

Plaza on Main

1700 N Main Street
Kissimmee, FL 34744
Lat 28.308, Long -81.404

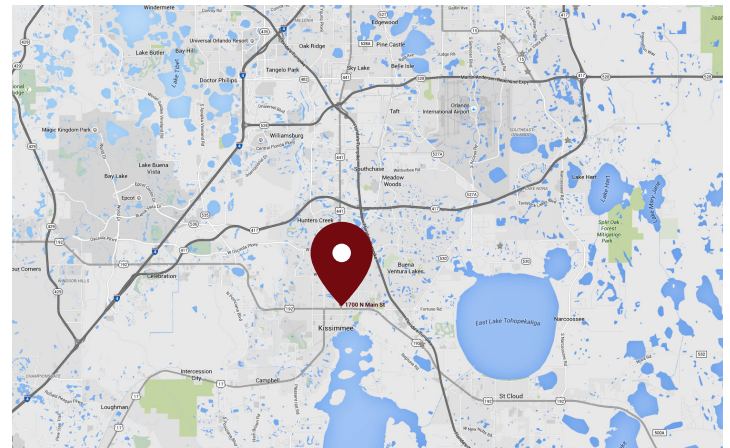
FOR LEASE



1,116 - 16,528 SF AVAILABLE

PROPERTY HIGHLIGHTS

- Orlando MSA
- Situated on Main Street/17-92 Near the Historic Downtown Kissimmee Shopping District
- Located at Signalized Intersection
- Save A Lot, Family Dollar, Elegant Beauty, Biomat USA, and AutoZone Anchors Draw Daily Traffic
- Combined Traffic Counts: 45,100 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	11,827	88,133	222,805
Daytime Population	20,486	93,267	199,798
Total Households	4,196	30,279	74,329
Avg. HH Income	\$58,393	\$61,097	\$72,440

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Rochelle DuBrule

407.581.6248 | rdubrue@crossmanco.com
3333 South Orange Avenue, Suite 201, Orlando, FL

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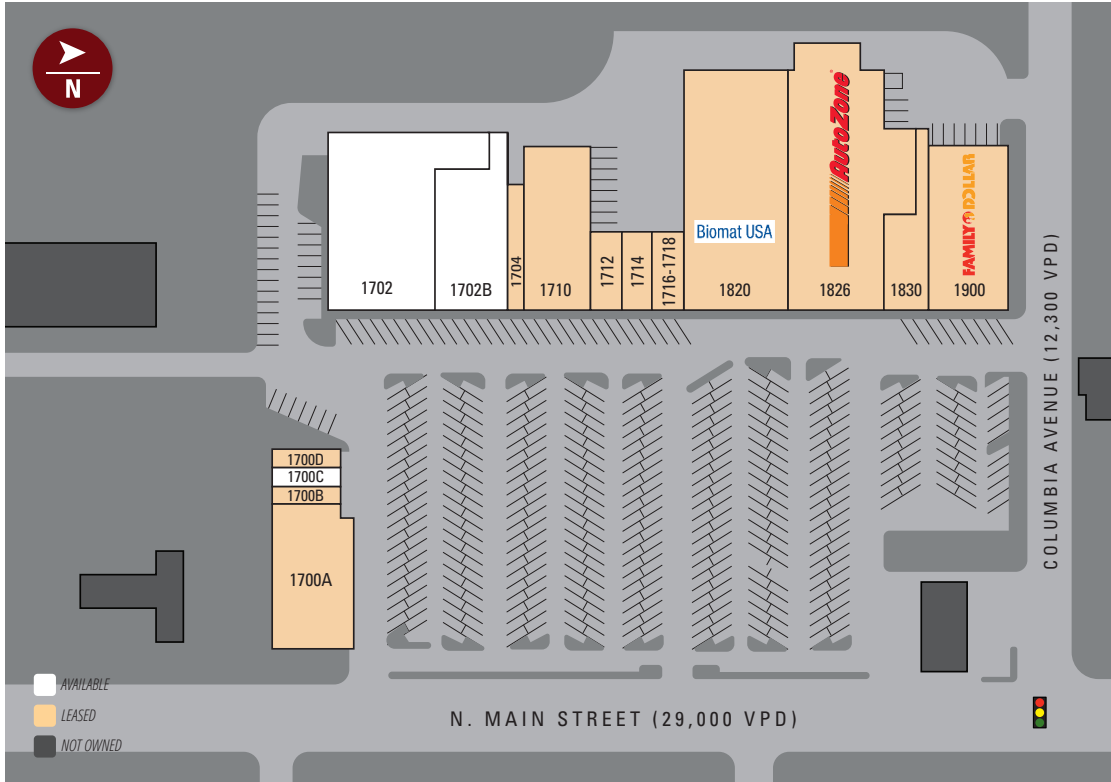


