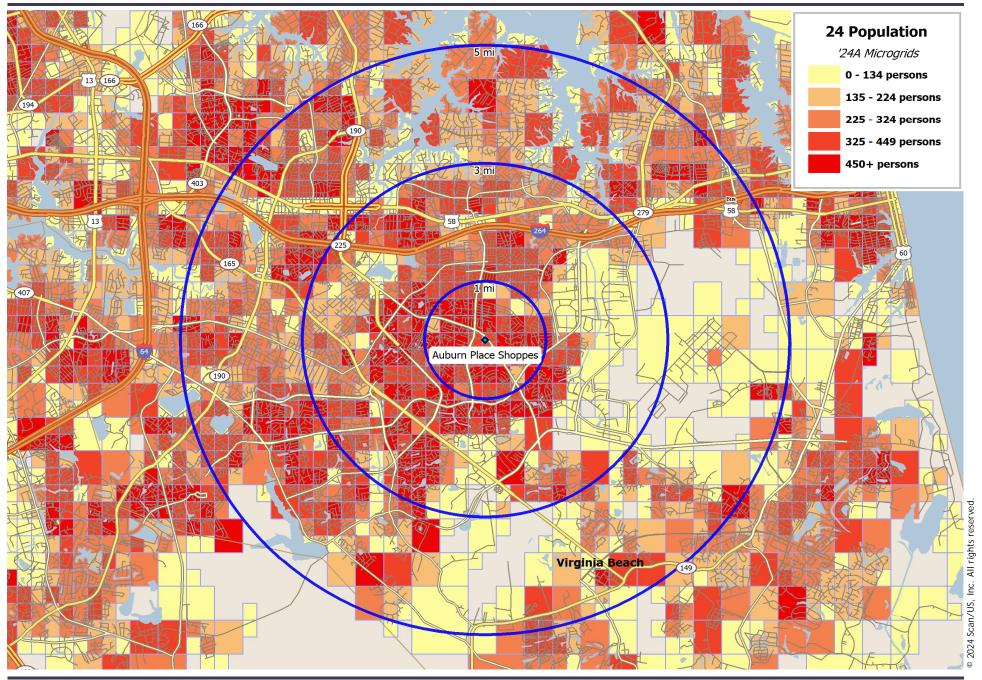
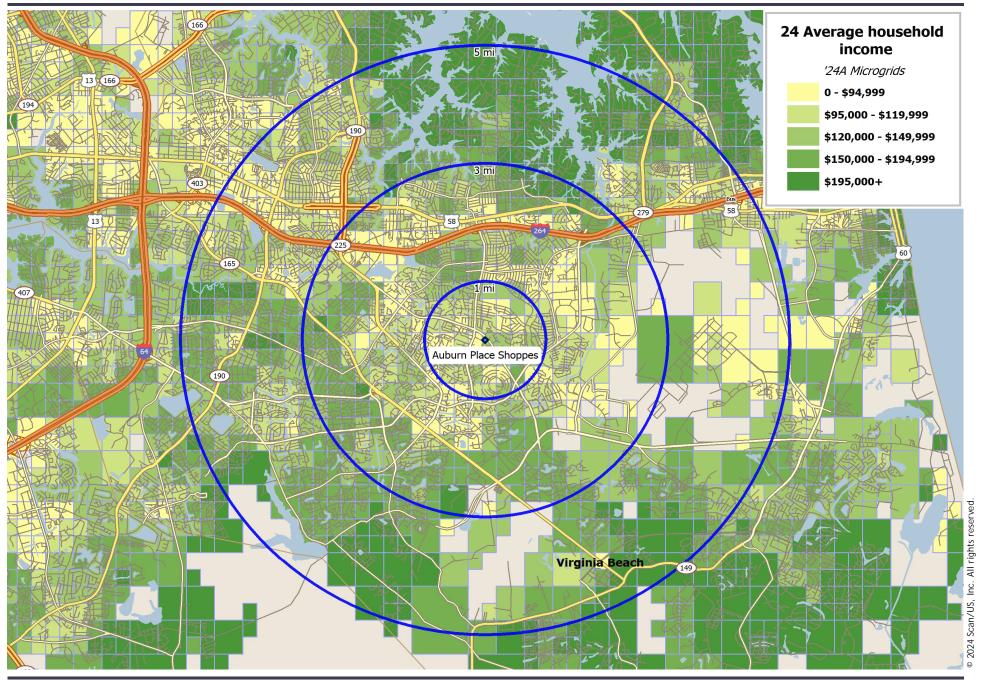
Virginia Beach, VA: 2024 Population



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Virginia Beach, VA: 2024 Average Household Income



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Demographic Comparison Report

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD: SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

