

Demographic and Income Comparison Profile

TID 7 Commercial Parcel
2351-2365 E Main St, Jackson, Wisconsin, 53037
Drive time: 5, 10, 15 minute radii

Prepared for you by EDWC
Latitude: 43.32354
Longitude: -88.15634

	5 minutes	10 minutes	15 minutes
Census 2010 Summary			
Population	7,518	16,728	86,163
Households	3,149	6,524	34,706
Families	2,116	4,798	23,991
Average Household Size	2.39	2.56	2.46
Owner Occupied Housing Units	2,447	5,468	26,152
Renter Occupied Housing Units	701	1,055	8,552
Median Age	39.3	41.2	41.3
Census 2020 Summary			
Population	8,231	18,256	91,292
Households	3,575	7,376	38,116
Average Household Size	2.30	2.47	2.38
2023 Summary			
Population	8,491	18,747	93,078
Households	3,746	7,696	39,175
Families	2,440	5,522	26,245
Average Household Size	2.27	2.43	2.36
Owner Occupied Housing Units	2,890	6,259	29,161
Renter Occupied Housing Units	856	1,437	10,014
Median Age	42.4	43.6	43.4
Median Household Income	\$87,791	\$92,993	\$80,773
Average Household Income	\$106,222	\$116,329	\$108,072
2028 Summary			
Population	8,693	19,212	93,999
Households	3,887	7,987	40,032
Families	2,524	5,721	26,743
Average Household Size	2.24	2.40	2.33
Owner Occupied Housing Units	3,065	6,603	30,155
Renter Occupied Housing Units	822	1,384	9,877
Median Age	43.2	44.4	44.2
Median Household Income	\$100,338	\$103,797	\$92,514
Average Household Income	\$120,375	\$131,796	\$122,225
Trends: 2023-2028 Annual Rate			
Population	0.47%	0.49%	0.20%
Households	0.74%	0.75%	0.43%
Families	0.68%	0.71%	0.38%
Owner Households	1.18%	1.08%	0.67%
Median Household Income	2.71%	2.22%	2.75%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	135	3.6%	228	3.0%	1,787	4.6%
\$15,000 - \$24,999	199	5.3%	381	5.0%	2,202	5.6%
\$25,000 - \$34,999	195	5.2%	341	4.4%	2,187	5.6%
\$35,000 - \$49,999	331	8.8%	633	8.2%	4,316	11.0%
\$50,000 - \$74,999	649	17.3%	1,330	17.3%	7,677	19.6%
\$75,000 - \$99,999	619	16.5%	1,207	15.7%	4,990	12.7%
\$100,000 - \$149,999	1,026	27.4%	2,021	26.3%	8,809	22.5%
\$150,000 - \$199,999	341	9.1%	819	10.6%	3,785	9.7%
\$200,000+	250	6.7%	735	9.6%	3,422	8.7%
Median Household Income	\$87,791		\$92,993		\$80,773	
Average Household Income	\$106,222		\$116,329		\$108,072	
Per Capita Income	\$46,272		\$47,902		\$45,530	

