

Offering Memorandum

Powers Ferry Center

2000 Powers Ferry Rd SE, Marietta (Atlanta MSA), GA

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Executive Summary



Sale Price	\$19,500,000
Offering Summary	
Current NOI:	\$243,154
Current CAP:	1.25%
Stabilized NOI:	\$1,908,353
Stabilized CAP:	9.79%
Approx. Building Size:	215,000 SF

Property Highlights

Land Size Acres:

Year Built:

- Huge upside value add opportunity with a mix of retail and office.
- The retail portion of the property totals approx. 90,000 SF and is 95% leased.
- The office portion of the property totals approx. 130,000 SF and is 14% leased.
- There is a parking deck along with more surface parking, and an additional building attached to the office. This provides more upside as it is currently a vacant event space with the lower level being a vacant exercise facility.
- Potential to convert the office portion to residential or a medical use.
- Excellent visibility and centrally located at the corner of high-traffic Windy Hill Rd. (27,600 AADT) and Powers Ferry Rd. (35,188 AADT) with signage.
- Over 216,000 people living within a 5-mile radius with an average household income of \$138,602, which is expected to grow by 12% over the next 5 years.
- Close proximity to the Atlanta Braves stadium and easy access to I-75.
- Many national retailers in the area including Bank of America, Three Dollar Cafe, Dunkin', Starbucks, McDonald's, Chick-fil-A and many more.



Property Description

1988

7.53

The Powers Ferry Center is one of the first mixed use developments in Atlanta, well located in northwest Atlanta near the intersection of I-75 and I-285 and across from Wildwood. The immediate area is well established but has seen a resurgence due to the relocation of the Atlanta Braves baseball stadium and surrounding Battery Park, bringing many more people to the area to live and visit. There are over 216,000 people living within 5 miles of the property.

The subject property provides for immediate upside with leasing efforts on the office component being currently 14% occupied. There is also an additional building attached to the rear of the office built out at as event space and a fitness center, but neither are currently occupied. While the retail is 100% occupied, there is more upside with increasing the rents or replacing some of the current tenants over time to increase the rental income. There is also the potential to covert the office building to residential or more of a medical use.



