


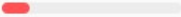







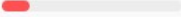



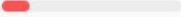






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33 South Salado Avenue, Patterson, CA 95363

COMPARED TO

Existing similar locations of the following brands based on analysis of consumer mobile device signals between 12/5/2021 and 12/5/2022.

Rank	Brand	Ideal Customer Count	Ideal Customer Ratio	Ideal Customer Similarity
1	 Wiener Schnitzel	LOW 	HIGH 	VERY SIMILAR 
2	 Applebee's	LOW 	HIGH 	VERY SIMILAR 
3	 Farmer Boys	LOW 	HIGH 	VERY SIMILAR 
4	 Olive Garden	LOW 	HIGH 	VERY SIMILAR 
5	 IHOP	BELOW AVERAGE 	HIGH 	SIMILAR 

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