied Housing Units	22.9%	31.8%	35.5%
Vacant Housing Units	4.2%	6.8%	8.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2025 Households by Income			
Household Income Base	3,822	27,330	56,178
<\$15,000	1.7%	4.7%	5.4%
\$15,000 - \$24,999	4.1%	3.4%	4.4%
\$25,000 - \$34,999	2.4%	4.4%	5.1%
\$35,000 - \$49,999	2.8%	6.0%	7.5%
\$50,000 - \$74,999	8.7%	13.6%	15.8%
\$75,000 - \$99,999	11.1%	12.8%	12.5%
\$100,000 - \$149,999	22.9%	19.8%	18.9%
\$150,000 - \$199,999	23.1%	15.0%	13.5%
\$200,000+	23.2%	20.3%	16.9%
Average Household Income	\$161,025	\$140,694	\$128,522
2030 Households by Income			
Household Income Base	4,008	28,710	59,591
<\$15,000	1.5%	4.0%	4.6%
\$15,000 - \$24,999	3.2%	2.7%	3.5%
\$25,000 - \$34,999	1.8%	3.6%	4.1%
\$35,000 - \$49,999	2.3%	5.2%	6.6%
\$50,000 - \$74,999	7.5%	12.8%	15.0%
\$75,000 - \$99,999	10.1%	12.3%	12.3%
\$100,000 - \$149,999	22.9%	20.1%	19.4%
\$150,000 - \$199,999	24.5%	16.0%	14.7%
\$200,000+	26.2%	23.4%	19.9%
Average Household Income	\$171,231	\$151,017	\$139,436
2025 Owner Occupied Housing Units by Value			
Total	2,865	17,612	34,119
<\$50,000	0.3%	3.8%	3.7%
\$50,000 - \$99,999	0.1%	1.2%	1.4%
\$100,000 - \$149,999	0.7%	2.6%	2.5%
\$150,000 - \$199,999	2.8%	4.8%	5.3%
\$200,000 - \$249,999	5.4%	5.9%	8.0%
\$250,000 - \$299,999	19.5%	12.9%	13.3%
\$300,000 - \$399,999	42.1%	29.0%	30.2%
\$400,000 - \$499,999	17.8%	15.6%	14.5%
\$500,000 - \$749,999	10.4%	17.8%	15.7%
\$750,000 - \$999,999	0.7%	4.2%	3.6%
\$1,000,000 - \$1,499,999	0.1%	1.7%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$372,645	\$414,281	\$394,337
2030 Owner Occupied Housing Units by Value			
Total	3,052	18,890	36,554
<\$50,000	0.1%	2.7%	2.6%
\$50,000 - \$99,999	0.0%	0.5%	0.6%
\$100,000 - \$149,999	0.0%	1.0%	1.0%
\$150,000 - \$199,999	0.2%	2.0%	2.0%
\$200,000 - \$249,999	1.9%	3.5%	4.5%
\$250,000 - \$299,999	12.7%	9.3%	9.7%
\$300,000 - \$399,999	43.4%	28.0%	28.3%
\$400,000 - \$499,999	22.0%	18.3%	18.0%
\$500,000 - \$749,999	18.3%	25.9%	24.8%
\$750,000 - \$999,999	1.3%	6.1%	6.0%
\$1,000,000 - \$1,499,999	0.2%	2.1%	2.1%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$418,755	\$471,594	\$464,675

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2025	\$141,794	\$110,643	\$98,516
2030	\$150,928	\$121,673	\$107,934
Median Home Value			
2025	\$350,456	\$364,909	\$352,195
2030	\$381,193	\$416,282	\$407,514
Per Capita Income			
2025	\$58,807	\$55,706	\$51,986
2030	\$64,022	\$61,101	\$57,693
Median Age			
2010	33.7	35.5	36.2
2020	37.1	37.9	37.6
2025	37.8	38.7	38.4
2030	37.8	39.4	39.4
2020 Population by Age			
Total	10,298	64,177	132,761
0 - 4	5.8%	5.8%	5.7%
5 - 9	7.6%	6.8%	6.6%
10 - 14	8.9%	7.4%	7.1%
15 - 24	13.6%	13.2%	13.1%
25 - 34	10.9%	12.6%	13.9%
35 - 44	15.7%	14.1%	13.6%
45 - 54	14.8%	13.7%	13.1%
55 - 64	11.8%	13.1%	13.3%
65 - 74	6.7%	8.3%	8.4%
75 - 84	3.3%	3.7%	3.9%
85 +	1.0%	1.2%	1.4%
18 +	72.3%	75.3%	76.4%
2025 Population by Age			
Total	10,573	68,984	138,687
0 - 4	5.7%	5.6%	5.5%
5 - 9	6.5%	6.4%	6.0%
10 - 14	7.4%	6.7%	6.4%
15 - 24	14.7%	13.0%	13.0%
25 - 34	12.1%	13.6%	14.4%
