



GLA: 151,365 SF MSA: Santa Cruz-Watsonville, CA WEB LINK: kimcorealty.com/120020

**DEMOGRAPHICS** ( **PER CAPITA DAYTIME** AVG. HH MED. HH INCOME **2020 ESTIMATES POPULATION POPULATION HOUSEHOLDS INCOME INCOME** 13,097 3,858 \$70,970 \$58,823 \$18,146 I MILE 15,100 71.786 67.529 18.854 \$80,124 3 MILE \$59,363 \$21,213 5 MILE 83,479 77.036 22.620 \$88.248 \$64.659 \$24.261 10 MILE 133.081 136.827 41.052 \$79,393 \$33,954 \$109,120

### LEASING REPRESENTATIVE

#### **RANFIE ANCELOVICI**

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# FREEDOM CENTRE

FREEDOM BLVD & AIRPORT BLVD, FREEDOM, CA





	TENANT	SQFT
	Starbucks	1,368
2	Straw Hat Pizza	3,035
3	Bay Federal Credit Union	2,000
4	Donut Basket	1,500
5	J.C. Nails	1,000
6	Discount Cigarettes	1,050
7	Sonrisa Family Dental	1,000
8	Great Clips	1,000
9	H&R Block	1,500
	Safeway	55,747
	Ace Cash Express	1,200
	United States Postal Service	3,840
	A-Wireless	1,260
	State Farm Insurance	840
	El Michoacano	1,200
	The Wishbone Pet Company	7,200
	Rite Aid	21,440
19	Big Lots	34,169
20	Happy Garden	2,400
_	Wow! Smiles	4,050
	Haircutz Plus	108
	Subway	1,000
24	Freedom Center Laundry	2,265

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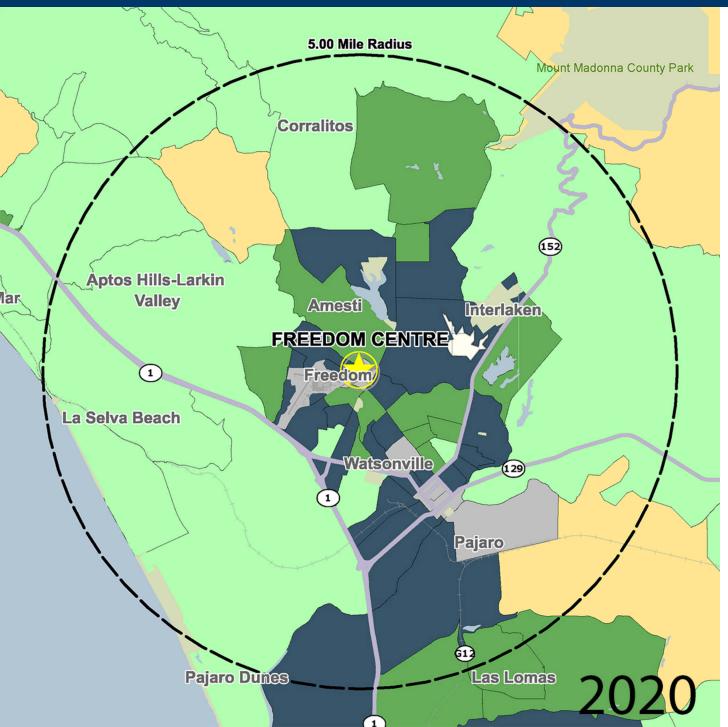
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## **DEMOGRAPHICS**

2020 ESTIMATES	I-MILE	3-MILE	5-MILE
<b>POPULATION</b>	15,100	71,786	83,479
DAYTIME POP	13,097	67,529	77,036
(a) HOUSEHOLDS	3,858	18,854	22,620
AVERAGE HH INCOME	\$70,970	\$80,124	\$88,248
MEDIAN HH INCOME	\$58,823	\$59,363	\$64,659
PER CAPITA INCOME	\$18,146	\$21,213	\$24,261

Trade Area Systems, Updates of 2010 Census Data by Synergos

# **Avg. HH Income** By Block Group

\$150K and up

\$100K - \$150K

\$75K - \$100K

\$50K - \$75K

0 - \$50K

Popstats, 4Q 2020, Trade Area Systems