	<u>1 MI</u>	RING	<u>3 MI</u>	RING	<u>5 MI</u>	RING
Population Population						
2029 Projection	21,457		117,981		246,020	
% Change 2024-2029		-2.9%		-2.2%		-2.3%
2024 Estimate	22,098		120,674		251,729	
% Change 2020-2024		-1.7%		-1.2%		-0.8%
2020 Census	22,490		122,199		253,844	
% Change 2010-2020	00.040	-1.6%	440 505	3.1%	0.15.0.10	3.3%
2010 Census	22,849		118,537		245,649	
<u>Households</u>						
2029 Projection	8,270	0.00/	47,093	4.407	96,101	4.007
% Change 2024-2029	0.400	-2.0%	47.040	-1.1%	07.204	-1.3%
2024 Estimate % Change 2020-2024	8,436	0.1%	47,640	1.0%	97,381	0.5%
2020 Census	8,427	0.176	47,187	1.076	96,898	0.5%
% Change 2010-2020	0,421	2.1%	47,107	7.9%	30,030	7.1%
2010 Census	8,251	2.170	43,751	7.070	90,509	,0
Age, total population	22,098		120,674		251,729	
under 5 years	1,397	6.3%	7,515	6.2%	15,069	6.0%
5 to 9 years	1,416	6.4%	7,411	6.1%	15,821	6.3%
10 to 14 years	1,432	6.5%	7,283	6.0%	15,518	6.2%
15 to 19 years	1,272	5.8%	6,884	5.7%	14,992	6.0%
20 to 24 years	1,472	6.7%	7,918	6.6%	15,793	6.3%
25 to 34 years	4,020	18.2%	20,747	17.2%	40,169	16.0%
35 to 44 years	3,418	15.5%	18,128	15.0%	37,903	15.1%
45 to 54 years	2,418	10.9%	13,716	11.4%	28,935	11.5%
55 to 64 years	2,462	11.1%	13,964	11.6%	29,970	11.9%
65 to 74 years	1,748	7.9%	10,454	8.7%	22,579	9.0%
75 to 84 years	866	3.9%	5,119	4.2%	11,511	4.6%
85 years and over Median Age	178 35.78	0.8%	1,534 36.48	1.3%	3,471 38.19	1.4%
-						
Age, male population	10,860	00.00/	58,751	25 40/	123,929	05.70/
under 20 years 20 to 34 years	2,820 2,780	26.0% 25.6%	14,942 14,378	25.4% 24.5%	31,843 28,667	25.7% 23.1%
35 to 44 years	1,751	25.0 <i>%</i> 16.1%	9,038	15.4%	18,954	25.1 <i>%</i> 15.3%
45 to 64 years	2,311	21.3%	12,950	22.0%	28,015	22.6%
65 to 84 years	1,147	10.6%	6,774	11.5%	15,011	12.1%
85 years and over	52	0.5%	668	1.1%	1,441	1.2%
Median Age	34.65		35.48		37.21	
Age, female population	11,238		61,923		127,800	
under 20 years	2,697	24.0%	14,151	22.9%	29,557	23.1%
20 to 34 years	2,712	24.1%	14,287	23.1%	27,295	21.4%
35 to 44 years	1,667	14.8%	9,090	14.7%	18,949	14.8%
45 to 64 years	2,569	22.9%	14,730	23.8%	30,890	24.2%
65 to 84 years	1,467	13.1%	8,799	14.2%	19,079	14.9%
85 years and over	126	1.1%	866	1.4%	2,030	1.6%
Median Age	37.15		37.46		39.12	

Source: Scan/US 2024 Estimates (Jan 1) 2010/2020 Census

Demographic Comparison Report

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD: SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