35 - 44	14.1%	13.6%	13.8%
45 - 54	15.3%	13.4%	12.8%
55 - 64	11.4%	12.1%	12.1%
65 - 74	7.9%	9.6%	9.7%
75 - 84	3.8%	4.8%	4.9%
85 +	1.1%	1.3%	1.5%
18 +	75.9%	77.4%	78.3%
2030 Population by Age			
Total	10,830	70,933	143,791
0 - 4	5.7%	5.5%	5.4%
5 - 9	6.0%	5.9%	5.5%
10 - 14	6.4%	6.3%	5.9%
15 - 24	12.8%	12.0%	12.3%
25 - 34	15.6%	14.5%	14.6%
35 - 44	12.8%	13.3%	13.9%
45 - 54	14.1%	13.1%	12.7%
55 - 64	12.0%	11.6%	11.3%
65 - 74	8.8%	10.2%	10.4%
75 - 84	4.4%	6.0%	6.0%
85 +	1.4%	1.7%	1.8%
18 +	78.1%	78.8%	79.7%

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2020 Population by Sex			
Males	5,060	31,647	65,412
Females	5,238	32,530	67,349
2025 Population by Sex			
Males	5,253	34,334	68,979
Females	5,321	34,649	69,708
2030 Population by Sex			
Males	5,346	35,049	71,084
Females	5,483	35,886	72,707
2010 Population by Race/Ethnicity			
Total	7,863	49,216	107,725
White Alone	83.0%	80.9%	78.6%
Black Alone	6.7%	5.6%	7.2%
American Indian Alone	0.5%	0.4%	0.5%
Asian Alone	4.3%	3.2%	3.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	3.1%	7.2%	7.2%
Two or More Races	2.4%	2.6%	2.7%
Hispanic Origin	15.7%	22.0%	21.5%
Diversity Index	48.7	56.3	58.3
2020 Population by Race/Ethnicity			
Total	10,298	64,177	132,761
White Alone	69.3%	66.1%	64.4%
Black Alone	6.6%	6.5%	7.9%
American Indian Alone	0.7%	0.8%	0.8%
Asian Alone	5.1%	4.0%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	3.9%	8.4%	8.6%
Two or More Races	14.3%	14.2%	14.0%
Hispanic Origin	18.7%	25.1%	25.2%
Diversity Index	64.5	70.6	72.0
2025 Population by Race/Ethnicity			
Total	10,574	68,983	138,687
White Alone	67.3%	64.4%	62.2%
Black Alone	6.7%	6.6%	8.2%
American Indian Alone	0.7%	0.8%	0.8%
Asian Alone	5.3%	4.3%	4.5%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	4.3%	8.8%	9.2%
Two or More Races	15.6%	15.1%	15.1%
Hispanic Origin	20.5%	26.5%	27.2%
Diversity Index	67.2	72.4	74.2
2030 Population by Race/Ethnicity			
Total	10,829	70,936	143,791
White Alone	65.0%	62.2%	59.8%
Black Alone	6.9%	6.8%	8.4%
American Indian Alone	0.7%	0.8%	0.8%
Asian Alone	5.7%	4.6%	4.9%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	4.7%	9.4%	9.9%
Two or More Races	16.8%	16.2%	16.2%
Hispanic Origin	22.5%	28.5%	29.4%
Diversity Index	70.0	74.6	76.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type			
Total	10,298	64,177	132,761
In Households	100.0%	100.0%	99.6%
Householder	35.6%	38.3%	39.3%
Opposite-Sex Spouse	21.2%	19.9%	18.8%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.9%	2.3%	2.6%
Same-Sex Unmarried Partner	0.1%	0.1%	0.2%
Biological Child	31.8%	28.9%	27.8%
Adopted Child	0.8%	0.6%	0.5%
Stepchild	1.9%	1.7%	1.6%
Grandchild	1.7%	2.0%	2.1%
Brother or Sister	0.7%	0.9%	1.1%
Parent	1.0%	1.1%	1.2%
Parent-in-law	0.4%	0.4%	0.3%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.4%
Other Relatives	0.7%	1.1%	1.2%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	1.7%	2.2%	2.4%
In Group Quarters	0.0%	0.0%	0.4%
Institutionalized	0.0%	0.0%	0.3%
Noninstitutionalized	0.0%	0.0%	0.1%
2025 Population 25+ by Educational Attainment			