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SITE PLAN



Suite	Tenant	Size
1700A	Elegant Beauty Supplies	6,500
1700B	House of Fades	1,200
1700C	AVAILABLE	1,116
1700D	Caribbean Restaurant	1,160
1702	AVAILABLE	16,528
1702B	AVAILABLE	4,882
1704	Florida Plaza Liquors	2,000
1710	Rent-A-Center	6,850
1712	Escalona & Partners Insurance Agency	1,212
1714	Model Pharmacy	1,200
1716	Kaieteur Tropical Mist	2,400
1820	Biomat, USA Plasma Center	16,989
1826	AutoZone	17,986
1830	Urban Appeal	3,439
1900	Family Dollar	9,100

TOTAL 92,562



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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY

 **87,300**

EST. # OF VISITS ANNUALLY

 **264,000**

AVG. VISITS / CUSTOMER

 **3.03**

AVG. LENGTH-OF-STAY / VISIT

 **60 MIN**

TOP 3 DAYS



Saturday	46,493
Sunday	44,217
Thursday	36,457

OF VISITS

TOP 3 HOURS

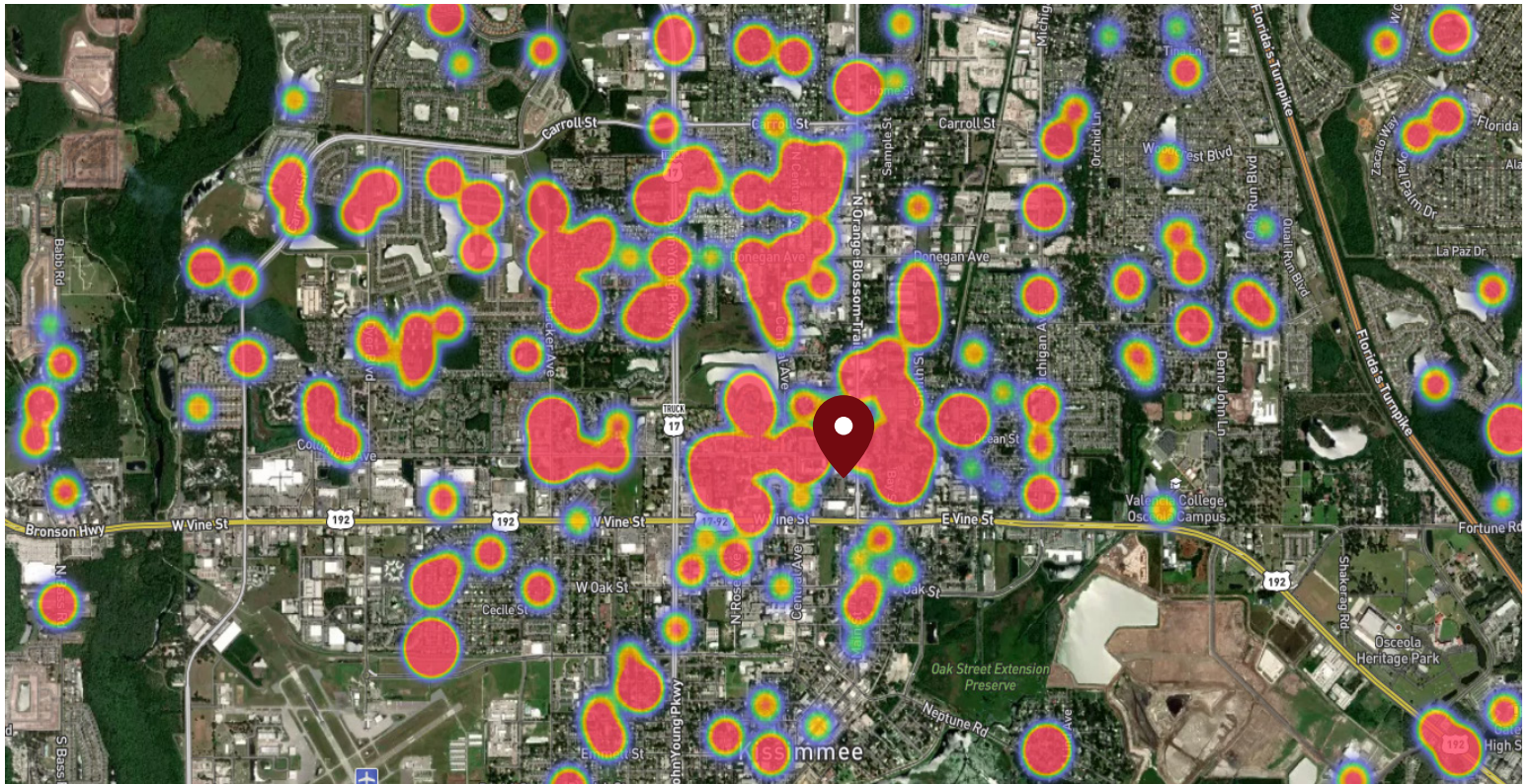


1-2 PM	50,452
3-4 PM	49,544
2-3 PM	48,770

OF VISITS

Data provided by Placer Labs Inc. (www.placer.ai) February 1, 2022 - January 31, 2023

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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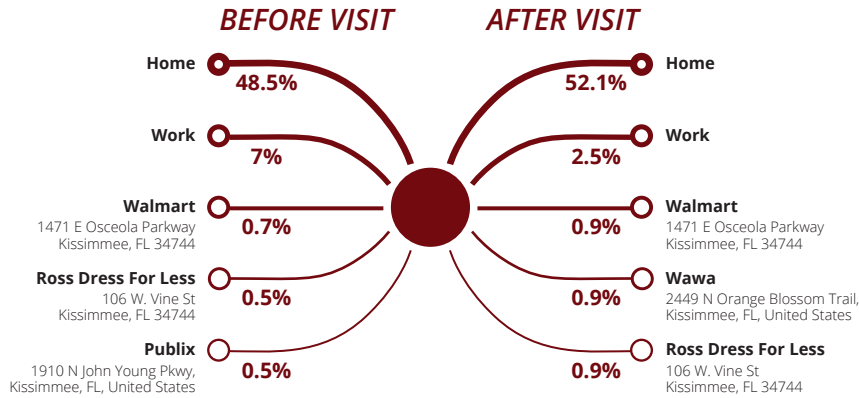


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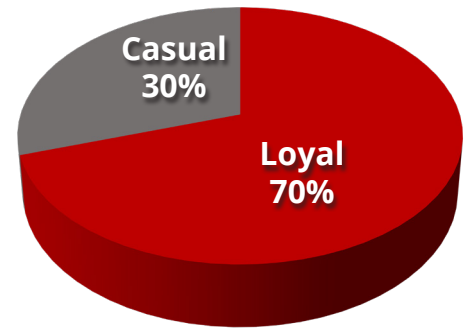
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CUSTOMER JOURNEY - TOP 5 PLACES

