

Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.6139/-116.2069

9th St & Broad St Boise, ID 83702	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	14,291		99,145		166,808		394,274	
Projected Population (2028)	16,413		99,917		165,711		408,763	
Census Population (2020)	12,818		97,464		166,352		384,003	
Census Population (2010)	10,399		89,710		150,743		319,570	
Projected Annual Growth (2023-2028)	2,122	3.0%	772	0.2%	-1,097	-0.1%	14,489	0.7%
Historical Annual Growth (2020-2023)	1,473	3.8%	1,681	0.6%	456	-	10,271	0.9%
Historical Annual Growth (2010-2020)	2,419	2.3%	7,754	0.9%	15,609	1.0%	64,433	2.0%
Estimated Population Density (2023)	4,551	psm	3,508	psm	2,125	psm	1,256	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	7,903		47,492		76,153		161,539	
Projected Households (2028)	9,593		49,174		77,381		169,913	
Census Households (2020)	6,223		44,538		72,889		150,935	
Census Households (2010)	5,231		41,074		66,219		125,643	
Projected Annual Growth (2023-2028)	1,689	4.3%	1,682	0.7%	1,228	0.3%	8,374	1.0%
Historical Annual Change (2010-2023)	2,673	3.9%	6,418	1.2%	9,934	1.2%	35,896	2.2%
Average Household Income								
Estimated Average Household Income (2023)	\$65,519		\$110,620		\$115,195		\$123,863	
Projected Average Household Income (2028)	\$57,907		\$115,327		\$122,351		\$126,751	
Census Average Household Income (2010)	\$45,881		\$56,070		\$58,826		\$67,177	
Census Average Household Income (2000)	\$37,077		\$48,967		\$54,020		\$58,292	
Projected Annual Change (2023-2028)	-\$7,612	-2.3%	\$4,707	0.9%	\$7,156	1.2%	\$2,888	0.5%
Historical Annual Change (2000-2023)	\$28,441	3.3%	\$61,652	5.5%	\$61,175	4.9%	\$65,571	4.9%
Median Household Income								
Estimated Median Household Income (2023)	\$55,617		\$78,982		\$83,138		\$93,988	
Projected Median Household Income (2028)	\$54,776		\$78,739		\$83,629		\$96,413	
Census Median Household Income (2010)	\$30,211		\$40,950		\$45,083		\$52,789	
Census Median Household Income (2000)	\$25,995		\$37,972		\$42,694		\$47,796	
Projected Annual Change (2023-2028)	-\$841	-0.3%	-\$243	-	\$491	0.1%	\$2,425	0.5%
Historical Annual Change (2000-2023)	\$29,622	5.0%	\$41,010	4.7%	\$40,444	4.1%	\$46,192	4.2%
Per Capita Income								
Estimated Per Capita Income (2023)	\$37,570		\$53,419		\$52,917		\$51,010	
Projected Per Capita Income (2028)	\$35,008		\$57,186		\$57,462		\$52,939	
Census Per Capita Income (2010)	\$23,060		\$25,677		\$25,844		\$26,417	
Census Per Capita Income (2000)	\$18,257		\$21,408		\$22,437		\$22,447	
Projected Annual Change (2023-2028)	-\$2,562	-1.4%	\$3,767	1.4%	\$4,546	1.7%	\$1,930	0.8%
Historical Annual Change (2000-2023)	\$19,313	4.6%	\$32,012	6.5%	\$30,479	5.9%	\$28,563	5.5%
Estimated Average Household Net Worth (2023)	\$734,720		\$919,757		\$968,822		\$1.07 M	

