

44.12 acres For Sale

AT&T Irving Campus

LAS COLINAS



The Offering

CBRE is pleased to present the exclusive offering of the ±44.12-acre AT&T Irving Campus, a generational infill redevelopment opportunity consisting of three (3) separately platted parcels located at the northeast corner of Las Colinas Blvd & Colwell Dr in Irving, Texas. This highly strategic site offers investors and developers the ability to acquire one of the largest contiguous land positions available within the prestigious Las Colinas / Irving submarket.

Positioned along Las Colinas Blvd a major north-south arterial with strong traffic counts and direct connectivity to the region's primary employment corridors, the Property benefits from exceptional visibility, accessibility, and surrounding fundamentals. The site is located just minutes from State Highway 114 and President George Bush Turnpike, providing seamless regional access to DFW International Airport, Las Colinas Urban Center and Downtown Dallas.



**44.12
acres**

Three (3) separately
platted parcels



Flexible Zoning

and development potential
(subject to municipal
approval)



**Prominent
Frontage**

along Las Colinas BLvd
minutes away from DFW
Airport



Flexible Uses

Ideal for mixed-use,
office, or institutional
redevelopment





INVESTMENT HIGHLIGHTS

Rare Infill Scale

±44.12 acres of contiguous land represents one of the last large-scale redevelopment opportunities in the Las Colinas corridor, where developable sites of this size are increasingly scarce.

Premier Location & Connectivity

The Property offers exceptional visibility along both Colwell Dr. and Las Colinas Blvd. with immediate access to SH-114 and PGBT, providing seamless connectivity to DFW International Airport and the broader Metroplex.

Strong Demographics & Demand Drivers

Surrounded by affluent residential communities and major employment hubs, the site is positioned within a high-growth trade area supported by strong income levels and population trends.

Flexible Redevelopment Potential

The site's scale, existing infrastructure, and strategic location support a wide range of uses—including mixed-use, multifamily, corporate campus, or senior living—allowing for a phased, value-maximizing development approach.

Property Description

The properties and parcel of land are located off Colwell Blvd with additional access from W Royal Ln. The parcel is improved with apartments totaling 324 units, a reception building, a pool facility, a tennis/basketball court and some limited parking surrounding it.

FUTURE LAND USE:

- Corporate Campus Redevelopment — New or multi-tenant office/HQ use (by right)
- Mixed-Use Development — Office + high-density residential (enabled by the UB Overlay)
- Hotel/Conference Facility — Strong precedent in the immediate area
- Life Sciences or Medical Office — Consistent with C-O uses
- Educational Campus — Universities and private academies are by-right uses

ACREAGE

±44.12-acre over 3 Platted Parcels

BASE ZONING:

C-O (Commercial Office)

SUB DISTRICT:

Urban Business Overlay (UB) District

SCHOOL DISTRICT:

Irving ISD





PROPERTY OVERVIEW

6000 Las Colinas Blvd

A centrally located conference and training facility featuring large-format meeting spaces and breakout areas, serving as the core hub for corporate events and campus programming.

PROPERTY TYPE	Office
CLASS	B
BUILDING SF	148,140
PARCEL SIZE	22.00 AC
PARKING SPACES	736 (5.24 / 1000)
YEAR BUILT	1998



PROPERTY OVERVIEW

6301 Colwell Blvd

A dedicated amenity and support building featuring dining, recreation, and operational facilities that enhance the functionality and campus-style environment of the overall training center.

PROPERTY TYPE	Office
CLASS	A
BUILDING SF	137,548
PARCEL SIZE	8.16 AC
PARKING SPACES	335 (3.00 / 1000)
YEAR BUILT	1987
LAND (ACRES)	8.16



PROPERTY OVERVIEW

6201 Colwell Blvd

A dedicated lodging facility offering on-site accommodations and supporting amenities, designed to serve extended-stay corporate training programs and campus users.

PROPERTY TYPE	Training Hospitality
BUILDING SF	199,066
PARCEL SIZE	13.84 AC
YEAR BUILT	1988

Demographics

	1 Mile	5 Miles	10 Miles
2025 Population	13,560	266,355	1,000,711
2030 Population Projection	14,389	269,485	1,011,276
2025-2030 Population Growth Rate	1.19%	0.23%	0.21%
2025 Households	5,879	104,339	413,992
2030 Households Projection	6,181	106,667	424,390
2025-2030 Household Growth Rate	1.01%	0.44%	0.50%
2025 Average Household Income	\$156,833	\$120,323	\$137,501
2030 Average Household Income	\$170,468	\$131,709	\$150,148
2025 Population 25 and Over	9,993	178,196	693,020
HS and Associates Degrees	1,960	62,527	268,237
Bachelor's Degree or Higher	7,877	90,226	344,841
2025 Businesses	650	16,385	59,543
2025 Employees	10,853	236,197	762,272





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If after reviewing this Memorandum, you have no further interest in purchasing the Property, kindly return it to CBRE.

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FOR SALE

AT&T Irving Campus

LAS COLINAS

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