



Implementation Guide

US + Canada Conversions

May 2025





Welcome to City Express by Marriott

City Express by Marriott serves as a break for the on-the-go guest. Offering comfortable stays in convenient locations, with just the right amenities. The thoughtful, simple design creates a quality, affordable stay where Efficient Travelers can recharge after a long day.

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01 Project Implementation

Introduction

Intended for conversions, the Implementation Guide provides direction on the design aesthetic and elements required for City Express by Marriott projects. It is a companion tool to the Property Improvement Plan (PIP) and additional resources found on globaldesign.marriott.com. Together, these create a thorough and complete approach to a conversion of an existing property.



Property Improvement Plan (PIP)

- Defines the required scope for a specific property and will be issued with a low, medium, or high scope designation.
- Provides property specific minimum requirements that must be achieved prior to a conversion to the City Express by Marriott brand.
- PIP document is written by Marriott Global Design.
- Conversion property will be documented with Open Space.



Implementation Guide

- Provides a holistic approach to the design and execution of a City Express by Marriott conversion.
- Provides a clear understanding of the conversion approach and minimum requirements for the brand.
- Provides guidance on the interior aesthetic and spatial planning of key program areas.



Additional Resources

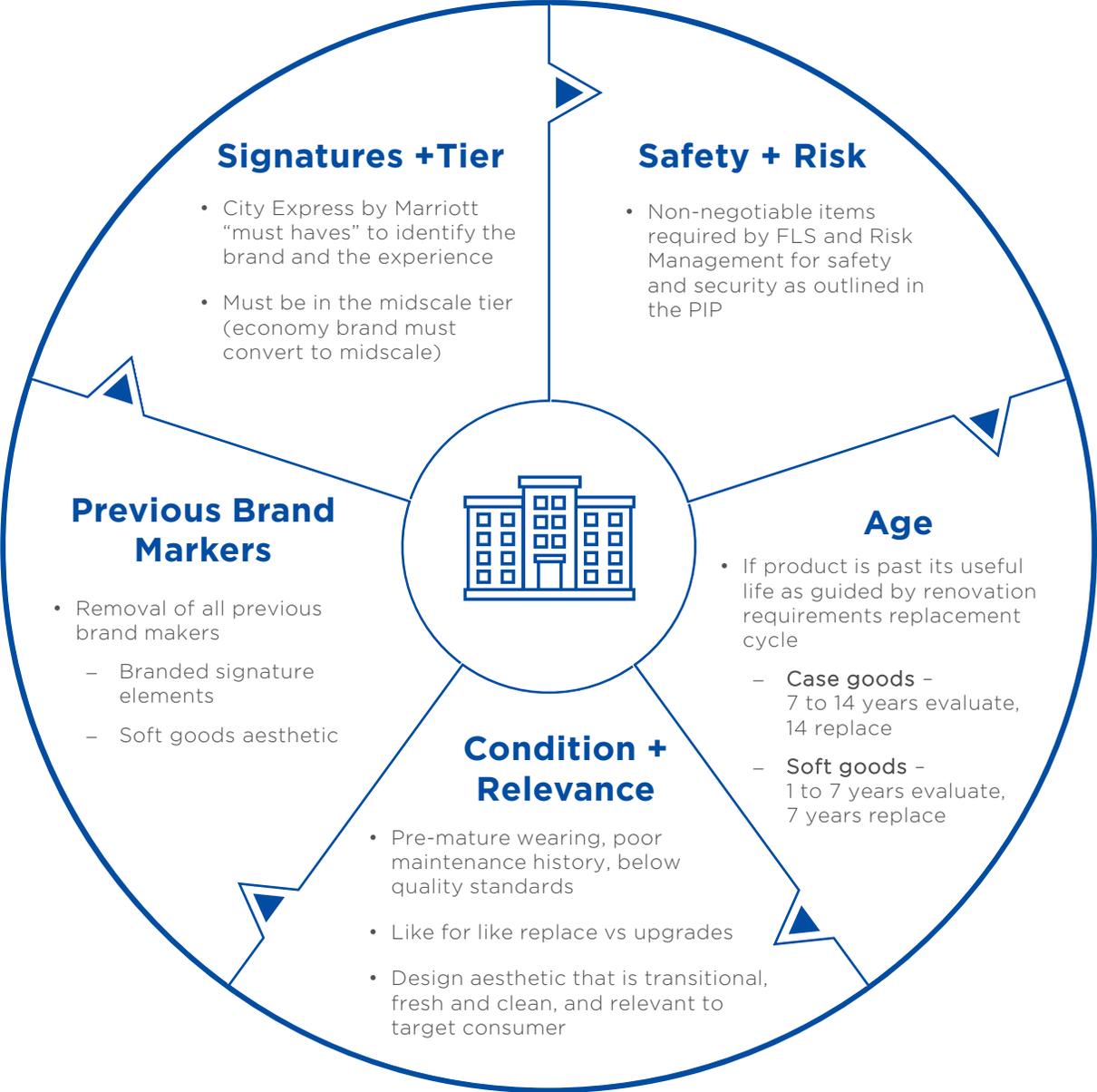
- Kit-of-Part Drawings
- Design Standards, including Fire Life Safety and Risk Management requirements.
- Building Product Manual
- Interior Design Specification Manual
- Exterior + Interior Signage Guides
- Brand & Ops Playbook
- *Note: Imagery and references in this guide provides a sampling of the City Express by Marriott specifications. Additional resources should be followed for the full breath of specifications.*