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9th St & Broad St Boise, ID 83702		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2023)		14,291		99,145		166,808		394,274	
White (2023)		9,680	67.7%	79,894	80.6%	136,529	81.8%	330,184	83.7%
Black or African American (2023)		258	1.8%	2,965	3.0%	4,380	2.6%	9,237	2.3%
American Indian or Alaska Native (2023)		74	0.5%	520	0.5%	850	0.5%	1,833	0.5%
Asian (2023)		2,664	18.6%	5,897	5.9%	8,321	5.0%	16,369	4.2%
Hawaiian or Pacific Islander (2023)		35	0.2%	210	0.2%	361	0.2%	779	0.2%
Other Race (2023)		704	4.9%	3,400	3.4%	5,597	3.4%	10,304	2.6%
Two or More Races (2023)		875	6.1%	6,259	6.3%	10,769	6.5%	25,569	6.5%
Population < 18 (2023)		1,433	10.0%	15,786	15.9%	28,803	17.3%	77,911	19.8%
White Not Hispanic		1,172	81.8%	13,308	84.3%	24,330	84.5%	67,159	86.2%
Black or African American		33	2.3%	444	2.8%	718	2.5%	1,532	2.0%
Asian		65	4.6%	437	2.8%	846	2.9%	2,423	3.1%
Other Race Not Hispanic		86	6.0%	510	3.2%	828	2.9%	2,206	2.8%
Hispanic		77	5.3%	1,087	6.9%	2,081	7.2%	4,591	5.9%
Not Hispanic or Latino Population (2023)		12,895	90.2%	89,021	89.8%	149,330	89.5%	356,261	90.4%
Not Hispanic White		9,219	71.5%	76,684	86.1%	131,132	87.8%	318,192	89.3%
Not Hispanic Black or African American		254	2.0%	2,786	3.1%	4,095	2.7%	8,727	2.4%
Not Hispanic American Indian or Alaska Native		31	0.2%	252	0.3%	412	0.3%	891	0.3%
Not Hispanic Asian		2,643	20.5%	5,829	6.5%	8,189	5.5%	16,124	4.5%
Not Hispanic Hawaiian or Pacific Islander		28	0.2%	145	0.2%	240	0.2%	540	0.2%
Not Hispanic Other Race		322	2.5%	554	0.6%	642	0.4%	983	0.3%
Not Hispanic Two or More Races		398	3.1%	2,771	3.1%	4,619	3.1%	10,805	3.0%
Hispanic or Latino Population (2023)		1,396	9.8%	10,124	10.2%	17,478	10.5%	38,013	9.6%
Hispanic White		461	33.0%	3,210	31.7%	5,397	30.9%	11,992	31.5%
Hispanic Black or African American		4	0.3%	178	1.8%	285	1.6%	511	1.3%
Hispanic American Indian or Alaska Native		43	3.1%	268	2.6%	438	2.5%	942	2.5%
Hispanic Asian		21	1.5%	69	0.7%	132	0.8%	245	0.6%
Hispanic Hawaiian or Pacific Islander		7	0.5%	64	0.6%	122	0.7%	239	0.6%
Hispanic Other Race		383	27.4%	2,846	28.1%	4,955	28.3%	9,321	24.5%
Hispanic Two or More Races		477	34.2%	3,488	34.5%	6,149	35.2%	14,764	38.8%
Not Hispanic or Latino Population (2020)		11,654	90.9%	87,729	90.0%	149,749	90.0%	348,606	90.8%
Hispanic or Latino Population (2020)		1,164	9.1%	9,735	10.0%	16,603	10.0%	35,396	9.2%
Not Hispanic or Latino Population (2010)		9,700	93.3%	82,546	92.0%	138,743	92.0%	296,756	92.9%
Hispanic or Latino Population (2010)		699	6.7%	7,164	8.0%	12,000	8.0%	22,814	7.1%
Not Hispanic or Latino Population (2028)		14,765	90.0%	89,530	89.6%	148,094	89.4%	369,206	90.3%
Hispanic or Latino Population (2028)		1,648	10.0%	10,386	10.4%	17,617	10.6%	39,557	9.7%
Projected Annual Growth (2023-2028)		252	3.6%	263	0.5%	139	0.2%	1,544	0.8%
Historical Annual Growth (2010-2020)		465	6.7%	2,571	3.6%	4,603	3.8%	12,582	5.5%

