

Property Overview

Jun 17, 2025 - Jun 16, 2026

Property:



Colony Ridge Communities

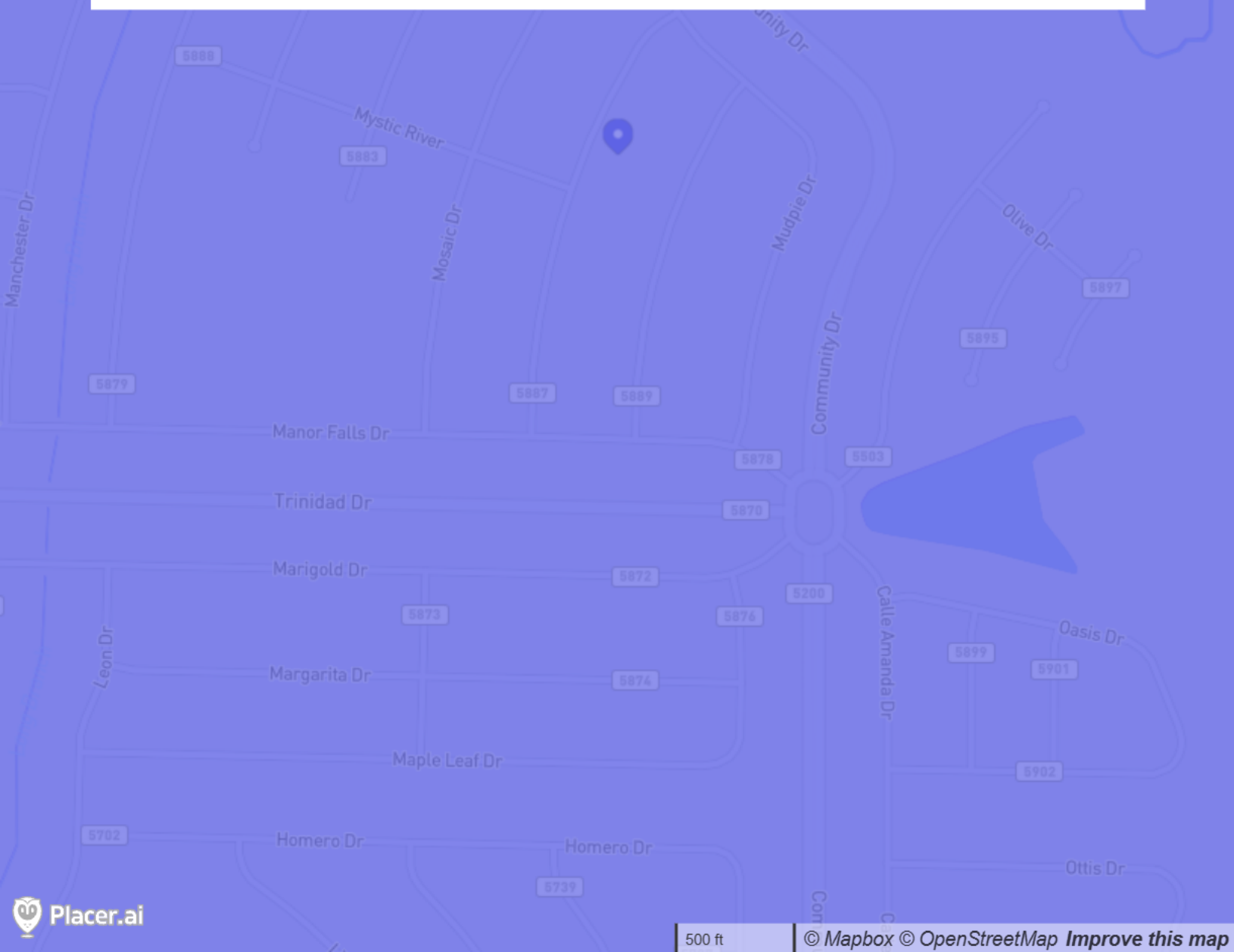
County Road 3470, Plum Grove, TX

Applied Filters:

