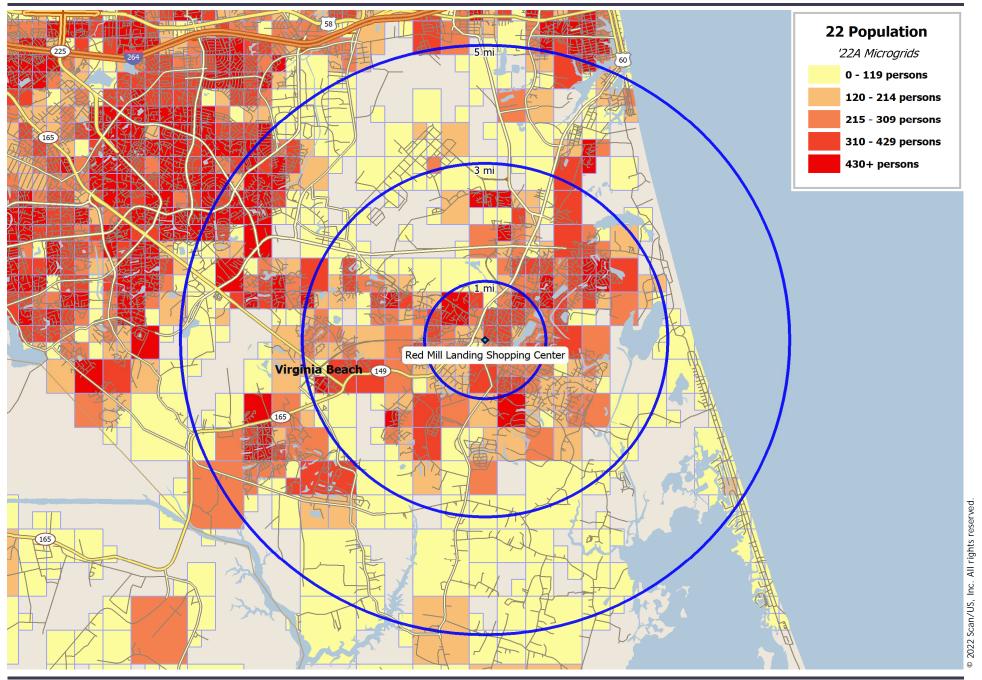
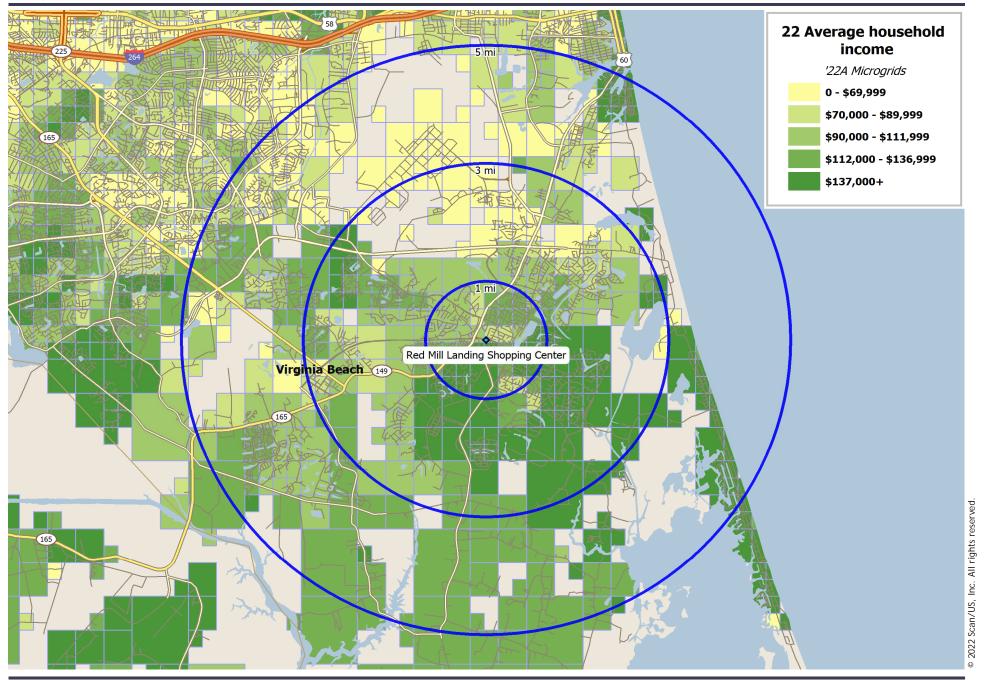
Virginia Beach, VA: 2022 Population



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11/18/2022

Virginia Beach, VA: 2022 Average Household Income



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Demographic Comparison Report

