



33 South Salado Avenue, Patterson, CA 95363

COMPARED TO

Existing similar locations of the following brands based on analysis of consumer mobile device signals between 12/5/2021 and 12/5/2022.

Rank	Brand	Ideal Customer Count	Ideal Customer Ratio	Ideal Customer Similarity
1	 Wienerschnitzel	LOW	HIGH	VERY SIMILAR
2	 Applebee's	LOW	HIGH	VERY SIMILAR
3	 Farmer Boys	LOW	HIGH	VERY SIMILAR
4	 Olive Garden	LOW	HIGH	VERY SIMILAR
5	 Ihop	BELOW AVERAGE	HIGH	SIMILAR

April Potter

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