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Coca-Cola Building, Charlotte NC

1401  
WEST MOREHEAD

# Reimagined for the Future of Work

The FreeMoreWest neighborhood is taking shape - a place where Charlotte's industrial heritage meets modern-day vision and values.

Great food, distinct retail, and proximity to entertainment have inspired a creative mix of companies to move in and make something cool. While it's location has made planting roots here a no brainer. No other neighborhood offers such connectivity to the culture of the city.



## OFFICE INVENTORY GROWTH

# 225%

Growth in Inventory over the last 5 years



## MULTI-FAMILY GROWTH

# 700 Units

Delivered over the last 2 years with an additional 1,300 MF units under construction or planned for development.



## HOME VALUE

# 150%

Home values have increased 150% over the last 5 years in FMW



# Neighborhood Cool Factor

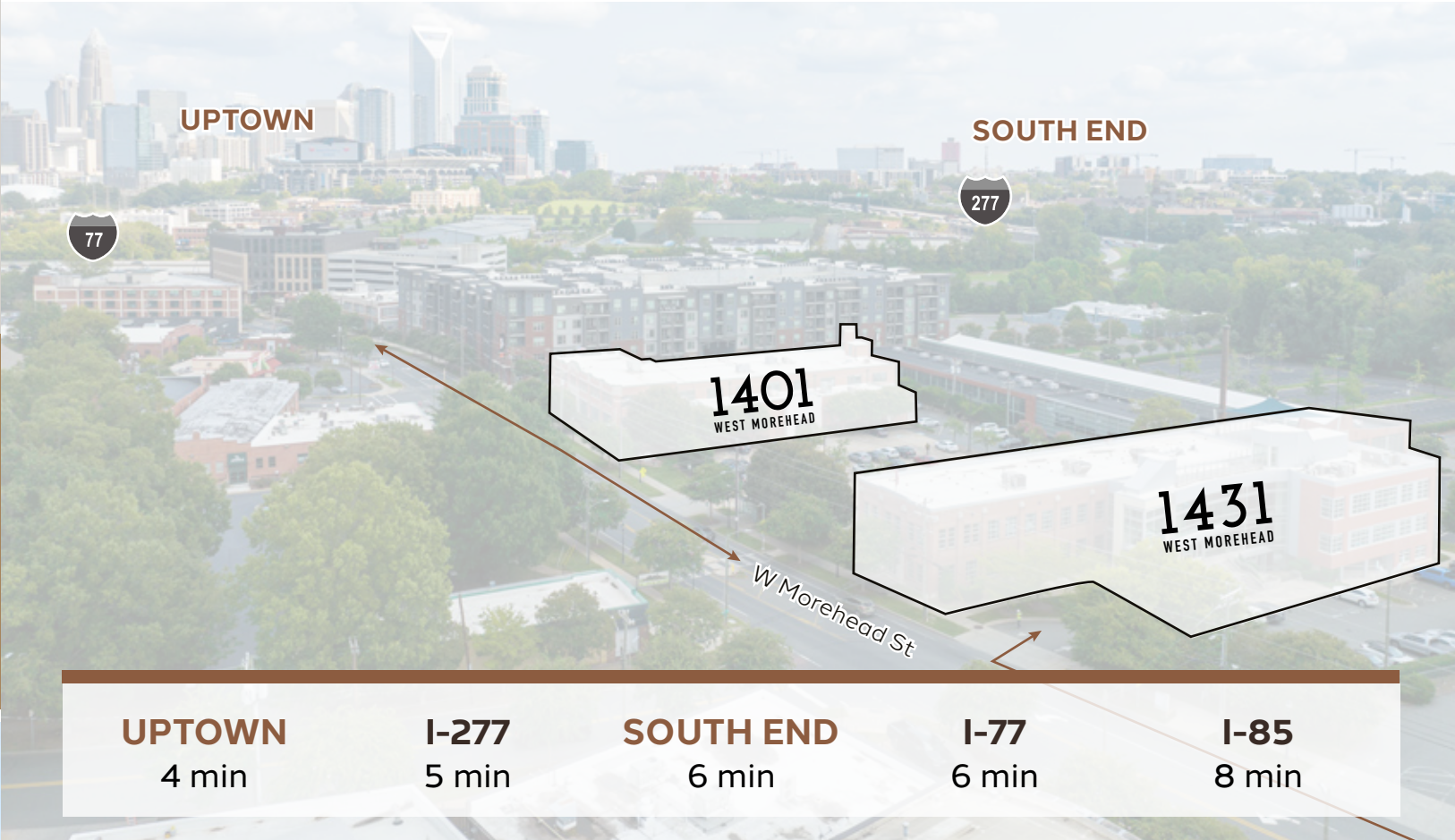
(Source: Zillow)

