

CarNation Motors LLC Business Profile

Address:

2419, 2425, and 2501 Herr St.
Penbrook Boro, Harrisburg, PA 17103



REAL ESTATE OVERVIEW

Properties for Sale:

1. 2419 & 2425 Herr St.

o Main Building:

- 3 Offices, 2 Restrooms, Waiting/Reception Area, 3 Bay Service Center
- Bldg. Sf.: 3,200

o Side Building: Two bay garage. Bldg. Sf.: 900

o Lot Size: .58 Ac.

o Lot Capacity: Approx. 75 cars

o Taxes: \$7,503

o Uses: Car Dealership, Service Center, Quick Oil, Detail Shop, Auto Body

Purchase Price: Contact Agent for Price. (Lease considered in conjunction with sale)

2. 2501 Herr St.

o Building Features:

- 5 Bays, 1 Office
- Bldg. Sf.: 4,000

o Lot Size: .74 Ac.

o Lot Capacity: Approx. 75 vehicles

o Taxes: \$4,397

o Uses: Car Dealership, Service Center, Quick Oil, Detail Shop, Auto Body



Purchase Price: Contact Agent for Price. (Lease considered in conjunction with sale)

***Combined Property Purchase Price: DISCOUNTED Price: Contact Agent for Price.**

BUSINESS OVERVIEW

Name: CarNation Motors LLC

Description: Brand, Customer Base, Good Will, Reputation, Systems, Processes, Owner Transitioning, completely turnkey operation.

Purchase Price of Business without Real Estate: Contact Agent for Price.

Combination Business & Real Estate Deal Price: DISCOUNTED Price. Contact Agent for Price.

Vehicle Sale Inventory can be purchased at current wholesale pricing.

Financial Highlights

- **Revenue: Contact Agent for Price.**
 - 2021:
 - 2022:
 - 2023:
 - 2024:
 - 2025 (Projected):

Customer Satisfaction

- **Google Reviews:** 4.9 Stars (301 Reviews)

Established Business Features

- **Service Centers:**
 - Two State Inspection Licensed Centers
- **Bank Relationships:** Established relationships with major lenders (PSECU, NCFCU, FNB, Credit Acceptance, One Main Financial)
- **Warranties:** Licensed and bonded to offer our own warranties
- **Systems and Processes:**
 - Dealer Management System (Inventory, Sales, Accounting)
- **Website:** Built with feeds to all major advertising portals
- **CRM:** Customer Relationship Management system

Business Growth Opportunities

- **Segmenting Second Lot:** Potential for Buy Here Pay Here market with high margins and sales volume.
- **Expanding Outside Service:** Recently started taking outside service, generating \$30k/month with minimal advertising; potential to grow to \$100k/month.

Available Equipment for Purchase

- 8 Two-Post Lifts, 2 Four-Post Lifts
- Hunter Alignment Rack
- 2 Tire Machines and 2 Balancers
- Brake Lathe
- Large Tool Box with Hand Tools
- 2 Large Full Shop Compressors
- Garage Openers
- Security System and Cameras
- Large Safe
- All Furnishings, Computers, Printers
- **Purchase Price:** Negotiable

Vehicle for Sale: 2017 Ford F550 Roll Back Diesel (Excellent Condition) - **Price:** Negotiable

2419 & 2425 Herr Street



2501 Herr Street