VIRGINIA BEACH, VA: 1253 NIMMO PKWY SITE LOCATED AT 36.76309, 76.01191

Red Mill Landing Shopping Center

| Red Mill Landing Shopping Center | | | | | | |
|----------------------------------|-------------|-------|-------------|-------|-------------|-------|
| | <u>1 MI</u> | RING | <u>3 MI</u> | RING | <u>5 MI</u> | RING |
| <u>Population</u> | | | | | | |
| 2027 Projection | 11,305 | | 50,594 | | 86,157 | |
| % Change 2022-2027 | | 0.6% | | 0.2% | | 0.1% |
| 2022 Estimate | 11,241 | | 50,517 | | 86,073 | |
| % Change 2010-2022 | | 8.0% | | 8.2% | | 6.0% |
| 2010 Census | 10,410 | | 46,684 | | 81,198 | |
| % Change 2000-2010 | | 9.3% | | 7.3% | | 8.6% |
| 2000 Census | 9,526 | | 43,516 | | 74,775 | |
| <u>Households</u> | | | | | | |
| 2027 Projection | 3,955 | | 17,074 | | 29,283 | |
| % Change 2022-2027 | | 0.6% | | 0.1% | | 0.1% |
| 2022 Estimate | 3,932 | | 17,050 | | 29,253 | |
| % Change 2010-2022 | | 10.5% | | 8.2% | | 7.5% |
| 2010 Census | 3,558 | | 15,757 | | 27,202 | |
| % Change 2000-2010 | | 22.4% | | 17.0% | | 16.5% |
| 2000 Census | 2,906 | | 13,462 | | 23,351 | |
| Age, total population | 11,241 | | 50,517 | | 86,073 | |
| under 5 years | 598 | 5.3% | 2,805 | 5.6% | 4,995 | 5.8% |
| 5 to 9 years | 727 | 6.5% | 3,572 | 7.1% | 5,983 | 7.0% |
| 10 to 14 years | 880 | 7.8% | 4,021 | 8.0% | 6,482 | 7.5% |
| 15 to 19 years | 833 | 7.4% | 3,834 | 7.6% | 6,368 | 7.4% |
| 20 to 24 years | 633 | 5.6% | 3,221 | 6.4% | 6,043 | 7.0% |
| 25 to 34 years | 1,323 | 11.8% | 6,627 | 13.1% | 11,716 | 13.6% |
| 35 to 44 years | 1,729 | 15.4% | 7,973 | 15.8% | 13,026 | 15.1% |
| 45 to 54 years | 1,790 | 15.9% | 7,576 | 15.0% | 11,937 | 13.9% |
| 55 to 64 years | 1,415 | 12.6% | 5,370 | 10.6% | 9,457 | 11.0% |
| 65 to 74 years | 841 | 7.5% | 3,344 | 6.6% | 6,530 | 7.6% |
| 75 to 84 years | 382 | 3.4% | 1,591 | 3.1% | 2,697 | 3.1% |
| 85 years and over | 92 | 0.8% | 585 | 1.2% | 836 | 1.0% |
| Median Age | 39.19 | | 37.37 | | 37.48 | |
| Age, male population | 5,524 | | 25,520 | | 43,451 | |
| under 20 years | 1,528 | 27.7% | 7,306 | 28.6% | 12,249 | 28.2% |
| 20 to 34 years | 995 | 18.0% | 5,251 | 20.6% | 9,514 | 21.9% |
| 35 to 44 years | 845 | 15.3% | 4,000 | 15.7% | 6,476 | 14.9% |
| 45 to 64 years | 1,586 | 28.7% | 6,528 | 25.6% | 10,656 | 24.5% |
| 65 to 84 years | 531 | 9.6% | 2,211 | 8.7% | 4,231 | 9.7% |
| 85 years and over | 39 | 0.7% | 226 | 0.9% | 324 | 0.7% |
| Median Age | 38.21 | | 36.48 | | 36.87 | |
| Age, female population | 5,717 | | 24,997 | | 42,622 | |
| under 20 years | 1,510 | 26.4% | 6,926 | 27.7% | 11,579 | 27.2% |
| 20 to 34 years | 961 | 16.8% | 4,597 | 18.4% | 8,245 | 19.3% |
| 35 to 44 years | 884 | 15.5% | 3,973 | 15.9% | 6,550 | 15.4% |
| 45 to 64 years | 1,619 | 28.3% | 6,418 | 25.7% | 10,738 | 25.2% |
| 65 to 84 years | 692 | 12.1% | 2,724 | 10.9% | 4,996 | 11.7% |
| 85 years and over | 53 | 0.9% | 359 | 1.4% | 512 | 1.2% |
| Median Age | 40.11 | | 38.33 | | 37.91 | |

