



NEIGHBORHOOD

## NEW CENTER

LOCATION

SW CORNER OF W GRAND BLVD AND THIRD STREET

SPACE TYPE

RETAIL

The Boulevard is in the heart of New Center where \$2.5 billion in development is planned by Henry Ford Health and partners. First generation retail suites are divisible from 1,000 to 8,978 square feet and have 18-foot ceilings, floor-to-ceiling windows, and onsite parking. Space is well-suited for retail, restaurant, and other commercial use.

**ASKING RENT**

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**\$23 per RSF NNN**

**NEIGHBORS**

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Henry Ford Health System Campus, Wayne State University, College for Creative Studies, Fisher Building, Fisher Theatre, Cadillac Place, New Center One, TechTown Detroit, Tata Technologies, Detroit Pistons Performance Center, University Preparatory Academy, Midtown Cultural Center

**JOIN RETAIL TENANTS**

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Beyond Juicery + Eatery, Comerica Bank, and Orangetheory Fitness

**SIZE**

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**1,000 - 8,978 SF**

**ON SITE PARKING**

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**220 On-site Spaces**

**CEILING HEIGHTS**

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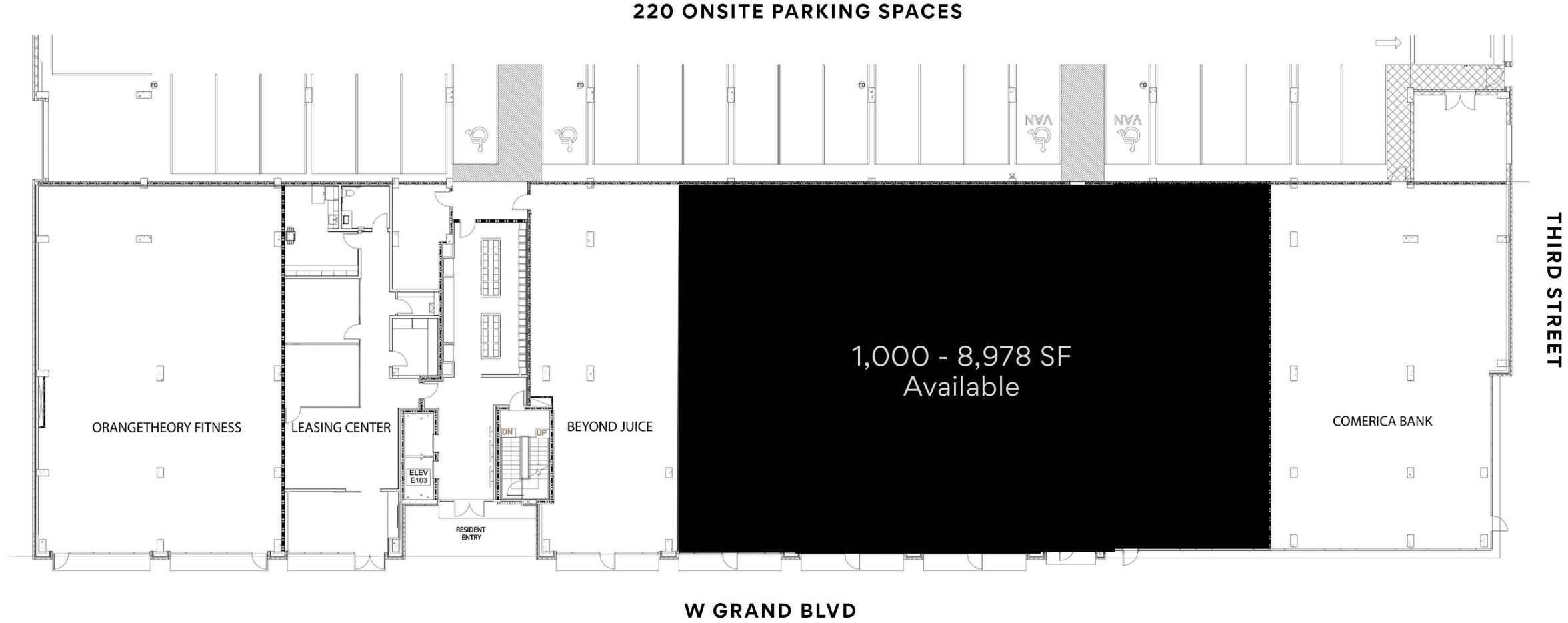
**18'**

