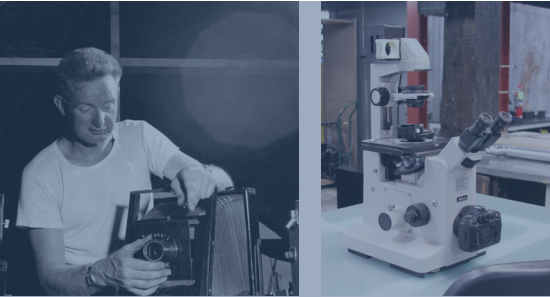


# Focus

Space / Community / Services

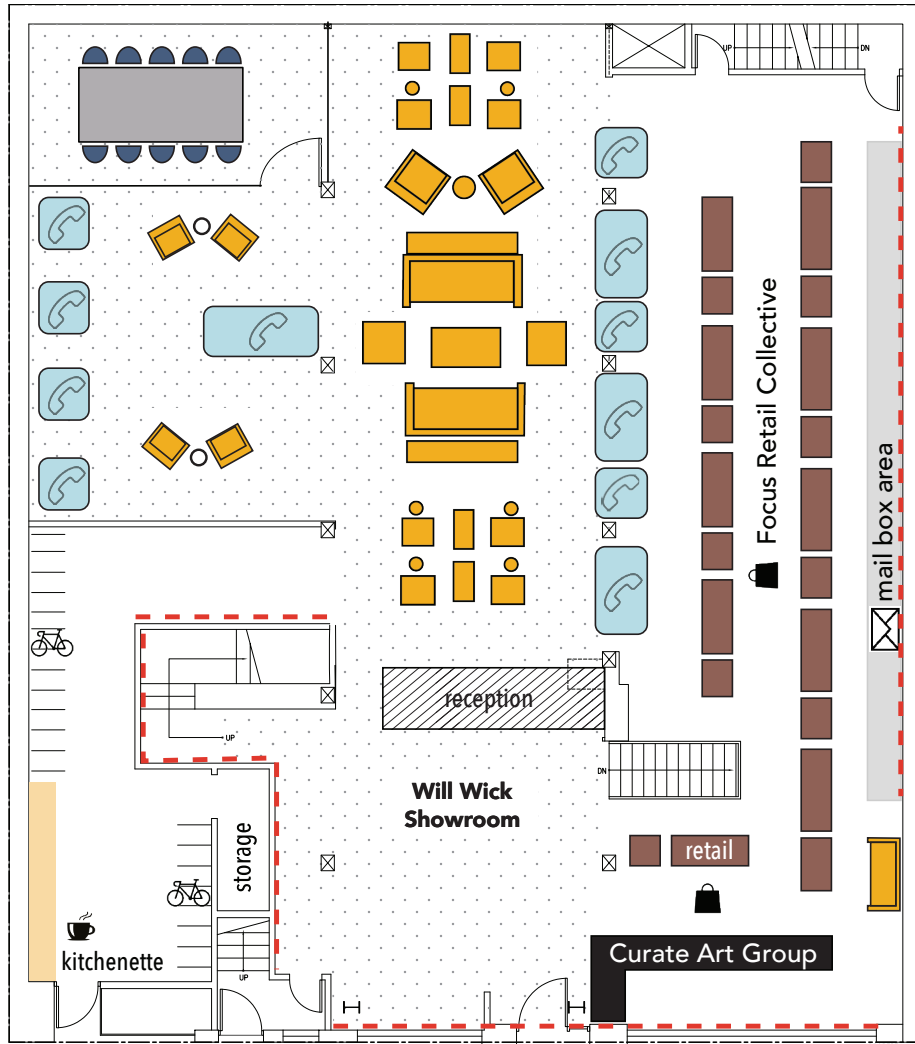


WORKSPACE  
CONFERENCE ROOMS  
ONLINE MEMBER NETWORK

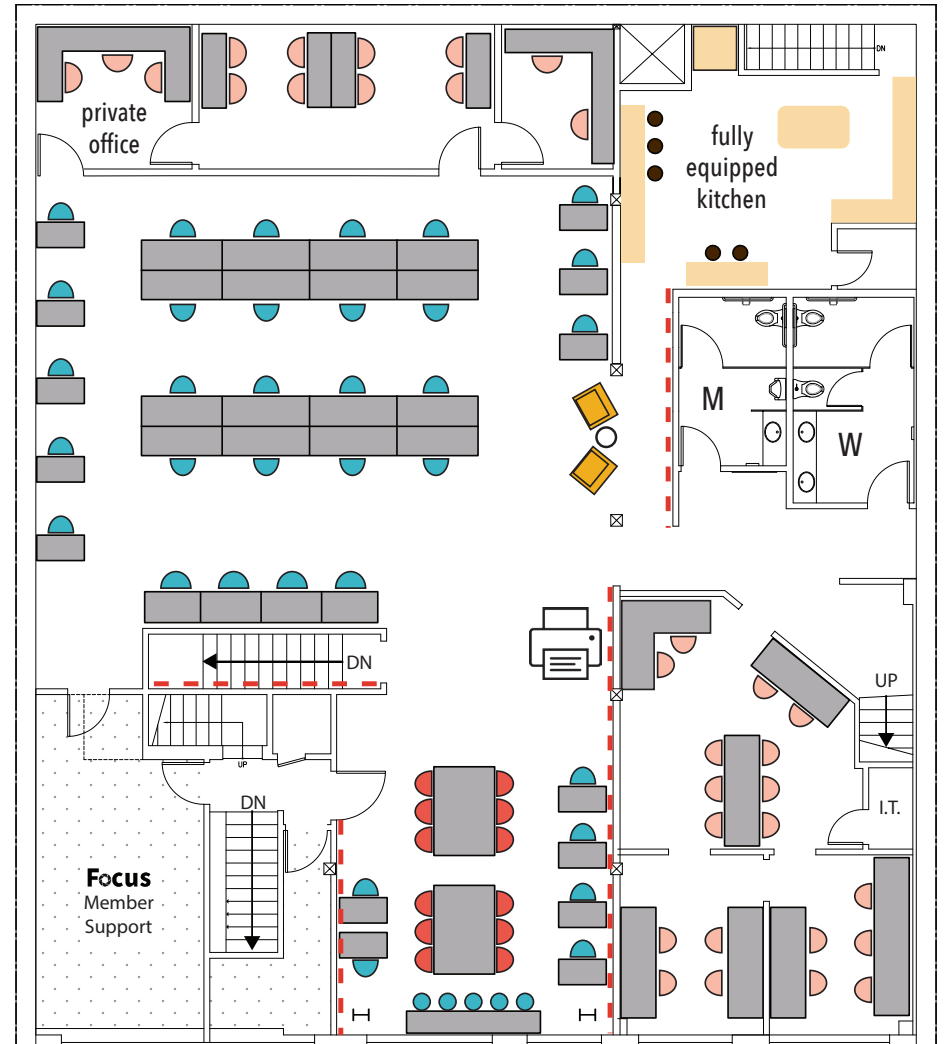


FOCUS Innovation Studio  
181 Second Street, San Francisco  
lic#01260011 | 415.723.6443  
focus-sf.com





FLOOR 1



FLOOR 2

- retail
- kitchen / amenities
- phone booth
- hot
- private
- soft
- dedicated
- conference
- featured art installation
- sound-insulating conference