Length of Stay: All Visits | Audience Type: Visitors, Employees, Residents



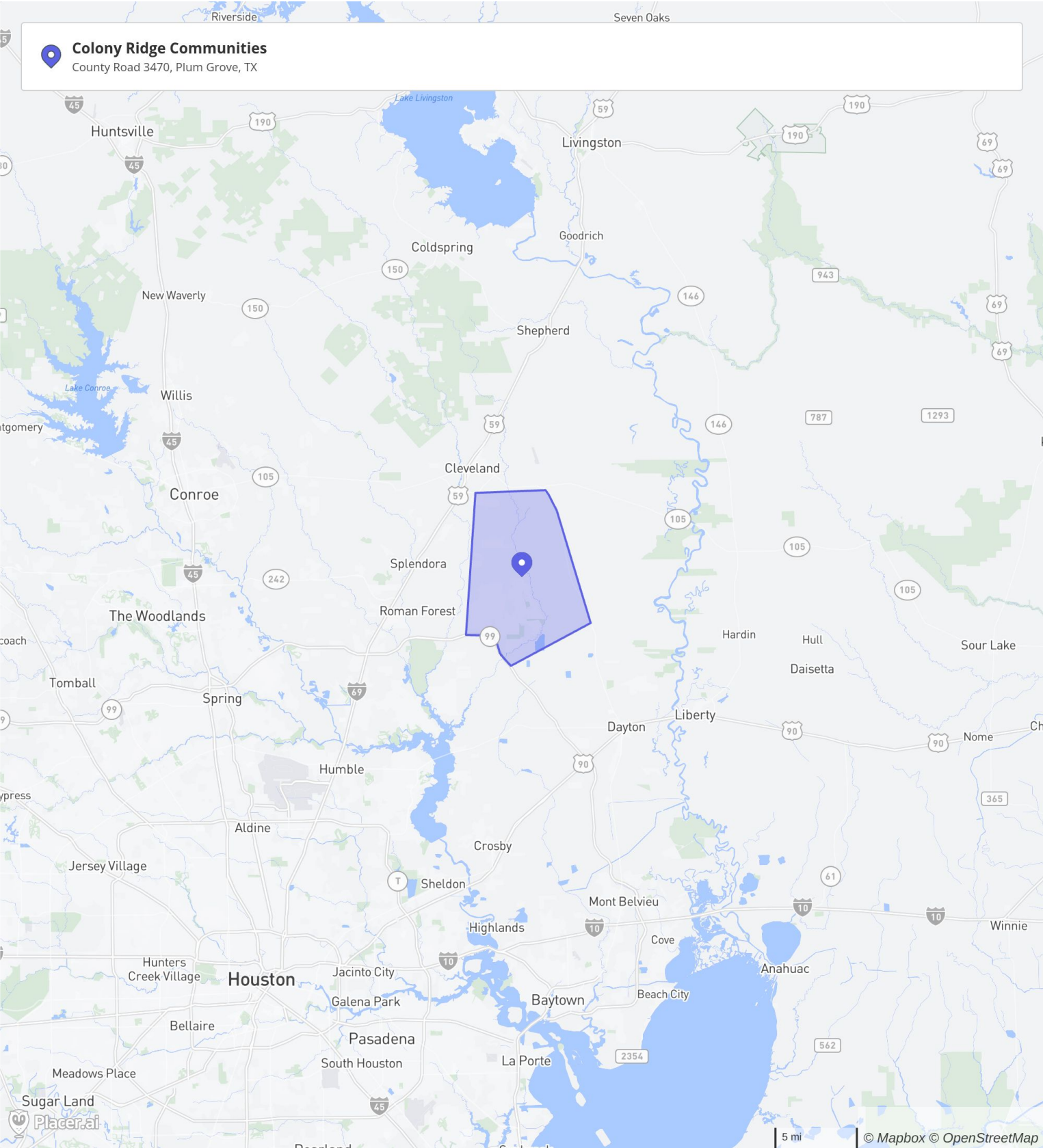
Scan to view on placer.ai platform





Property Overview

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Property Overview

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Metrics

Colony Ridge Communities
County Road, Plum Grove, TX

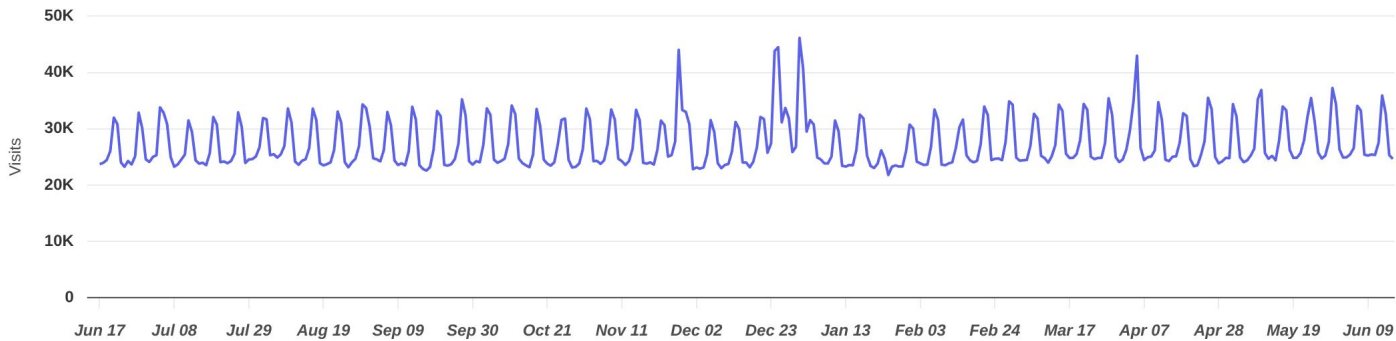
Visits	10M	Panel Visits	2.4M
Audience	539.3K	Visits YoY	+3.9%
Visit Frequency	18.52	Visits Yo2Y	+7.9%
Avg. Dwell Time	735 Min	Visits Yo3Y	+17.4%

Jun 17th, 2025 - Jun 16th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Colony Ridge Communities
County Road, Plum Grove, TX



Daily | Visits | Jun 17th, 2025 - Jun 16th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Jun 17, 2025 - Jun 16, 2026

Audience Overview

Summary

Audiences	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
Captured Market	\$60.5K	7.1%	Hispanic (Ethnic) (78.8%)	3.68
Potential Market	\$56.8K	13.7%	Hispanic (Ethnic) (66.3%)	3.06

Jun 17th, 2025 - Jun 16th, 2026 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)