Total	6,954	47,167	95,919
Less than 9th Grade	0.8%	2.8%	3.2%
9th - 12th Grade, No Diploma	2.7%	4.0%	4.2%
High School Graduate	11.8%	13.2%	14.1%
GED/Alternative Credential	5.1%	3.2%	3.7%
Some College, No Degree	20.5%	18.7%	19.5%
Associate Degree	13.7%	11.4%	11.8%
Bachelor's Degree	32.0%	32.1%	30.1%
Graduate/Professional Degree	13.5%	14.4%	13.6%
2025 Population 15+ by Marital Status			
Total	8,508	56,115	113,927
Never Married	22.7%	26.9%	30.1%
Married	64.7%	61.1%	55.6%
Widowed	3.1%	3.7%	4.3%
Divorced	9.4%	8.3%	10.0%
2025 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,220	39,898	79,413
Population 16+ Employed	98.1%	97.1%	97.0%
Population 16+ Unemployment rate	1.9%	2.9%	3.0%
Population 16-24 Employed	15.7%	13.5%	13.5%
Population 16-24 Unemployment rate	0.1%	3.6%	5.0%
Population 25-54 Employed	63.0%	62.9%	63.9%
Population 25-54 Unemployment rate	2.2%	2.2%	2.4%
Population 55-64 Employed	14.4%	15.4%	14.7%
Population 55-64 Unemployment rate	2.9%	4.0%	4.1%
Population 65+ Employed	7.0%	8.3%	7.9%
Population 65+ Unemployment rate	0.9%	4.5%	3.0%

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2025 Employed Population 16+ by Industry			
Total	6,103	38,743	76,997
Agriculture/Mining	2.6%	2.3%	1.6%
Construction	11.3%	8.1%	7.2%
Manufacturing	15.2%	11.0%	10.9%
Wholesale Trade	0.6%	1.8%	2.0%
Retail Trade	7.6%	8.9%	9.4%
Transportation/Utilities	6.8%	6.4%	6.5%
Information	2.2%	1.1%	1.1%
Finance/Insurance/Real Estate	7.1%	6.2%	5.7%
Services	40.6%	49.6%	50.7%
Public Administration	6.0%	4.7%	5.0%
2025 Employed Population 16+ by Occupation			
Total	6,104	38,743	76,995
White Collar	70.6%	69.4%	70.0%
Management/Business/Financial	19.3%	22.5%	20.2%
Professional	37.8%	29.0%	30.4%
Sales	7.6%	9.2%	9.6%
Administrative Support	5.9%	8.8%	9.8%
Services	9.3%	12.6%	12.5%
Blue Collar	20.1%	18.0%	17.5%
Farming/Forestry/Fishing	0.0%	0.4%	0.3%
Construction/Extraction	6.3%	4.2%	3.9%
Installation/Maintenance/Repair	3.1%	3.5%	3.2%
Production	5.2%	4.3%	4.3%
Transportation/Material Moving	5.4%	5.6%	5.8%
2020 Households by Type			
Total	3,562	24,621	52,329
Married Couple Households	60.6%	52.3%	48.2%
With Own Children <18	31.1%	22.9%	20.1%
Without Own Children <18	29.4%	29.4%	28.1%
Cohabiting Couple Households	5.5%	6.4%	7.0%
With Own Children <18	1.7%	2.2%	2.3%
Without Own Children <18	3.8%	4.2%	4.7%
Male Householder, No Spouse/Partner	13.1%	17.5%	19.6%
Living Alone	9.0%	12.0%	13.8%
65 Years and over	2.1%	2.9%	3.0%
With Own Children <18	2.0%	1.7%	1.7%
Without Own Children <18, With Relatives	1.4%	2.6%	2.8%
No Relatives Present	0.8%	1.3%	1.3%
Female Householder, No Spouse/Partner	20.8%	23.8%	25.3%
Living Alone	9.1%	13.0%	13.7%
65 Years and over	5.1%	5.7%	5.4%
With Own Children <18	6.2%	5.3%	5.5%
Without Own Children <18, With Relatives	4.9%	4.8%	5.1%
No Relatives Present	0.5%	0.8%	0.9%
2020 Households by Size			
Total	3,562	24,621	52,329
1 Person Household	18.1%	25.0%	27.5%
2 Person Household	30.2%	31.6%	31.6%
3 Person Household	19.5%	17.1%	16.3%
4 Person Household	20.1%	15.0%	13.7%