Aubum Flace Shoppes	<u>1 MI</u>	RING	<u>3 MI</u>	RING	<u>5 MI</u>	RING
Total Aggregate Income (\$mil)	\$900.2		\$5,718.1		\$12,898.5	
Per Capita Income	\$40,736		\$47,385		\$51,240	
Household Income (households)	8,436		47,640		97,381	
under \$10,000	423	5.0%	1,828	3.8%	3,289	3.4%
\$10,000 - \$14,999	142	1.7%	849	1.8%	1,854	1.9%
\$15,000 - \$19,999	240	2.8%	951	2.0%	1,714	1.8%
\$20,000 - \$24,999	293	3.5%	1,218	2.6%	2,105	2.2%
\$25,000 - \$29,999	235	2.8%	1,081	2.3%	1,911	2.0%
\$30,000 - \$34,999	277	3.3%	1,294	2.7%	2,531	2.6%
\$35,000 - \$39,999	258	3.1%	1,066	2.2%	2,184	2.2%
\$40,000 - \$49,999	486	5.8%	2,758	5.8%	5,544	5.7%
\$50,000 - \$59,999	540	6.4%	3,146	6.6%	6,107	6.3%
\$60,000 - \$74,999	861	10.2%	4,951	10.4%	9,398	9.7%
\$75,000 - \$99,999	1,105	13.1%	6,799	14.3%	13,291	13.6%
\$100,000 - \$124,999	917	10.9%	5,185	10.9%	10,488	10.8%
\$125,000 - \$149,999	669	7.9%	4,011	8.4%	8,394	8.6%
\$150,000 - \$199,999	709	8.4%	4,897	10.3%	10,738	11.0%
\$200,000 - \$249,999	482	5.7%	2,880	6.0%	6,742	6.9%
\$250,000 and over	801	9.5%	4,727	9.9%	11,088	11.4%
Aggregate Household Income (\$mil)	\$899.6		\$5,711.4		\$12,858.1	
Average Household Income	\$106,636		\$119,887		\$132,039	
Median Household Income	\$88,664		\$95,485		\$103,194	
Family Income (families)	5,974		31,597		65,075	
under \$10,000	313	5.2%	950	3.0%	1,587	2.4%
\$10,000 - \$14,999	75	1.3%	372	1.2%	647	1.0%
\$15,000 - \$19,999	148	2.5%	532	1.7%	745	1.1%
\$20,000 - \$24,999	126	2.1%	377	1.2%	782	1.2%
\$25,000 - \$29,999	87	1.5%	543	1.7%	848	1.3%
\$30,000 - \$34,999	184	3.1%	692	2.2%	1,196	1.8%
\$35,000 - \$39,999	111	1.9%	574	1.8%	1,252	1.9%
\$40,000 - \$49,999	264	4.4%	1,338	4.2%	2,733	4.2%
\$50,000 - \$59,999	386	6.5%	1,815	5.7%	3,355	5.2%
\$60,000 - \$74,999	604	10.1%	2,702	8.6%	5,271	8.1%
\$75,000 - \$99,999	888	14.9%	5,025	15.9%	9,404	14.5%
\$100,000 - \$124,999	676	11.3%	3,586	11.3%	7,382	11.3%
\$125,000 - \$149,999	552	9.2%	3,035	9.6%	6,390	9.8%
\$150,000 - \$199,999	540	9.0%	3,734	11.8%	8,356	12.8%
\$200,000 - \$249,999	408	6.8%	2,493	7.9%	5,914	9.1%
\$250,000 and over	611	10.2%	3,828	12.1%	9,217	14.2%
Aggregate family income (\$mil)	\$661.3		\$4,205.1		\$9,860.8	
Average family income	\$110,697		\$133,086		\$151,530	
Median family income	\$96,266		\$109,442		\$119,765	
Non-Family Income (non-families)	2,462		16,044		32,306	
Aggregate non-family income (\$mil)	\$238.3		\$1,506.3		\$2,997.3	
Average non-family income	\$96,773		\$93,887		\$92,779	
Median non-family income	\$68,949		\$69,254		\$69,707	

Source: Scan/US 2024 Estimates (Jan 1) 2010/2020 Census

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD: SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

Aubum Flace Shoppes	<u>1 MI</u>	RING	<u>3 MI</u>	RING	<u>5 MI</u>	RING
Population by Race/Ethnicity	22,098		120,674		251,729	
White	10,197	46.1%	64,502	53.5%	145,677	57.9%
Black	7,019	31.8%	30,617	25.4%	56,556	22.5%
Asian	2,207	10.0%	12,146	10.1%	23,022	9.1%
Hawaiian/Pacific Islander	34	0.2%	139	0.1%	265	0.1%
American Indian/AK Native	83	0.4%	428	0.4%	769	0.3%
Other/multiple races	2,558	11.6%	12,842	10.6%	25,439	10.1%
Hispanic Origin	2,254	10.2%	11,460	9.5%	22,335	8.9%
Education (persons 25+)	15,097		83,652		174,554	
No high school dipoloma	1,088	7.2%	5,309	6.3%	11,196	6.4%
High school diploma	3,951	26.2%	17,705	21.2%	35,186	20.2%
College, no diploma	3,546	23.5%	16,863	20.2%	32,607	18.7%
Associate degree	1,372	9.1%	7,350	8.8%	14,592	8.4%
Bachelor's degree	3,460	22.9%	21,742	26.0%	47,240	27.1%
Graduate/professional degree	1,680	11.1%	14,683	17.6%	33,733	19.3%
Labor Force (persons 16+ yrs)						
Total Population, Age 16+	18,223		99,689		206,168	
Employed	12,484	68.5%	67,527	67.7%	138,223	67.0%
Unemployed	335	1.8%	1,567	1.6%	3,132	1.5%
In armed forces	738	4.0%	3,557	3.6%	6,854	3.3%
Not in labor force	4,666	25.6%	27,038	27.1%	57,959	28.1%
Male Population, Age 16+	9,099		48,593		101,147	
Employed	6,540	71.9%	34,520	71.0%	71,264	70.5%
Unemployed	209	2.3%	842	1.7%	1,609	1.6%
In armed forces	614	6.7%	2,716	5.6%	5,248	5.2%
Not in labor force	1,736	19.1%	10,515	21.6%	23,026	22.8%
Female Population, Age 16+	9,124		51,096		105,021	
Employed	5,944	65.1%	33,007	64.6%	66,959	63.8%
Unemployed	126	1.4%	725	1.4%	1,523	1.5%
In armed forces	124	1.4%	841	1.6%	1,606	1.5%
Not in labor force	2,930	32.1%	16,523	32.3%	34,933	33.3%
Vehicles Available (households)	8,436		47,640		97,381	
Households with no vehicles	652	7.7%	2,524	5.3%	4,536	4.7%
Households with 1 vehicle	2,789	33.1%	17,438	36.6%	33,011	33.9%
Households with 2 vehicles	3,237	38.4%	17,857	37.5%	37,205	38.2%
Households with 3+ vehicles	1,758	20.8%	9,822	20.6%	22,628	23.2%
Vehicles in owner households	10,142	66.0%	58,831	67.6%	132,383	71.2%
Vehicles in renter households	5,215	34.0%	28,137	32.4%	53,492	28.8%
Total vehicles available	15,357		86,968		185,875	
Average vehicles per household	1.82		1.83		1.91	

