

ALLOW ME TO

SELL YOUR HOME

FOR

HIGHEST AMOUNT

NO EXCEPTIONS. NO EXCUSES



WALE LAWAL

BROKER® | HOUSTON, TX



832.776.9582



Wale@NetworthBuilders.com



www.NetworthBuilders.com

Office Address:

20333 State Highway 249

Chasewood, Suite 200

Houston, Texas 77070



ABOUT ME

WALE LAWAL
BROKER® | HOUSTON, TX



- Chemical Engineering and Oil & Gas Background
- Broker and Rental Property Investor
- Multiple Award Winner and Houston Top 0.2% Realtor
- Got into Real Estate to help people build generational wealth through real estate
- Served over 300 Sellers and Buyers across Houston
- Based in Houston, Texas
- Hardworking Husband and Father of 3 Energetic Children
- Committed to Excellence and Impacting Lives
- Problem Solver and Great Negotiator
- Mindset and Financial Literacy Advocate
- Rockstar Broker with a **Win-Win Mindset**



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RESUME

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Ranked #1 Most Reviewed Broker in Houston (2024)

By: RateMyAgent.com

TOP 0.2% OF REALTORS

By: HAR.com

2024 Best Agent in Texas

By: RateMyAgent.com

**Ranked #2 Most Reviewed Broker in Harris County
(2024)**

By: RateMyAgent.com

TOP 100 REALTOR on Social Media

By: [Property Spark](http://PropertySpark)

TOP LISTING AGENT

By: LPT Realty, LLC

I SELL 98.5% OF HOMES I LISTED

ON AVERAGE I SELL HOMES LISTED IN 22 DAYS

ON AVERAGE I GET 98% OF THE ASKING PRICE

I SELL OVER 70 HOMES PER YEAR

OVER 40% OF MY CLOSED SALES COME FROM REFERRALS

TOP SALES AGENT FOR UNITS SOLD (65+)

By: Exp Realty and LPT Realty

Top Producing Realtor from 2021 till date

By: Exp Realty and LPT Realty

**Over 300 Five-star Reviews on Google, Zillow,
Realtor.com, RateMyAgent.com, and BiggerPockets.com**

Top 2% Realtors in the United States

Real Estate Coach, Investor, and Mentor

Social Media and Internet Marketing Expert

Problem Solver and Relationship Builder



MY COMMITMENTS TO YOU

1. I will always provide you with expert advice and consultation so that you're able to make the best decision for yourself and your family.
2. I will always be 100% forthcoming about the price of your home, its condition and what it will take to get it sold.
3. I will always tell you the TRUTH regardless of the situation.
4. I will always do what is right for your best interest.
5. I will fight to ensure you get the most for your home with favorable terms.
6. I will always use the most effective strategies to market your home.
7. I will always communicate with you proactively.
8. I will always return your phone calls, e-mails, and text messages with urgency.
9. I will proactively spend every day aggressively searching for qualified buyers for your home.
10. I will never lock you down to a long-term contract. Terminate anytime



WHY I'M THE BEST BROKER FOR YOU



- ❑ Unique **Problem-Solving** Skills
- ❑ Straight-to-the-point approach to selling your home
- ❑ Top Real Estate Marketing Strategies/Approach
- ❑ Local **Market Knowledge**
- ❑ Top **Negotiation** Skills with a WIN-WIN mindset
- ❑ Clear and **Simple Communication Style**
- ❑ Huge **Technology Advantages** and Social Media Presence of over 40,000 Followers
- ❑ **Answer The Phone ALWAYS** and many more...





MORE REVIEWS Here:

https://www.har.com/adewale-lawal/ratings_736740

“Wale was pivotal in me acquiring my first rental property. His experience and knowledge of every aspect of real estate really helped guide me through the process.

I look forward continuing the relationship and building my portfolio.” – **NOAH PEARSON**



“Wale recently listed and SOLD my property for MORE than my asking price, and we had a contract within 24 hours of the listing being posted to MLS. It can't get any better than that. I highly recommend Wale for any and all real estate needs!”

– **ANTHONY WHITE**



“Wale was a ROCKSTAR Broker who was not only knowledgeable, but very accommodating and thorough. I will definitely be using him again in the future and recommending him to friends and family.” – **JIDE JAGUNNA**