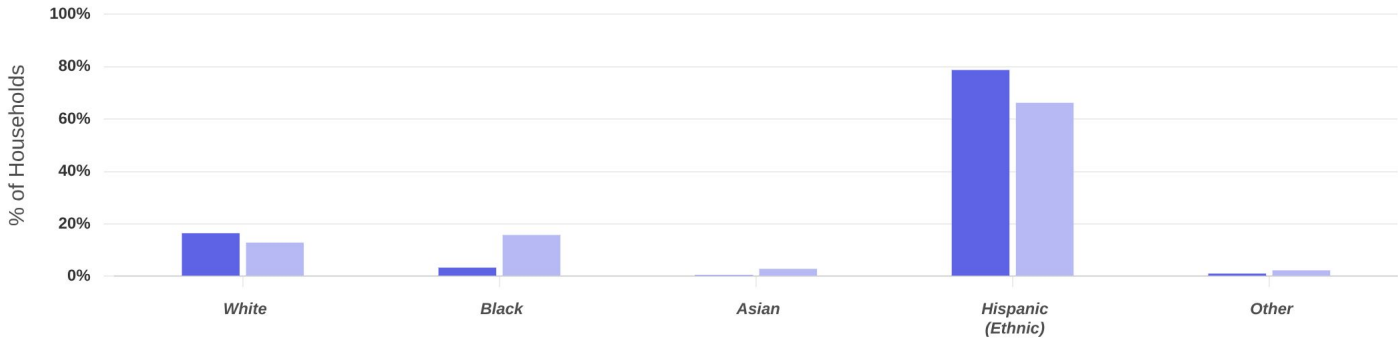
Property Overview

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Ethnicity

Colony Ridge Communities

County Road, Plum Grove, TX



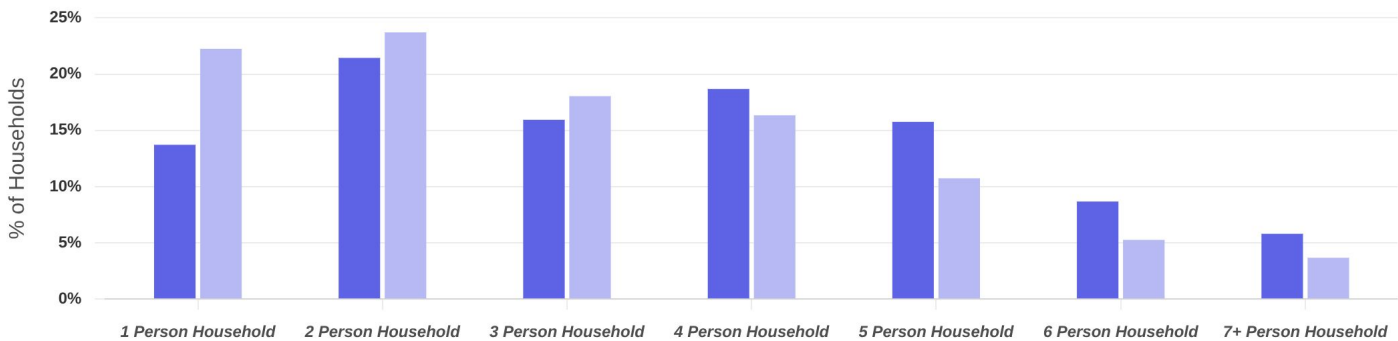
Jun 17th, 2025 - Jun 16th, 2026 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



