

659 BROADWAY

NEW YORK NY 10012 | NOHO



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Property Details

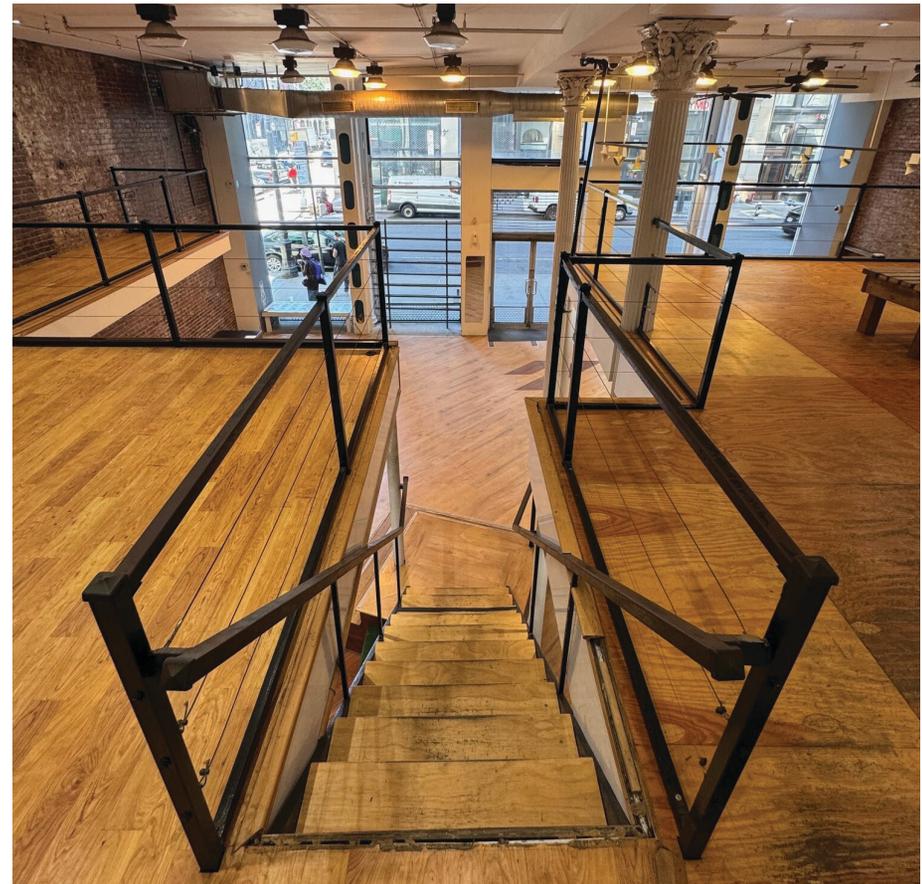
Size	1,938 Ground Floor 872 Mezzanine 1,938 SF Lower Level
Frontage	40'
Ceiling Heights	17.5'
Possession	Immediate
Asking Rent	Upon Request

Property Highlights

659 Broadway commands a prime position on Broadway between Bleecker Street and West 3rd Street, at the intersection of NoHo, Greenwich Village, and SoHo—one of Manhattan’s most supply-constrained and brand-driven corridors. Positioned along the western side of Broadway, the property benefits from exceptional visibility and seamless access within a highly active, amenity-rich environment.

The retail offering features a striking all-glass façade with 40 feet of frontage along Broadway, 17’5” ceiling heights at grade, and highly efficient operating economics driven by a favorable leasehold structure that keeps occupancy costs low. The space presents a true flagship presence with scale, light, and frontage rarely available in this corridor.

Constant seven-day foot traffic is driven by a powerful blend of residential density, institutional presence, tourism, and destination retail. The result is a youthful, high-energy setting embedded within a walkable live-work-play ecosystem that sustains activity throughout the day and week.



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Floor Plans



Neighboring Tenants

Starbucks, Kith, Adidas, Equinox and The Great Jones Distilling Company, MUJI, Sally's, Apple Bank, Crunch Fitness, Van Leeuwen, Think Coffee, Von, Fish Cheeks, Joe & The Juice, J. Crew, Cote, 7-Eleven, Chase Bank, Sweetgreen, Pret A Manger, & many more!

Neighborhood

NoHo (North of Hudson Street), historically significant, landmarked district of Manhattan

Transportation



Cornerstone of Connectivity

The commercial space at 659 Broadway presents a rare flagship opportunity in the heart of NoHo, at the intersection of Greenwich Village and SoHo. Positioned on Broadway between Bleecker Street and West 3rd Street, the property offers exceptional visibility, steady seven-day foot traffic, and immediate access to the Broadway-Lafayette and Bleecker Street subway stations, with connectivity to Midtown, Downtown, and Brooklyn.

With New York University nearby, the neighborhood carries a youthful, high-energy atmosphere that fuels consistent daytime and evening activity. Surrounded by dense residential populations and a strong mix of destination retail, dining, and cultural uses, the location supports sustained customer flow and long-term brand relevance in one of Manhattan's most supply-constrained corridors. Centrally located within the NoHo retail spine, the property benefits from premier co-tenanc, placing any tenant in the company of established, high-performing brands.



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