

Retail Gap Expanded Report

2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Alec Wardenburg



Lat/Lon: 30.3521/-91.9914

Listing 3071855	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$476.87 K / \$116.8 K	76	\$3.14 M / \$241.03 K	92	\$14.66 M / \$3.4 M	77
Men's Clothing Stores	\$16.98 K / -	100	\$111.17 K / -	100	\$519.61 K / \$474.46 K	9
Women's Clothing Stores	\$73.72 K / \$116.8 K	-37	\$484.25 K / \$241.03 K	50	\$2.26 M / \$1.04 M	54
Children's, Infants' Clothing Stores	\$30.84 K / -	100	\$202.14 K / -	100	\$955.99 K / \$356.57 K	63
Family Clothing Stores	\$195.46 K / -	100	\$1.28 M / -	100	\$6 M / -	100
Clothing Accessory Stores	\$15.75 K / -	100	\$103.75 K / -	100	\$483.14 K / -	100
Other Apparel Stores	\$23.99 K / -	100	\$157.61 K / -	100	\$734.11 K / \$1.52 M	-52
Shoe Stores	\$79.37 K / -	100	\$521.92 K / -	100	\$2.46 M / -	100
Jewelry Stores	\$37.59 K / -	100	\$250.68 K / -	100	\$1.16 M / -	100
Luggage Stores	\$3.15 K / -	100	\$20.3 K / -	100	\$93.85 K / -	100
Furniture, Home Furnishings Stores	\$237.72 K / -	100	\$1.56 M / \$2.42 M	-36	\$7.23 M / \$6.3 M	13
Furniture Stores	\$145.94 K / -	100	\$957.19 K / \$1.63 M	-41	\$4.44 M / \$2.39 M	46
Floor Covering Stores	\$25.39 K / -	100	\$167.26 K / -	100	\$766.05 K / \$1.32 M	-42
Other Home Furnishing Stores	\$66.39 K / -	100	\$434.4 K / \$788.62 K	-45	\$2.02 M / \$2.59 M	-22
Electronics, Appliance Stores	\$180.08 K / -	100	\$1.18 M / \$669.33 K	43	\$5.48 M / \$3.97 M	28
Building Material, Garden Equipment, Supplies Dealers	\$589.59 K / -	100	\$3.87 M / -	100	\$17.84 M / \$48.46 M	-63
Home Centers	\$277.27 K / -	100	\$1.82 M / -	100	\$8.4 M / \$44.46 M	-81
Paint, Wallpaper Stores	\$20.49 K / -	100	\$134.99 K / -	100	\$618.34 K / \$542.76 K	12
Hardware Stores	\$25.4 K / -	100	\$166.22 K / -	100	\$769.33 K / -	100
Other Building Materials Stores	\$196.91 K / -	100	\$1.29 M / -	100	\$5.95 M / \$1.35 M	77
Outdoor Power Equipment Stores	\$9.27 K / -	100	\$60.33 K / -	100	\$280.25 K / \$1.79 M	-84
Nursery, Garden Stores	\$60.24 K / -	100	\$393.92 K / -	100	\$1.83 M / \$323.59 K	82
Food, Beverage Stores	\$1.54 M / \$160.73 K	90	\$10.19 M / \$23.72 M	-57	\$47.69 M / \$66.11 M	-28
Grocery Stores	\$1.37 M / -	100	\$9.1 M / \$23.28 M	-61	\$42.58 M / \$65.09 M	-35
Convenience Stores	\$53.34 K / \$160.73 K	-67	\$352.79 K / \$287.82 K	18	\$1.65 M / \$287.82 K	83
Meat Markets	\$15.79 K / -	100	\$104.06 K / -	100	\$487.83 K / -	100
Fish, Seafood Markets	\$5.61 K / -	100	\$37.73 K / -	100	\$177.12 K / \$90.68 K	49
Fruit, Vegetable Markets	\$9.65 K / -	100	\$63.33 K / -	100	\$296.95 K / -	100
Other Specialty Food Markets	\$16.49 K / -	100	\$109.08 K / \$159.73 K	-32	\$510.45 K / \$637.39 K	-20
Liquor Stores	\$65.15 K / -	100	\$426.61 K / -	100	\$1.98 M / -	100