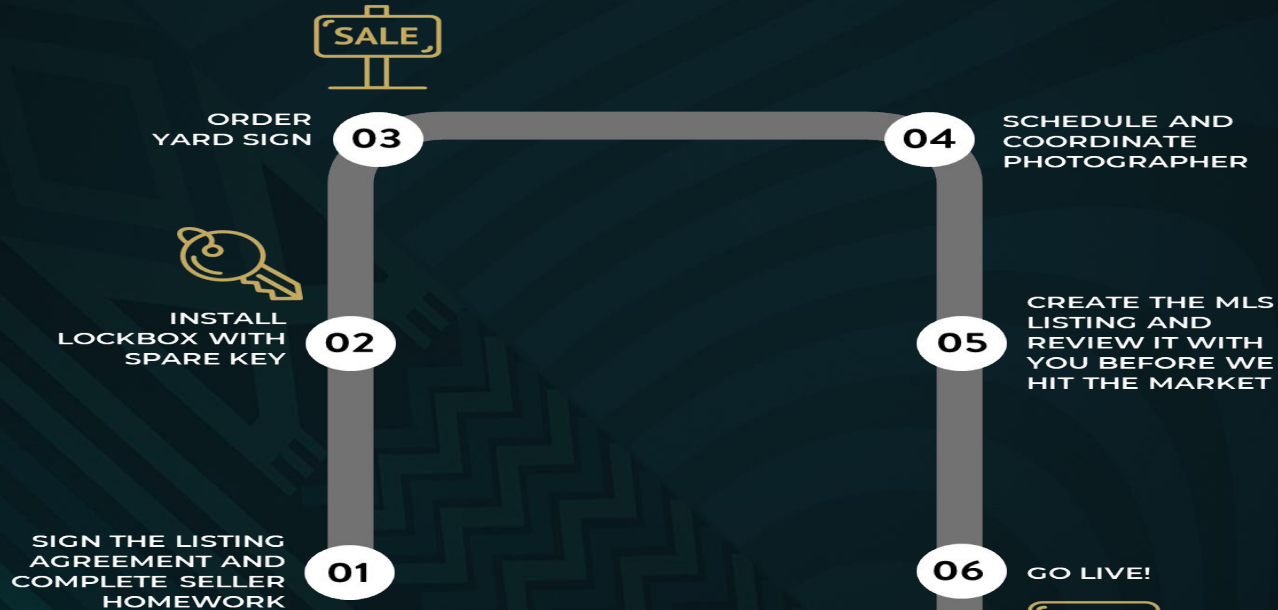
THE SELLING ROAD MAP



RESULTS OF PRICING & MARKETING YOUR HOME CORRECTLY



THE LISTING PROCESS



REVIEW THE FINAL
NUMBERS BEFORE
CLOSING

13

14

BUYERS
FINAL WALK
THROUGH

07

COORDINATE
AND PRE-
QUALIFY ALL
SHOWINGS

12

COORDINATE
AND SCHEDULE
CLOSING

15

CLOSING!

08

UPDATE YOU
EVERY WEEK
WITH FEEDBACK
FROM BUYERS
AGENTS



11

COORDINATE
WITH THE TITLE
COMPANY, LENDER,
INSPECTOR AND
APPRAISER

10

OFFER
CONSULTATION
AND NEGOTIATE
ALL OFFERS

09

PRE-QUALIFY
ALL BUYER
OFFERS BEFORE
PRESENTING AN
OFFER TO YOU



MARKETING PLAN OF ACTION



MY NO RISK LISTING PROGRAM



NO HANDCUFF AGREEMENT . TERMINATE ANYTIME

Unlike most other agents, I don't lock you down to any long-term listing contracts. I believe that I need to earn your business every day that I am working for you. If there's ever a time where you're not happy with the service in which I provide, just let me know and we can shake hands as friends and go our separate ways.



SMART SELLER PROGRAM

For a lot of people, they would still like the option of selling their own home and saving money or realtor commissions if they can. I believe they should be able to do that very thing even while listed with me. My Smart Seller Program allows you to market your own home to your friends, family and co-workers. If you find the buyer, you'll pay 2% to have me process the entire transaction for both you and the buyer. I believe this is a win-win scenario for you.

I still represent and advise you from the beginning till the end and even after closing

FLEXIBLE COMMISSION PROGRAM. PICK YOUR MENU

2%

YOU FIND THE BUYER & I HANDLE THE TRANSACTION ON BOTH SIDE FOR ONLY 2.0% (UNREPRESENTED BUYER)

3%

IF I FIND THE BUYER (UNREPRESENTED BUYER)

5-6%

IF ANOTHER AGENT BRINGS THE BUYER (REPRESENTED BUYER)





FOR SALE

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NETWORTH BUILDERS



Scan This QR



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Email: Wale@NetworthBuilders.com

Visit: www.NetworthBuilders.com



CALL OR TEXT: 832-979-3810

WITH THE MESSAGE 1006 FOR MORE DETAILS AND INFORMATION



Virtual Staging



Daytime View



Twilight View



Communication is Key

Consistent and Helpful Communication

1. Weekly Scheduled Call
2. Automatic feedback from showings
3. Automatically receive New Listings, Pending, and New SOLD in your neighborhood
4. Review Pricing Weekly and Notify you of any market changes
5. You can call, text or email me between 9:00 am to 6:00 pm Monday to Sunday as needed for any questions or concerns



GETTING YOUR HOME READY FOR LISTING

- Neutralize The Home
- Repair any known issues or Sell “AS-IS”
- Professional Cleaning – Interior & Exterior
- Remove and store all personal items
- Keep items organized as much as possible
- Lighten-Up / Light Fixtures
- Have Any Valuable House History Ready
- Improve your curb appeal (If needed)
- Leave the rest for me to handle

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lpt realty

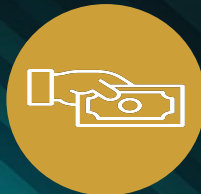
CALL OR TEXT: 832-979-3810

WITH THE MESSAGE 1006 FOR MORE DETAILS AND INFORMATION

lpt realty

WHY ARE WE DIFFERENT?

- ▶ Flexible Commission Model and Commitment To Excellence
- ▶ Only Pay After Closing
- ▶ Pay at closing contractors for any part of your home that need some love/repair
- ▶ Zero Risk, No Long-Term Contract, RISK FREE, Terminate Anytime
- ▶ Full-service team with complementary professional photography and videography
- ▶ Multiple Buyer Lead Generation Tools & Large Database of Over 10,000 Buyers
- ▶ Proven Track Records & Results
- ▶ Over 300 Five-Star Reviews on Google, HAR.com, Zillow.com, Realtor.com, BiggerPockets, RateMyAgent.com etc
- ▶ \$500 Gift Credit from me to YOU towards your moving cost
- ▶ FREE Home Warranty from Listing To SOLD
- ▶ We answer our phone and reply text and email from Monday to Sunday



SOLD!

CONTACT INFORMATION

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