Source: Scan/US 2022 Estimates (Jan 1) 2000/2010 Census

VIRGINIA BEACH, VA: 1253 NIMMO PKWY SITE LOCATED AT 36.76309, 76.01191

Red Mill Landing Shopping Center

| Ned Will Landing Shopping Center | 1 MI | RING | 3 MI | RING | 5 MI | RING |
|--|---------------------|-------|-----------------------|-------|-----------------------|-------|
| Total Aggregate Income (fm:1) | \$505.4 | | | | | |
| Total Aggregate Income (\$mil) Per Capita Income | \$505.4 \$44,963 | | \$1,988.0 \$39,353 | | \$3,217.6 \$37,382 | |
| rei Capita ilicollie | ψ44,905 | | ψ39,333 | | ψ37,302 | |
| Household Income (households) | 3,932 | | 17,050 | | 29,253 | |
| under \$10,000 | 84 | 2.1% | 451 | 2.6% | 964 | 3.3% |
| \$10,000 - \$14,999 | 66 | 1.7% | 200 | 1.2% | 324 | 1.1% |
| \$15,000 - \$19,999 | 88 | 2.2% | 250 | 1.5% | 419 | 1.4% |
| \$20,000 - \$24,999 | 79 | 2.0% | 342 | 2.0% | 635 | 2.2% |
| \$25,000 - \$29,999 | 54 | 1.4% | 373 | 2.2% | 691 | 2.4% |
| \$30,000 - \$34,999 | 50 | 1.3% | 339 | 2.0% | 653 | 2.2% |
| \$35,000 - \$39,999 | 81 | 2.1% | 426 | 2.5% | 746 | 2.6% |
| \$40,000 - \$49,999 | 141 | 3.6% | 762 | 4.5% | 1,533 | 5.2% |
| \$50,000 - \$59,999 | 285 | 7.2% | 1,226 | 7.2% | 2,401 | 8.2% |
| \$60,000 - \$74,999 | 345 | 8.8% | 1,476 | 8.7% | 2,770 | 9.5% |
| \$75,000 - \$99,999 | 539 | 13.7% | 2,362 | 13.9% | 4,214 | 14.4% |
| \$100,000 - \$124,999 | 645 | 16.4% | 2,508 | 14.7% | 4,115 | 14.1% |
| \$125,000 - \$149,999 | 510 | 13.0% | 2,240 | 13.1% | 3,295 | 11.3% |
| \$150,000 - \$199,999 | 486 | 12.4% | 1,974 | 11.6% | 3,097 | 10.6% |
| \$200,000 - \$249,999 | 201 | 5.1% | 887 | 5.2% | 1,421 | 4.9% |
| \$250,000 and over | 278 | 7.1% | 1,233 | 7.2% | 1,976 | 6.8% |
| Aggregate Household Income (\$mil) | \$505.4 | | \$1,970.1 | | \$3,165.5 | |
| Average Household Income | \$128,544 | | \$115,551 | | \$108,211 | |
| Median Household Income | \$101,796 | | \$98,153 | | \$92,439 | |
| Family Income (families) | 3,179 | | 13,525 | | 22,785 | |
| under \$10,000 | 39 | 1.2% | 223 | 1.6% | 467 | 2.0% |
| \$10,000 - \$14,999 | 17 | 0.5% | 63 | 0.5% | 108 | 0.5% |
| \$15,000 - \$19,999 | 53 | 1.7% | 121 | 0.9% | 200 | 0.9% |
| \$20,000 - \$24,999 | 49 | 1.5% | 208 | 1.5% | 339 | 1.5% |
| \$25,000 - \$29,999 | 36 | 1.1% | 138 | 1.0% | 314 | 1.4% |
| \$30,000 - \$34,999 | 33 | 1.0% | 225 | 1.7% | 359 | 1.6% |
| \$35,000 - \$39,999 | 57 | 1.8% | 291 | 2.2% | 462 | 2.0% |
| \$40,000 - \$49,999 | 76 | 2.4% | 474 | 3.5% | 965 | 4.2% |
| \$50,000 - \$59,999 | 228 | 7.2% | 827 | 6.1% | 1,657 | 7.3% |
| \$60,000 - \$74,999 | 279 | 8.8% | 1,155 | 8.5% | 2,073 | 9.1% |
| \$75,000 - \$99,999 | 410 | 12.9% | 1,938 | 14.3% | 3,545 | 15.6% |
| \$100,000 - \$124,999 | 543 | 17.1% | 2,120 | 15.7% | 3,448 | 15.1% |
| \$125,000 - \$149,999 | 466 | 14.7% | 1,997 | 14.8% | 2,921 | 12.8% |
| \$150,000 - \$199,999 | 435 | 13.7% | 1,723 | 12.7% | 2,770 | 12.2% |
| \$200,000 - \$249,999 | 194 | 6.1% | 858 | 6.3% | 1,336 | 5.9% |
| \$250,000 and over | 263 | 8.3% | 1,165 | 8.6% | 1,822 | 8.0% |
| Aggregate family income (\$mil) | \$441.6 | | \$1,684.6 | | \$2,677.2 | |
| Average family income | \$138,908 | | \$124,552 | | \$117,500 | |
| Median family income | \$109,395 | | \$104,677 | | \$100,598 | |
| Non-Family Income (non-families) | 753 | | 3,525 | | 6,469 | |
| Aggregate non-family income (\$mil) | \$63.8 | | \$285.6 | | \$488.3 | |
| Average non-family income | \$84,737 | | \$81,014 | | \$75,479 | |
| Median non-family income | \$60,081 | | \$57,945 | | \$53,985 | |
| | | | | | | |

Source: Scan/US 2022 Estimates (Jan 1) 2000/2010 Census

Demographic Comparison Report

VIRGINIA BEACH, VA: 1253 NIMMO PKWY SITE LOCATED AT 36.76309, 76.01191

Red Mill Landing Shopping Center

| Red Mill Landing Shopping Center | <u>1 M</u> | 1 MI RING | | 3 MI RING | | 5 MI RING | |
|----------------------------------|------------|-----------|--------|-----------|--------|-----------|--|
| Population by Race/Ethnicity | 11,241 | | 50,517 | | 86,073 | | |
| White | 8,657 | 77.0% | 35,846 | 71.0% | 56,197 | 65.3% | |
| Black | 729 | 6.5% | 5,415 | 10.7% | 11,345 | 13.2% | |
| Asian | 523 | 4.7% | 2,363 | 4.7% | 5,645 | 6.6% | |
| Hawaiian/Pacific Islander | 10 | 0.1% | 72 | 0.1% | 166 | 0.2% | |
| American Indian/AK Native | 30 | 0.3% | 166 | 0.3% | 338 | 0.4% | |
| Other/multiple races | 1,293 | 11.5% | 6,655 | 13.2% | 12,382 | 14.4% | |
| Hispanic Origin | 801 | 7.1% | 4,035 | 8.0% | 7,263 | 8.4% | |
| Education (persons 25+) | 7,570 | | 33,086 | | 56,238 | | |
| No high school dipoloma | 439 | 5.8% | 1,959 | 5.9% | 3,236 | 5.8% | |
| High school diploma | 1,397 | 18.5% | 5,827 | 17.6% | 10,462 | 18.6% | |
| College, no diploma | 1,866 | 24.6% | 8,672 | 26.2% | 15,283 | 27.2% | |
| Associate degree | 855 | 11.3% | 3,808 | 11.5% | 6,501 | 11.6% | |
| Bachelor's degree | 1,986 | 26.2% | 8,109 | 24.5% | 13,024 | 23.2% | |
| Graduate/professional degree | 1,027 | 13.6% | 4,711 | 14.2% | 7,732 | 13.7% | |
| Labor Force (persons 16+ yrs) | | | | | | | |
| Total Population, Age 16+ | 8,856 | | 39,261 | | 67,259 | | |
| Employed | 5,410 | 61.1% | 23,092 | 58.8% | 38,977 | 58.0% | |
| Unemployed | 277 | 3.1% | 814 | 2.1% | 1,249 | 1.9% | |
| In armed forces | 569 | 6.4% | 2,821 | 7.2% | 5,723 | 8.5% | |
| Not in labor force | 2,600 | 29.4% | 12,534 | 31.9% | 21,310 | 31.7% | |
| Male Population, Age 16+ | 4,326 | | 19,778 | | 33,902 | | |
| Employed | 2,763 | 63.9% | 11,740 | 59.4% | 19,972 | 58.9% | |
| Unemployed | 145 | 3.4% | 419 | 2.1% | 698 | 2.1% | |
| In armed forces | 566 | 13.1% | 2,614 | 13.2% | 4,918 | 14.5% | |
| Not in labor force | 852 | 19.7% | 5,005 | 25.3% | 8,314 | 24.5% | |
| Female Population, Age 16+ | 4,530 | | 19,483 | | 33,357 | | |
| Employed | 2,647 | 58.4% | 11,352 | 58.3% | 19,005 | 57.0% | |
| Unemployed | 132 | 2.9% | 395 | 2.0% | 551 | 1.7% | |
| In armed forces | 3 | 0.1% | 207 | 1.1% | 805 | 2.4% | |
| Not in labor force | 1,748 | 38.6% | 7,529 | 38.6% | 12,996 | 39.0% | |
| Vehicles Available (households) | 3,932 | | 17,050 | | 29,253 | | |
| Households with no vehicles | 61 | 1.6% | 292 | 1.7% | 691 | 2.4% | |
| Households with 1 vehicle | 625 | 15.9% | 3,146 | 18.5% | 6,375 | 21.8% | |
| Households with 2 vehicles | 1,877 | 47.7% | 8,126 | 47.7% | 13,302 | 45.5% | |
| Households with 3+ vehicles | 1,371 | 34.9% | 5,484 | 32.2% | 8,887 | 30.4% | |
| Vehicles in owner households | 7,794 | 85.8% | 32,170 | 83.9% | 52,753 | 82.0% | |
| Vehicles in renter households | 1,288 | 14.2% | 6,183 | 16.1% | 11,569 | 18.0% | |
| Total vehicles available | 9,082 | | 38,353 | | 64,322 | | |
| Average vehicles per household | 2.31 | | 2.25 | | 2.20 | | |