Property Drawings











Property Photo

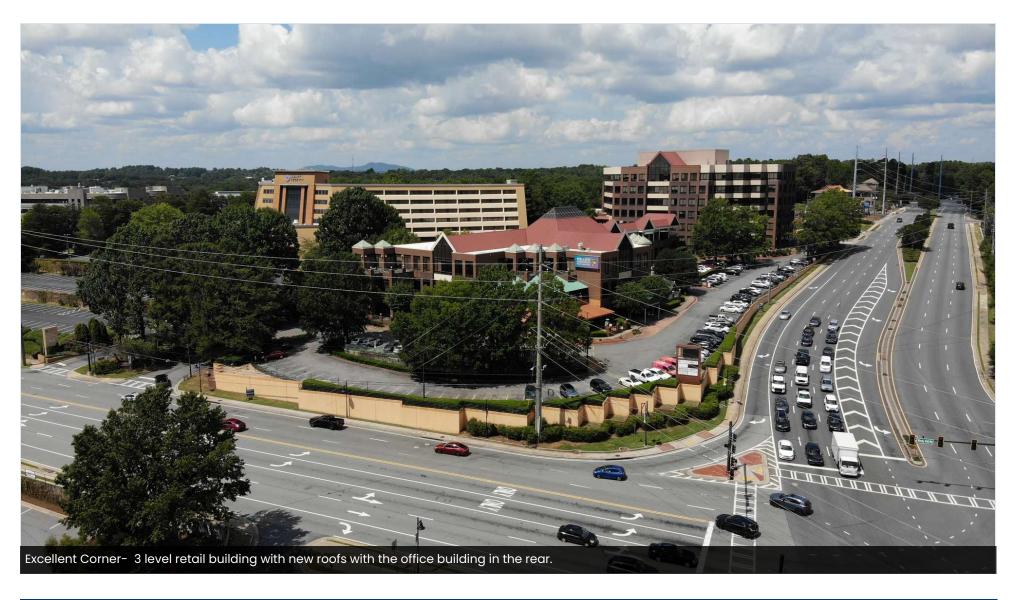






Property Photo

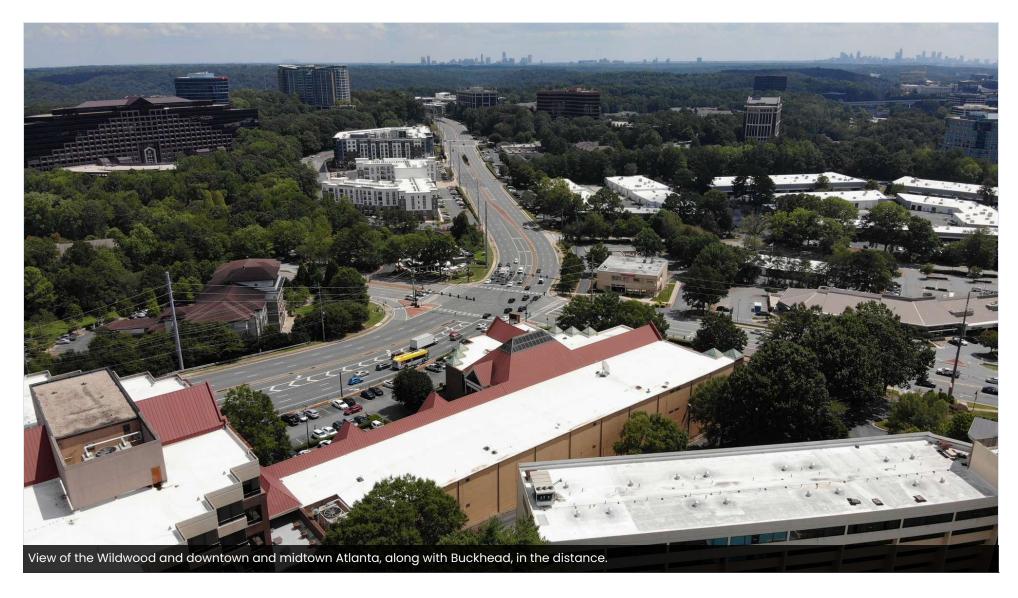






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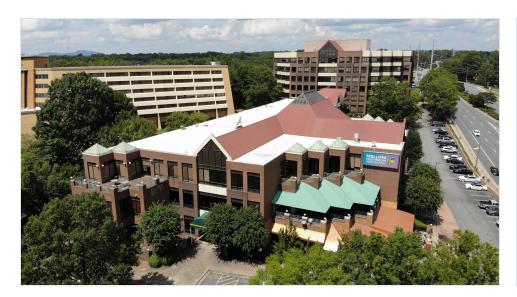