# Historic Character Meets Modern Future

Steeped in the history of 1930's architecture and a legacy of local industry, 1401 West Morehead is a space for innovation to bubble over. Preserved art-deco architectural details whisper of the building's storied past, once the headquarters of The Coca-Cola Bottling Company Plant until 1974.

With a modern transformation in its near future, there are new stories to be told around every corner. This historical gem is primed for a leading role in West Charlotte's future as a live, work, play hub.

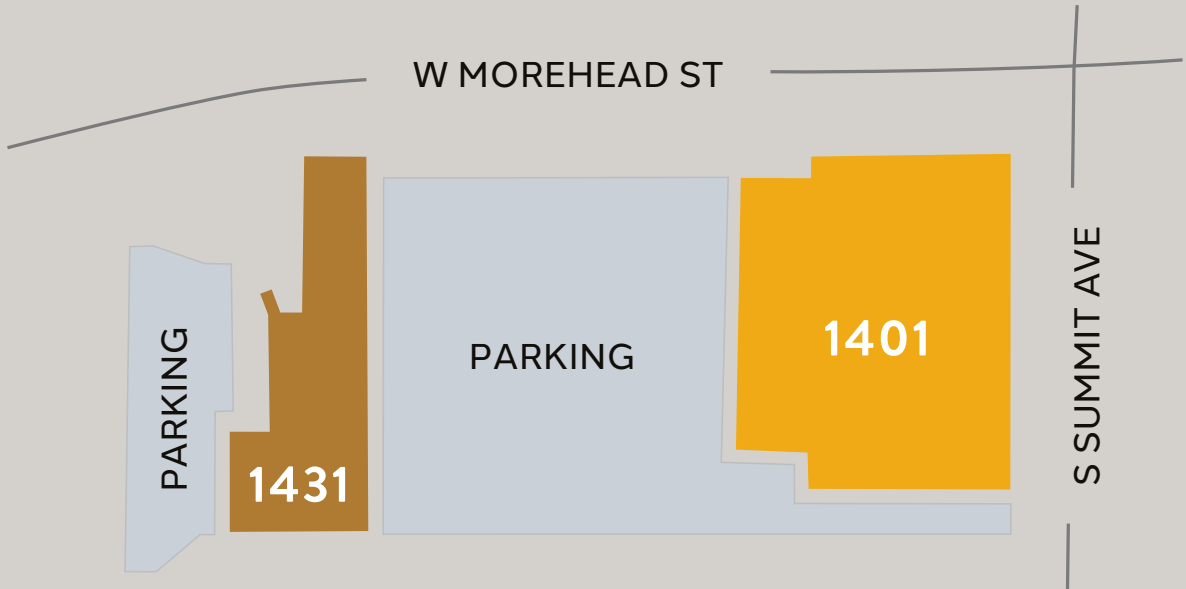
# Zip In, Zip Out



- 1** 48,000 SF OF HISTORIC, ADAPTIVE REUSE SPACE
- 2** CONVENIENT DRIVE-UP PARKING
- 3** QUICK ACCESS TO I-77, I-85, AND I-277
- 4** WALKING DISTANCE TO 20+ RESTAURANTS



1401 WEST MOREHEAD SITE PLAN



# Spark your creative ambition

CLICK BELOW FOR VIRTUAL TOURS

 [Suite 125 virtual tour](#)

 [Suite 200 virtual tour](#)



# 1401

WEST MOREHEAD



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