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Total Age Distribution (2023)									
Total Population		14,291		99,145		166,808		394,274	
Age Under 5 Years	526	3.7%	4,572	4.6%	7,602	4.6%	18,583	4.7%	
Age 5 to 9 Years	339	2.4%	4,119	4.2%	7,441	4.5%	20,857	5.3%	
Age 10 to 14 Years	314	2.2%	4,188	4.2%	8,042	4.8%	23,349	5.9%	
Age 15 to 19 Years	2,403	16.8%	7,505	7.6%	11,727	7.0%	25,466	6.5%	
Age 20 to 24 Years	2,458	17.2%	11,323	11.4%	15,920	9.5%	28,485	7.2%	
Age 25 to 29 Years	1,574	11.0%	9,520	9.6%	14,152	8.5%	28,689	7.3%	
Age 30 to 34 Years	917	6.4%	7,123	7.2%	11,326	6.8%	27,596	7.0%	
Age 35 to 39 Years	702	4.9%	5,941	6.0%	9,919	5.9%	27,563	7.0%	
Age 40 to 44 Years	728	5.1%	6,096	6.1%	10,029	6.0%	27,840	7.1%	
Age 45 to 49 Years	646	4.5%	5,486	5.5%	9,680	5.8%	25,239	6.4%	
Age 50 to 54 Years	718	5.0%	6,067	6.1%	10,876	6.5%	25,967	6.6%	
Age 55 to 59 Years	634	4.4%	5,714	5.8%	10,577	6.3%	24,135	6.1%	
Age 60 to 64 Years	647	4.5%	5,615	5.7%	10,163	6.1%	24,439	6.2%	
Age 65 to 69 Years	512	3.6%	4,936	5.0%	8,918	5.3%	21,845	5.5%	
Age 70 to 74 Years	491	3.4%	4,037	4.1%	7,642	4.6%	17,889	4.5%	
Age 75 to 79 Years	288	2.0%	2,969	3.0%	5,808	3.5%	12,536	3.2%	
Age 80 to 84 Years	174	1.2%	1,810	1.8%	3,482	2.1%	7,080	1.8%	
Age 85 Years or Over	220	1.5%	2,123	2.1%	3,504	2.1%	6,717	1.7%	
Median Age	30.9		36.3		38.4		39.0		
Age 19 Years or Less	3,582	25.1%	20,384	20.6%	34,812	20.9%	88,254	22.4%	
Age 20 to 64 Years	9,025	63.2%	62,886	63.4%	102,643	61.5%	239,953	60.9%	
Age 65 Years or Over	1,684	11.8%	15,875	16.0%	29,353	17.6%	66,066	16.8%	
Female Age Distribution (2023)									
Female Population	6,817	47.7%	48,864	49.3%	83,258	49.9%	196,415	49.8%	
Age Under 5 Years	225	3.3%	2,198	4.5%	3,683	4.4%	8,972	4.6%	
Age 5 to 9 Years	174	2.5%	2,077	4.2%	3,773	4.5%	10,168	5.2%	
Age 10 to 14 Years	147	2.2%	2,047	4.2%	3,921	4.7%	11,197	5.7%	
Age 15 to 19 Years	1,272	18.7%	3,796	7.8%	5,896	7.1%	12,405	6.3%	
Age 20 to 24 Years	1,216	17.8%	5,556	11.4%	7,753	9.3%	13,718	7.0%	
Age 25 to 29 Years	708	10.4%	4,290	8.8%	6,445	7.7%	13,451	6.8%	
Age 30 to 34 Years	381	5.6%	3,279	6.7%	5,265	6.3%	13,372	6.8%	
Age 35 to 39 Years	299	4.4%	2,746	5.6%	4,690	5.6%	13,495	6.9%	
Age 40 to 44 Years	303	4.4%	2,844	5.8%	4,739	5.7%	13,511	6.9%	
Age 45 to 49 Years	264	3.9%	2,598	5.3%	4,689	5.6%	12,261	6.2%	
Age 50 to 54 Years	308	4.5%	2,922	6.0%	5,353	6.4%	12,630	6.4%	
Age 55 to 59 Years	277	4.1%	2,796	5.7%	5,297	6.4%	12,152	6.2%	
Age 60 to 64 Years	280	4.1%	2,804	5.7%	5,124	6.2%	12,553	6.4%	
Age 65 to 69 Years	259	3.8%	2,698	5.5%	4,853	5.8%	11,578	5.9%	
Age 70 to 74 Years	292	4.3%	2,168	4.4%	4,271	5.1%	9,673	4.9%	
Age 75 to 79 Years	152	2.2%	1,603	3.3%	3,261	3.9%	6,833	3.5%	
Age 80 to 84 Years	129	1.9%	1,082	2.2%	1,993	2.4%	4,092	2.1%	
Age 85 Years or Over	132	1.9%	1,360	2.8%	2,252	2.7%	4,352	2.2%	
Female Median Age	31.0		37.5		39.9		40.2		
Age 19 Years or Less	1,817	26.7%	10,117	20.7%	17,273	20.7%	42,742	21.8%	
Age 20 to 64 Years	4,036	59.2%	29,836	61.1%	49,356	59.3%	117,144	59.6%	
Age 65 Years or Over	964	14.1%	8,911	18.2%	16,630	20.0%	36,529	18.6%	