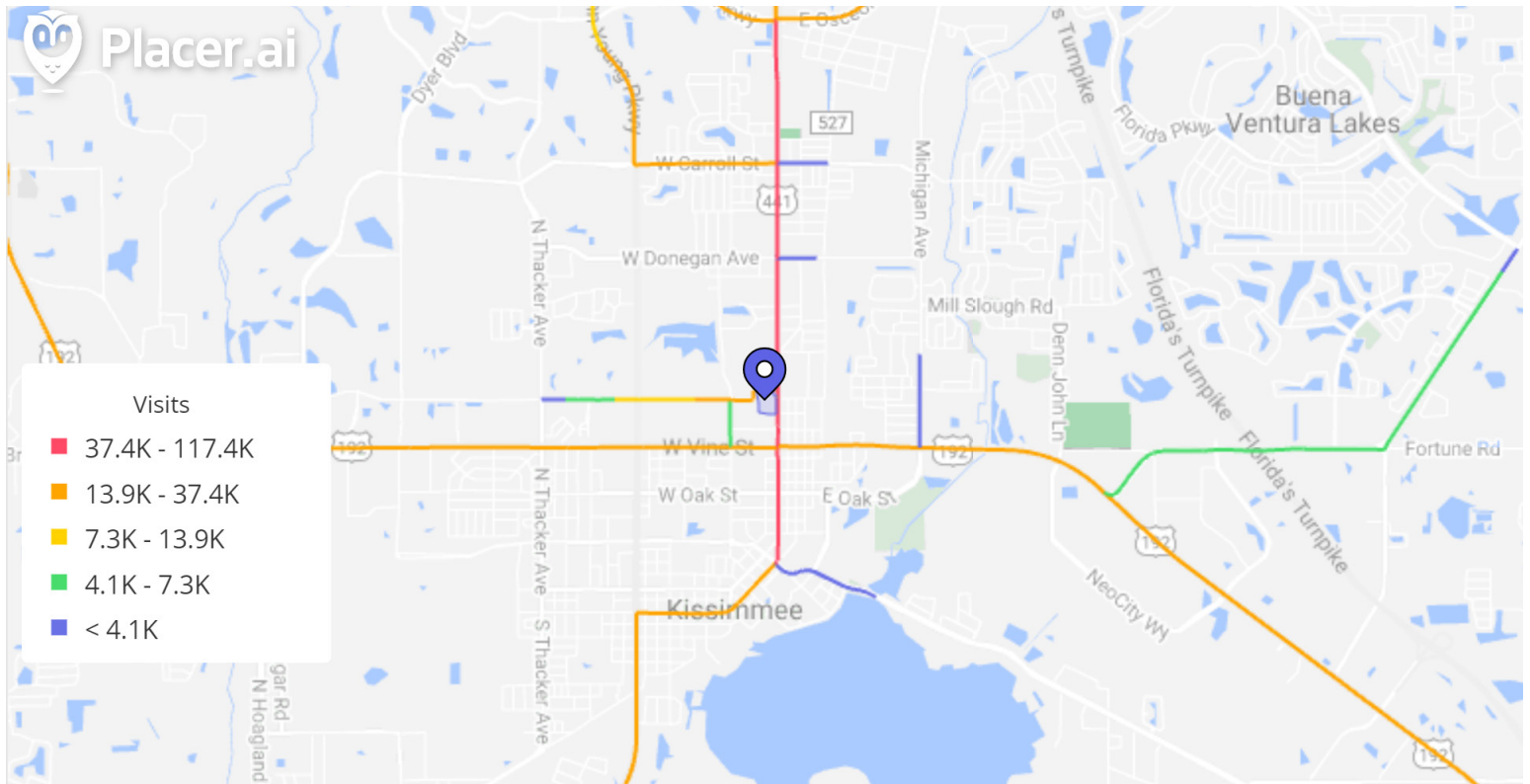


CUSTOMER LOYALTY



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CUSTOMER JOURNEY



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