Source: Scan/US 2024 Estimates (Jan 1) 2010/2020 Census

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Demographic Comparison Report

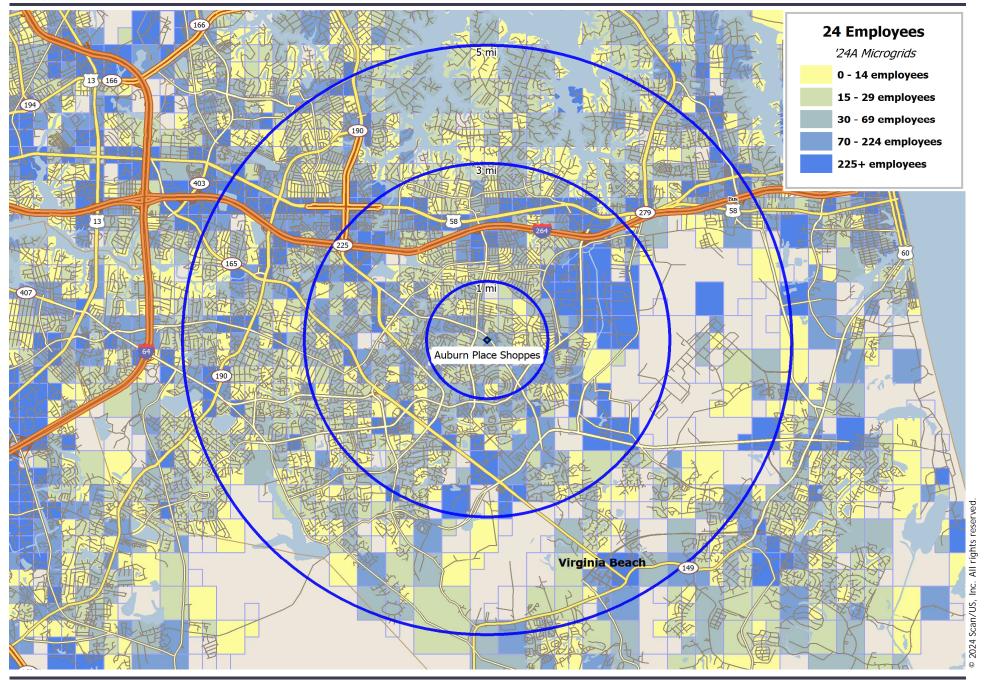
VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD: SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