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Male Age Distribution (2023)									
Male Population	7,474	52.3%	50,281	50.7%	83,550	50.1%	197,859	50.2%	
Age Under 5 Years	301	4.0%	2,374	4.7%	3,919	4.7%	9,611	4.9%	
Age 5 to 9 Years	166	2.2%	2,042	4.1%	3,667	4.4%	10,689	5.4%	
Age 10 to 14 Years	167	2.2%	2,141	4.3%	4,121	4.9%	12,152	6.1%	
Age 15 to 19 Years	1,132	15.1%	3,709	7.4%	5,831	7.0%	13,060	6.6%	
Age 20 to 24 Years	1,243	16.6%	5,767	11.5%	8,167	9.8%	14,767	7.5%	
Age 25 to 29 Years	866	11.6%	5,230	10.4%	7,707	9.2%	15,237	7.7%	
Age 30 to 34 Years	536	7.2%	3,844	7.6%	6,062	7.3%	14,224	7.2%	
Age 35 to 39 Years	403	5.4%	3,196	6.4%	5,228	6.3%	14,068	7.1%	
Age 40 to 44 Years	424	5.7%	3,252	6.5%	5,290	6.3%	14,329	7.2%	
Age 45 to 49 Years	382	5.1%	2,887	5.7%	4,991	6.0%	12,978	6.6%	
Age 50 to 54 Years	410	5.5%	3,146	6.3%	5,523	6.6%	13,337	6.7%	
Age 55 to 59 Years	357	4.8%	2,918	5.8%	5,279	6.3%	11,983	6.1%	
Age 60 to 64 Years	367	4.9%	2,811	5.6%	5,039	6.0%	11,886	6.0%	
Age 65 to 69 Years	253	3.4%	2,238	4.5%	4,065	4.9%	10,266	5.2%	
Age 70 to 74 Years	200	2.7%	1,869	3.7%	3,371	4.0%	8,215	4.2%	
Age 75 to 79 Years	136	1.8%	1,366	2.7%	2,546	3.0%	5,702	2.9%	
Age 80 to 84 Years	45	0.6%	728	1.4%	1,489	1.8%	2,989	1.5%	
Age 85 Years or Over	87	1.2%	763	1.5%	1,252	1.5%	2,365	1.2%	
Male Median Age	31.0		35.4		37.1		37.9		
Age 19 Years or Less	1,764	23.6%	10,267	20.4%	17,539	21.0%	45,512	23.0%	
Age 20 to 64 Years	4,989	66.8%	33,050	65.7%	53,287	63.8%	122,809	62.1%	
Age 65 Years or Over	720	9.6%	6,964	13.9%	12,723	15.2%	29,537	14.9%	
Males per 100 Females (2023)									
Overall Comparison	110		103		100		101		
Age Under 5 Years	134	57.2%	108	51.9%	106	51.6%	107	51.7%	
Age 5 to 9 Years	95	48.8%	98	49.6%	97	49.3%	105	51.2%	
Age 10 to 14 Years	113	53.1%	105	51.1%	105	51.2%	109	52.0%	
Age 15 to 19 Years	89	47.1%	98	49.4%	99	49.7%	105	51.3%	
Age 20 to 24 Years	102	50.6%	104	50.9%	105	51.3%	108	51.8%	
Age 25 to 29 Years	122	55.0%	122	54.9%	120	54.5%	113	53.1%	
Age 30 to 34 Years	141	58.5%	117	54.0%	115	53.5%	106	51.5%	
Age 35 to 39 Years	135	57.5%	116	53.8%	111	52.7%	104	51.0%	
Age 40 to 44 Years	140	58.3%	114	53.3%	112	52.7%	106	51.5%	
Age 45 to 49 Years	145	59.1%	111	52.6%	106	51.6%	106	51.4%	
Age 50 to 54 Years	133	57.1%	108	51.8%	103	50.8%	106	51.4%	
Age 55 to 59 Years	129	56.3%	104	51.1%	100	49.9%	99	49.6%	
Age 60 to 64 Years	131	56.7%	100	50.1%	98	49.6%	95	48.6%	
Age 65 to 69 Years	98	49.5%	83	45.3%	84	45.6%	89	47.0%	
Age 70 to 74 Years	68	40.6%	86	46.3%	79	44.1%	85	45.9%	
Age 75 to 79 Years	89	47.1%	85	46.0%	78	43.8%	83	45.5%	
Age 80 to 84 Years	35	25.7%	67	40.2%	75	42.8%	73	42.2%	
Age 85 Years or Over	66	39.7%	56	35.9%	56	35.7%	54	35.2%	
Age 19 Years or Less	97	49.3%	101	50.4%	102	50.4%	106	51.6%	
Age 20 to 39 Years	117	53.9%	114	53.2%	112	52.9%	108	51.9%	
Age 40 to 64 Years	135	57.5%	108	51.8%	104	50.9%	102	50.6%	
Age 65 Years or Over	75	42.8%	78	43.9%	77	43.3%	81	44.7%	

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Household Type (2023)									
Total Households		7,903		47,492		76,153		161,539	
Households with Children		994	12.6%	10,826	22.8%	18,978	24.9%	49,174	30.4%
Average Household Size		1.5		2.0		2.1		2.4	
Household Density per Square Mile		2,517		1,681		970		514	
Population Family		5,995	41.9%	62,943	63.5%	115,405	69.2%	310,458	78.7%
Population Non-Family		5,856	41.0%	31,443	31.7%	45,655	27.4%	74,162	18.8%
Population Group Quarters		2,440	17.1%	4,759	4.8%	5,749	3.4%	9,654	2.4%
Family Households		2,494	31.6%	22,578	47.5%	40,168	52.7%	102,904	63.7%
Married Couple Households		1,730	69.4%	15,836	70.1%	29,034	72.3%	78,178	76.0%
Other Family Households with Children		764	30.6%	6,741	29.9%	11,134	27.7%	24,727	24.0%
Family Households with Children		991	39.7%	10,791	47.8%	18,871	47.0%	48,636	47.3%
Married Couple with Children		746	75.2%	7,613	70.5%	13,535	71.7%	35,922	73.9%
Other Family Households with Children		245	24.8%	3,178	29.5%	5,337	28.3%	12,713	26.1%
Family Households No Children		1,503	60.3%	11,787	52.2%	21,296	53.0%	54,269	52.7%
Married Couple No Children		984	65.5%	8,224	69.8%	15,500	72.8%	42,255	77.9%
Other Family Households No Children		519	34.5%	3,563	30.2%	5,797	27.2%	12,013	22.1%
Non-Family Households		5,409	68.4%	24,914	52.5%	35,985	47.3%	58,635	36.3%
Non-Family Households with Children		2	-	36	0.1%	107	0.3%	539	0.9%
Non-Family Households No Children		5,407	100.0%	24,879	99.9%	35,879	99.7%	58,096	99.1%
Average Family Household Size		2.4		2.8		2.9		3.0	
Average Family Income		\$117,800		\$154,978		\$152,241		\$149,524	
Median Family Income		\$125,238		\$117,406		\$115,544		\$118,201	
Average Non-Family Household Size		1.1		1.3		1.3		1.3	
Marital Status (2023)									
Population Age 15 Years or Over		13,112		86,266		143,723		331,485	
Never Married		7,677	58.5%	34,751	40.3%	50,878	35.4%	94,538	28.5%
Currently Married		3,281	25.0%	34,272	39.7%	63,147	43.9%	172,118	51.9%
Previously Married		2,155	16.4%	17,244	20.0%	29,699	20.7%	64,829	19.6%
Separated		294	13.6%	2,170	12.6%	3,844	12.9%	8,318	12.8%
Widowed		287	13.3%	3,518	20.4%	6,271	21.1%	15,234	23.5%
Divorced		1,575	73.1%	11,555	67.0%	19,584	65.9%	41,277	63.7%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		8,251		67,438		116,076		277,534	
Elementary (Grade Level 0 to 8)		60	0.7%	1,207	1.8%	2,116	1.8%	4,231	1.5%
Some High School (Grade Level 9 to 11)		206	2.5%	2,321	3.4%	4,010	3.5%	9,619	3.5%
High School Graduate		1,367	16.6%	12,729	18.9%	22,952	19.8%	55,698	20.1%
Some College		1,777	21.5%	13,881	20.6%	24,573	21.2%	60,264	21.7%
Associate Degree Only		534	6.5%	4,828	7.2%	9,311	8.0%	24,906	9.0%
Bachelor Degree Only		2,550	30.9%	19,913	29.5%	32,994	28.4%	77,983	28.1%
Graduate Degree		1,758	21.3%	12,559	18.6%	20,119	17.3%	44,834	16.2%
Any College (Some College or Higher)		6,619	80.2%	51,181	75.9%	86,997	74.9%	207,986	74.9%
College Degree + (Bachelor Degree or Higher)		4,307	52.2%	32,472	48.2%	53,113	45.8%	122,817	44.3%

Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.6139/-116.2069

9th St & Broad St Boise, ID 83702	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	8,317		49,410		78,876		166,735	
Total Housing Units (2020)	6,993		47,520		76,876		158,401	
Historical Annual Growth (2020-2023)	1,324	6.3%	1,890	1.3%	2,000	0.9%	8,334	1.8%
Housing Units Occupied (2023)	7,903 95.0%		47,492 96.1%		76,153 96.5%		161,539 96.9%	
Housing Units Owner-Occupied	3,879 49.1%		29,503 62.1%		49,478 65.0%		110,499 68.4%	
Housing Units Renter-Occupied	4,025 50.9%		17,989 37.9%		26,674 35.0%		51,040 31.6%	
Housing Units Vacant (2023)	414 5.0%		1,918 3.9%		2,723 3.5%		5,196 3.1%	
Household Size (2023)								
Total Households	7,903		47,492		76,153		161,539	
1 Person Households	4,813 60.9%		19,580 41.2%		28,198 37.0%		46,058 28.5%	
2 Person Households	2,072 26.2%		15,724 33.1%		26,092 34.3%		57,325 35.5%	
3 Person Households	548 6.9%		6,125 12.9%		10,411 13.7%		23,580 14.6%	
4 Person Households	319 4.0%		3,891 8.2%		7,036 9.2%		19,995 12.4%	
5 Person Households	124 1.6%		1,476 3.1%		2,853 3.7%		9,100 5.6%	
6 Person Households	13 0.2%		478 1.0%		1,120 1.5%		3,789 2.3%	
7 or More Person Households	15 0.2%		217 0.5%		443 0.6%		1,692 1.0%	
Household Income Distribution (2023)								
HH Income \$200,000 or More	723 9.1%		5,760 12.1%		9,835 12.9%		23,430 14.5%	
HH Income \$150,000 to \$199,999	519 6.6%		3,853 8.1%		6,468 8.5%		15,328 9.5%	
HH Income \$125,000 to \$149,999	424 5.4%		2,678 5.6%		4,656 6.1%		11,992 7.4%	
HH Income \$100,000 to \$124,999	308 3.9%		3,784 8.0%		6,807 8.9%		16,841 10.4%	
HH Income \$75,000 to \$99,999	794 10.1%		6,109 12.9%		10,348 13.6%		23,052 14.3%	
HH Income \$50,000 to \$74,999	1,058 13.4%		7,810 16.4%		12,727 16.7%		26,898 16.7%	
HH Income \$35,000 to \$49,999	663 8.4%		5,335 11.2%		8,329 10.9%		15,397 9.5%	
HH Income \$25,000 to \$34,999	889 11.2%		4,063 8.6%		5,818 7.6%		9,200 5.7%	
HH Income \$15,000 to \$24,999	876 11.1%		3,444 7.3%		4,958 6.5%		8,829 5.5%	
HH Income \$10,000 to \$14,999	685 8.7%		2,019 4.3%		2,627 3.4%		3,983 2.5%	
HH Income Under \$10,000	965 12.2%		2,638 5.6%		3,579 4.7%		6,588 4.1%	
Household Vehicles (2023)								
Households 0 Vehicles Available	803 10.2%		2,473 5.2%		3,696 4.9%		6,156 3.8%	
Households 1 Vehicle Available	2,862 36.2%		16,939 35.7%		25,950 34.1%		49,012 30.3%	
Households 2 Vehicles Available	2,914 36.9%		18,885 39.8%		30,481 40.0%		67,153 41.6%	
Households 3 or More Vehicles Available	1,325 16.8%		9,195 19.4%		16,026 21.0%		39,217 24.3%	
Total Vehicles Available	13,190		85,945		141,559		318,068	
Average Vehicles per Household	1.7		1.8		1.9		2.0	
Owner-Occupied Household Vehicles	8,058 61.1%		59,778 69.6%		101,763 71.9%		236,975 74.5%	
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.1		2.1	
Renter-Occupied Household Vehicles	5,132 38.9%		26,167 30.4%		39,797 28.1%		81,093 25.5%	
Average Vehicles per Renter-Occupied Household	1.3		1.5		1.5		1.6	
Travel Time (2023)								
Worker Base Age 16 years or Over	8,609		59,305		97,677		221,572	
Travel to Work in 14 Minutes or Less	3,607 41.9%		19,189 32.4%		28,431 29.1%		52,828 23.8%	
Travel to Work in 15 to 29 Minutes	2,913 33.8%		23,098 38.9%		39,505 40.4%		89,226 40.3%	
Travel to Work in 30 to 59 Minutes	797 9.3%		6,805 11.5%		12,613 12.9%		36,936 16.7%	
Travel to Work in 60 Minutes or More	97 1.1%		1,317 2.2%		2,151 2.2%		5,220 2.4%	
Work at Home	1,195 13.9%		8,896 15.0%		14,977 15.3%		37,362 16.9%	
Average Minutes Travel to Work	14.8		16.7		17.5		19.5	