Retail Exterior Photos











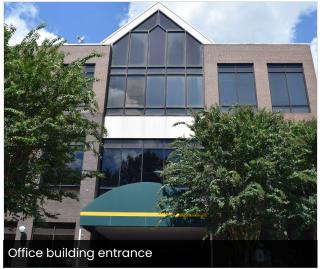


Office Exterior Photos

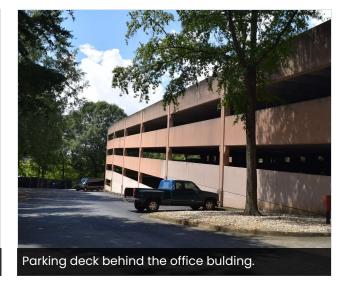








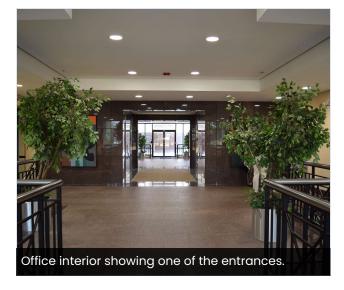


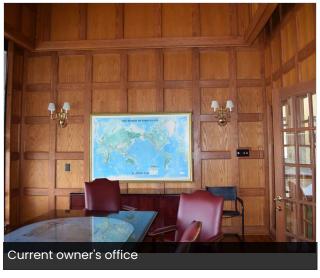




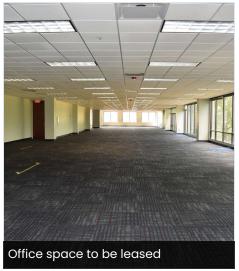
Office Building Interior Photos

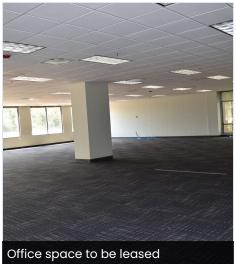


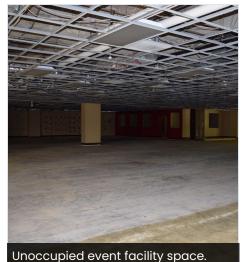


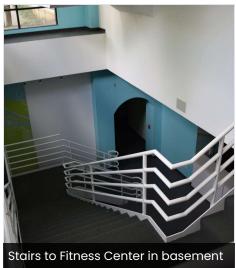












Rent Roll



Suite#	Tenant Name	SQ. FT.	% Of Building	Lease Start	Lease End	Annual Rent	Rent PSF	Estimated Recapture	PSF Recapture
Parking	A.L.T	6 Cars	0.0%	May-24	N/A	\$7,200	\$1	\$0	-
2105 and 2101	AGI Entertainment	3,086	1.64%	Feb-19	Apr-28	\$41,723	\$13.52	\$7,732	\$2.51
2001	Sheena Marie, LLC	2,594	1.38%	Jan-25	Dec-32	\$28,524	\$11.00	\$5,200	\$2.00
2104	Drea Nicole Photography	1,476	0.79%	Aug-17	Oct-24	\$18,814	\$12.75	\$0	-
2204	ENA Styles	896	0.48%	Sep-17	Sep-25	\$10,164	\$11.34	\$0	-
2216	Blossom Beauty Bar	1,084	0.58%	Jul-22	Jun-25	\$17,587	\$16.22	\$2,168	\$2.00
1-5	New Image Barber	1,254	0.67%	Feb-21	Jul-26	\$20,621	\$16.44	\$2,508	\$2.00
1-6 and 1-7	Grateful Dental	2,376	1.26%	Dec-11	Dec-25	\$28,963	\$12.19	\$0	-
2212	T&J Publishers	1,828	0.97%	Oct-20	Oct-25	\$21,973	\$12.02	\$0	-
2216	Healthwise Chiropractic	1,319	0.7%	Jun-20	Oct-26	\$20,899	\$15.84	\$1,979	\$1.50
2006	Ortho Kinetic Spine & Rehab	1,798	0.96%	Apr-22	Oct-26	\$27,114	\$15.08	\$3,600	\$2.00
2124	Btivity Weight Loss (MAAP)	1,786	0.95%	Nov-21	Oct-26	\$22,915	\$12.83	\$2,400	\$1.34
2-8, 2-9, and 2-10	Le Prive Salons	3,827	2.04%	Dec-15	May-29	\$49,751	\$13.00	\$0	-
2003	Pizza Mellow, Inc.	5,293	2.82%	Aug-03	Feb-27	\$89,412	\$16.89	\$0	-
2124	Sole Aesthetics	1,590	0.85%	Feb-21	Feb-26	\$24,459	\$15.38	\$3,180	\$2.00



Rent Roll



Suite#	Tenant Name	SQ. FT.	% Of Building	Lease Start	Lease End	Annual Rent	Rent PSF	Estimated Recapture	PSF Recapture
2203	Phoenix Accounting & Tax	856	0.46%	Apr-23	Apr-27	\$12,840	\$15.00	\$1,712	\$2.00
2100	RAA Accounting & Tax	11,654	6.2%	Apr-18	Oct-26	\$271,838	\$23.33	\$17,481	\$1.50
2004	Ranieri Paiva Jiu Jitsu	4,608	2.45%	Apr-19	Mar-26	\$60,423	\$13.11	\$6,912	\$1.50
2006	KCSS dba One2 Restaurant	2,699	1.44%	Jul-22	Mar-26	\$37,908	\$14.05	\$5,400	\$2.00
2202	Divine Dance Studio	6,720	3.58%	Jun-23	Jun-27	\$73,920	\$11.00	\$13,440	\$2.00
2201	Unik	1,018	0.54%	No-24	Oct-25	\$15,270	\$15.00	\$2,036	\$2.00
G-10	VACANT (Storage)	2,450	1.3%			\$12,250	\$5.00	\$0	-
2-1	VACANT (Office)	2,890	1.54%			\$57,800	\$20.00	\$0	-
2200	VACANT	4,263	2.27%			\$66,120	\$15.51	\$0	-
550 R	Alliance Shippers	6,313	3.36%	Feb-11	Oct-25	\$93,811	\$14.86	\$0	-
530 R, 535 R and 115	Traime Behavioral Health	7,616	4.05%	Aug-19	Feb-26	\$90,057	\$11.82	\$0	-
100 R	RAA Restaurant Group (office)	2,006	1.07%	Apr-23	Dec-26	\$22,066	\$11.00	\$4,012	\$2.00
630 R	VACANT	5,497	2.92%			\$109,940	\$20.00	\$0	-
300 R	VACANT	19,648	10.45%			\$392,960	\$20.00	\$0	-