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Health, Personal Care Stores	\$383.97 K / -	100	\$2.54 M / \$1.05 M	59	\$11.8 M / \$11.63 M	1
Pharmacy, Drug Stores	\$321.56 K / -	100	\$2.13 M / \$1.04 M	51	\$9.87 M / \$11.58 M	-15
Cosmetics, Beauty Stores	\$18.76 K / -	100	\$124.8 K / \$14.83 K	88	\$579.55 K / \$48.68 K	92
Optical Goods Stores	\$21.74 K / -	100	\$143.63 K / -	100	\$664.11 K / -	100
Other Health, Personal Care Stores	\$21.91 K / -	100	\$145.54 K / -	100	\$677.29 K / -	100
Sporting Goods, Hobby, Book, Music Stores	\$181.65 K / -	100	\$1.19 M / \$111.65 K	91	\$5.52 M / \$392.82 K	93
Sporting Goods Stores	\$100.06 K / -	100	\$648.32 K / -	100	\$3.02 M / \$69.37 K	98
Hobby, Toy, Game Stores	\$28.92 K / -	100	\$188.22 K / -	100	\$877.47 K / \$103.37 K	88
Sewing, Needlecraft Stores	\$8.92 K / -	100	\$59.51 K / -	100	\$275.87 K / \$11.57 K	96
Musical Instrument Stores	\$8.06 K / -	100	\$53.66 K / \$111.65 K	-52	\$249.25 K / \$208.51 K	16
Book Stores	\$35.68 K / -	100	\$236.77 K / -	100	\$1.1 M / -	100
General Merchandise Stores	\$1.52 M / -	100	\$10.02 M / \$981.68 K	90	\$46.78 M / \$7.62 M	84
Department Stores	\$394.2 K / -	100	\$2.59 M / -	100	\$12.09 M / -	100
Warehouse Superstores	\$977.33 K / -	100	\$6.45 M / -	100	\$30.12 M / -	100
Other General Merchandise Stores	\$149.16 K / -	100	\$982.31 K / \$981.68 K	0	\$4.58 M / \$7.62 M	-40
Miscellaneous Store Retailers	\$209.75 K / \$25.31 K	88	\$1.38 M / \$10.85 M	-87	\$6.39 M / \$18.59 M	-66
Florists	\$7.35 K / \$25.31 K	-71	\$48.65 K / \$45.31 K	7	\$225.73 K / \$181.26 K	20
Office, Stationary Stores	\$20.83 K / -	100	\$136.85 K / -	100	\$634.08 K / -	100
Gift, Souvenir Stores	\$24.88 K / -	100	\$163.97 K / -	100	\$763.42 K / \$233.77 K	69
Used Merchandise Stores	\$14.36 K / -	100	\$95.25 K / -	100	\$441.5 K / \$230.94 K	48
Pet, Pet Supply Stores	\$86.04 K / -	100	\$560.51 K / -	100	\$2.6 M / \$332.14 K	87
Art Dealers	\$6.84 K / -	100	\$45.19 K / -	100	\$208.27 K / -	100
Mobile Home Dealers	\$12.79 K / -	100	\$83.62 K / \$10.69 M	-99	\$384.73 K / \$16.74 M	-98
Other Miscellaneous Retail Stores	\$36.68 K / -	100	\$243.72 K / \$110.05 K	55	\$1.14 M / \$873.04 K	23
Non-Store Retailers	\$706.22 K / -	100	\$4.64 M / \$876.33 K	81	\$21.58 M / \$3.61 M	83
Mail Order, Catalog Stores	\$587.02 K / -	100	\$3.85 M / \$833.18 K	78	\$17.93 M / \$3.42 M	81
Vending Machines	\$15.79 K / -	100	\$104.61 K / -	100	\$491.17 K / -	100
Fuel Dealers	\$58.72 K / -	100	\$389.59 K / -	100	\$1.79 M / -	100
Other Direct Selling Establishments	\$44.69 K / -	100	\$294.49 K / \$43.14 K	85	\$1.37 M / \$194.02 K	86

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Accommodation, Food Services	\$1.35 M / \$-34151	103	\$8.84 M / \$1.5 M	83	\$41.34 M / \$24.98 M	40
Hotels, Other Travel Accommodations	\$74.63 K / -	100	\$487.25 K / \$15.24 K	97	\$2.28 M / \$389.26 K	83
RV Parks	\$699 / -	100	\$4.83 K / \$2.56 K	47	\$22.38 K / \$5.19 K	77
Rooming, Boarding Houses	\$529 / -	100	\$3.54 K / -	100	\$16.49 K / -	100
Full Service Restaurants	\$791.61 K / -	100	\$5.17 M / \$1.03 M	80	\$24.2 M / \$14.96 M	38
Limited Service Restaurants	\$367.69 K / -	100	\$2.4 M / \$455.13 K	81	\$11.24 M / \$7.61 M	32
Special Food Services, Catering	\$117.37 K / -	100	\$766.77 K / -	100	\$3.59 M / \$2.26 M	37
Drinking Places	\$34.15 K / -	100	\$223.43 K / \$215.95 K	3	\$1.04 M / \$801.73 K	23
Gasoline Stations	\$1.13 M / -	100	\$7.39 M / -	100	\$34.75 M / -	100
Motor Vehicle, Parts Dealers	\$2.11 M / \$3.29 M	-36	\$13.72 M / \$9.23 M	33	\$64.13 M / \$87.14 M	-26
New Car Dealers	\$1.62 M / \$3.29 M	-51	\$10.52 M / \$8.73 M	17	\$49.16 M / \$65.43 M	-25
Used Car Dealers	\$167.21 K / -	100	\$1.08 M / -	100	\$5.07 M / \$1.73 M	66
Recreational Vehicle Dealers	\$34.44 K / -	100	\$222.7 K / -	100	\$1.03 M / \$12.8 M	-92
Motorcycle, Boat Dealers	\$74.22 K / -	100	\$479.97 K / \$144.02 K	70	\$2.23 M / \$4.39 M	-49
Auto Parts, Accessories	\$129.72 K / -	100	\$850.35 K / \$355.64 K	58	\$3.97 M / \$2.79 M	30
Tire Dealers	\$86.77 K / -	100	\$568.81 K / -	100	\$2.65 M / -	100
2024 Population		939		6,159		27,262
2029 Population		981		6,381		27,828
% Population Change 2024-2029		4.5%		3.6%		2.1%
2024 Adult Population Age 18+		715		4,693		20,458
2024 Population Male		471		3,054		13,308
2024 Population Female		468		3,105		13,954
2024 Households		358		2,393		10,693
2024 Median Household Income		67,382		57,063		65,524
2024 Average Household Income		159,383		100,524		92,347