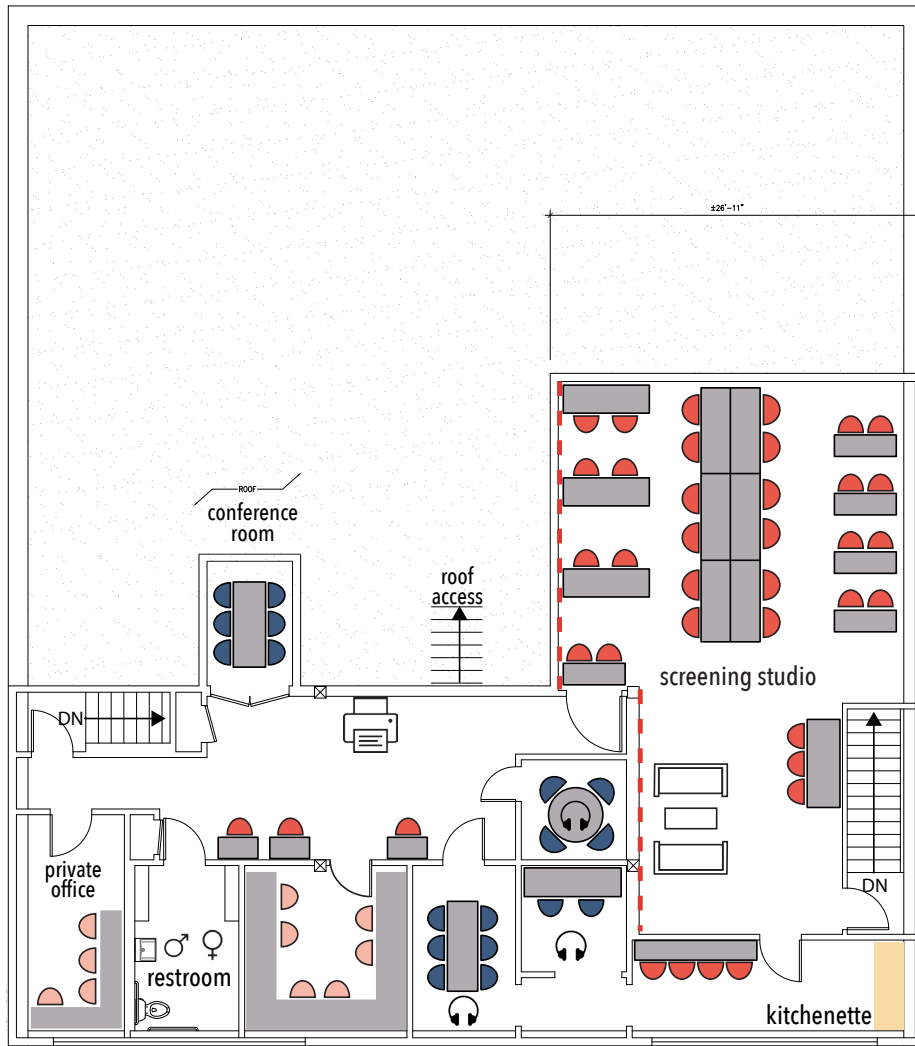
## THEN AND NOW

■ The Gasser Photography Building opened in 1950, originally as a hobby center. It quickly transitioned to a legendary photography store, offering a variety of photography products and photo lab services. ■ FOCUS Innovation Studio ground floor continues to be dedicated to the public as a retail collective for B2C entrepreneurs. Will Wick Design House too, offers to consumers a high-end interior showroom.



■ Throughout the years, Gasser maintained his technical passion and innovative spirit, designing The Big Eye sports camera, developed special enlarged photographs for Ansel Adams (one of his best friends) and also invented a state-of-the-art strobe unit used in an unopened Egyptian Pyramid.





FLOOR 3

- retail
- kitchen / amenities
- phone booth
- hot
- private
- soft
- dedicated
- conference
- - - featured art installation
- 🎧 sound-insulating conference