Complete Profile



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Lat/Lon: 43.6139/-116.2069

9th St & Broad St Boise, ID 83702	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	8,609		59,305		97,677		221,572	
Drive to Work Alone	5,441	63.2%	41,663	70.3%	69,025	70.7%	159,723	72.1%
Drive to Work in Carpool	321	3.7%	2,961	5.0%	5,975	6.1%	13,226	6.0%
Travel to Work by Public Transportation	90	1.1%	500	0.8%	712	0.7%	883	0.4%
Drive to Work on Motorcycle	4	-	51	-	271	0.3%	569	0.3%
Bicycle to Work	518	6.0%	2,456	4.1%	2,980	3.1%	3,795	1.7%
Walk to Work	1,001	11.6%	2,299	3.9%	2,934	3.0%	3,912	1.8%
Other Means	39	0.5%	478	0.8%	802	0.8%	2,101	0.9%
Work at Home	1,195	13.9%	8,896	15.0%	14,977	15.3%	37,362	16.9%
Daytime Demographics (2023)								
Total Businesses	2,539		6,623		10,694		19,032	
Total Employees	32,251		74,360		114,403		181,009	
Company Headquarter Businesses	120	4.7%	262	4.0%	430	4.0%	721	3.8%
Company Headquarter Employees	4,646	14.4%	15,498	20.8%	22,163	19.4%	31,593	17.5%
Employee Population per Business	12.7 to 1		11.2 to 1		10.7 to 1		9.5 to 1	
Residential Population per Business	5.6 to 1		15.0 to 1		15.6 to 1		20.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	36,678		100,195		158,317		284,990	
Labor Force								
Labor Population Age 16 Years or Over (2023)	13,036		85,314		141,874		326,484	
Labor Force Total Males (2023)	6,789	52.1%	43,185	50.6%	70,832	49.9%	162,817	49.9%
Male Civilian Employed	4,632	68.2%	31,670	73.3%	51,733	73.0%	117,816	72.4%
Male Civilian Unemployed	269	4.0%	1,370	3.2%	2,030	2.9%	3,396	2.1%
Males in Armed Forces	-	-	155	0.4%	262	0.4%	846	0.5%
Males Not in Labor Force	1,887	27.8%	9,990	23.1%	16,807	23.7%	40,760	25.0%
Labor Force Total Females (2023)	6,247	47.9%	42,129	49.4%	71,042	50.1%	163,666	50.1%
Female Civilian Employed	3,976	63.7%	27,635	65.6%	45,945	64.7%	103,761	63.4%
Female Civilian Unemployed	151	2.4%	1,176	2.8%	1,747	2.5%	3,317	2.0%
Females in Armed Forces	-	-	19	-	19	-	80	-
Females Not in Labor Force	2,119	33.9%	13,300	31.6%	23,331	32.8%	56,508	34.5%
Unemployment Rate	420	3.2%	2,546	3.0%	3,777	2.7%	6,713	2.1%
Occupation (2023)								
Occupation Population Age 16 Years or Over	8,609		59,305		97,677		221,572	
Occupation Total Males	4,632	53.8%	31,670	53.4%	51,732	53.0%	117,814	53.2%
Occupation Total Females	3,976	46.2%	27,635	46.6%	45,945	47.0%	103,758	46.8%
Management, Business, Financial Operations	1,549	18.0%	11,030	18.6%	18,402	18.8%	42,667	19.3%
Professional, Related	2,494	29.0%	17,231	29.1%	27,484	28.1%	60,736	27.4%
Service	1,691	19.6%	9,475	16.0%	14,950	15.3%	30,657	13.8%
Sales, Office	1,613	18.7%	10,887	18.4%	18,524	19.0%	45,827	20.7%
Farming, Fishing, Forestry	108	1.3%	315	0.5%	500	0.5%	886	0.4%
Construction, Extraction, Maintenance	254	3.0%	4,282	7.2%	7,751	7.9%	18,442	8.3%
Production, Transport, Material Moving	899	10.4%	6,084	10.3%	10,066	10.3%	22,356	10.1%
White Collar Workers	5,657	65.7%	39,148	66.0%	64,410	65.9%	149,229	67.4%
Blue Collar Workers	2,952	34.3%	20,157	34.0%	33,267	34.1%	72,342	32.6%