2028 Households by Income	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
<\$15,000	116	3.0%	196	2.5%	1,515	3.8%	1,515	3.8%
\$15,000 - \$24,999	150	3.9%	282	3.5%	1,651	4.1%	1,651	4.1%
\$25,000 - \$34,999	170	4.4%	289	3.6%	1,809	4.5%	1,809	4.5%
\$35,000 - \$49,999	282	7.3%	536	6.7%	3,899	9.7%	3,899	9.7%
\$50,000 - \$74,999	608	15.6%	1,240	15.5%	7,530	18.8%	7,530	18.8%
\$75,000 - \$99,999	603	15.5%	1,159	14.5%	4,806	12.0%	4,806	12.0%
\$100,000 - \$149,999	1,182	30.4%	2,294	28.7%	9,757	24.4%	9,757	24.4%
\$150,000 - \$199,999	471	12.1%	1,100	13.8%	5,032	12.6%	5,032	12.6%
\$200,000+	306	7.9%	891	11.2%	4,033	10.1%	4,033	10.1%
Median Household Income	\$100,338		\$103,797		\$92,514		\$92,514	
Average Household Income	\$120,375		\$131,796		\$122,225		\$122,225	
Per Capita Income	\$53,176		\$54,919		\$52,096		\$52,096	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	527	7.0%	1,028	6.1%	5,164	6.0%
Age 5 - 9	552	7.3%	1,169	7.0%	5,806	6.7%
Age 10 - 14	480	6.4%	1,202	7.2%	6,228	7.2%
Age 15 - 19	388	5.2%	1,023	6.1%	5,463	6.3%
Age 20 - 24	313	4.2%	673	4.0%	3,844	4.5%
Age 25 - 34	1,006	13.4%	1,802	10.8%	9,634	11.2%
Age 35 - 44	1,229	16.3%	2,516	15.0%	11,769	13.7%
Age 45 - 54	1,212	16.1%	2,983	17.8%	14,676	17.0%
Age 55 - 64	883	11.7%	2,174	13.0%	10,957	12.7%
Age 65 - 74	515	6.8%	1,251	7.5%	6,454	7.5%
Age 75 - 84	280	3.7%	651	3.9%	4,281	5.0%
Age 85+	132	1.8%	256	1.5%	1,887	2.2%

2023 Population by Age	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	463	5.5%	954	5.1%	4,712	5.1%
Age 5 - 9	542	6.4%	1,128	6.0%	5,299	5.7%
Age 10 - 14	582	6.9%	1,292	6.9%	6,059	6.5%
Age 15 - 19	507	6.0%	1,151	6.1%	5,666	6.1%
Age 20 - 24	355	4.2%	797	4.3%	4,668	5.0%
Age 25 - 34	915	10.8%	1,939	10.3%	10,181	10.9%
Age 35 - 44	1,178	13.9%	2,472	13.2%	11,833	12.7%
Age 45 - 54	1,215	14.3%	2,648	14.1%	12,252	13.2%
Age 55 - 64	1,205	14.2%	2,839	15.1%	13,783	14.8%
Age 65 - 74	971	11.4%	2,258	12.0%	10,931	11.7%
Age 75 - 84	425	5.0%	981	5.2%	5,538	5.9%
Age 85+	133	1.6%	289	1.5%	2,154	2.3%

2028 Population by Age	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	478	5.5%	982	5.1%	4,817	5.1%
Age 5 - 9	534	6.1%	1,116	5.8%	5,198	5.5%
Age 10 - 14	587	6.8%	1,273	6.6%	5,749	6.1%
Age 15 - 19	524	6.0%	1,164	6.1%	5,452	5.8%
Age 20 - 24	375	4.3%	791	4.1%	4,449	4.7%
Age 25 - 34	879	10.1%	1,880	9.8%	10,386	11.0%
Age 35 - 44	1,202	13.8%	2,568	13.4%	11,988	12.8%
Age 45 - 54	1,138	13.1%	2,505	13.0%	11,630	12.4%
Age 55 - 64	1,190	13.7%	2,782	14.5%	12,827	13.6%
Age 65 - 74	1,036	11.9%	2,452	12.8%	11,900	12.7%
Age 75 - 84	580	6.7%	1,330	6.9%	7,057	7.5%
Age 85+	170	2.0%	369	1.9%	2,546	2.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Race and Ethnicity	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,290	97.0%	16,260	97.2%	82,825	96.1%
Black Alone	40	0.5%	84	0.5%	686	0.8%
American Indian Alone	15	0.2%	37	0.2%	238	0.3%
Asian Alone	50	0.7%	115	0.7%	879	1.0%
Pacific Islander Alone	3	0.0%	8	0.0%	19	0.0%
Some Other Race Alone	40	0.5%	73	0.4%	533	0.6%
Two or More Races	80	1.1%	150	0.9%	983	1.1%
Hispanic Origin (Any Race)	158	2.1%	310	1.9%	2,008	2.3%

