



Demographics

206 E Wilson St

2,233 SF Retail Service Station

Batavia, Illinois - Western East/West Corr Submarket

PREPARED BY



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Team Leader



Income & Spending Demographics

206 E Wilson St

	1 Mile		3 Miles		5 Miles		10 Min. Drive	
2024 Households by HH Income	4,095		18,681		46,268		40,957	
<\$25,000	545	13.31%	1,361	7.29%	3,906	8.44%	3,294	8.04%
\$25,000 - \$50,000	564	13.77%	2,024	10.83%	6,252	13.51%	5,282	12.90%
\$50,000 - \$75,000	557	13.60%	2,294	12.28%	6,131	13.25%	5,571	13.60%
\$75,000 - \$100,000	386	9.43%	1,976	10.58%	5,752	12.43%	5,016	12.25%
\$100,000 - \$125,000	459	11.21%	1,974	10.57%	4,847	10.48%	4,262	10.41%
\$125,000 - \$150,000	372	9.08%	2,219	11.88%	4,610	9.96%	4,111	10.04%
\$150,000 - \$200,000	540	13.19%	2,807	15.03%	6,612	14.29%	5,821	14.21%
\$200,000+	672	16.41%	4,026	21.55%	8,158	17.63%	7,599	18.55%
2024 Avg Household Income	\$122,718		\$143,270		\$130,558		\$133,006	
2024 Med Household Income	\$99,708		\$121,345		\$105,637		\$107,713	

	1 Mile		3 Miles		5 Miles		10 Min. Drive	
Total Specified Consumer Spending	\$148.2M		\$757.8M		\$1.8B		\$1.6B	
Total Apparel	\$7.6M	5.16%	\$38.4M	5.07%	\$90.4M	5.15%	\$79.9M	5.09%
Women's Apparel	\$3M	2.04%	\$15.4M	2.03%	\$35.9M	2.05%	\$31.9M	2.03%
Men's Apparel	\$1.6M	1.06%	\$8.1M	1.07%	\$19M	1.08%	\$16.9M	1.07%
Girl's Apparel	\$538.1K	0.36%	\$2.7M	0.35%	\$6.3M	0.36%	\$5.5M	0.35%
Boy's Apparel	\$397.2K	0.27%	\$1.9M	0.25%	\$4.5M	0.26%	\$3.9M	0.25%
Infant Apparel	\$331.8K	0.22%	\$1.6M	0.21%	\$3.8M	0.22%	\$3.3M	0.21%
Footwear	\$1.8M	1.20%	\$8.8M	1.17%	\$20.9M	1.19%	\$18.5M	1.18%

Total Entertainment & Hobbies	\$22.4M	15.10%	\$111.9M	14.76%	\$255.3M	14.56%	\$229.3M	14.61%
Entertainment	\$2.6M	1.77%	\$11.7M	1.54%	\$27.2M	1.55%	\$23.9M	1.52%
Audio & Visual Equipment/Service	\$4.6M	3.11%	\$22.7M	2.99%	\$53.5M	3.05%	\$47.8M	3.04%
Reading Materials	\$379K	0.26%	\$1.9M	0.26%	\$4.3M	0.24%	\$3.9M	0.25%
Pets, Toys, & Hobbies	\$4.1M	2.75%	\$20.5M	2.71%	\$46.6M	2.66%	\$42.1M	2.68%
Personal Items	\$10.7M	7.22%	\$55.1M	7.27%	\$123.7M	7.05%	\$111.6M	7.11%

Total Food and Alcohol	\$39.6M	26.71%	\$197.6M	26.08%	\$464.3M	26.47%	\$414.9M	26.43%
Food At Home	\$20M	13.53%	\$98.5M	13.00%	\$233.2M	13.30%	\$207.8M	13.23%
Food Away From Home	\$16.5M	11.14%	\$83.7M	11.05%	\$195.6M	11.15%	\$175.2M	11.16%
Alcoholic Beverages	\$3M	2.04%	\$15.4M	2.03%	\$35.5M	2.02%	\$32M	2.04%

Total Household	\$24.8M	16.74%	\$132M	17.41%	\$299.5M	17.08%	\$269.1M	17.14%
House Maintenance & Repair	\$5.3M	3.61%	\$28.3M	3.73%	\$63.7M	3.63%	\$57.6M	3.67%
Household Equip & Furnishings	\$9.5M	6.41%	\$49.6M	6.54%	\$114.1M	6.51%	\$101.8M	6.48%
Household Operations	\$7M	4.75%	\$37.5M	4.95%	\$85.1M	4.85%	\$76.5M	4.87%
Housing Costs	\$2.9M	1.98%	\$16.6M	2.19%	\$36.6M	2.08%	\$33.2M	2.12%



Income & Spending Demographics

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	1 Mile		3 Miles		5 Miles		10 Min. Drive	
Total Transportation/Maint.	\$36M	24.28%	\$182.8M	24.12%	\$431.7M	24.62%	\$383.5M	24.43%
Vehicle Purchases	\$18.1M	12.21%	\$91.5M	12.07%	\$218.4M	12.45%	\$193.2M	12.31%
Gasoline	\$8.8M	5.95%	\$43.2M	5.71%	\$104.1M	5.93%	\$91.9M	5.85%
Vehicle Expenses	\$972.1K	0.66%	\$5.3M	0.70%	\$11.5M	0.66%	\$10.5M	0.67%
Transportation	\$3.7M	2.53%	\$20.9M	2.75%	\$46.1M	2.63%	\$41.9M	2.67%
Automotive Repair & Maintenance	\$4.4M	2.95%	\$21.9M	2.89%	\$51.6M	2.94%	\$46.1M	2.94%
Total Health Care	\$7.6M	5.12%	\$38.5M	5.08%	\$87.5M	4.99%	\$79.5M	5.07%
Medical Services	\$4.5M	3.05%	\$23.2M	3.06%	\$52.7M	3.01%	\$47.9M	3.05%
Prescription Drugs	\$2.3M	1.53%	\$11.2M	1.48%	\$25.4M	1.45%	\$23.1M	1.47%
Medical Supplies	\$814.2K	0.55%	\$4.1M	0.54%	\$9.4M	0.54%	\$8.6M	0.54%
Total Education/Day Care	\$10.2M	6.88%	\$56.6M	7.47%	\$125.1M	7.14%	\$113.6M	7.24%
Education	\$6.6M	4.43%	\$36.5M	4.82%	\$80.9M	4.61%	\$73.3M	4.67%
Fees & Admissions	\$3.6M	2.45%	\$20.1M	2.65%	\$44.3M	2.52%	\$40.3M	2.57%