Household Size

Colony Ridge Communities

County Road, Plum Grove, TX



Jun 17th, 2025 - Jun 16th, 2026 | Data Source: STI: Popstats
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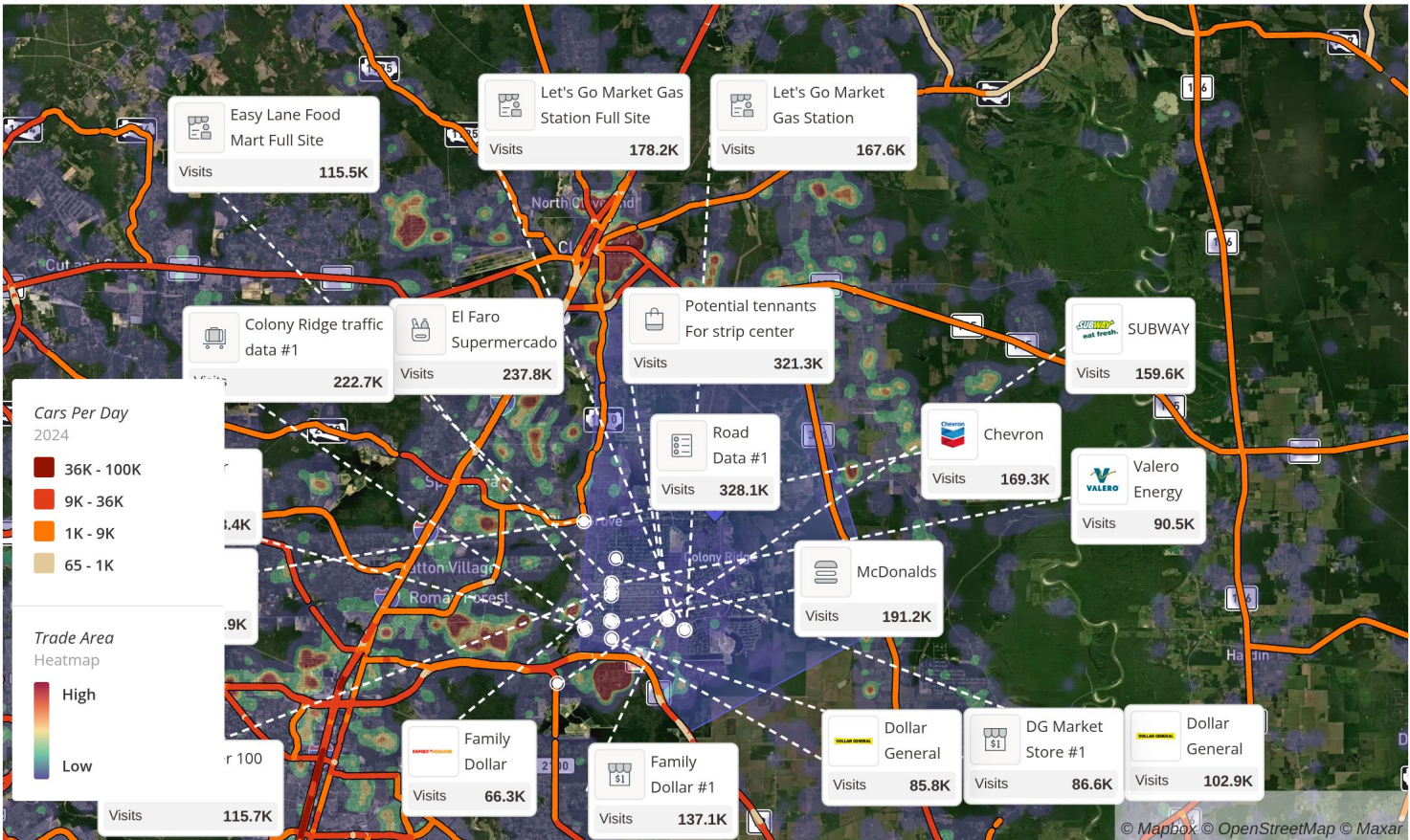