2020 Race and Ethnicity	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,680	93.3%	17,079	93.6%	83,381	91.3%
Black Alone	76	0.9%	154	0.8%	1,245	1.4%
American Indian Alone	10	0.1%	28	0.2%	233	0.3%
Asian Alone	92	1.1%	212	1.2%	1,452	1.6%
Pacific Islander Alone	5	0.1%	6	0.0%	20	0.0%
Some Other Race Alone	57	0.7%	122	0.7%	888	1.0%
Two or More Races	311	3.8%	655	3.6%	4,073	4.5%
Hispanic Origin (Any Race)	195	2.4%	417	2.3%	3,064	3.4%

2023 Race and Ethnicity	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,895	93.0%	17,482	93.3%	84,650	90.9%
Black Alone	80	0.9%	159	0.8%	1,294	1.4%
American Indian Alone	10	0.1%	30	0.2%	238	0.3%
Asian Alone	100	1.2%	228	1.2%	1,545	1.7%
Pacific Islander Alone	6	0.1%	7	0.0%	21	0.0%
Some Other Race Alone	63	0.7%	133	0.7%	955	1.0%
Two or More Races	338	4.0%	708	3.8%	4,375	4.7%
Hispanic Origin (Any Race)	213	2.5%	455	2.4%	3,323	3.6%

2028 Race and Ethnicity	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,037	92.5%	17,819	92.7%	84,835	90.2%
Black Alone	85	1.0%	171	0.9%	1,383	1.5%
American Indian Alone	11	0.1%	34	0.2%	245	0.3%
Asian Alone	113	1.3%	257	1.3%	1,695	1.8%
Pacific Islander Alone	6	0.1%	7	0.0%	21	0.0%
Some Other Race Alone	67	0.8%	140	0.7%	1,032	1.1%
Two or More Races	373	4.3%	784	4.1%	4,789	5.1%
Hispanic Origin (Any Race)	236	2.7%	507	2.6%	3,635	3.9%

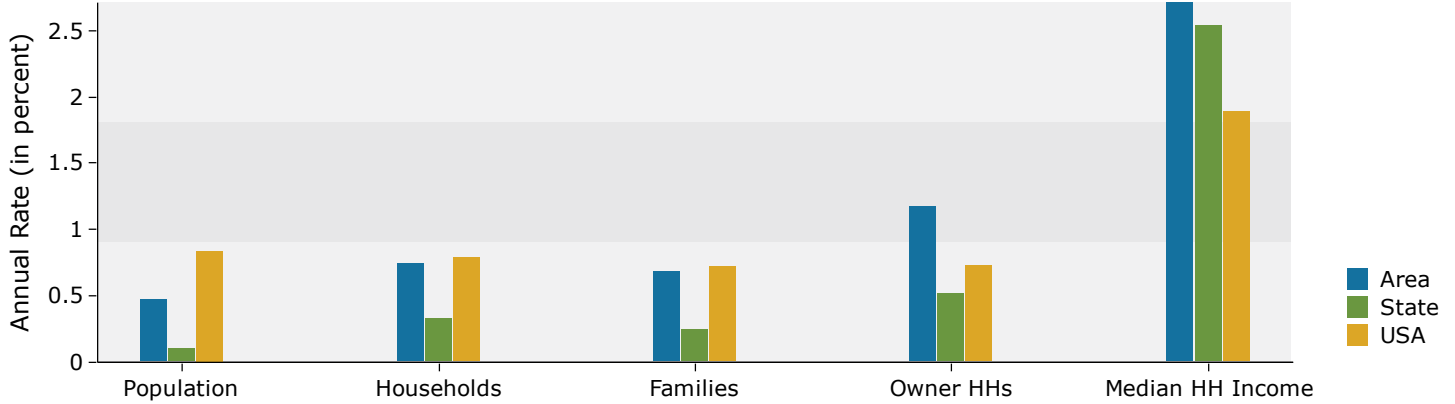
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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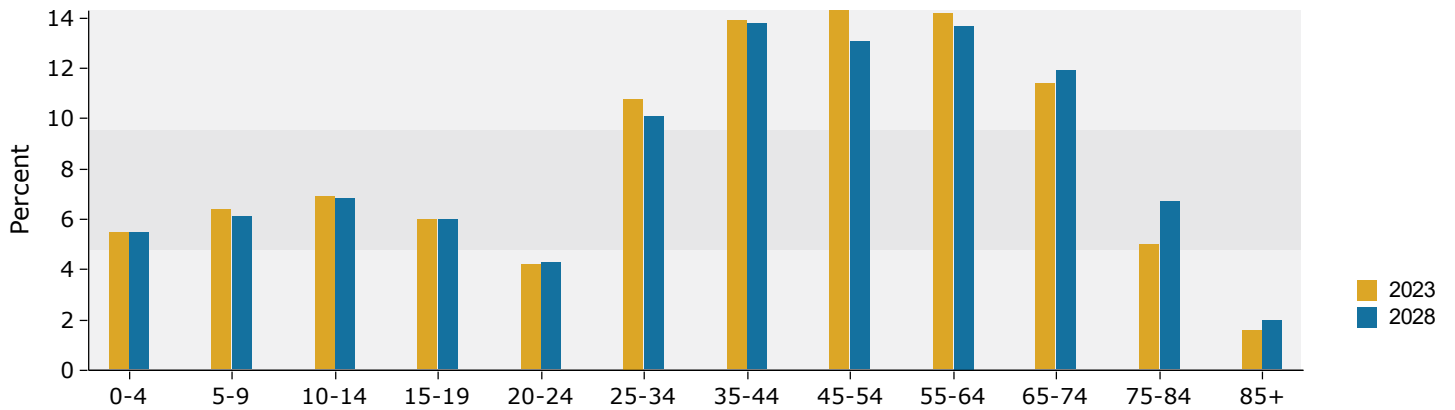
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5 minutes