Rent Roll



Suite#	Tenant Name	SQ. FT.	% Of Building	Lease Start	Lease End	Annual Rent	Rent PSF	Estimated Recapture	PSF Recapture
620 R	VACANT	4,329	2.3%			\$86,580	\$20.00	\$0	-
540 R	VACANT	2,864	1.52%			\$57,280	\$20.00	\$0	-
500 R	VACANT	3,031	1.61%			\$60,620	\$20.00	\$0	-
450 R	VACANT	10,505	5.59%			\$210,100	\$20.00	\$0	-
410 R	VACANT	2,945	1.57%			\$58,900	\$20.00	\$0	-
405 R	VACANT	3,590	1.91%			\$71,800	\$20.00	\$0	-
290 R	VACANT	16,140	8.59%			\$322,800	\$20.00	\$0	-
3210 U	VACANT	13,868	7.38%			\$277,360	\$20.00	\$0	-
200 R	VACANT	5,424	2.89%			\$108,480	\$20.00	\$0	-
250 R	VACANT	2,203	1.17%			\$44,060	\$20.00	\$0	-
190 R	VACANT	3,839	2.04%			\$76,780	\$20.00	\$0	-
110 R	VACANT	2,100	1.12%			\$42,000	\$20.00	\$0	-
Totals/Averages		179,284				\$3,164,082	\$17.65	\$79,760	\$0.44
Occupied		73,698				\$945,412		\$79,760	
Vacant		105,586				\$2,055,830		\$0	



Net Operating Income



Income Summary	Current	Stabilized
Gross Scheduled Income	\$945,412	\$3,164,082
Other Income	\$79,760	\$79,760
Total Scheduled Income	\$1,025,172	\$3,243,842
Vacancy Cost	\$0	\$324,384
Gross Income	\$1,025,172	\$2,919,458
Expense Summary		
Real Estate Taxes	\$130,522	\$130,522
Property Insurance	\$46,179	\$46,179
Electric	\$182,667	\$325,000
Water	\$79,392	\$115,000
Cleaning	\$49,350	\$75,500
Landscaping	\$12,248	\$12,248
Alarm	\$5,336	\$5,336
Pest Control	\$2,909	\$2,909
Maintenance and Repairs	\$60,000	\$85,000
Management	\$148,000	\$147,997
Professional Fees	\$65,414	\$65,414
Gross Expenses	\$782,017	\$1,011,105
Net Operating Income	\$243,155	\$1,908,353



