

CITY CROSSING SHOPPING CENTER

LOCATION

SIZE

2620 Watson Blvd. 190,692 sq.ft. Warner Robins, GA, 31093

## PROPERTY HIGHLIGHTS

- This property is positioned as one of the premier centers in the market with a strong national tenant line-up.
- More than 115,000 people within 5 miles.
- 30,150 automobile traffic count daily on Watson Ave and 10,130 on Cal Vinson Pkwy.

# DEMOGRAPHICS

	1 MILE	3 MILE	5 MILE
2022 Population	6,830	58,426	110,743
Proj. Population	7,048	61,289	116,893
2022 Households	2,961	23,501	42,830
Proj. Households	3,056	24,651	45,194
2022 Median HH Income	\$41,798	\$48,131	\$53,598
Proj. Median HH Income	\$43,497	\$51,225	\$58,038
2022 Average HH Income	\$56,679	\$73,603	\$79,882
Proj. Average HH Income	\$ <b>5</b> 9,933	\$79,880	\$88,583

NOTABLE TENANTS













**OLD NAVY** 

CITY CROSSING SHOPPING CENTER

STE	. TENANT	SQ. FT
· 1	Old Navy	20,000
2a	Ulta Beauty	11,545
2b	Home Goods	22,873
3	Michaels	20,400
4	Books-A-Million	12,500
5	Lovely Nails	1,050
6	Carter's	4,142
8	<b>Air National Guard</b>	2,100
9	VACANT	6,650
13	Cato Fashions	4,500
14	Shoe Carnival	10,000
15	<b>Ross Dress for Less</b>	30,038
16	<b>America's Best Contacts</b>	3,208
18	Sushi Thai Restaurant	4,760
19	VACANT	1,435
20	VACANT	1,050
21	El Matate Restaurant (Opening Soon)	4,000
22	Five Below	8,841
23	Dollar Tree	15,600
24	Hibbett Sporting	6,000
	Goods	
	al Square Footage 190 of the Center:	,692

2620 Watson Blvd. Warner Robins, GA, 31093 ROSS POR LESS E CARO
Look Smart Buy Smart SHOE CARNIVA 14 Garden Center Natson Blvd. **BAM!** 4 Michaels 3 HomeGoods HIBBETT **24** Not a part 21 **2**a 20 **DOLLAR TREE** 23 19 **OLD NAVY** Not a part five 18 **BEL**°W 22 Carl Vinson Pkwy SITE PLAN

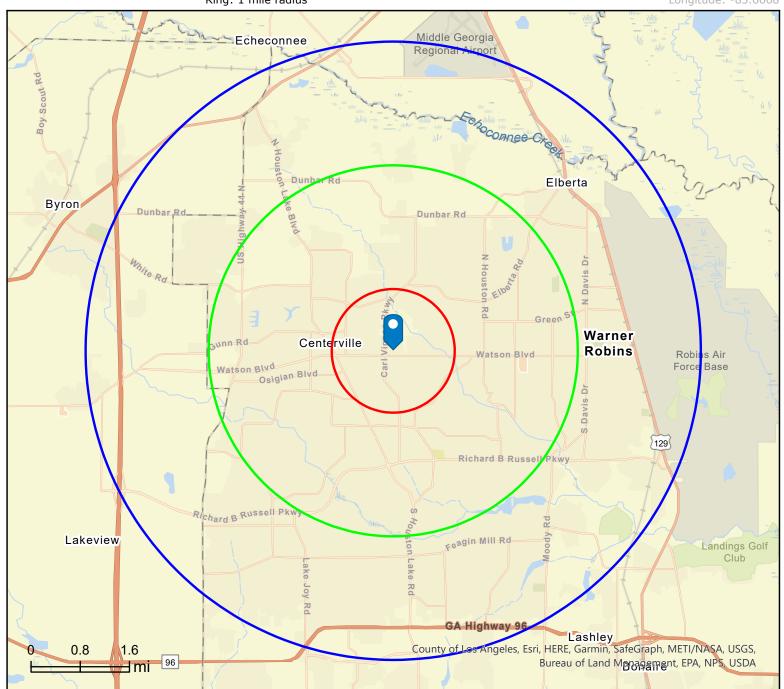


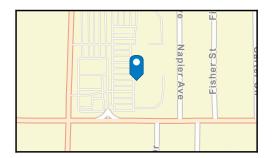


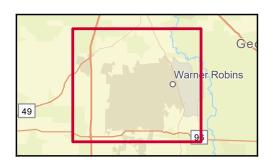
### Site Map

City Crossing Shopping Center 2620 Watson Blvd Warner Robins GA 31093 Ring: 1 mile radius

Latitude: 32.6194 Longitude: -83.6668









#### **Executive Summary**

City Crossing Shopping Center 2620 Watson Blvd Warner Robins GA 31093 Rings: 1, 3, 5 mile radii

