

Demographic Detail Report

Marketplace at Franciscan Square

225 Franciscan Sq, Steubenville, OH 43952

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: - % Leased: **100%**
 GLA: **11,000 SF** Rent/SF/Yr: -
 Year Built: **2018**



Radius	3 Mile	5 Mile	10 Mile
Population			
2027 Projection	25,080	50,089	87,428
2022 Estimate	25,497	51,109	89,132
2010 Census	27,086	55,019	95,629
Growth 2022 - 2027	-1.64%	-2.00%	-1.91%
Growth 2010 - 2022	-5.87%	-7.11%	-6.79%
2022 Population by Age			
	25,497	51,109	89,132
Age 0 - 4	1,494 5.86%	2,648 5.18%	4,384 4.92%
Age 5 - 9	1,484 5.82%	2,689 5.26%	4,492 5.04%
Age 10 - 14	1,494 5.86%	2,804 5.49%	4,759 5.34%
Age 15 - 19	1,553 6.09%	2,963 5.80%	5,091 5.71%
Age 20 - 24	1,688 6.62%	3,141 6.15%	5,322 5.97%
Age 25 - 29	1,724 6.76%	3,126 6.12%	5,181 5.81%
Age 30 - 34	1,667 6.54%	3,003 5.88%	4,946 5.55%
Age 35 - 39	1,492 5.85%	2,776 5.43%	4,650 5.22%
Age 40 - 44	1,387 5.44%	2,734 5.35%	4,707 5.28%
Age 45 - 49	1,421 5.57%	2,941 5.75%	5,170 5.80%
Age 50 - 54	1,436 5.63%	3,077 6.02%	5,498 6.17%
Age 55 - 59	1,545 6.06%	3,355 6.56%	6,075 6.82%
Age 60 - 64	1,682 6.60%	3,674 7.19%	6,719 7.54%
Age 65 - 69	1,635 6.41%	3,620 7.08%	6,646 7.46%
Age 70 - 74	1,400 5.49%	3,139 6.14%	5,769 6.47%
Age 75 - 79	986 3.87%	2,219 4.34%	4,072 4.57%
Age 80 - 84	678 2.66%	1,536 3.01%	2,778 3.12%
Age 85+	733 2.87%	1,666 3.26%	2,874 3.22%
Age 65+	5,432 21.30%	12,180 23.83%	22,139 24.84%
Median Age	40.60	44.40	46.00
Average Age	41.10	43.20	43.90

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Radius	3 Mile	5 Mile	10 Mile
2022 Population By Race	25,497	51,109	89,132
White	21,113 82.81%	45,267 88.57%	81,942 91.93%
Black	3,016 11.83%	3,821 7.48%	4,351 4.88%
Am. Indian & Alaskan	96 0.38%	136 0.27%	217 0.24%
Asian	195 0.76%	344 0.67%	515 0.58%
Hawaiian & Pacific Island	12 0.05%	18 0.04%	25 0.03%
Other	1,066 4.18%	1,523 2.98%	2,082 2.34%
Population by Hispanic Origin	25,497	51,109	89,132
Non-Hispanic Origin	24,705 96.89%	50,022 97.87%	87,626 98.31%
Hispanic Origin	792 3.11%	1,087 2.13%	1,507 1.69%
2022 Median Age, Male	39.30	42.60	44.20
2022 Average Age, Male	40.00	41.80	42.70
2022 Median Age, Female	41.80	46.10	47.70
2022 Average Age, Female	42.20	44.40	45.20
2022 Population by Occupation Classification	20,716	42,381	74,480
Civilian Employed	10,073 48.62%	21,441 50.59%	37,938 50.94%
Civilian Unemployed	1,243 6.00%	2,086 4.92%	3,212 4.31%
Civilian Non-Labor Force	9,370 45.23%	18,802 44.36%	33,249 44.64%
Armed Forces	30 0.14%	52 0.12%	81 0.11%
Households by Marital Status			
Married	3,920	9,294	17,692
Married No Children	2,605	6,328	12,221
Married w/Children	1,315	2,966	5,470
2022 Population by Education	18,986	39,108	68,657
Some High School, No Diploma	1,884 9.92%	3,218 8.23%	5,864 8.54%
High School Grad (Incl Equivalency)	7,405 39.00%	15,212 38.90%	27,292 39.75%
Some College, No Degree	5,452 28.72%	11,776 30.11%	20,292 29.56%
Associate Degree	1,200 6.32%	2,244 5.74%	3,571 5.20%
Bachelor Degree	1,820 9.59%	4,113 10.52%	7,311 10.65%
Advanced Degree	1,225 6.45%	2,545 6.51%	4,327 6.30%