Complete Profile



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 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.6139/-116.2069

9th St & Broad St Boise, ID 83702		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units		7,903		47,492		76,153		161,539	
1 Detached Unit		3,550	44.9%	29,674	62.5%	49,756	65.3%	116,266	72.0%
1 Attached Unit		314	4.0%	2,907	6.1%	4,991	6.6%	8,637	5.3%
2 Units		219	2.8%	1,366	2.9%	1,783	2.3%	2,771	1.7%
3 to 4 Units		688	8.7%	3,182	6.7%	4,772	6.3%	8,929	5.5%
5 to 9 Units		438	5.5%	2,108	4.4%	2,978	3.9%	4,721	2.9%
10 to 19 Units		644	8.1%	2,346	4.9%	3,369	4.4%	5,659	3.5%
20 to 49 Units		772	9.8%	1,948	4.1%	2,725	3.6%	3,907	2.4%
50 or More Units		1,091	13.8%	2,080	4.4%	2,653	3.5%	4,225	2.6%
Mobile Home or Trailer		186	2.4%	1,879	4.0%	3,122	4.1%	6,416	4.0%
Other Structure		-	-	3	-	4	-	7	-
Homes Built By Year (2023)									
Homes Built 2020 or later		84	1.0%	591	1.2%	1,005	1.3%	2,462	1.5%
Homes Built 2010 to 2019		1,074	12.9%	5,669	11.5%	9,777	12.4%	28,298	17.0%
Homes Built 2000 to 2009		1,003	12.1%	5,997	12.1%	9,473	12.0%	31,442	18.9%
Homes Built 1990 to 1999		1,078	13.0%	5,970	12.1%	11,386	14.4%	28,847	17.3%
Homes Built 1980 to 1989		756	9.1%	5,355	10.8%	9,472	12.0%	16,653	10.0%
Homes Built 1970 to 1979		911	11.0%	7,737	15.7%	13,858	17.6%	26,082	15.6%
Homes Built 1960 to 1969		470	5.6%	3,648	7.4%	5,920	7.5%	8,113	4.9%
Homes Built 1950 to 1959		419	5.0%	4,615	9.3%	6,412	8.1%	8,370	5.0%
Homes Built 1940 to 1949		302	3.6%	2,125	4.3%	2,421	3.1%	2,915	1.7%
Homes Built Before 1939		1,807	21.7%	5,786	11.7%	6,429	8.2%	8,358	5.0%
Median Age of Homes		48.5 yrs		46.1 yrs		43.1 yrs		36.0 yrs	
Home Values (2023)									
Owner Specified Housing Units		3,879		29,503		49,478		110,499	
Home Values \$1,000,000 or More		368	9.5%	1,959	6.6%	3,082	6.2%	6,035	5.5%
Home Values \$750,000 to \$999,999		364	9.4%	3,106	10.5%	4,832	9.8%	10,140	9.2%
Home Values \$500,000 to \$749,999		1,399	36.1%	9,169	31.1%	14,728	29.8%	31,268	28.3%
Home Values \$400,000 to \$499,999		823	21.2%	6,501	22.0%	10,965	22.2%	26,995	24.4%
Home Values \$300,000 to \$399,999		568	14.7%	5,215	17.7%	9,242	18.7%	21,374	19.3%
Home Values \$250,000 to \$299,999		161	4.2%	1,230	4.2%	2,311	4.7%	5,426	4.9%
Home Values \$200,000 to \$249,999		36	0.9%	481	1.6%	875	1.8%	1,825	1.7%
Home Values \$175,000 to \$199,999		14	0.4%	140	0.5%	249	0.5%	461	0.4%
Home Values \$150,000 to \$174,999		17	0.4%	254	0.9%	430	0.9%	877	0.8%
Home Values \$125,000 to \$149,999		7	0.2%	112	0.4%	194	0.4%	397	0.4%
Home Values \$100,000 to \$124,999		9	0.2%	133	0.4%	281	0.6%	555	0.5%
Home Values \$90,000 to \$99,999		-	-	12	-	36	-	57	-
Home Values \$80,000 to \$89,999		7	0.2%	113	0.4%	202	0.4%	375	0.3%
Home Values \$70,000 to \$79,999		12	0.3%	178	0.6%	302	0.6%	789	0.7%
Home Values \$60,000 to \$69,999		-	-	11	-	29	-	116	0.1%
Home Values \$50,000 to \$59,999		12	0.3%	18	-	27	-	45	-
Home Values \$35,000 to \$49,999		41	1.1%	195	0.7%	422	0.9%	949	0.9%
Home Values \$25,000 to \$34,999		5	0.1%	60	0.2%	125	0.3%	361	0.3%
Home Values \$10,000 to \$24,999		17	0.5%	256	0.9%	496	1.0%	1,173	1.1%
Home Values Under \$10,000		18	0.5%	360	1.2%	651	1.3%	1,281	1.2%
Owner-Occupied Median Home Value		\$540,994		\$510,080		\$494,821		\$484,404	
Renter-Occupied Median Rent		\$1,043		\$1,099		\$1,129		\$1,217	