5 Person Household	8.1%	6.9%	6.4%
6 Person Household	2.7%	2.8%	2.8%
7 + Person Household	1.2%	1.5%	1.7%

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2020 Households by Tenure and Mortgage Status			
Total	3,562	24,621	52,329
Owner Occupied	75.4%	65.5%	60.7%
Owned with a Mortgage/Loan	60.7%	45.6%	41.2%
Owned Free and Clear	14.7%	19.8%	19.6%
Renter Occupied	24.6%	34.5%	39.3%
2025 Affordability, Mortgage and Wealth			
Housing Affordability Index	136	100	91
Percent of Income for Mortgage	15.5%	20.6%	22.4%
Wealth Index	135	126	112
2020 Housing Units By Urban/ Rural Status			
Total	3,739	26,482	57,278
Urban Housing Units	100.0%	99.8%	99.5%
Rural Housing Units	0.0%	0.2%	0.5%
2020 Population By Urban/ Rural Status			
Total	10,298	64,177	132,761
Urban Population	100.0%	99.8%	99.5%
Rural Population	0.0%	0.2%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Professional Pride (L2)	Professional Pride (L2)	Emerging Hub (D1)
2.	Moderate Metros (C6)	Savvy Suburbanites (L1)	Professional Pride (L2)
3.	Boomburbs (H2)	Burbs and Beyond (K8)	Flourishing Families (H1)
2025 Consumer Spending			
Apparel & Services: Total \$	\$13,131,221	\$81,726,607	\$155,246,956
Average Spent	\$3,435.69	\$2,990.36	\$2,763.48
Spending Potential Index	140	122	113
Education: Total \$	\$9,201,938	\$57,895,395	\$109,213,305
Average Spent	\$2,407.62	\$2,118.38	\$1,944.06
Spending Potential Index	135	119	109
Entertainment/Recreation: Total \$	\$21,506,176	\$134,483,076	\$253,273,289
Average Spent	\$5,626.94	\$4,920.71	\$4,508.41
Spending Potential Index	137	120	110
Food at Home: Total \$	\$37,596,266	\$239,276,049	\$458,460,213
Average Spent	\$9,836.80	\$8,755.07	\$8,160.85
Spending Potential Index	132	118	110
Food Away from Home: Total \$	\$21,933,559	\$137,625,451	\$260,145,022
Average Spent	\$5,738.76	\$5,035.69	\$4,630.73
Spending Potential Index	139	122	112
Health Care: Total \$	\$39,261,837	\$249,197,816	\$472,275,221
Average Spent	\$10,272.59	\$9,118.11	\$8,406.76
Spending Potential Index	133	118	109
HH Furnishings & Equipment: Total \$	\$15,497,156	\$96,629,467	\$182,016,255
Average Spent	\$4,054.72	\$3,535.66	\$3,239.99
Spending Potential Index	139	122	111
Personal Care Products & Services: Total \$	\$5,569,455	\$35,121,522	\$66,552,622
Average Spent	\$1,457.21	\$1,285.09	\$1,184.67
Spending Potential Index	139	123	113
Shelter: Total \$	\$138,151,168	\$874,799,377	\$1,650,023,499
Average Spent	\$36,146.30	\$32,008.76	\$29,371.35
Spending Potential Index	136	120	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,352,927	\$113,893,228	\$210,076,147
Average Spent	\$4,801.92	\$4,167.33	\$3,739.47
Spending Potential Index	145	126	113
Travel: Total \$	\$19,317,760	\$119,339,559	\$220,753,681
Average Spent	\$5,054.36	\$4,366.61	\$3,929.54
Spending Potential Index	140	121	109
Vehicle Maintenance & Repairs: Total \$	\$7,029,186	\$44,580,605	\$85,063,803
Average Spent	\$1,839.14	\$1,631.20	\$1,514.18
Spending Potential Index	136	121	112

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2025