Source: Scan/US 2022 Estimates (Jan 1) 2000/2010 Census

www.demographicreports.com

Demographic Comparison Report

VIRGINIA BEACH, VA: 1253 NIMMO PKWY SITE LOCATED AT 36.76309, 76.01191

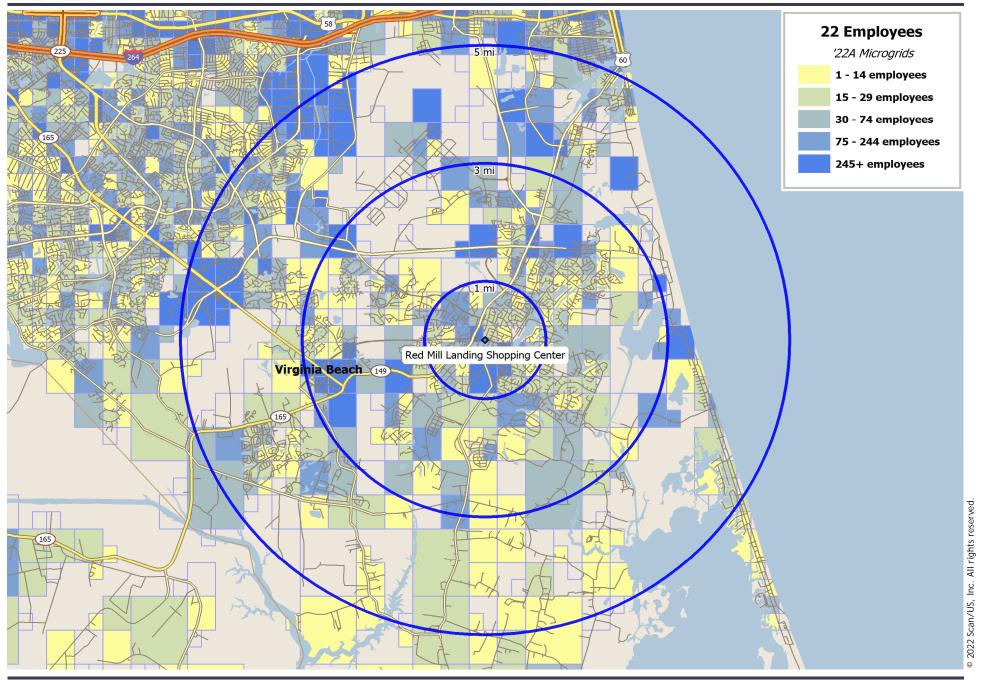
Red Mill Landing Shopping Center

| Red Mill Landing Shopping Center | 1 MI | RING | 3 MI | RING | 5 MI | RING |
|-----------------------------------|---------------|----------|----------------|---------|----------------|-------|
| Haveahalda | | <u> </u> | | <u></u> | | |
| Households Average household size | 3,932 2.86 | | 17,050 2.85 | | 29,253 2.84 | |
| | | | | | | |
| Families Average family size | 3,179 3.21 | | 13,525 3.25 | | 22,785 3.26 | |
| | | | | | | |
| Non-Families | 753 | | 3,525 | | 6,469 | |
| Average non-family size | 1.37 | | 1.34 | | 1.36 | |
| Group Quarters | 0 | | 1,904 | | 3,097 | |
| Household Type | | | | | | |
| Families | 3,179 | | 13,525 | | 22,785 | |
| Married couples | 2,569 | 80.8% | 9,169 | 67.8% | 16,377 | 71.9% |
| with children | 1,288 | 50.1% | 4,663 | 50.9% | 8,198 | 50.1% |
| Male householder, no wife | 147 | 4.6% | 465 | 3.4% | 990 | 4.3% |
| with children | 83 | 56.5% | 285 | 61.3% | 608 | 61.4% |
| Female householder, no husband | 389 | 12.2% | 1,474 | 10.9% | 2,985 | 13.1% |
| with children | 260 | 66.8% | 985 | 66.8% | 2,022 | 67.7% |
| Non-Families | 753 | | 3,525 | | 6,469 | |
| with children | 0 | 0.0% | 4 | 0.1% | 9 | 0.1% |
| Age of Householder (households) | | | | | | |
| under 25 years | 190 | 4.8% | 867 | 5.1% | 1,530 | 5.2% |
| 25 to 34 years | 560 | 14.2% | 2,724 | 16.0% | 4,943 | 16.9% |
| 35 to 44 years | 843 | 21.4% | 3,723 | 21.8% | 6,193 | 21.2% |
| 45 to 54 years | 876 | 22.3% | 3,666 | 21.5% | 5,864 | 20.0% |
| 55 to 64 years | 715 | 18.2% | 2,815 | 16.5% | 4,935 | 16.9% |
| 65 to 74 years | 465 | 11.8% | 1,874 | 11.0% | 3,602 | 12.3% |
| 75 to 84 years | 226 | 5.7% | 1,011 | 5.9% | 1,660 | 5.7% |
| 85 years and over | 58 | 1.5% | 372 | 2.2% | 526 | 1.8% |
| Household Size (households) | | | | | | |
| 1 person | 610 | 15.5% | 2,718 | 15.9% | 4,934 | 16.9% |
| 2 person | 1,322 | 33.6% | 5,401 | 31.7% | 9,340 | 31.9% |
| 3 to 4 persons | 1,591 | 40.5% | 7,058 | 41.4% | 11,700 | 40.0% |
| 5+ persons | 410 | 10.4% | 1,873 | 11.0% | 3,280 | 11.2% |
| Total Housing Units | 4,105 | | 17,573 | | 31,020 | |
| Occupied | 3,932 | 95.8% | 17,050 | 97.0% | 29,253 | 94.3% |
| Owner-occupied | 3,184 | 81.0% | 13,729 | 80.5% | 22,733 | 77.7% |
| Renter-occupied | 748 | 19.0% | 3,321 | 19.5% | 6,520 | 22.3% |
| Vacant | 173 | 4.2% | 523 | 3.0% | 1,767 | 5.7% |
| Housing Value | | | | | | |
| Average Home Value | \$417,560 | | \$414,671 | | \$414,919 | |
| Median Home Value | \$339,776 | | \$336,686 | | \$325,084 | |
| Average Contract Rent | \$1,049 | | \$1,224 | | \$1,185 | |
| Median Contract Rent | \$863 | | \$962 | | \$960 | |

Source: Scan/US 2022 Estimates (Jan 1) 2000/2010 Census

www.demographicreports.com

Virginia Beach, VA: 2022 Employees



DemographicReports.com (949)365-0125

11/18/2022

Source: Scan/US 2022 Estimates