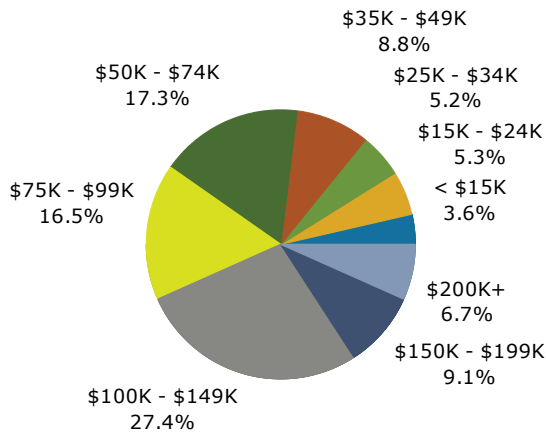
Trends 2023-2028



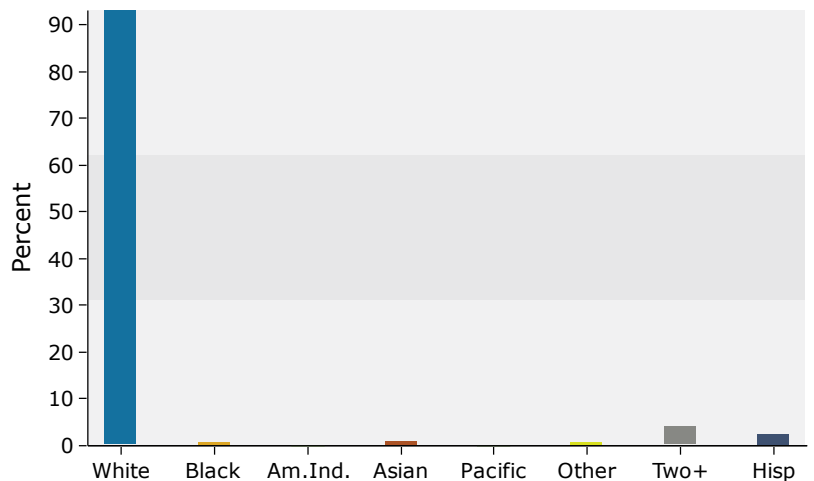
Population by Age



2023 Household Income



2023 Population by Race