Property Overview

Jun 17, 2025 - Jun 16, 2026

Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Jun 1st, 2025 - May 31st, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



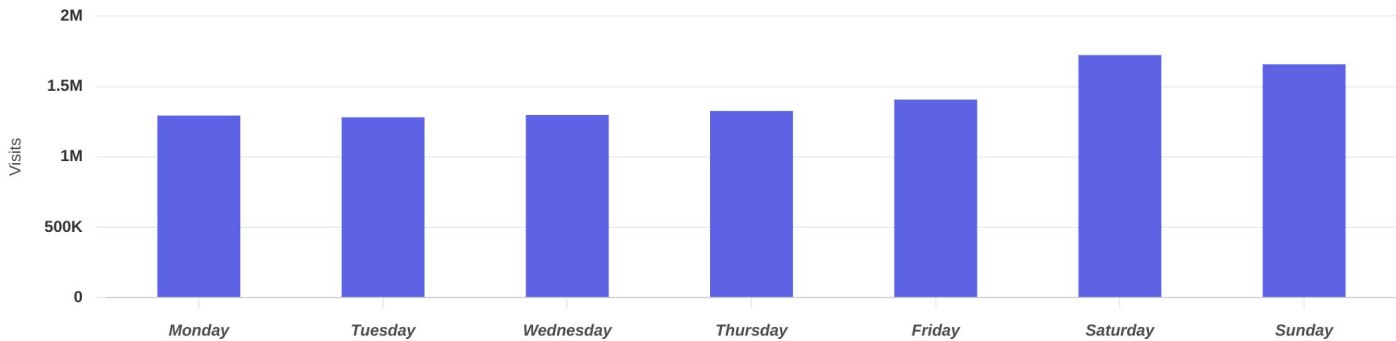


Property Overview

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Daily Visits

Colony Ridge Communities
County Road, Plum Grove, TX

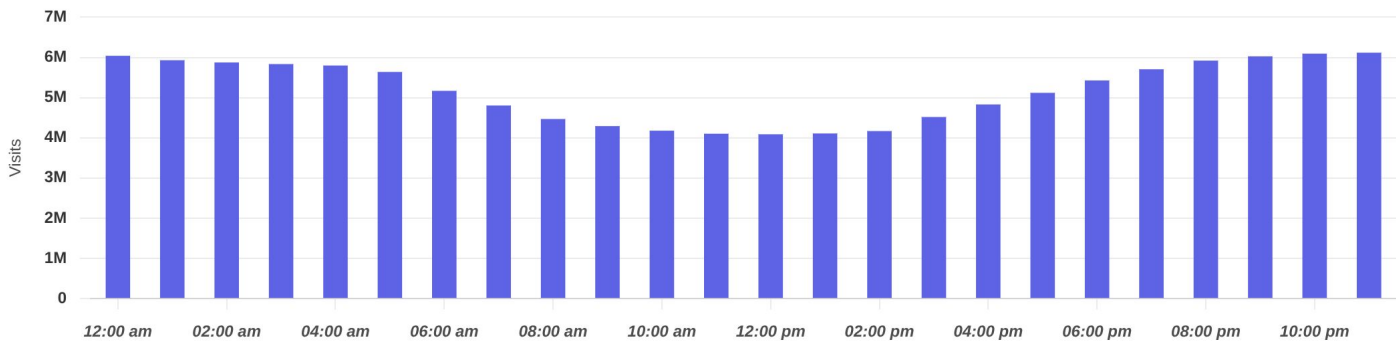


Visits | Jun 17th, 2025 - Jun 16th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits

Colony Ridge Communities
County Road, Plum Grove, TX



Visits | Jun 17th, 2025 - Jun 16th, 2026
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Property Overview

Jun 17, 2025 - Jun 16, 2026

Favorite Places

Colony Ridge Communities

County Road, Plum Grove, TX

Rank	Name	Distance	Visitors (%)
1	 Valley Ranch Town Center 11985 N TX-99, New Caney, TX 77357	13.9 mi	206K (38.2%)
2	 Deerbrook Mall 20131 Highway 59 North, Humble, TX 77338	20.7 mi	153.7K (28.5%)
3	 Caney Crossing 20310 US-59, New Caney, TX 77357	12.6 mi	129.2K (24%)
4	 Deerbrook Shopping Center 9813 Farm to Market 1960 Bypass, Humble, TX 77338	21.1 mi	114.6K (21.2%)
5	 The Woodlands Mall 1201 Lake Woodlands Dr, The Woodlands, TX 77380	26 mi	113.5K (21.1%)
6	 Humblewood Shopping Center 19661 Highway 59 N, Humble, TX 77338	21 mi	107.6K (20%)
7	 Humble Shopping Center Townsen Boulevard, Humble, Texas 77339	20 mi	107.2K (19.9%)
8	 Northline Commons 4400 North Fwy, Houston, TX 77022	34.2 mi	106.4K (19.7%)
9	 Walmart 20310 US-59, New Caney, TX 77357	12.7 mi	100.1K (18.6%)
10	 Memorial City Mall 303 Memorial City Way, Houston, TX 77024	43.3 mi	96.8K (18%)
11	 Porterwood Shopping Center 23741 Us Hwy 59 N, Porter, TX 77365	15 mi	96.2K (17.8%)
12	 Walmart 23561 US-59, Porter, TX 77365	14.7 mi	95.2K (17.7%)
13	 Bender Square 212 N Bender Ave, Humble, TX 77338	20.9 mi	94.9K (17.6%)
14	 Walmart 831 US-59, Cleveland, TX 77327	9 mi	90.2K (16.7%)
15	 Buc-ee's 4080 East Fwy, Baytown, TX 77521	29 mi	90K (16.7%)
16	 Eastex Shopping Center 3810 Little York Rd, Houston, TX 77093	30.4 mi	89.7K (16.6%)



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Rank	Name	Distance	Visitors (%)
17	 NRG Stadium 1 NRG Park, Houston, TX 77054	43.6 mi	89.1K (16.5%)
18	 Park Lakes Landing 9659 N Sam Houston Pkwy E, Humble, TX 77396	23.8 mi	87.9K (16.3%)
19	 The Galleria 5085 Westheimer Rd, Houston, TX 77056	42.4 mi	86.7K (16.1%)
20	 Pinecroft Center Lake Woodlands Dr, The Woodlands, TX 77380	26 mi	85.3K (15.8%)
21	 Buc-ee's 27700 Katy Freeway, Katy, TX 77494	57.9 mi	84.6K (15.7%)
22	 Greens Landing 10411 N Fwy Service Rd, Houston, TX 77037	31.3 mi	83.3K (15.5%)
23	 Target 21836 Market Pl Dr, New Caney, TX 77357	13.8 mi	82K (15.2%)
24	 Kingwood Place 19529 Kingwood Pl Dr, Kingwood, TX 77339	17.1 mi	81.4K (15.1%)
25	 Buc-ee's 205 I-45, Madisonville, TX 77864	72.4 mi	80.4K (14.9%)
26	 West Road Plaza 10241 North Fwy, Houston, TX 77037	31.5 mi	79K (14.7%)
27	 Buc-ee's 6201 Gulf Fwy, Texas City, TX 77591	54.7 mi	79K (14.7%)
28	 Academy Sports + Outdoors 21770 Market Pl Dr, New Caney, TX 77357	13.7 mi	78.6K (14.6%)
29	 Truly Plaza 100 Truly Plaza, Cleveland, TX 77327	9 mi	76.8K (14.2%)
30	 The Home Depot 23575 US Highway 59, Porter, TX 77365	14.6 mi	74.3K (13.8%)
31	 Buc-ee's 40900 US-290, Waller, TX 77484	55.2 mi	73.9K (13.7%)
32	 Northpark Shopping Center Plaza 23920 Hwy 59 N, Kingwood, TX 77339	17.2 mi	73.8K (13.7%)