VIRGINIA BEACH, VA: 1253 NIMMO PKWY SITE LOCATED AT 36.76309, 76.01191

Red Mill Landing Shopping Center

| Ned Will Landing Shopping Genter | <u>1 MI</u> | RING | <u>3 MI</u> | RING | <u>5 MI</u> | RING |
|--|-------------|-------|-------------|-------|-------------|-------|
| Total Establishments | 548 | | 1,763 | | 3,887 | |
| Establishments by Type | | | | | | |
| Industrial | 54 | 9.9% | 233 | 13.2% | 640 | 16.5% |
| Mining | 0 | 0.0% | 2 | 0.9% | 2 | 0.3% |
| Construction | 2 | 3.7% | 14 | 6.0% | 81 | 12.7% |
| Construction, <10 employees | 31 | 57.4% | 124 | 53.2% | 310 | 48.4% |
| High-tech/research | 0 | 0.0% | 2 | 0.9% | 8 | 1.3% |
| Trans/comm/utilities | 11 | 20.4% | 46 | 19.7% | 103 | 16.1% |
| Wholesale/industrial | 4 | 7.4% | 18 | 7.7% | 79 | 12.3% |
| Warehousing | 3 | 5.6% | 17 | 7.3% | 37 | 5.8% |
| General industrial | 3 | 5.6% | 10 | 4.3% | 20 | 3.1% |
| Manufacturing | 14 | 2.6% | 48 | 2.7% | 122 | 3.1% |
| Heavy manufacturing | 1 | 7.1% | 2 | 4.2% | 4 | 3.3% |
| General manufacturing | 0 | 0.0% | 3 | 6.3% | 10 | 8.2% |
| Light manufacturing | 1 | 7.1% | 5 | 10.4% | 19 | 15.6% |
| Manufacturing, <10 employees | 12 | 85.7% | 38 | 79.2% | 89 | 73.0% |
| Commercial | 203 | 37.0% | 589 | 33.4% | 1,243 | 32.0% |
| Retail trade | 55 | 27.1% | 159 | 27.0% | 359 | 28.9% |
| Restaurants/bars | 62 | 30.5% | 158 | 26.8% | 262 | 21.1% |
| Personal/rental/repair services | 48 | 23.6% | 124 | 21.1% | 256 | 20.6% |
| Automotive repair services | 7 | 3.4% | 28 | 4.8% | 84 | 6.8% |
| Hotels/motels | 1 | 0.5% | 6 | 1.0% | 16 | 1.3% |
| Theaters/retail amusements | 2 | 1.0% | 6 | 1.0% | 13 | 1.0% |
| Equipment rental | 2 | 1.0% | 7 | 1.2% | 21 | 1.7% |
| Wholesale/commercial | 4 | 2.0% | 15 | 2.5% | 42 | 3.4% |
| General commercial | 22 | 10.8% | 86 | 14.6% | 190 | 15.3% |
| Offices | 238 | 43.4% | 734 | 41.6% | 1,546 | 39.8% |
| Business and corporate administration | 11 | 4.6% | 16 | 2.2% | 32 | 2.1% |
| Finance/ins/real estate | 10 | 4.2% | 27 | 3.7% | 41 | 2.7% |
| Finance/ins/real estate, <10 employees | 46 | 19.3% | 176 | 24.0% | 339 | 21.9% |
| Professional services | 50 | 21.0% | 172 | 23.4% | 362 | 23.4% |
| Business services | 23 | 9.7% | 89 | 12.1% | 192 | 12.4% |
| General office | 38 | 16.0% | 133 | 18.1% | 299 | 19.3% |
| Medical services | 60 | 25.2% | 121 | 16.5% | 281 | 18.2% |
| Other | 31 | 5.7% | 134 | 7.6% | 280 | 7.2% |
| Schools and colleges | 6 | 19.4% | 28 | 20.9% | 54 | 19.3% |
| Libraries | 1 | 3.2% | 3 | 2.2% | 4 | 1.4% |
| Hospitals/medical services | 1 | 3.2% | 4 | 3.0% | 9 | 3.2% |
| Museums/art galleries/gardens | 0 | 0.0% | 2 | 1.5% | 6 | 2.1% |
| Outdoor recreation/amusement parks | 9 | 29.0% | 25 | 18.7% | 56 | 20.0% |
| Public administration | 0 | 0.0% | 26 | 19.4% | 59 | 21.1% |
| Churches | 11 | 35.5% | 32 | 23.9% | 65 | 23.2% |
| Other, not elsewhere classified | 3 | 9.7% | 14 | 10.4% | 27 | 9.6% |
| Agriculture | 9 | 1.6% | 27 | 1.5% | 60 | 1.5% |
| Agricultural production | 1 | 11.1% | 2 | 7.4% | 2 | 3.3% |
| Agricultural services | 8 | 88.9% | 25 | 92.6% | 58 | 96.7% |
| | | | | | | |