	1 MI RING		<u>3 MI</u>	RING	5 MI RING	
Households	8,436		47,640		97,381	
Average household size	2.61		2.52		2.55	
Families	5,974		31,597		65,075	
Average family size	3.12		3.11		3.14	
Non-Families	2,462		16,044		32,306	
Average non-family size	1.39		1.35		1.37	
Group Quarters	47		661		3,283	
Household Type						
Families	5,974		31,597		65,075	
Married couples	3,753	62.8%	21,594	68.3%	45,977	70.7%
with children	1,692	45.1%	9,830	45.5%	21,229	46.2%
Male householder, no wife	602	10.1%	2,729	8.6%	5,107	7.8%
with children	324	53.8%	1,468	53.8%	2,710	53.1%
Female householder, no husband	1,617	27.1%		23.0%	13,991	21.5%
with children	877	54.2%	3,800	52.3%	7,230	51.7%
Non-Families	2,462		16,044		32,306	
with children	9	0.4%	22	0.1%	33	0.1%
Age of Householder (households)						
under 25 years	335	4.0%	1,885	4.0%	3,711	3.8%
25 to 34 years	1,764	20.9%	9,431	19.8%	17,872	18.4%
35 to 44 years	1,844	21.9%	9,860	20.7%	19,925	20.5%
45 to 54 years	1,391	16.5%	7,922	16.6%	16,162	16.6%
55 to 64 years	1,412	16.7%	8,133	17.1%	17,094	17.6%
65 to 74 years	1,051	12.5%	6,338	13.3%	13,478	13.8%
75 to 84 years	534	6.3%	3,198	6.7%	7,106	7.3%
85 years and over	106	1.3%	874	1.8%	2,032	2.1%
Household Size (households)						
1 person	1,960	23.2%	13,203		26,614	27.3%
2 person	3,750	44.5%	21,035	44.2%	44,277	45.5%
3 to 4 persons	2,131	25.3%	10,620	22.3%	20,990	21.6%
5+ persons	596	7.1%	2,782	5.8%	5,501	5.6%
Total Housing Units	8,782		49,667		101,488	
Occupied	8,436	96.1%	47,640	95.9%	97,381	96.0%
Owner-occupied	5,049	59.9%	28,374	59.6%	61,812	63.5%
Renter-occupied	3,387	40.1%	19,266	40.4%	35,569	36.5%
Vacant	346	3.9%	2,027	4.1%	4,107	4.0%
Housing Value						
Average Home Value	\$420,072		\$439,273		\$449,394	
Median Home Value	\$306,252		\$335,009		\$357,132	
Average Contract Rent	\$1,227		\$1,307		\$1,317	
Median Contract Rent	\$1,153		\$1,230		\$1,233	

Source: Scan/US 2024 Estimates (Jan 1) 2010/2020 Census

Virginia Beach, VA: 2024 Employees



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09/08/2024

Source: Scan/US 2024 Estimates

Business Comparison Report

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD: SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

Aubum Flace Shoppes	<u>1 M</u>	I RING	<u>3 M</u> I	RING	<u>5 MI</u>	RING
Total Establishments	561		6,793		13,024	
Establishments by Type						
Industrial	76	13.5%	944	13.9%	1,692	13.0%
Mining	0	0.0%	1	0.1%	7	0.4%
Construction	2	2.6%	95	10.1%	150	8.9%
Construction, <10 employees	36	47.4%	446	47.2%	787	46.5%
High-tech/research	1	1.3%	12	1.3%	19	1.1%
Trans/comm/utilities	25	32.9%	194	20.6%	358	21.2%
Wholesale/industrial	6	7.9%	111	11.8%	222	13.1%
Warehousing	2	2.6%	57	6.0%	97	5.7%
General industrial	4	5.3%	28	3.0%	52	3.1%
Manufacturing	6	1.1%	162	2.4%	285	2.2%
Heavy manufacturing	0	0.0%	5	3.1%	8	2.8%
General manufacturing	0	0.0%	11	6.8%	14	4.9%
Light manufacturing	0	0.0%	22	13.6%	30	10.5%
Manufacturing, <10 employees	6	100.0%	124	76.5%	233	81.8%
Commercial	228	40.6%	1,956	28.8%	3,726	28.6%
Retail trade	58	25.4%	596	30.5%	1,161	31.2%
Restaurants/bars	46	20.2%	374	19.1%	710	19.1%
Personal/rental/repair services	56	24.6%	447	22.9%	820	22.0%
Automotive repair services	16	7.0%	93	4.8%	202	5.4%
Hotels/motels	1	0.4%	21	1.1%	44	1.2%
Theaters/retail amusements	1	0.4%	25	1.3%	37	1.0%
Equipment rental	3	1.3%	30	1.5%	59	1.6%
Wholesale/commercial	7	3.1%	74	3.8%	122	3.3%
General commercial	40	17.5%	296	15.1%	571	15.3%
Offices	189	33.7%	3,216	47.3%	6,248	48.0%
Business and corporate administration	3	1.6%	56	1.7%	94	1.5%
Finance/ins/real estate	2	1.1%	102	3.2%	173	2.8%
Finance/ins/real estate, <10 employees	32	16.9%	775	24.1%	1,442	23.1%
Professional services	42	22.2%	698	21.7%	1,344	21.5%
Business services	20	10.6%	272	8.5%	552	8.8%
General office	51	27.0%	645	20.1%	1,189	19.0%
Medical services	39	20.6%	668	20.8%	1,454	23.3%
Other	54	9.6%	453	6.7%	940	7.2%
Schools and colleges	10	18.5%	92	20.3%	180	19.1%
Libraries	0	0.0%	6	1.3%	15	1.6%
Hospitals/medical services	2	3.7%	40	8.8%	88	9.4%
Museums/art galleries/gardens	4	7.4%	10	2.2%	20	2.1%
Outdoor recreation/amusement parks	6	11.1%	58	12.8%	122	13.0%
Public administration	4	7.4%	38	8.4%	91	9.7%
Churches	23	42.6%	139	30.7%	307	32.7%
Other, not elsewhere classified	5	9.3%	70	15.5%	117	12.4%
Agriculture	7	1.2%	63	0.9%	133	1.0%
Agricultural production	0	0.0%	2	3.2%	4	3.0%
Agricultural services	7	100.0%	61	96.8%	129	97.0%