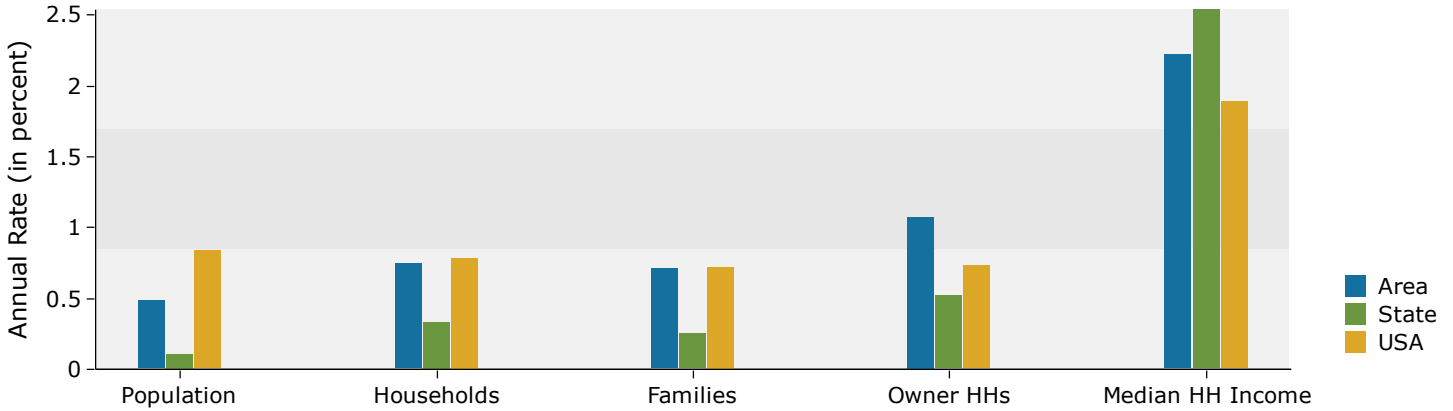
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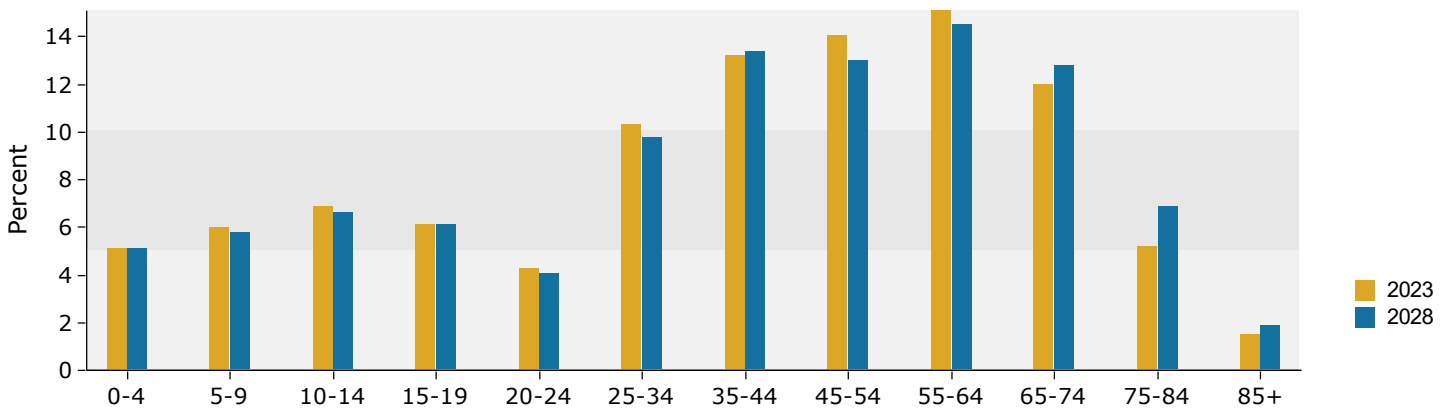
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10 minutes