1 mile 3 mile 5 mile **Population** 2000 Population 6,335 47,972 80,303 6,537 99,683 53,820 2010 Population 6,830 110,743 2020 Population 58,426 7,048 61,289 116,893 2025 Population 0.31% 1.16% 2.19% 2000-2010 Annual Rate 0.43% 0.80% 1.03% 2010-2020 Annual Rate 2020-2025 Annual Rate 0.63% 0.96% 1.09% 2020 Male Population 47.1% 48.0% 48.4% 2020 Female Population 53.0% 52.0% 51.6% 2020 Median Age 35.0 35.7 36.4

In the identified area, the current year population is 110,743. In 2010, the Census count in the area was 99,683. The rate of change since 2010 was 1.03% annually. The five-year projection for the population in the area is 116,893 representing a change of 1.09% annually from 2020 to 2025. Currently, the population is 48.4% male and 51.6% female.

#### Median Age

The median age in this area is 35.0, compared to U.S. median age of 38.5.

Race and Ethnicity			
2020 White Alone	50.6%	53.0%	53.4%
2020 Black Alone	38.2%	35.7%	35.3%
2020 American Indian/Alaska Native Alone	0.4%	0.5%	0.4%
2020 Asian Alone	2.6%	3.3%	3.8%
2020 Pacific Islander Alone	0.3%	0.2%	0.2%
2020 Other Race	3.8%	3.7%	3.3%
2020 Two or More Races	4.0%	3.6%	3.7%
2020 Hispanic Origin (Any Race)	9.2%	8.4%	7.9%

Persons of Hispanic origin represent 7.9% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 64.9 in the identified area, compared to 65.1 for the U.S. as a whole.

Households			
2020 Wealth Index	47	71	80
2000 Households	2,660	18,969	30,507
2010 Households	2,830	21,662	38,616
2020 Total Households	2,961	23,501	42,830
2025 Total Households	3,056	24,651	45,194
2000-2010 Annual Rate	0.62%	1.34%	2.39%
2010-2020 Annual Rate	0.44%	0.80%	1.02%
2020-2025 Annual Rate	0.63%	0.96%	1.08%
2020 Average Household Size	2.31	2.47	2.58

The household count in this area has changed from 38,616 in 2010 to 42,830 in the current year, a change of 1.02% annually. The five-year projection of households is 45,194, a change of 1.08% annually from the current year total. Average household size is currently 2.58, compared to 2.57 in the year 2010. The number of families in the current year is 29,258 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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Latitude: 32.6194

Longitude: -83.6668



#### **Executive Summary**

City Crossing Shopping Center 2620 Watson Blvd Warner Robins GA 31093

Rings: 1, 3, 5 mile radii

Longitude: -83.6668 1 mile 3 mile 5 mile **Mortgage Income** 2020 Percent of Income for Mortgage 11.4% 11.1% 10.8% **Median Household Income** 2020 Median Household Income \$41,798 \$48,131 \$53,598 2025 Median Household Income \$43,497 \$58,038 \$51,225 2020-2025 Annual Rate 0.80% 1.25% 1.60% **Average Household Income** \$79,882 2020 Average Household Income \$56,679 \$73,603 2025 Average Household Income \$88,583 \$59,933 \$79,880 2020-2025 Annual Rate 2.09% 1.12% 1.65% **Per Capita Income** 2020 Per Capita Income \$24,198 \$29,526 \$30,774 2025 Per Capita Income \$25,593 \$32,037 \$34,104 2020-2025 Annual Rate 1.13% 1.65% 2.08% **Households by Income** 

Current median household income is \$53,598 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$58,038 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$79,882 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$88,583 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$30,774 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$34,104 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	194	206	202
2000 Total Housing Units	2,862	20,248	33,280
2000 Owner Occupied Housing Units	1,615	12,501	20,270
2000 Renter Occupied Housing Units	1,045	6,468	10,237
2000 Vacant Housing Units	202	1,279	2,773
2010 Total Housing Units	3,135	23,767	42,528
2010 Owner Occupied Housing Units	1,533	13,240	24,515
2010 Renter Occupied Housing Units	1,297	8,422	14,101
2010 Vacant Housing Units	305	2,105	3,912
2020 Total Housing Units	3,266	25,664	47,027
2020 Owner Occupied Housing Units	1,420	12,883	24,831
2020 Renter Occupied Housing Units	1,540	10,618	17,999
2020 Vacant Housing Units	305	2,163	4,197
2025 Total Housing Units	3,372	26,909	49,589
2025 Owner Occupied Housing Units	1,458	13,395	26,117
2025 Renter Occupied Housing Units	1,598	11,256	19,076
2025 Vacant Housing Units	316	2,258	4,395

Currently, 52.8% of the 47,027 housing units in the area are owner occupied; 38.3%, renter occupied; and 8.9% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 42,528 housing units in the area - 57.6% owner occupied, 33.2% renter occupied, and 9.2% vacant. The annual rate of change in housing units since 2010 is 4.57%. Median home value in the area is \$142,032, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.49% annually to \$152,928.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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