Source: Scan/US 2024 Estimates

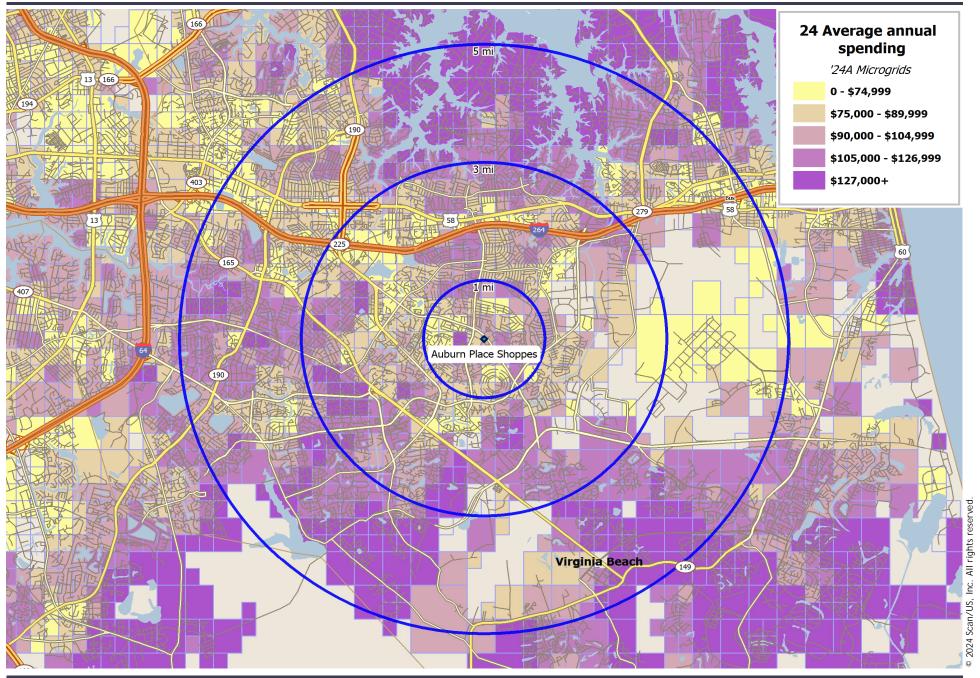
Business Comparison Report

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD: SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

