

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

**#REF!**

Lat/Lon: 41.487/-72.8092

970 N Colony Rd Wallingford, CT 06492	1 mi radius	3 mi radius	5 mi radius	10 min drive time
<b>Population</b>				
2023 Estimated Population	2,083	49,562	112,704	82,368
2028 Projected Population	2,258	51,197	115,721	84,239
2020 Census Population	2,174	49,515	113,796	83,881
2010 Census Population	2,091	49,849	114,217	84,247
Projected Annual Growth 2023 to 2028	1.7%	0.7%	0.5%	0.5%
Historical Annual Growth 2010 to 2023	-	-	-0.1%	-0.2%
<b>Households</b>				
2023 Estimated Households	929	20,323	45,859	34,153
2028 Projected Households	1,008	20,983	47,052	34,919
2020 Census Households	954	20,079	45,337	33,995
2010 Census Households	896	19,999	44,854	33,626
Projected Annual Growth 2023 to 2028	1.7%	0.6%	0.5%	0.4%
Historical Annual Growth 2010 to 2023	0.3%	0.1%	0.2%	0.1%
<b>Age</b>				
2023 Est. Population Under 10 Years	9.0%	9.4%	9.9%	10.2%
2023 Est. Population 10 to 19 Years	11.2%	11.1%	11.8%	11.5%
2023 Est. Population 20 to 29 Years	13.0%	12.4%	12.0%	12.7%
2023 Est. Population 30 to 44 Years	19.9%	19.8%	19.5%	19.9%
2023 Est. Population 45 to 59 Years	20.3%	20.0%	20.3%	19.7%
2023 Est. Population 60 to 74 Years	19.1%	18.0%	18.0%	17.5%
2023 Est. Population 75 Years or Over	7.6%	9.3%	8.4%	8.5%
2023 Est. Median Age	41.7	42.7	42.0	41.3
<b>Marital Status &amp; Gender</b>				
2023 Est. Male Population	49.4%	48.7%	48.7%	48.6%
2023 Est. Female Population	50.6%	51.3%	51.3%	51.4%
2023 Est. Never Married	25.0%	30.9%	33.1%	33.7%
2023 Est. Now Married	50.8%	45.6%	44.1%	41.6%
2023 Est. Separated or Divorced	20.9%	16.4%	16.3%	18.0%
2023 Est. Widowed	3.4%	7.1%	6.5%	6.7%
<b>Income</b>				
2023 Est. HH Income \$200,000 or More	12.0%	11.6%	12.5%	10.0%
2023 Est. HH Income \$150,000 to \$199,999	13.2%	11.5%	11.2%	9.8%
2023 Est. HH Income \$100,000 to \$149,999	19.8%	20.9%	19.0%	19.1%
2023 Est. HH Income \$75,000 to \$99,999	16.0%	14.6%	13.6%	14.4%
2023 Est. HH Income \$50,000 to \$74,999	13.6%	13.3%	15.2%	15.9%
2023 Est. HH Income \$35,000 to \$49,999	10.2%	8.6%	8.8%	9.5%
2023 Est. HH Income \$25,000 to \$34,999	2.4%	5.9%	5.4%	5.9%
2023 Est. HH Income \$15,000 to \$24,999	8.7%	5.8%	6.4%	6.7%
2023 Est. HH Income Under \$15,000	4.1%	7.8%	7.9%	8.9%
2023 Est. Average Household Income	\$120,576	\$122,494	\$123,717	\$111,419
2023 Est. Median Household Income	\$93,077	\$92,591	\$93,274	\$84,853
2023 Est. Per Capita Income	\$53,848	\$50,600	\$50,635	\$46,501
2023 Est. Total Businesses	996	3,084	5,948	4,610
2023 Est. Total Employees	10,201	27,858	50,014	40,747

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<b>Race</b>				
2023 Est. White	79.3%	74.4%	70.3%	68.3%
2023 Est. Black	4.5%	6.7%	8.1%	8.6%
2023 Est. Asian or Pacific Islander	6.6%	5.2%	4.2%	4.2%
2023 Est. American Indian or Alaska Native	0.3%	0.3%	0.4%	0.4%
2023 Est. Other Races	9.3%	13.4%	17.0%	18.5%
<b>Hispanic</b>				
2023 Est. Hispanic Population	255	8,568	24,627	19,569
2023 Est. Hispanic Population	12.3%	17.3%	21.9%	23.8%
2028 Proj. Hispanic Population	12.4%	16.8%	21.2%	23.1%
2020 Hispanic Population	12.9%	17.9%	23.4%	25.8%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)	1,539	36,517	81,709	59,567
2023 Est. Elementary (Grade Level 0 to 8)	7.5%	4.5%	5.2%	5.6%
2023 Est. Some High School (Grade Level 9 to 11)	5.4%	4.3%	4.9%	5.2%
2023 Est. High School Graduate	35.4%	31.4%	30.6%	32.5%
2023 Est. Some College	13.8%	17.6%	17.4%	18.1%
2023 Est. Associate Degree Only	6.6%	8.3%	7.8%	8.2%
2023 Est. Bachelor Degree Only	17.3%	20.3%	19.9%	18.2%
2023 Est. Graduate Degree	14.0%	13.6%	14.1%	12.1%
<b>Housing</b>				
2023 Est. Total Housing Units	986	21,773	49,467	36,848
2023 Est. Owner-Occupied	59.5%	59.0%	57.6%	56.6%
2023 Est. Renter-Occupied	34.7%	34.3%	35.1%	36.1%
2023 Est. Vacant Housing	5.8%	6.7%	7.3%	7.3%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later	5.6%	2.5%	2.5%	2.5%
2023 Homes Built 2000 to 2009	12.0%	7.2%	6.3%	6.1%
2023 Homes Built 1990 to 1999	5.0%	4.8%	5.3%	4.4%
2023 Homes Built 1980 to 1989	16.1%	14.7%	14.0%	13.8%
2023 Homes Built 1970 to 1979	15.7%	15.3%	13.6%	14.0%
2023 Homes Built 1960 to 1969	6.1%	9.3%	10.7%	10.4%
2023 Homes Built 1950 to 1959	15.3%	17.9%	16.5%	16.2%
2023 Homes Built Before 1949	18.3%	21.6%	23.8%	25.3%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More	0.5%	0.8%	0.8%	1.0%
2023 Home Value \$500,000 to \$999,999	6.2%	6.5%	8.1%	5.7%
2023 Home Value \$400,000 to \$499,999	9.9%	9.8%	10.8%	9.3%
2023 Home Value \$300,000 to \$399,999	20.1%	18.7%	18.5%	16.7%
2023 Home Value \$200,000 to \$299,999	37.9%	37.4%	32.6%	35.1%
2023 Home Value \$150,000 to \$199,999	14.2%	17.0%	18.5%	20.4%
2023 Home Value \$100,000 to \$149,999	2.0%	4.9%	5.9%	6.4%
2023 Home Value \$50,000 to \$99,999	3.4%	2.2%	2.4%	2.8%
2023 Home Value \$25,000 to \$49,999	3.5%	1.2%	1.0%	1.1%
2023 Home Value Under \$25,000	2.2%	1.4%	1.5%	1.6%
2023 Median Home Value	\$286,967	\$268,653	\$272,656	\$254,405
2023 Median Rent	\$1,231	\$1,083	\$1,053	\$1,048