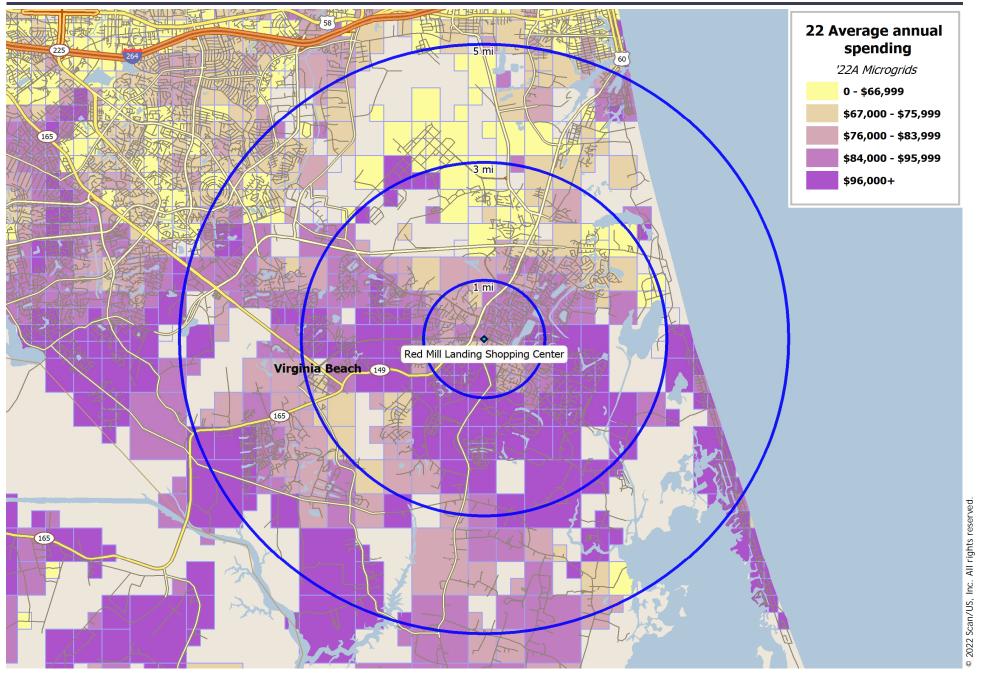
Source: Scan/US 2022 Estimates

VIRGINIA BEACH, VA: 1253 NIMMO PKWY SITE LOCATED AT 36.76309, 76.01191

Red Mill Landing Shopping Center

| rted will Editating Chepping Contain | <u>1 MI</u> | RING | <u>3 MI</u> | RING | <u>5 MI</u> | RING |
|--|-------------|-------|-------------|-------|-------------|-------|
| Total Employees | 3,880 | | 17,699 | | 41,200 | |
| Employees by Type | | | | | | |
| Industrial | 163 | 4.2% | 2,275 | 12.9% | 6,600 | 16.0% |
| Mining | 0 | 0.0% | 36 | 1.6% | 36 | 0.5% |
| Construction | 35 | 21.5% | 303 | 13.3% | 2,639 | 40.0% |
| Construction, <10 employees | 65 | 39.9% | 294 | 12.9% | 792 | 12.0% |
| High-tech/research | 0 | 0.0% | 1,220 | 53.6% | 1,455 | 22.0% |
| Trans/comm/utilities | 41 | 25.2% | 189 | 8.3% | 804 | 12.2% |
| Wholesale/industrial | 10 | 6.1% | 111 | 4.9% | 572 | 8.7% |
| Warehousing | 8 | 4.9% | 81 | 3.6% | 222 | 3.4% |
| General industrial | 4 | 2.5% | 41 | 1.8% | 80 | 1.2% |
| Manufacturing | 73 | 1.9% | 398 | 2.2% | 3,187 | 7.7% |
| Heavy manufacturing | 15 | 20.5% | 44 | 11.1% | 132 | 4.1% |
| General manufacturing | 0 | 0.0% | 44 | 11.1% | 1,323 | 41.5% |
| Light manufacturing | 25 | 34.2% | 211 | 53.0% | 1,467 | 46.0% |
| Manufacturing, <10 employees | 33 | 45.2% | 99 | 24.9% | 265 | 8.3% |
| Commercial | 2,277 | 58.7% | 4,608 | 26.0% | 9,552 | 23.2% |
| Retail trade | 1,003 | 44.0% | 1,540 | 33.4% | 3,597 | 37.7% |
| Restaurants/bars | 801 | 35.2% | 1,734 | 37.6% | 2,972 | 31.1% |
| Personal/rental/repair services | 144 | 6.3% | 532 | 11.5% | 944 | 9.9% |
| Automotive repair services | 11 | 0.5% | 78 | 1.7% | 354 | 3.7% |
| Hotels/motels | 17 | 0.7% | 41 | 0.9% | 103 | 1.1% |
| Theaters/retail amusements | 25 | 1.1% | 35 | 0.8% | 58 | 0.6% |
| Equipment rental | 5 | 0.2% | 22 | 0.5% | 71 | 0.7% |
| Wholesale/commercial | 19 | 0.8% | 85 | 1.8% | 282 | 3.0% |
| General commercial | 252 | 11.1% | 541 | 11.7% | 1,171 | 12.3% |
| Offices | 1,126 | 29.0% | 4,516 | 25.5% | 10,724 | 26.0% |
| Business and corporate administration | 148 | 13.1% | 164 | 3.6% | 241 | 2.2% |
| Finance/ins/real estate | 106 | 9.4% | 1,827 | 40.5% | 2,126 | 19.8% |
| Finance/ins/real estate, <10 employees | 116 | 10.3% | 465 | 10.3% | 895 | 8.3% |
| Professional services | 188 | 16.7% | 646 | 14.3% | 3,788 | 35.3% |
| Business services | 60 | 5.3% | 206 | 4.6% | 791 | 7.4% |
| General office | 267 | 23.7% | 747 | 16.5% | 1,700 | 15.9% |
| Medical services | 241 | 21.4% | 461 | 10.2% | 1,183 | 11.0% |
| Other | 201 | 5.2% | 5,793 | 32.7% | 10,890 | 26.4% |
| Schools and colleges | 114 | 56.7% | 1,383 | 23.9% | 2,145 | 19.7% |
| Libraries | 3 | 1.5% | 218 | 3.8% | 222 | 2.0% |
| Hospitals/medical services | 7 | 3.5% | 396 | 6.8% | 1,366 | 12.5% |
| Museums/art galleries/gardens | 0 | 0.0% | 4 | 0.1% | 97 | 0.9% |
| Outdoor recreation/amusement parks | 20 | 10.0% | 133 | 2.3% | 335 | 3.1% |
| Public administration | 0 | 0.0% | 3,132 | 54.1% | 6,022 | 55.3% |
| Churches | 43 | 21.4% | 93 | 1.6% | 191 | 1.8% |
| Other, not elsewhere classified | 14 | 7.0% | 434 | 7.5% | 512 | 4.7% |
| Agriculture | 40 | 1.0% | 110 | 0.6% | 248 | 0.6% |
| Agricultural production | 1 | 2.5% | 2 | 1.8% | 2 | 0.8% |
| Agricultural services | 39 | 97.5% | 108 | 98.2% | 246 | 99.2% |