Addan Flace Chopped	1 MI RING		3 MI RING		<u>5 MI</u>	RING
Total Employees	2,669		59,386		103,746	
Employees by Type						
Industrial	225	8.4%	8,420	14.2%	13,522	13.0%
Mining	0	0.0%	1	0.0%	160	1.2%
Construction	31	13.8%	3,526	41.9%	4,998	37.0%
Construction, <10 employees	99	44.0%	1,116	13.3%	2,012	14.9%
High-tech/research	2	0.9%	108	1.3%	1,036	7.7%
Trans/comm/utilities	70	31.1%	1,286	15.3%	1,922	14.2%
Wholesale/industrial	6	2.7%	1,161	13.8%	1,861	13.8%
Warehousing	6	2.7%	315	3.7%	490	3.6%
General industrial	11	4.9%	907	10.8%	1,043	7.7%
Manufacturing	14	0.5%	5,058	8.5%	6,342	6.1%
Heavy manufacturing	0	0.0%	353	7.0%	460	7.3%
General manufacturing	0	0.0%	2,840	56.1%	2,901	45.7%
Light manufacturing	0	0.0%	1,517	30.0%	2,288	36.1%
Manufacturing, <10 employees	14	100.0%	348	6.9%	693	10.9%
Commercial	1,149	43.0%	17,149	28.9%	30,216	29.1%
Retail trade	329	28.6%	6,371	37.2%	11,263	37.3%
Restaurants/bars	412	35.9%	4,579	26.7%	8,640	28.6%
Personal/rental/repair services	118	10.3%	1,514	8.8%	2,773	9.2%
Automotive repair services	44	3.8%	464	2.7%	812	2.7%
Hotels/motels	6	0.5%	582	3.4%	764	2.5%
Theaters/retail amusements	1	0.1%	124	0.7%	159	0.5%
Equipment rental	10	0.9%	81	0.5%	261	0.9%
Wholesale/commercial	19	1.7%	1,386	8.1%	1,684	5.6%
General commercial	210	18.3%	2,048	11.9%	3,860	12.8%
Offices	663	24.8%	21,592	36.4%	39,451	38.0%
Business and corporate administration	55	8.3%	493	2.3%	831	2.1%
Finance/ins/real estate	20	3.0%	3,280	15.2%	6,578	16.7%
Finance/ins/real estate, <10 employees	95	14.3%	2,110	9.8%	3,928	10.0%
Professional services	124	18.7%	5,873	27.2%	10,303	26.1%
Business services	52	7.8%	1,940	9.0%	2,887	7.3%
General office	166	25.0%	4,156	19.2%	7,418	18.8%
Medical services	151	22.8%	3,740	17.3%	7,506	19.0%
Other	602	22.6%	6,877	11.6%	13,666	13.2%
Schools and colleges	273	45.3%	1,721	25.0%	3,730	27.3%
Libraries	0	0.0%	15	0.2%	48	0.4%
Hospitals/medical services	0	0.0%	1,892	27.5%	3,107	22.7%
Museums/art galleries/gardens	16	2.7%	32	0.5%	60	0.4%
Outdoor recreation/amusement parks	25	4.2%	252	3.7%	535	3.9%
Public administration	194	32.2%	2,082	30.3%	4,348	31.8%
Churches	68	11.3%	461	6.7%	1,143	8.4%
Other, not elsewhere classified	26	4.3%	422	6.1%	695	5.1%
Agriculture	17	0.6%	287	0.5%	552	0.5%
Agricultural production	0	0.0%	4	1.4%	11	2.0%
Agricultural services	17	100.0%	283	98.6%	541	98.0%
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Virginia Beach, VA: 2024 Average Annual Spending



Consumer Spending Comparison Report

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD: SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

, labam maco emoppeo	<u>1 MI</u>	RING	3 MI RING		<u>5 MI</u>	RING
<u>Households</u>	8,436		47,	47,640		,381
Owner households	5,049		28,	374	61,812	
Renter households	3,387		19,	19,266		,569
Average Household income	\$106	,636	\$119	887	\$132,039	
Average Annual Household Spending	\$88,940		\$91	460	\$95,	
Average Annual Spending by Category						
Food	\$11,365	12.8%	\$11,248	12.3%	\$11,646	12.2%
Food at home	\$6,718	59.1%	\$6,609	58.8%	\$6,791	58.3%
Cereals/bakery products	\$823	12.2%	\$810	12.3%	\$832	12.3%
Meats/poultry/fish/eggs	\$1,486	22.1%	\$1,457	22.0%	\$1,492	22.0%
Dairy products	\$604	9.0%	\$595	9.0%	\$612	9.0%
Fruits/vegetables	\$1,261	18.8%	\$1,243	18.8%	\$1,282	18.9%
Other food at home	\$2,535	37.7%	\$2,495	37.7%	\$2,564	37.7%
Food away from home	\$4,647	40.9%	\$4,639	41.2%	\$4,854	41.7%
Alcoholic beverages	\$683	0.8%	\$688	0.8%	\$727	0.8%
Tobacco products	\$435	0.5%	\$404	0.4%	\$399	0.4%
Housing	\$30,057	33.8%	\$30,974	33.9%	\$31,908	33.3%
Shelter	\$17,444	58.0%	\$17,919	57.9%	\$18,444	57.8%
Owned dwellings	\$8,465	48.5%	\$8,929	49.8%	\$9,872	53.5%
Mortgage interest/charges	\$3,577	42.3%	\$3,706	41.5%	\$4,058	41.1%
Property taxes	\$2,131	25.2%	\$2,268	25.4%	\$2,529	25.6%
Maintenance/repairs/insurance	\$2,756	32.6%	\$2,956	33.1%	\$3,285	33.3%
Rented dwellings	\$7,369	42.2%	\$7,246	40.4%	\$6,632	36.0%
Other lodging	\$1,607	9.2%	\$1,741	9.7%	\$1,937	10.5%
Household furnishings & equipment	\$3,322	11.1%	\$3,459	11.2%	\$3,605	11.3%
Household textiles	\$144	4.3%	\$146	4.2%	\$153	4.2%
Furniture	\$1,058	31.9%	\$1,097	31.7%	\$1,152	32.0%
Floor coverings	\$42	1.3%	\$43	1.3%	\$46	1.3%
Major appliances	\$569	17.1%	\$597	17.2%	\$625	17.3%
Small appliances/housewares	\$162	4.9%	\$170	4.9%	\$174	4.8%
Miscellaneous household equipment	\$1,347	40.6%	\$1,406	40.7%	\$1,455	40.4%
Utilities/fuels/public services	\$5,687	18.9%	\$5,872	19.0%	\$6,000	18.8%
Household operations	\$2,626	8.7%	\$2,713	8.8%	\$2,823	8.8%
Housekeeping supplies	\$971	3.2%	\$1,003	3.2%	\$1,028	3.2%
Apparel	\$2,142	2.4%	\$2,138	2.3%	\$2,229	2.3%
Men & boys	\$546	25.5%	\$536	25.1%	\$552	24.8%
Men, 16 yrs and over	\$486	89.0%	\$478	89.2%	\$496	89.8%
Boys, 2 to 15 yrs	\$60	11.0%	\$58	10.8%	\$56	10.2%
Women & girls	\$825	38.5%	\$840	39.3%	\$885	39.7%
Women, 16 yrs and over	\$732	88.7%	\$753	89.7%	\$798	90.2%
Girls, 2 to 15 yrs	\$93	11.3%	\$87	10.3%	\$87	9.8%