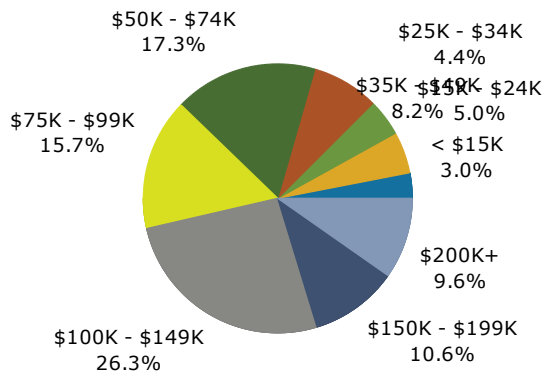
Trends 2023-2028



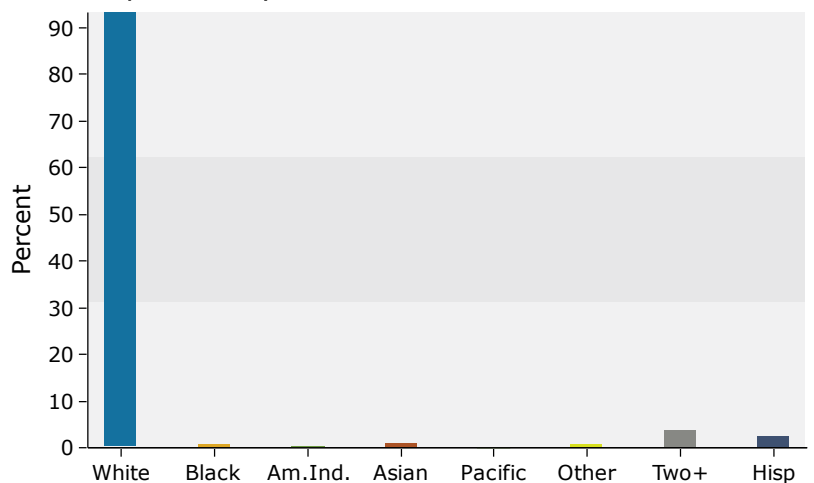
Population by Age



2023 Household Income



2023 Population by Race



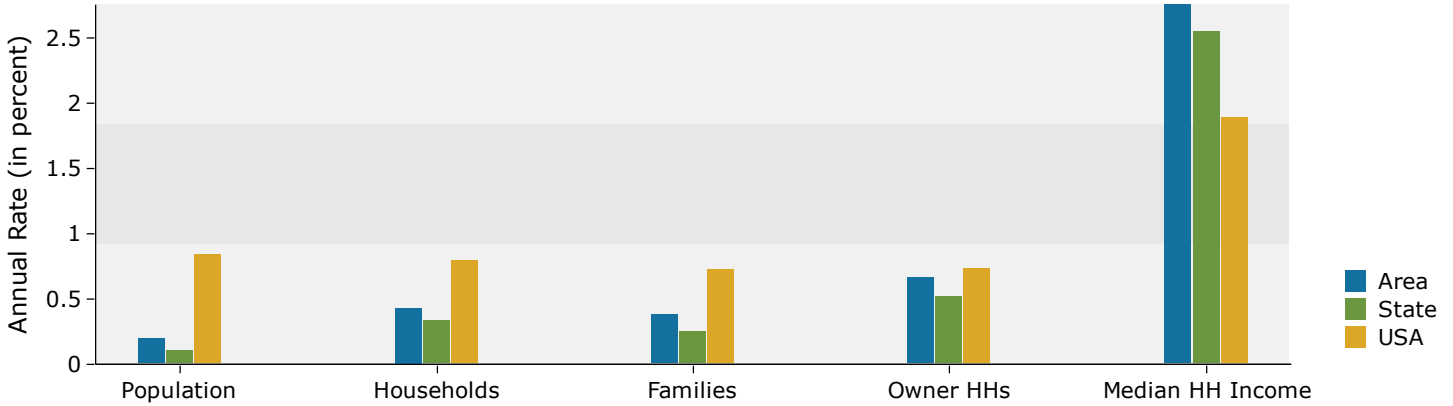
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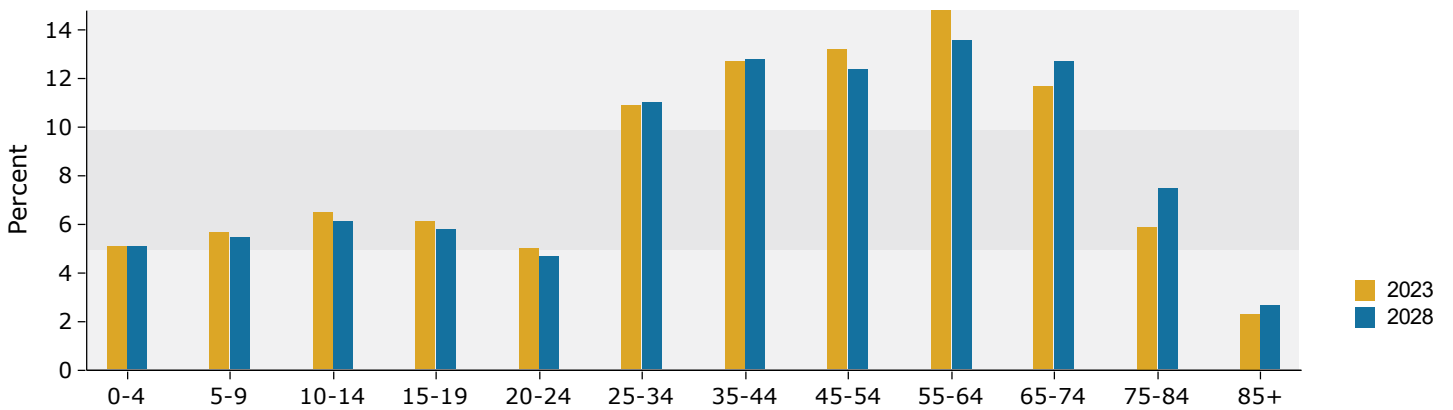
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15 minutes