| | | | | | | |

Virginia Beach, VA: 2022 Average Annual Spending



VIRGINIA BEACH, VA: 1253 NIMMO PKWY SITE LOCATED AT 36.76309, 76.01191

Red Mill Landing Shopping Center

| 3 ,, 3 | 1 MI RING | | <u>3 MI</u> | 3 MI RING | | RING |
|-------------------------------------|-----------|-------|-------------|-----------|-----------|-------|
| <u>Households</u> | 3 | ,932 | 17 | ,050 | 29, | ,253 |
| Owner households | 3 | ,184 | 13 | ,729 | 22,733 | |
| Renter households | | 748 | 3 | ,321 | 6,520 | |
| Average Household income | \$128 | ,544 | \$115 | ,551 | \$108,211 | |
| Average Annual Household Spending | \$88,098 | | \$84 | ,681 | \$81, | ,831 |
| Average Annual Spending by Category | | | | | | |
| Food | \$10,957 | 12.4% | \$10,532 | 12.4% | \$10,192 | 12.5% |
| Food at home | \$6,015 | 54.9% | \$5,765 | 54.7% | \$5,599 | 54.9% |
| Cereals/bakery products | \$741 | 12.3% | \$710 | 12.3% | \$689 | 12.3% |
| Meats/poultry/fish/eggs | \$1,267 | 21.1% | \$1,216 | 21.1% | \$1,184 | 21.1% |
| Dairy products | \$566 | 9.4% | \$542 | 9.4% | \$525 | 9.4% |
| Fruits/vegetables | \$1,117 | 18.6% | \$1,071 | 18.6% | \$1,039 | 18.6% |
| Other food at home | \$2,314 | 38.5% | \$2,218 | 38.5% | \$2,153 | 38.4% |
| Food away from home | \$4,941 | 45.1% | \$4,767 | 45.3% | \$4,592 | 45.1% |
| Alcoholic beverages | \$817 | 0.9% | \$781 | 0.9% | \$749 | 0.9% |
| Tobacco products | \$414 | 0.5% | \$398 | 0.5% | \$402 | 0.5% |
| Housing | \$26,928 | 30.6% | \$26,184 | 30.9% | \$25,845 | 31.6% |
| Shelter | \$14,986 | 55.7% | \$14,610 | 55.8% | \$14,429 | 55.8% |
| Owned dwellings | \$10,331 | 68.9% | \$9,882 | 67.6% | \$9,087 | 63.0% |
| Mortgage interest/charges | \$4,777 | 46.2% | \$4,569 | 46.2% | \$4,171 | 45.9% |
| Property taxes | \$2,549 | 24.7% | \$2,437 | 24.7% | \$2,244 | 24.7% |
| Maintenance/repairs/insurance | \$3,006 | 29.1% | \$2,876 | 29.1% | \$2,672 | 29.4% |
| Rented dwellings | \$3,145 | 21.0% | \$3,099 | 21.2% | \$3,402 | 23.6% |
| Other lodging | \$1,508 | 10.1% | \$1,627 | 11.1% | \$1,938 | 13.4% |
| Household furnishings & equipment | \$3,109 | 11.5% | \$2,993 | 11.4% | \$2,939 | 11.4% |
| Household textiles | \$191 | 6.1% | \$181 | 6.1% | \$177 | 6.0% |
| Furniture | \$805 | 25.9% | \$783 | 26.2% | \$770 | 26.2% |
| Floor coverings | \$41 | 1.3% | \$40 | 1.3% | \$39 | 1.3% |
| Major appliances | \$493 | 15.9% | \$477 | 15.9% | \$471 | 16.0% |
| Small appliances/housewares | \$164 | 5.3% | \$158 | 5.3% | \$155 | 5.3% |
| Miscellaneous household equipment | \$1,415 | 45.5% | \$1,355 | 45.3% | \$1,328 | 45.2% |
| Utilities/fuels/public services | \$5,507 | 20.5% | \$5,330 | 20.4% | \$5,286 | 20.5% |
| Household operations | \$2,247 | 8.3% | \$2,217 | 8.5% | \$2,170 | 8.4% |
| Housekeeping supplies | \$1,071 | 4.0% | \$1,027 | 3.9% | \$1,013 | 3.9% |
| Apparel | \$2,616 | 3.0% | \$2,524 | 3.0% | \$2,425 | 3.0% |
| Men & boys | \$667 | 25.5% | \$647 | 25.7% | \$619 | 25.5% |
| Men, 16 yrs and over | \$537 | 80.5% | \$519 | 80.2% | \$497 | 80.2% |
| Boys, 2 to 15 yrs | \$130 | 19.5% | \$128 | 19.8% | \$123 | 19.8% |
| Women & girls | \$959 | 36.7% | \$914 | 36.2% | \$876 | 36.1% |
| Women, 16 yrs and over | \$834 | 87.0% | \$793 | 86.7% | \$759 | 86.7% |
| Girls, 2 to 15 yrs | \$125 | 13.0% | \$122 | 13.3% | \$117 | 13.3% |