mailboxes



communal kitchen

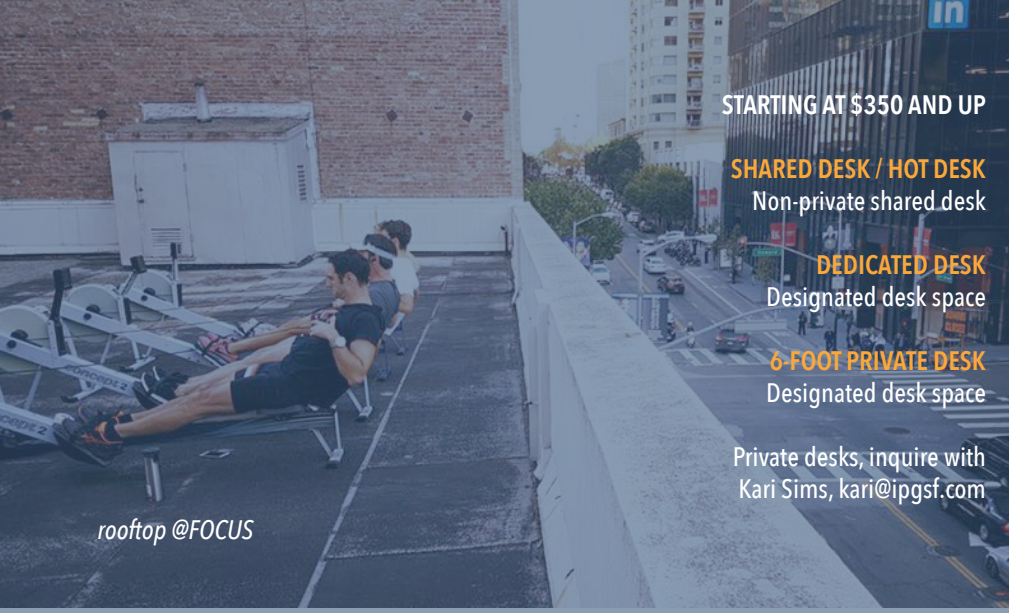


■ FOCUS upholds the innovative spirit with our second and third-floor workspace designed for flexible and affordable lease rates. Private offices, dedicated desks, and hot desks; we will host companies for as long as they need. Our unique building is able to hold lectures, events, and large meetings. ■ One of the most paramount inventions by Mr. Gasser was the development of a photographic technology that was used in B-29 Bombers in World War II. This technology was able to capture clear images while in extreme cold elevations and in turn provided the Air Force with accurate mapping intel for strategic air strikes. Mr. Gasser discovered

many technical breakthroughs and solved numerous chemical photo processing problems in his basement laboratory at 181 2nd Street.

■ Similarly, in this very same laboratory and machine shop, San Francisco innovators are deeply engaged in creative research and development pursuits of various products. FOCUS Innovation Studio fosters the growth of these emerging innovators, scientist and makers on the very same 75+ year old bench tops used by Mr. Gasser. His innovative legacy is truly felt in every square foot of 181 2nd Street.