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Rank	Name	Distance	Visitors (%)
33	 Kroger 22030 Market Pl Dr, New Caney, TX 77357	14 mi	72.9K (13.5%)
34	 Willowbrook Mall 2000 Willowbrook Mall, Houston, TX 77070	35.5 mi	72.6K (13.5%)
35	 Atasca Oaks Shopping Center 6931 Farm to Market 1960 Rd E, Atascocita, TX 77346	17.8 mi	71.8K (13.3%)
36	 Louetta Central 20614 I-45, Spring, TX 77373	26.6 mi	71K (13.2%)
37	 Townsen Crossing 9470 Fm 1960 Rd W, Humble, TX 77338	21.4 mi	70K (13%)
38	 Westlake Marketplace 14243 N Sam Houston Pkwy E, Houston, TX 77044	22.9 mi	69.9K (13%)
39	 Northtown Plaza 5402-5598 North Fwy, Houston, TX 77076	33.9 mi	69.6K (12.9%)
40	 Roadster 11521 Plum Grove Rd, Cleveland, TX 77327	5.7 mi	69.3K (12.9%)
41	 Houston Premium Outlets 29300 Hempstead Rd, Cypress, TX 77433	46.4 mi	69.2K (12.8%)
42	 Sam's Club 9665 Farm to Market 1960 Bypass Rd W, Humble, TX 77338	21.1 mi	68.2K (12.6%)
43	 Eastwood Shopping Center 1707 E Houston St, Cleveland, TX 77327	8.7 mi	67.5K (12.5%)
44	 Baybrook Mall 500 Baybrook Mall, Friendswood, TX 77546	47.3 mi	66.1K (12.3%)
45	 McDonald's 441 W Southline St, Cleveland, TX 77327	9.1 mi	65.5K (12.1%)
46	 PlazAmericas 7500 Bellaire Blvd, Houston, TX 77036	45.9 mi	65.5K (12.1%)
47	 H-E-B 19529 Northpark Dr, Kingwood Area, TX 77339	17.1 mi	65K (12.1%)
48	 Mi Tienda 3800 Little York Rd, Houston, TX 77093	30.4 mi	64.9K (12%)



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Rank	Name	Distance	Visitors (%)
49	 Raising Cane's Chicken Fingers 12105 Grand Pkwy, New Caney, TX 77357	13.8 mi	63.3K (11.7%)
50	 Terminal C 3330 N Terminal Rd, Houston, TX 77032	24.7 mi	61.9K (11.5%)

Category: All Categories | Min. Visits: 1 | Jun 17th, 2025 - Jun 16th, 2026

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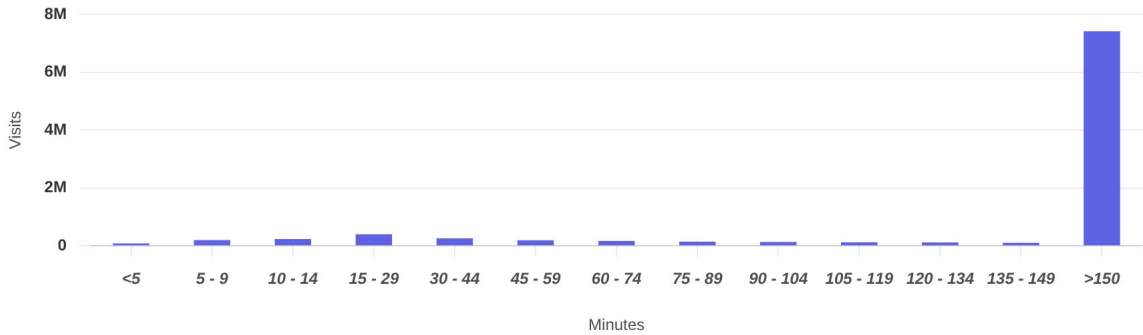
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Visit Duration