Source: Scan/US 2022 Estimates (Jan 1)

VIRGINIA BEACH, VA: 1253 NIMMO PKWY SITE LOCATED AT 36.76309, 76.01191

Red Mill Landing Shopping Center

| Ned Will Landing Gropping Genter | <u>1 MI</u> | RING | <u>3 MI</u> | RING | <u>5 MI</u> | RING |
|-------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| verage Annual Spending by Category | | | | | | |
| Apparel (cont'd) | | | | | | |
| Children under 2 yrs | \$91 | 3.5% | \$91 | 3.6% | \$90 | 3.7% |
| Footwear | \$557 | 21.3% | \$541 | 21.4% | \$522 | 21.5% |
| Other apparel | \$339 | 13.0% | \$328 | 13.0% | \$315 | 13.0% |
| Transportation | \$15,305 | 17.4% | \$14,500 | 17.1% | \$13,753 | 16.8% |
| Vehicle purchases | \$6,822 | 44.6% | \$6,391 | 44.1% | \$6,045 | 44.0% |
| Cars and trucks, new | \$3,363 | 49.3% | \$3,145 | 49.2% | \$2,950 | 48.8% |
| Cars and trucks, used | \$3,321 | 48.7% | \$3,121 | 48.8% | \$2,973 | 49.2% |
| Other vehicles | \$138 | 2.0% | \$126 | 2.0% | \$122 | 2.0% |
| Gasoline & motor oil | \$2,851 | 18.6% | \$2,696 | 18.6% | \$2,567 | 18.7% |
| Other vehicle expenses | \$4,672 | 30.5% | \$4,414 | 30.4% | \$4,178 | 30.4% |
| Finance charges | \$429 | 9.2% | \$404 | 9.1% | \$380 | 9.1% |
| Maintenance and repairs | \$1,173 | 25.1% | \$1,105 | 25.0% | \$1,047 | 25.1% |
| Insurance | \$803 | 17.2% | \$758 | 17.2% | \$708 | 17.0% |
| Rental/leasing/other | \$2,267 | 48.5% | \$2,148 | 48.7% | \$2,043 | 48.9% |
| Public & other transportation | \$956 | 6.2% | \$995 | 6.9% | \$959 | 7.0% |
| Health care | \$7,383 | 8.4% | \$7,009 | 8.3% | \$6,776 | 8.3% |
| Health Insurance | \$5,132 | 69.5% | \$4,869 | 69.5% | \$4,713 | 69.6% |
| Medical services | \$1,330 | 18.0% | \$1,268 | 18.1% | \$1,219 | 18.0% |
| Drugs | \$683 | 9.2% | \$645 | 9.2% | \$627 | 9.2% |
| Medical supplies | \$238 | 3.2% | \$226 | 3.2% | \$217 | 3.2% |
| Entertainment | \$4,525 | 5.1% | \$4,360 | 5.1% | \$4,248 | 5.2% |
| Fees and admissions | \$1,608 | 35.5% | \$1,561 | 35.8% | \$1,499 | 35.3% |
| Audio/visual equipment/services | \$1,367 | 30.2% | \$1,318 | 30.2% | \$1,300 | 30.6% |
| Pets/toys/playground equipment | \$1,109 | 24.5% | \$1,060 | 24.3% | \$1,042 | 24.5% |
| Other entertainment supplies | \$441 | 9.7% | \$421 | 9.7% | \$406 | 9.6% |
| Personal care products and services | \$1,119 | 1.3% | \$1,072 | 1.3% | \$1,032 | 1.3% |
| Reading | \$115 | 0.1% | \$109 | 0.1% | \$105 | 0.1% |
| Education | \$1,856 | 2.1% | \$1,770 | 2.1% | \$1,656 | 2.0% |
| Personal insurance & pensions | \$11,787 | 13.4% | \$11,312 | 13.4% | \$10,645 | 13.0% |
| Pensions/social security | \$10,921 | 92.6% | \$10,489 | 92.7% | \$9,864 | 92.7% |
| Life/other personal insurance | \$866 | 7.4% | \$823 | 7.3% | \$780 | 7.3% |
| Cash contributions | \$3,129 | 3.6% | \$3,023 | 3.6% | \$2,916 | 3.6% |
| Miscellaneous | \$1,137 | 1.3% | \$1,097 | 1.3% | \$1,077 | 1.3% |
| | | | | | | |