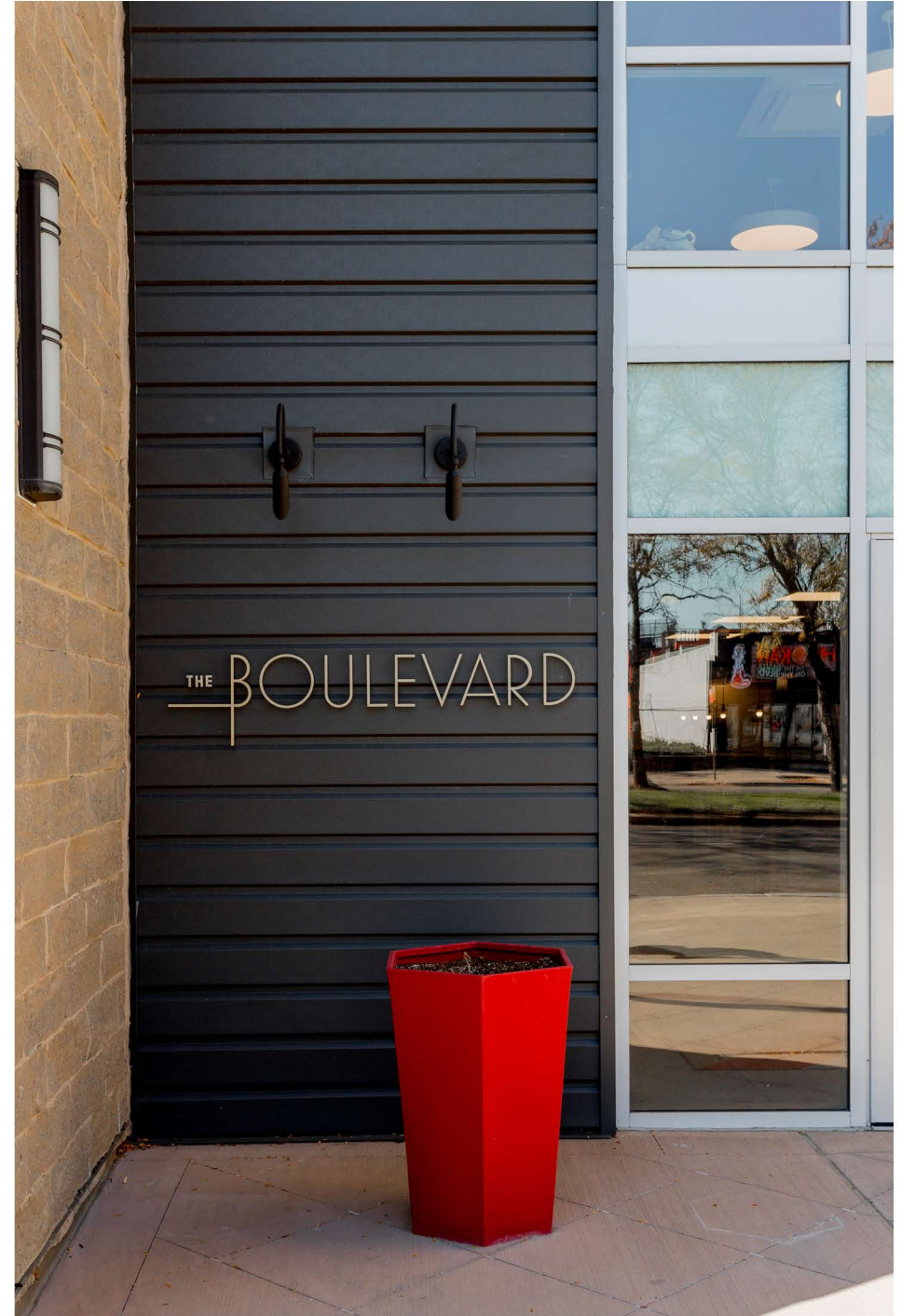
# THE BOULEVARD

2911 W GRAND BLVD  
NEW CENTER

**FEATURES**

- New Center Location
- New Construction
- Large Storefronts
- 18' Ceilings
- Onsite and Adjacent Parking





Parking →  
220 Onsite Parking Spaces  
Available to Tenants



# New Center

# North End

# Milwaukee Junction

# Midtown

# Tech Town

HFH Hospital

Fisher Building

The Boulevard

State of Michigan Cadillac Place

7300 Woodward

Chroma

HFH Cancer Institute

New HFH Hospital  
New Construction

Detroit Pistons Performance Center

Amtrak Station  
Current/Future Sites

Baltimore Station

HFH/MSU Research Facility  
New Construction

HFH Center for Athletic Medicine

College for Creative Studies

Wayne State iBio

\$2.5B Development

One Ford Place Lofts  
Redevelopment

TechTown

6001 Cass

Piquette Flats

University Prep Academy

University Prep Academy

94

Wayne State University Campus

College for Creative Studies

## DEVELOPMENTS

📍 THE PLATFORM PROPERTIES

📍 HENRY FORD HEALTH

📍 MAJOR INSTITUTIONS





**Henry Ford Hospital  
Main Campus**

**Cancer  
Institute**

**New  
Hospital  
Planned**

**The Boulevard**

**Fisher  
Building**

**HFH/MSU  
Research Center  
Planned**

**HFH Center for  
Athletic Medicine**

**Pistons  
Performance Center**

**One Ford Place  
Mixed-Use Development  
Planned**

A TRUSTED AND RESPECTED  
MEMBER OF THE COMMUNITY,  
O'CONNOR REAL ESTATE  
BRINGS 20 YEARS OF  
EXPERIENCE AND EXPERTISE  
TO THE COMMERCIAL OFFICE  
AND RETAIL MARKET.

For more information about the spaces  
available at The Boulevard,  
please contact O'Connor Real Estate

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**vincent@oconnordetroit.com**

**O'Connor** Real Estate

ABOUT THE DEVELOPERS

**the Platform**  
[www.theplatform.city](http://www.theplatform.city)

The Platform was formed in 2016 to become a driving force in the rebuilding of Detroit. We are committed to inclusive development, working across Detroit from the city center to the neighborhoods on the east and west. Our team has decades of experience and a legacy of successful developments in Detroit.

Our vision includes developing quality residential, commercial, and retail properties in ways that honor Detroit's existing social and physical fabric while creating places that bring people together. Our mission embraces revitalizing neighborhoods, inspiring the next generation, and using design as a tool to make Detroit a great place to live.

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