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<b>Labor Force</b>				
2023 Est. Labor Population Age 16 Years or Over	1,768	41,679	93,620	68,379
2023 Est. Civilian Employed	74.5%	65.1%	64.2%	64.1%
2023 Est. Civilian Unemployed	1.5%	2.2%	2.5%	2.4%
2023 Est. in Armed Forces	-	-	-	-
2023 Est. not in Labor Force	24.1%	32.7%	33.3%	33.5%
2023 Labor Force Males	48.8%	48.4%	48.3%	48.2%
2023 Labor Force Females	51.2%	51.6%	51.7%	51.8%
<b>Occupation</b>				
2023 Occupation: Population Age 16 Years or Over	1,317	27,134	60,068	43,834
2023 Mgmt, Business, & Financial Operations	15.8%	16.4%	17.2%	16.2%
2023 Professional, Related	27.7%	27.1%	27.0%	25.2%
2023 Service	15.1%	14.8%	14.6%	15.6%
2023 Sales, Office	17.8%	19.8%	19.5%	19.7%
2023 Farming, Fishing, Forestry	1.5%	0.2%	0.2%	0.2%
2023 Construction, Extraction, Maintenance	12.1%	8.3%	7.3%	7.9%
2023 Production, Transport, Material Moving	10.1%	13.3%	14.3%	15.4%
2023 White Collar Workers	61.3%	63.3%	63.7%	61.1%
2023 Blue Collar Workers	38.7%	36.7%	36.3%	38.9%
<b>Transportation to Work</b>				
2023 Drive to Work Alone	73.6%	71.5%	70.3%	70.6%
2023 Drive to Work in Carpool	5.6%	7.6%	7.8%	8.0%
2023 Travel to Work by Public Transportation	0.3%	1.0%	1.5%	1.4%
2023 Drive to Work on Motorcycle	0.2%	-	-	-
2023 Walk or Bicycle to Work	1.8%	2.2%	2.3%	2.5%
2023 Other Means	0.7%	0.9%	1.1%	1.4%
2023 Work at Home	17.8%	16.7%	16.9%	16.0%
<b>Travel Time</b>				
2023 Travel to Work in 14 Minutes or Less	28.5%	26.8%	25.9%	26.6%
2023 Travel to Work in 15 to 29 Minutes	30.2%	39.9%	41.8%	42.6%
2023 Travel to Work in 30 to 59 Minutes	32.1%	27.9%	27.7%	26.3%
2023 Travel to Work in 60 Minutes or More	9.3%	5.3%	4.6%	4.5%
2023 Average Travel Time to Work	23.5	21.0	21.3	20.6
<b>Consumer Expenditure</b>				
2023 Est. Total Household Expenditure	\$73.98 M	\$1.64 B	\$3.75 B	\$2.58 B
2023 Est. Apparel	\$2.63 M	\$58.54 M	\$134 M	\$91.45 M
2023 Est. Contributions, Gifts	\$4.43 M	\$97.9 M	\$225.46 M	\$151.52 M
2023 Est. Education, Reading	\$2.55 M	\$56.7 M	\$131.46 M	\$87.01 M
2023 Est. Entertainment	\$4.27 M	\$94.44 M	\$215.86 M	\$147.22 M
2023 Est. Food, Beverages, Tobacco	\$11.17 M	\$248.97 M	\$566.6 M	\$391.89 M
2023 Est. Furnishings, Equipment	\$2.64 M	\$58.62 M	\$133.78 M	\$91.43 M
2023 Est. Health Care, Insurance	\$6.7 M	\$148.67 M	\$337.6 M	\$233.96 M
2023 Est. Household Operations, Shelter, Utilities	\$23.8 M	\$528.71 M	\$1.21 B	\$830.86 M
2023 Est. Miscellaneous Expenses	\$1.41 M	\$31.33 M	\$71.53 M	\$49.03 M
2023 Est. Personal Care	\$995.07 K	\$22.13 M	\$50.39 M	\$34.65 M
2023 Est. Transportation	\$13.38 M	\$297.11 M	\$676.32 M	\$466.4 M