Complete Profile



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Lat/Lon: 43.6139/-116.2069

9th St & Broad St Boise, ID 83702	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	\$405.28 M		\$3.57 B		\$5.89 B		\$13.23 B	
Total Non-Retail Expenditure	\$216.08 M		\$1.89 B		\$3.13 B		\$7.01 B	
Total Retail Expenditure	\$189.19 M		\$1.67 B		\$2.77 B		\$6.22 B	
Apparel	\$14.27 M		\$126.64 M		\$209.4 M		\$472.74 M	
Contributions	\$13.47 M		\$122.13 M		\$202.21 M		\$455.62 M	
Education	\$12.79 M		\$115.55 M		\$190.74 M		\$434.59 M	
Entertainment	\$22.72 M		\$203.84 M		\$337.83 M		\$763.04 M	
Food and Beverages	\$59.4 M		\$518.81 M		\$857.18 M		\$1.92 B	
Furnishings and Equipment	\$14.08 M		\$126.23 M		\$209.23 M		\$472.23 M	
Gifts	\$10.28 M		\$93.24 M		\$154.17 M		\$347.97 M	
Health Care	\$33.79 M		\$295.71 M		\$489.23 M		\$1.09 B	
Household Operations	\$15.97 M		\$142.05 M		\$234.9 M		\$528.13 M	
Miscellaneous Expenses	\$7.69 M		\$67.9 M		\$112.24 M		\$251.55 M	
Personal Care	\$5.43 M		\$47.76 M		\$78.96 M		\$177.25 M	
Personal Insurance	\$2.79 M		\$25.85 M		\$43.03 M		\$97.87 M	
Reading	\$890.53 K		\$7.88 M		\$13.03 M		\$29.14 M	
Shelter	\$87.25 M		\$754.5 M		\$1.24 B		\$2.78 B	
Tobacco	\$2.52 M		\$20.26 M		\$33.09 M		\$72.08 M	
Transportation	\$72.15 M		\$641.72 M		\$1.06 B		\$2.39 B	
Utilities	\$29.79 M		\$255.11 M		\$420.55 M		\$934.77 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	\$4,273		\$6,256		\$6,448		\$6,823	
Total Non-Retail Expenditure	\$2,278	53.3%	\$3,323	53.1%	\$3,422	53.1%	\$3,616	53.0%
Total Retail Expenditures	\$1,995	46.7%	\$2,932	46.9%	\$3,026	46.9%	\$3,207	47.0%
Apparel	\$151	3.5%	\$222	3.6%	\$229	3.6%	\$244	3.6%
Contributions	\$142	3.3%	\$214	3.4%	\$221	3.4%	\$235	3.4%
Education	\$135	3.2%	\$203	3.2%	\$209	3.2%	\$224	3.3%
Entertainment	\$240	5.6%	\$358	5.7%	\$370	5.7%	\$394	5.8%
Food and Beverages	\$626	14.7%	\$910	14.6%	\$938	14.5%	\$992	14.5%
Furnishings and Equipment	\$148	3.5%	\$221	3.5%	\$229	3.6%	\$244	3.6%
Gifts	\$108	2.5%	\$164	2.6%	\$169	2.6%	\$180	2.6%
Health Care	\$356	8.3%	\$519	8.3%	\$535	8.3%	\$563	8.2%
Household Operations	\$168	3.9%	\$249	4.0%	\$257	4.0%	\$272	4.0%
Miscellaneous Expenses	\$81	1.9%	\$119	1.9%	\$123	1.9%	\$130	1.9%
Personal Care	\$57	1.3%	\$84	1.3%	\$86	1.3%	\$91	1.3%
Personal Insurance	\$29	0.7%	\$45	0.7%	\$47	0.7%	\$50	0.7%
Reading	\$9	0.2%	\$14	0.2%	\$14	0.2%	\$15	0.2%
Shelter	\$920	21.5%	\$1,324	21.2%	\$1,360	21.1%	\$1,435	21.0%
Tobacco	\$27	0.6%	\$36	0.6%	\$36	0.6%	\$37	0.5%
Transportation	\$761	17.8%	\$1,126	18.0%	\$1,163	18.0%	\$1,235	18.1%
Utilities	\$314	7.3%	\$448	7.2%	\$460	7.1%	\$482	7.1%