Conversion Strategy

As a conversion brand, we understand that each property is unique, and we approach each with a tailored lens to evaluate its potential.

Our evaluation process balances flexibility with maintaining our brand expression, enhancing the guest experience, and maximizing the useful life of the existing product. We prioritize 'like for like' replacements, minimizing construction changes while integrating brand signatures that enhance the overall guest journey.

This thoughtful approach ensures that each property retains its distinctive character while meeting our high standards and delivering exceptional stays for our guests.



Contacts



For any questions please contact:
globaldesignmidscale@marriott.com



For further design direction, reference the additional design guides, specifications, and other standards documentation on the Global Design Portal
globaldesign.marriott.com



02 Brand Overview

Positioning



Brand Positioning and Strategy

Convenience in Every Journey.

We serve as a break for our on-the-go guests. We offer comfortable stays in convenient locations, with just the right amenities, so you can rest up and get back to the journey.



Brand Mission

To provide efficient stays marked by the quality and comfort guests expect from Marriott International.



Audience

City Express by Marriott guests are on the move. They seek a convenient, comfortable, and affordable stay, where they can recharge after a long day. City Express by Marriott is here to welcome them with a quality stay, thoughtful simple design and just the right amenities for any trip.



Value Proposition

Stay connected with our fast tech and enjoy free breakfast and parking. Experience friendly service, comfortable rooms, and thoughtful design. With a 24-hour market, pet-friendly policies, and on-site fitness, we ensure a practical and pleasant stay.



Brand Values

City Express by Marriott ensures a comfortable stay in convenient locations, backed by the trusted Marriott name. Offering excellent value, it delivers convenience at the right price. With our efficient essentials, you'll have everything you need to recharge and continue your journey.

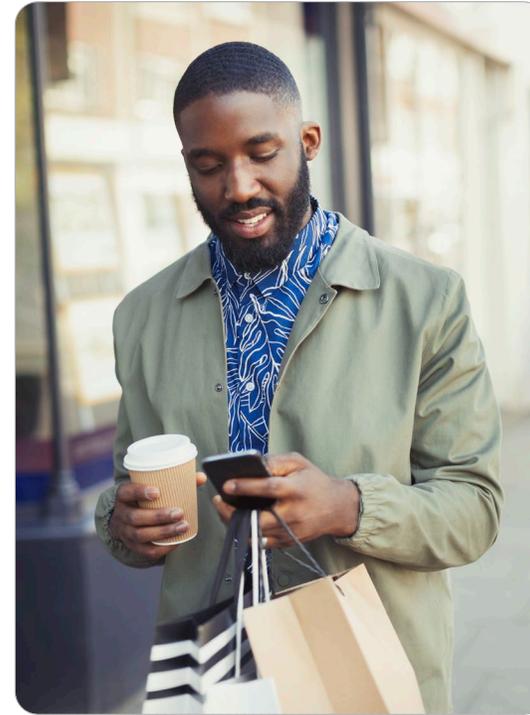
Consumer Target: Efficient Traveler

City Express by Marriott guests are on the move. They seek a convenient, comfortable, and affordable stay, where they can recharge after a long day. They're practical and down-to-earth. They know what they need. And they know what they don't. City Express by Marriott is here to welcome them with a quality stay, thoughtful simple design and just the right amenities for any trip.