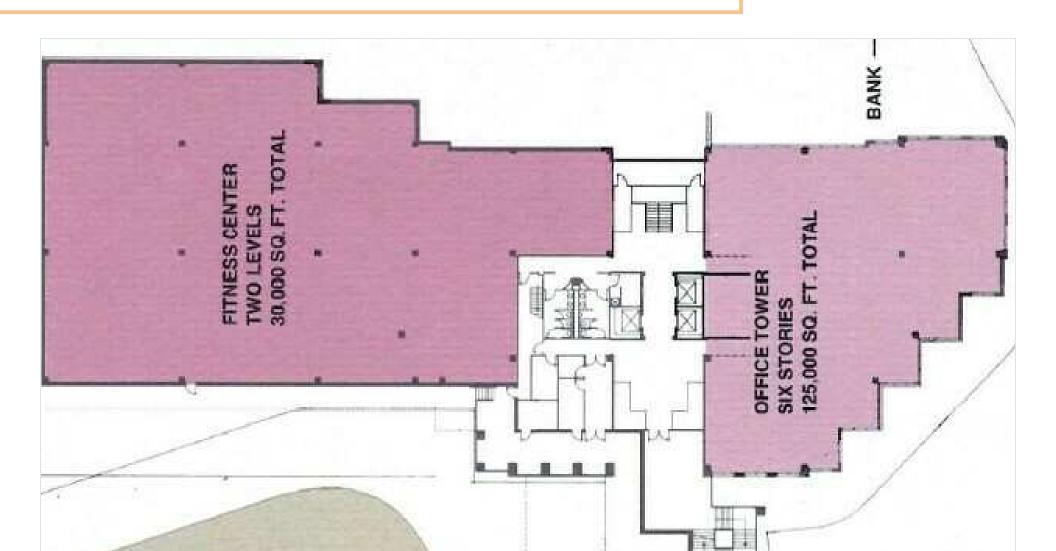
Resturant Tower & Retail Center







Fitness Center & Office Tower

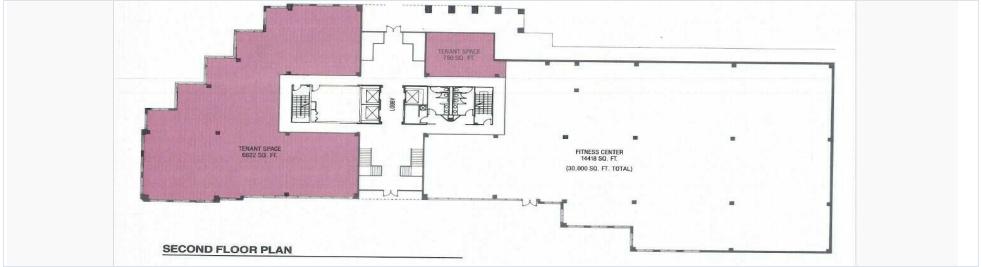




Office Building Floor Plans





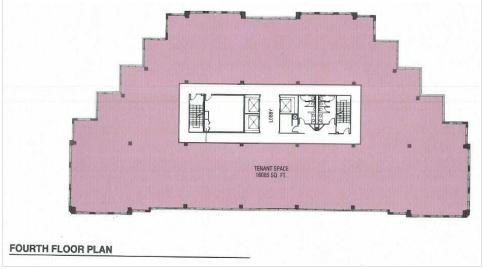


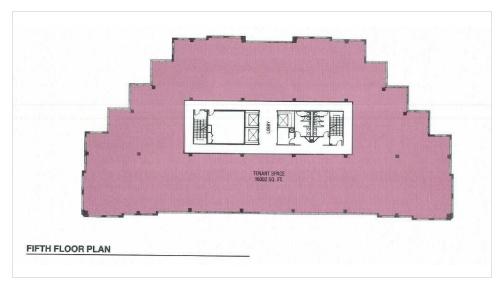


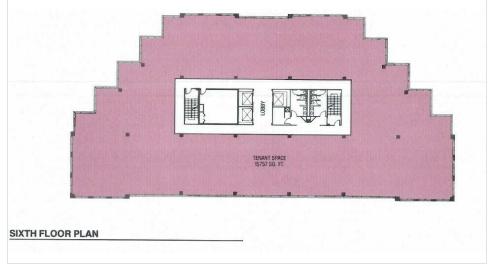
Office Building Floor Plans













Parcel Map

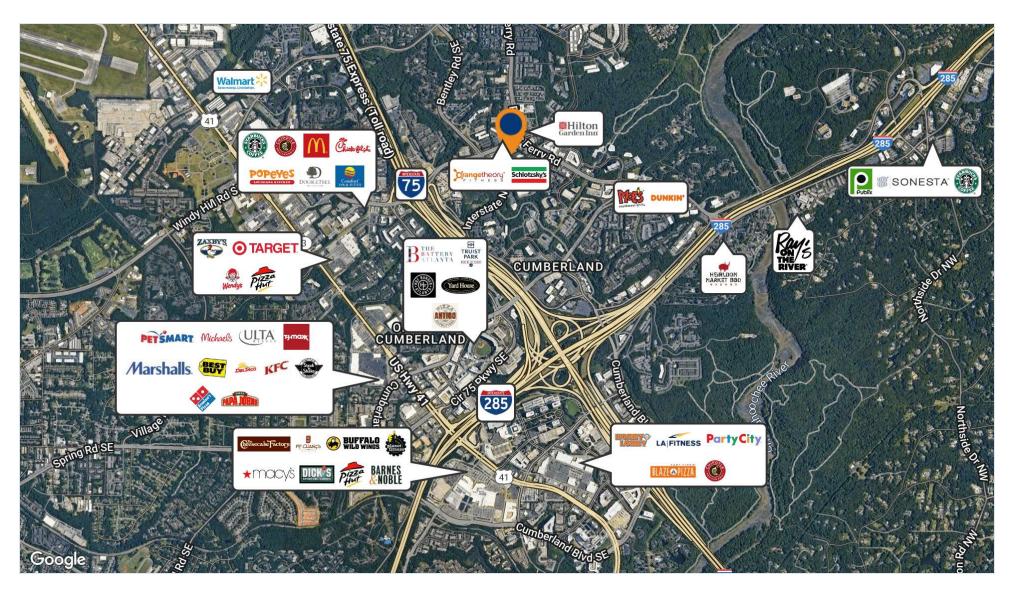






Retailer Map

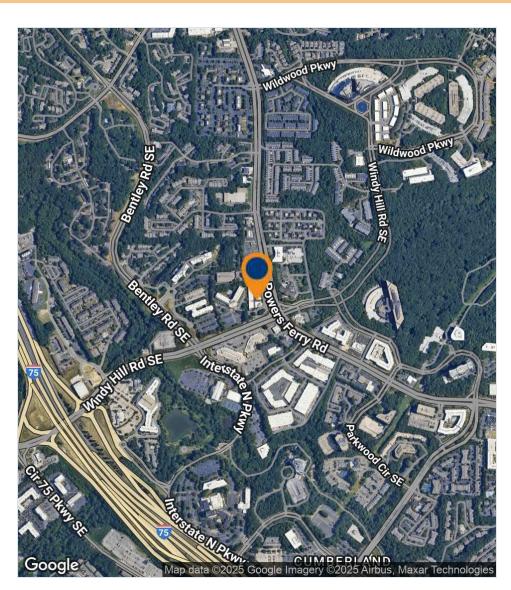


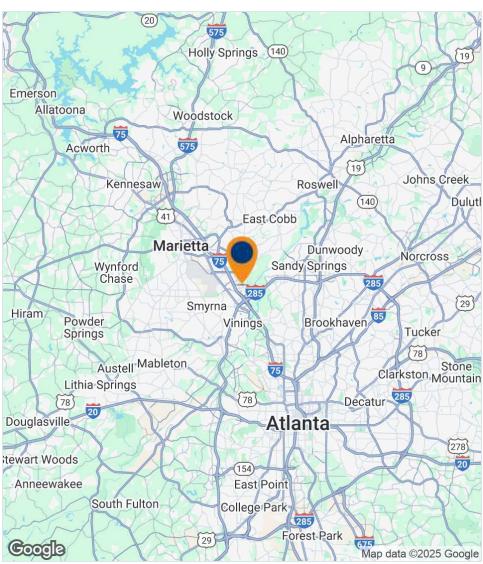