Colony Ridge Communities

County Road, Plum Grove, TX



Average Stay	735 min
Median Stay	731 min

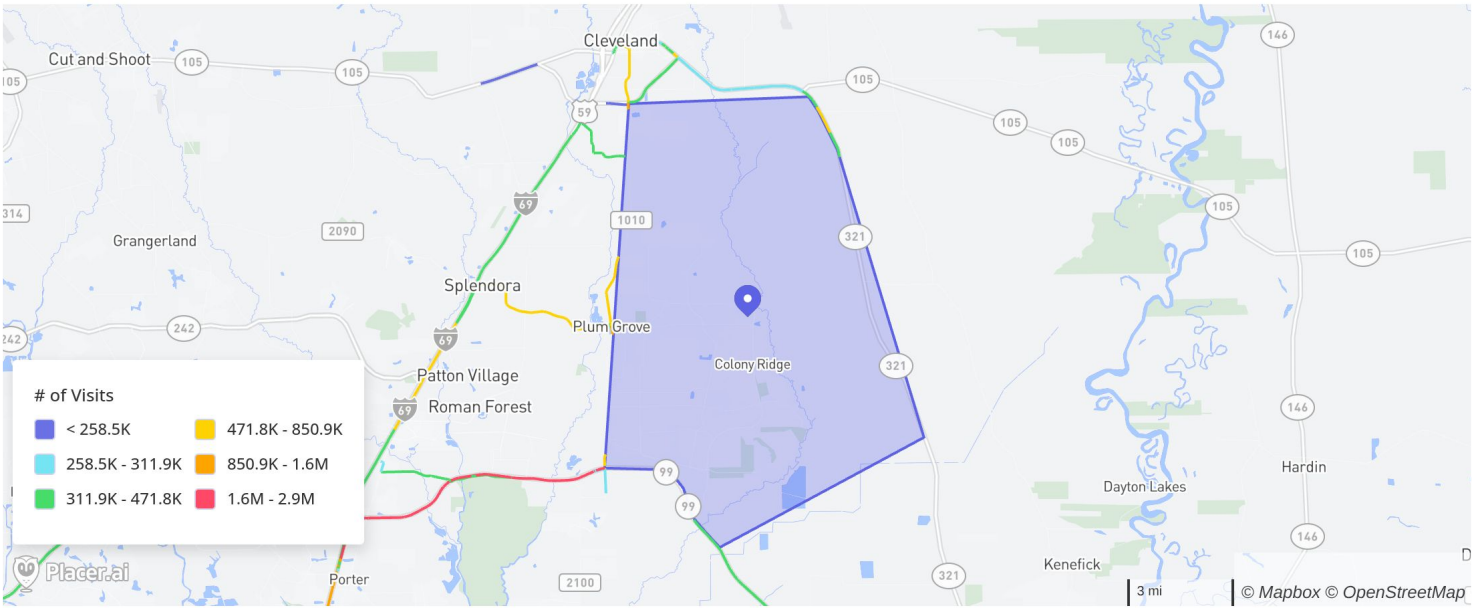
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Visitor Journey - Routes

Colony Ridge Communities

County Road, Plum Grove, TX



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jun 17th, 2025 - Jun 16th, 2026
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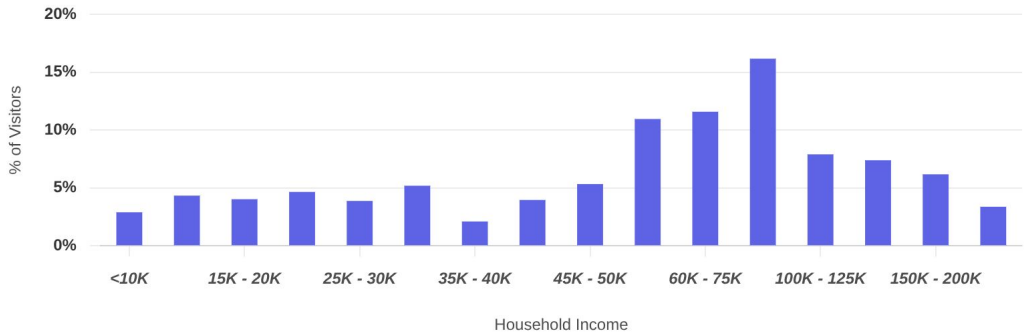


Household Income

Jun 17, 2025 - Jun 16, 2026

Household Income

Colony Ridge Communities
County Road, Plum Grove, TX



Average Income	78K
Median Income	63K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

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