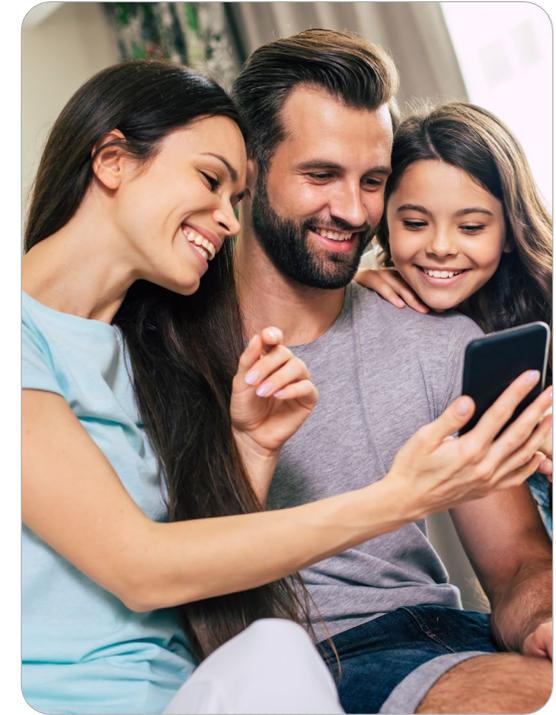
Business Travelers

As road warriors, our Business Travelers value ease and dependability above all.



Leisure Travelers

Our Leisure Travelers cherish the efficiency and comfort we provide.



Groups and Families

For Groups and Families, we offer a hassle-free base for shared experiences.



03 Design Approach

Design Approach

Design Approach

Exterior

Public Space

Guest Room

We strategically integrate signature design elements across the guest journey to ensure continuity within our brand's flexible framework. Whether standalone features or integrated elements, their simplicity in execution is essential. Each design element is crafted to ensure a seamless and consistent experience. Our Design Signatures embody a unique proposition for our brand, effortlessly adaptable to any space to transform it into a City Express by Marriott effectively. This approach is cost-effective and high-impact, ensuring that each property delivers the same exceptional experience while maintaining its distinctive character.

Quality Essentials

City Express by Marriott features contemporary and functional spaces with clean lines that create fresh and inviting accommodations. These spaces are designed to maximize comfort and efficiency with quality essentials for the stay of the price-conscious traveler.

Flexibility & Adaptability

City Express by Marriott design prioritize the efficient use of space by having compact yet thoughtful design strategies that can easily adapt to various conditions. This generates open, permeable and versatile public spaces, which combined with seamlessly technology integration, they provide the flexibility that all smart guests seek in the midscale tier.

Convenience

“You’ll find a City Express by Marriott wherever the sun is setting.”

From its strategic locations to the comfortable and functional interior spaces, and the excellent welcoming service, City Express by Marriott is able to offer convenience and practicality to all of its guests.

Design Strategy

Design Approach

Exterior

Public Space

Guest Room

The overall design aesthetic fits within a flexibility framework to coordinate with existing interior furniture, finishes and architecture that may remain in a conversion property. It is timeless and transitional in style but relevant and current to uplift and refresh a property. The use of neutrals, warm gray and blue, with pops of colors, yellow and orange, provide an optimistic aesthetic throughout the guest journey.

Essentials

Interior Design Aesthetic

The overall light aesthetic, featuring warm white walls and natural oak tones, creates a bright and fresh backdrop for City Express by Marriott spaces. This backdrop is complemented by warm grays and blues, which serve as neutral colors to harmonize with existing finishes and materials. To reflect the brand's tone and infuse optimism into the guest experience, pops of yellow and orange are strategically added at key moments. The Essentials design strategy ensures a straightforward execution, offering guests a simple and enjoyable environment



Minimum Design Signatures

Throughout the guide, minimum required signatures, conditional, and flexible design elements are outlined for execution.

- Minimum required signatures are required for any City Express by Marriott conversion, as outlined below.
- Conditional elements are priority for execution and are evaluated on quality and relevance.
- Flexible elements are evaluated on quality, age and useful life as determined by typical renovation replacement cycles.



Exterior

- Site & Building Signage
- Overall Building Color Application
- Porte Cochere Color Application
- Entry Door Graphics
- Remove all previous Brand Identifiers *



Public Space

- Artwork
- Front Desk Focal Wall Piece
- Social Lobby Seating:
 - Woven Area Rug
 - Armchair w/ Accent Pillow
 - Ottoman & Tray
- The Lounge seating group:
 - Woven Area Rug
 - Lounge Chairs & C-Tables
- Buffet Area Wallcovering
- Remove all previous Brand Identifiers *



Corridors

- Elevator Lobbies Artwork
- RFID with BLE Door Locks
- Remove all previous Brand Identifiers *



Guest Rooms

- Artwork
- Desk lamp
- Lounge Chair
- Ottoman
- Power at desk and nightstands
- Remove all previous Brand Identifiers *



Throughout this guide, icon denotes these signature design elements.