Source: Scan/US 2024 Estimates (Jan 1) www.demographicreports.com

Consumer Spending Comparison Report

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD: SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

.,	<u>1 MI</u>	RING	<u>3 MI</u>	RING	<u>5 MI</u>	RING
verage Annual Spending by Category						
Apparel (cont'd)						
Children under 2 yrs	\$21	1.0%	\$22	1.0%	\$20	0.9%
Footwear	\$440	20.6%	\$442	20.6%	\$459	20.6%
Other apparel	\$306	14.3%	\$296	13.9%	\$309	13.9%
Transportation	\$13,945	15.7%	\$14,901	16.3%	\$15,835	16.5%
Vehicle purchases	\$6,093	43.7%	\$6,261	42.0%	\$6,678	42.2%
Cars and trucks, new	\$2,963	48.6%	\$3,184	50.9%	\$3,552	53.2%
Cars and trucks, used	\$3,130	51.4%	\$3,077	49.1%	\$3,127	46.8%
Other vehicles	\$0	0.0%	\$0	0.0%	\$0	0.0%
Gasoline & motor oil	\$3,618	25.9%	\$3,588	24.1%	\$3,706	23.4%
Other vehicle expenses	\$4,108	29.5%	\$4,154	27.9%	\$4,365	27.6%
Finance charges	\$370	9.0%	\$373	9.0%	\$387	8.9%
Maintenance and repairs	\$1,198	29.2%	\$1,216	29.3%	\$1,287	29.5%
Insurance	\$661	16.1%	\$685	16.5%	\$737	16.9%
Rental/leasing/other	\$1,880	45.8%	\$1,881	45.3%	\$1,954	44.8%
Public & other transportation	\$123	0.9%	\$896	6.0%	\$1,082	6.8%
Health care	\$7,239	8.1%	\$7,329	8.0%	\$7,668	8.0%
Health Insurance	\$5,098	70.4%	\$5,128	70.0%	\$5,332	69.5%
Medical services	\$1,244	17.2%	\$1,277	17.4%	\$1,351	17.6%
Drugs	\$676	9.3%	\$697	9.5%	\$743	9.7%
Medical supplies	\$220	3.0%	\$228	3.1%	\$241	3.1%
Entertainment	\$3,944	4.4%	\$4,128	4.5%	\$4,341	4.5%
Fees and admissions	\$1,004	25.5%	\$1,059	25.7%	\$1,125	25.9%
Audio/visual equipment/services	\$1,259	31.9%	\$1,308	31.7%	\$1,349	31.1%
Pets/toys/playground equipment	\$1,040	26.4%	\$1,069	25.9%	\$1,095	25.2%
Other entertainment supplies	\$641	16.2%	\$691	16.8%	\$773	17.8%
Personal care products and services	\$1,021	1.1%	\$1,019	1.1%	\$1,059	1.1%
Reading	\$121	0.1%	\$123	0.1%	\$130	0.1%
Education	\$1,533	1.7%	\$1,526	1.7%	\$1,639	1.7%
Personal insurance & pensions	\$11,436	12.9%	\$11,621	12.7%	\$12,455	13.0%
Pensions/social security	\$10,752	94.0%	\$10,911	93.9%	\$11,681	93.8%
Life/other personal insurance	\$684	6.0%	\$710	6.1%	\$773	6.2%
Cash contributions	\$3,779	4.2%	\$4,067	4.4%	\$4,401	4.6%
Miscellaneous	\$1,230	1.4%	\$1,282	1.4%	\$1,338	1.4%

Source: Scan/US 2024 Estimates (Jan 1)