

7731 Perkins Rd, Baton Rouge, Louisiana, 70810
Ring of 1 mile



Legacy Hills (K1)

Dominant Tapestry Segment

KEY FACTS



6,828

Total Population



\$272,753

Median Home Value



1,075

Total Businesses



20,835

Daytime Population



39.5

Median Age



0.1%

2025-2030
Pop Growth
Rate



\$43,835

Per Capita
Income



1.9

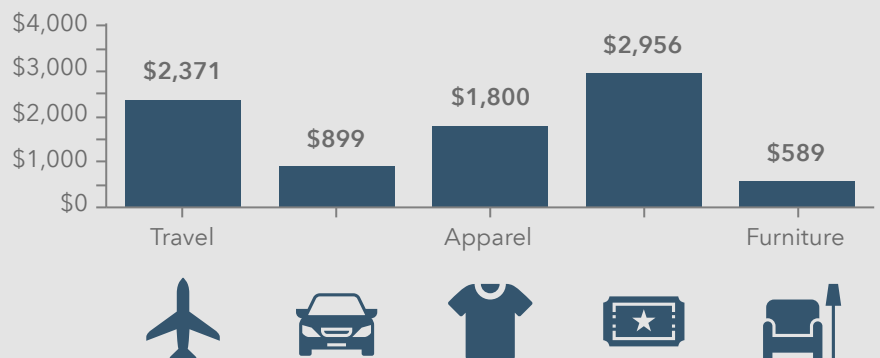
Avg Household
Size



\$60,182

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2026, 2031), Esri-Data Axle (2026), Esri-U.S. BLS (2026).

© 2026 Esri

Spending facts are average annual dollars per household

7731 Perkins Rd, Baton Rouge, Louisiana, 70810
Ring of 3 miles



Emerging Hub (D1)

Dominant Tapestry
Segment

KEY FACTS



67,240

Total Population



\$359,474

Median Home Value



6,338

Total Businesses



109,874

Daytime Population



38.4

Median
Age



0.1%

2025-2030
Pop Growth
Rate



\$61,231

Per Capita
Income



2.1

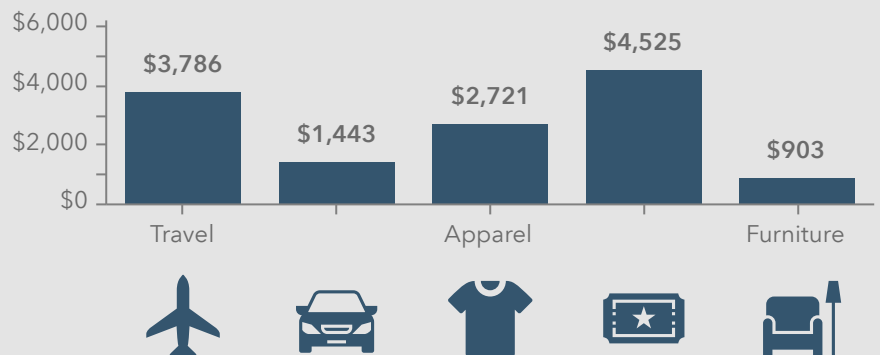
Avg Household
Size



\$84,539

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2026, 2031), Esri-Data Axle (2026), Esri-U.S. BLS (2026).

© 2026 Esri

Spending facts are average annual dollars per household

7731 Perkins Rd, Baton Rouge, Louisiana, 70810
Ring of 5 miles



City Greens (K6)

Dominant Tapestry Segment

KEY FACTS



192,220

Total Population



\$335,697

Median Home Value



13,717

Total Businesses



262,761

Daytime Population



34.4

Median Age



0.1%

2025-2030
Pop Growth
Rate



\$49,804

Per Capita
Income



2.1

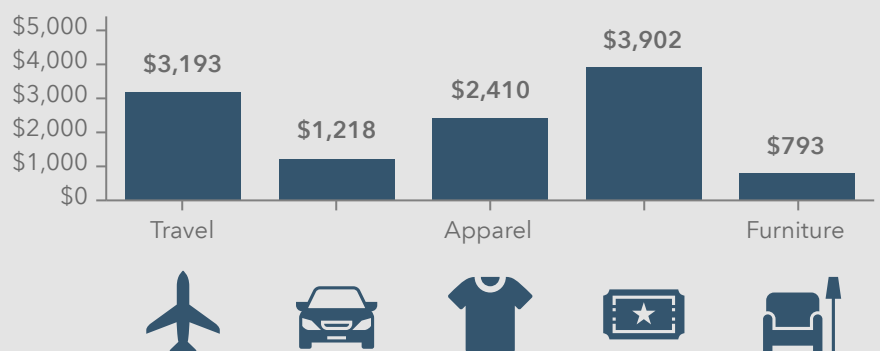
Avg Household
Size



\$71,769

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2026, 2031), Esri-Data Axle (2026), Esri-U.S. BLS (2026).

© 2026 Esri

Spending facts are average annual dollars per household