STARTING AT \$350 AND UP

**SHARED DESK / HOT DESK**  
Non-private shared desk

**DEDICATED DESK**  
Designated desk space

**6-FOOT PRIVATE DESK**  
Designated desk space

Private desks, inquire with  
Kari Sims, kari@ipgsf.com

rooftop @FOCUS

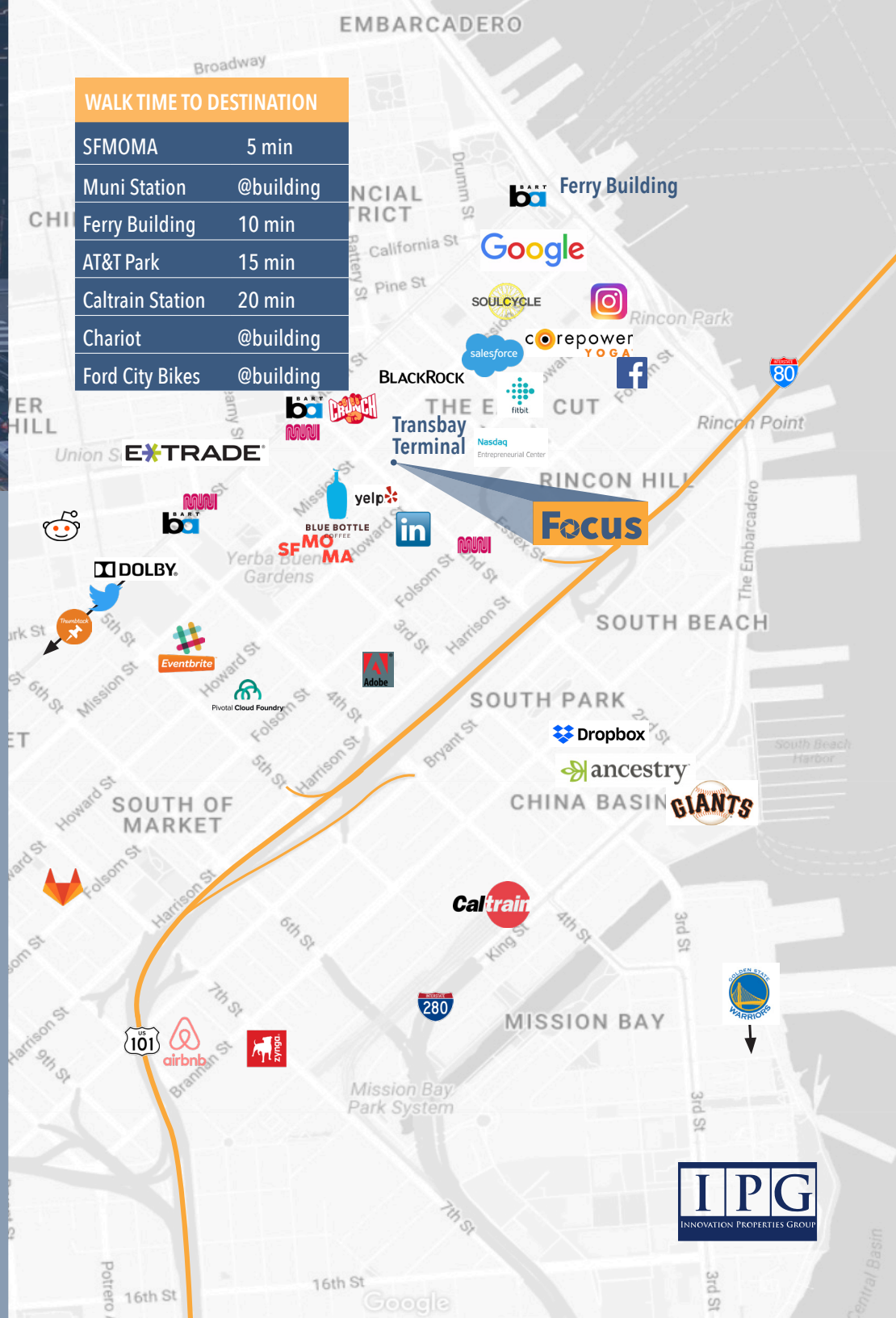
## A PLACE TO DEVELOP YOUR DREAMS

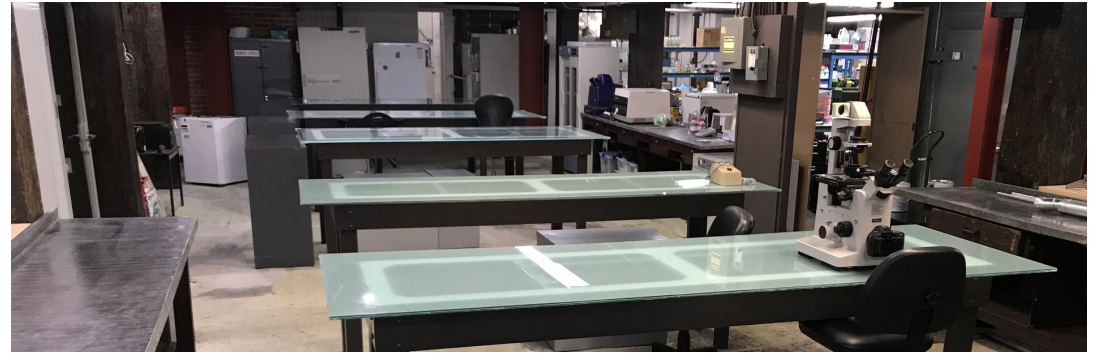
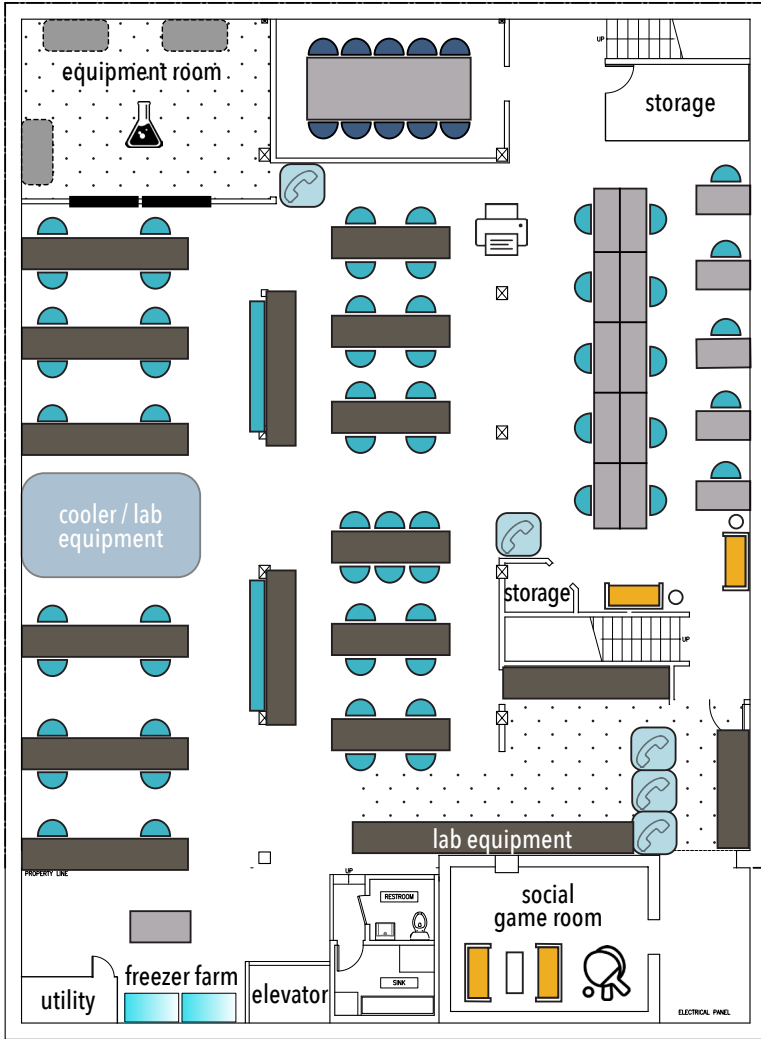
Work alongside many diverse start-ups with access to 6,000+ square feet of shared amenities and 13,000+ square feet of open workspace. FOCUS cultivates a phenomenal community in a landmark building at competitive rates.

### UNLIMITED ACCESS TO:

- Color printing
- Fax and scanning
- Reception services
- Dedicated company mailbox
- Video conferencing system with lifesize Icon 600 10x HD cameras
- Screening room equipped with a high end Epson PowerLite LCD projector (6k lumens)
- Sound insulated meeting pods, conference rooms, and phone booths
- Secure key card access to the building
- Discount membership to Crunch Fitness
- Be part of a genuine friend-based community

FOCUS Innovation Studio | 181 Second Street, San Francisco | [focus-sf.com](http://focus-sf.com)  
To learn more, please contact: 415.723.6443  
Kari Sims, kari@ipgsf.com, CalBRE Lic. #02064713





### EQUIPMENT LIST

- Laminar flow hoods
- Centrifuges
- Incubators and CO2 incubators
- PCR thermocycler
- Spectrophotometer
- RO water
- DI water
- MilliQ water
- Gel electrophoresis set-ups
- UV transilluminator
- -80C Freezer
- -20C Freezer
- 4C Fridge
- Liquid nitrogen cryostorage
- Autoclave
- Lab glassware
- Sonicator (wand and bath)
- Oven
- Peristaltic pumps
- Vacuum pumps
- Microscopes: digital image capturing and dissecting scopes

## LOWER LEVEL

◐ dedicated  
  lab bench  
 🧪 ventilated laboratory  
  lab equipment  
  soft

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