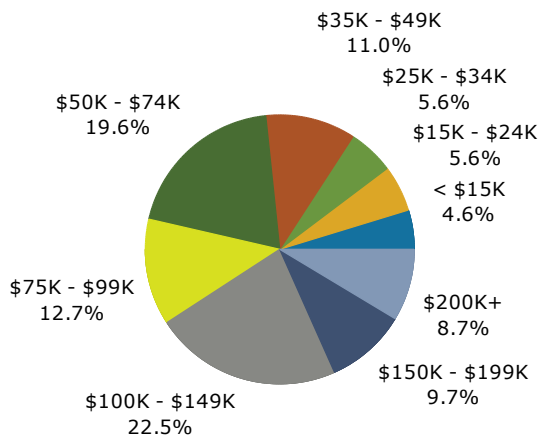
Trends 2023-2028



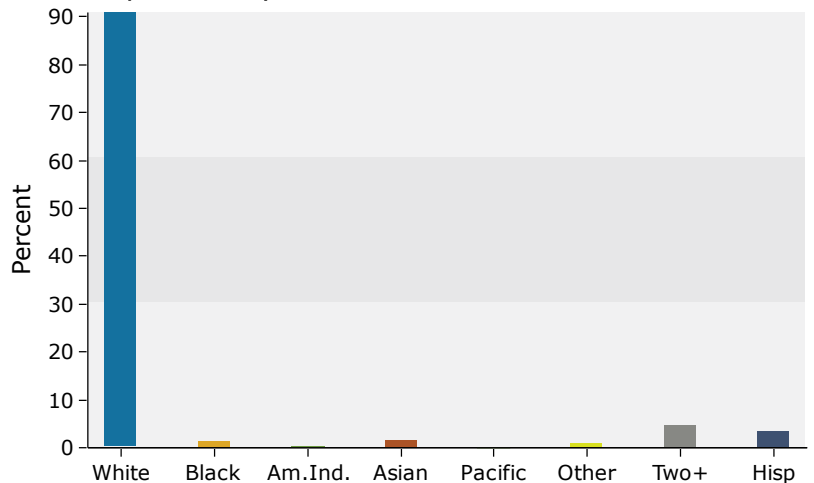
Population by Age



2023 Household Income



2023 Population by Race



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.