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Radius	3 Mile		5 Mile		10 Mile	
2022 Population by Occupation	18,630		39,837		70,565	
Real Estate & Finance	400	2.15%	946	2.37%	1,775	2.52%
Professional & Management	3,699	19.86%	8,104	20.34%	14,407	20.42%
Public Administration	386	2.07%	885	2.22%	1,548	2.19%
Education & Health	2,669	14.33%	5,607	14.07%	9,837	13.94%
Services	2,265	12.16%	4,451	11.17%	7,561	10.71%
Information	90	0.48%	193	0.48%	409	0.58%
Sales	2,456	13.18%	4,944	12.41%	8,569	12.14%
Transportation	136	0.73%	201	0.50%	260	0.37%
Retail	1,579	8.48%	3,212	8.06%	5,244	7.43%
Wholesale	250	1.34%	407	1.02%	681	0.97%
Manufacturing	742	3.98%	2,322	5.83%	4,541	6.44%
Production	1,626	8.73%	3,646	9.15%	6,821	9.67%
Construction	831	4.46%	1,960	4.92%	3,464	4.91%
Utilities	754	4.05%	1,470	3.69%	2,827	4.01%
Agriculture & Mining	137	0.74%	426	1.07%	844	1.20%
Farming, Fishing, Forestry	3	0.02%	16	0.04%	113	0.16%
Other Services	607	3.26%	1,047	2.63%	1,664	2.36%
2022 Worker Travel Time to Job	9,605		20,654		36,582	
<30 Minutes	6,984	72.71%	14,930	72.29%	25,315	69.20%
30-60 Minutes	2,060	21.45%	4,275	20.70%	8,492	23.21%
60+ Minutes	561	5.84%	1,449	7.02%	2,775	7.59%
2010 Households by HH Size	11,144		23,233		40,625	
1-Person Households	3,906	35.05%	7,584	32.64%	12,475	30.71%
2-Person Households	3,611	32.40%	8,118	34.94%	14,767	36.35%
3-Person Households	1,723	15.46%	3,586	15.43%	6,406	15.77%
4-Person Households	1,098	9.85%	2,407	10.36%	4,360	10.73%
5-Person Households	502	4.50%	1,003	4.32%	1,734	4.27%
6-Person Households	193	1.73%	354	1.52%	582	1.43%
7 or more Person Households	111	1.00%	181	0.78%	301	0.74%
2022 Average Household Size	2.30		2.30		2.30	
Households						
2027 Projection	10,237		20,998		36,926	
2022 Estimate	10,424		21,461		37,699	
2010 Census	11,143		23,233		40,626	
Growth 2022 - 2027	-1.79%		-2.16%		-2.05%	
Growth 2010 - 2022	-6.45%		-7.63%		-7.20%	

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Radius	3 Mile		5 Mile		10 Mile	
2022 Households by HH Income	10,422		21,461		37,699	
<\$25,000	3,591	34.46%	5,842	27.22%	9,432	25.02%
\$25,000 - \$50,000	2,421	23.23%	5,276	24.58%	9,470	25.12%
\$50,000 - \$75,000	1,607	15.42%	3,819	17.80%	6,790	18.01%
\$75,000 - \$100,000	1,313	12.60%	2,961	13.80%	5,123	13.59%
\$100,000 - \$125,000	740	7.10%	1,757	8.19%	3,362	8.92%
\$125,000 - \$150,000	297	2.85%	811	3.78%	1,533	4.07%
\$150,000 - \$200,000	372	3.57%	726	3.38%	1,301	3.45%
\$200,000+	81	0.78%	269	1.25%	688	1.82%
2022 Avg Household Income	\$54,413		\$60,306		\$63,385	
2022 Med Household Income	\$43,478		\$48,323		\$49,874	
2022 Occupied Housing	10,424		21,461		37,699	
Owner Occupied	6,177	59.26%	14,269	66.49%	26,873	71.28%
Renter Occupied	4,247	40.74%	7,192	33.51%	10,826	28.72%
2010 Housing Units	12,644		24,961		42,063	
1 Unit	9,565	75.65%	20,173	80.82%	35,107	83.46%
2 - 4 Units	1,557	12.31%	2,408	9.65%	3,324	7.90%
5 - 19 Units	600	4.75%	1,215	4.87%	2,072	4.93%
20+ Units	922	7.29%	1,165	4.67%	1,560	3.71%
2022 Housing Value	6,177		14,269		26,872	
<\$100,000	3,361	54.41%	7,796	54.64%	13,507	50.26%
\$100,000 - \$200,000	2,225	36.02%	4,925	34.52%	9,624	35.81%
\$200,000 - \$300,000	482	7.80%	1,188	8.33%	2,677	9.96%
\$300,000 - \$400,000	41	0.66%	130	0.91%	466	1.73%
\$400,000 - \$500,000	0	0.00%	62	0.43%	297	1.11%
\$500,000 - \$1,000,000	31	0.50%	101	0.71%	186	0.69%
\$1,000,000+	37	0.60%	67	0.47%	115	0.43%
2022 Median Home Value	\$91,891		\$91,514		\$99,473	
2022 Housing Units by Yr Built	12,787		25,577		44,190	
Built 2010+	111	0.87%	150	0.59%	298	0.67%
Built 2000 - 2010	287	2.24%	648	2.53%	1,042	2.36%
Built 1990 - 1999	348	2.72%	1,155	4.52%	2,674	6.05%
Built 1980 - 1989	478	3.74%	1,261	4.93%	2,770	6.27%
Built 1970 - 1979	1,349	10.55%	3,451	13.49%	6,492	14.69%
Built 1960 - 1969	1,919	15.01%	3,934	15.38%	6,896	15.61%
Built 1950 - 1959	2,424	18.96%	5,616	21.96%	8,862	20.05%
Built <1949	5,871	45.91%	9,362	36.60%	15,156	34.30%
2022 Median Year Built	1951		1955		1957	

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