Location Map





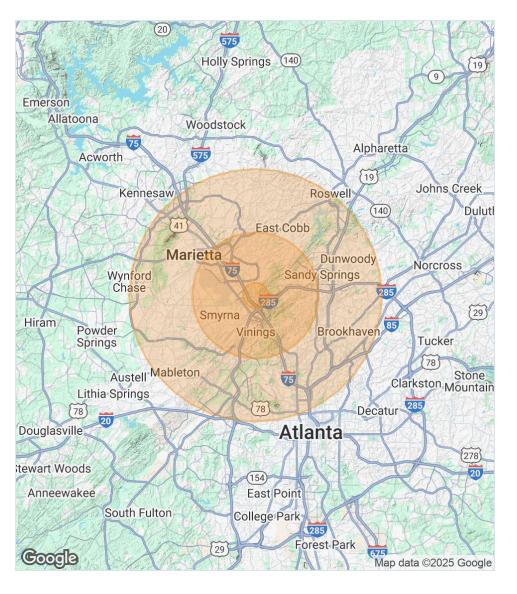




Demographics



Population	One-Mile	Three-Mile	Five-Mile
2023 Population	15,426	92,090	216,303
2010 Population	12,739	77,169	186,772
5 Year Projected	15,679	94,404	218,243
Households			
2023 Population	8,508	45,510	95,067
2010 Population	6,616	37,607	81,521
5 Year Projected	8,683	46,958	96,660
Income			
2023 Average Household Income	\$97,296	\$117,219	\$138,602
5 Year Projected	\$111,291	\$132,386	\$155,559





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