** This may result on additional Design Signature Elements required. Please refer to PIP for final direction.*

Maximum Facilities Program

Design Approach

Exterior

Public Space

Guest Room

Maximum facilities requirements and programming allowed in any City Express by Marriott conversion.



Exterior

- No maximums.



Public Space

- Operating restaurant not allowed unless physically separated from public space.
- Operating bar not allowed.
- Large conference space (1,001+ sf) not allowed.
- Lobby printing or business center not required and not encouraged. Printing at front desk is a minimum requirement.



Corridors

- No maximums.



Guest Rooms

- Full kitchens with ovens are not allowed.
- Kitchenettes with cooktops and dishwashers will be allowed only if existing and based on condition and age. Up to 10% of the room mix.
- Cooktop and dishwasher equipment replacement not allowed. Refer to PIP.

Exterior Strategy

Exterior Design Approach



Exterior Design Strategy

Through the application of paint and signage only, a creation of an identifiable design will guide users to their destination:

- Strategy will be cost effective.
- Will deploy signature brand color/s.
- Implement an identifiable brand image.



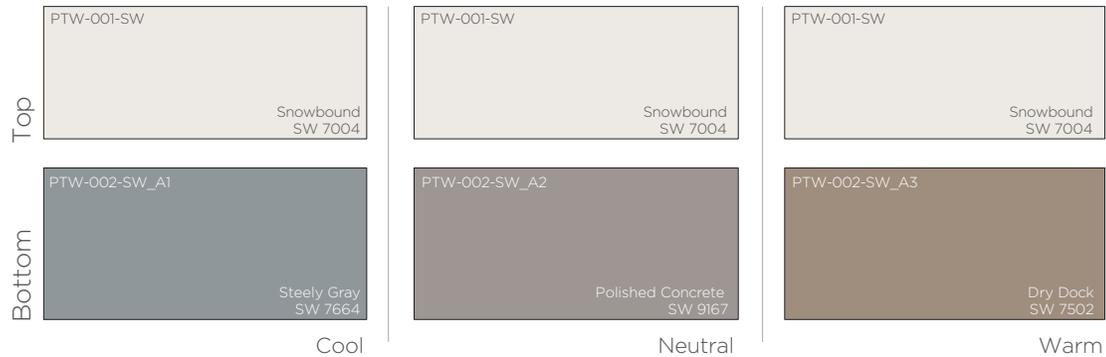
Color Blocking Strategy

Creation of building and façade hierarchy by size and placement of color blocking application:

- Provide visual color to support brand voice and create a consistent guest journey.
- Create contrast to support exterior signage.
- Existing building architecture to remain untouched.
- Deemphasize existing building details and brand language.

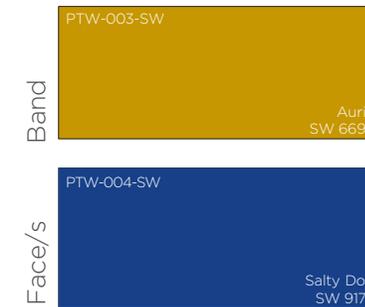
Rules of Application

Background Colors



- Two background colors to be applied to the entire building, wrapping around all main volumes.
- The darker background color (PTW-002-SW series) to be applied always on the bottom part of the building aligning with any possible horizontal datum line already existing on the building. (This usually corresponds to the first or second floor).
- The lighter background color (PTW-001-SW) must always be applied on the upper part of the building.
- Only one background color scheme (Cool, Neutral or Warm) per the diagram above should be applied to the building.
- Background color schemes should be selected by having in consideration any possible accent materials on the existing building. (i.e: If a building has a cool grey stone application, then, cooler grey background tones should be use. If a building has a red brick application, then, warmer grey background tones should be use.
- The brand logo sign must always be applied on the light background color (PTW-001-SW), and not an accent color.
- Please see example diagrams on the next page.

Accent Colors



- Accent color PTW-003-SW must be used at the horizontal datum line where the transition between the two background colors happens.
- Accent color PTW-004-SW should always be applied to highlight either a recessed or extruded face/s on the building facade.
- Accent color PTW-004-SW should always have an asymmetrical application on any longitudinal facade.
- The color blocking proportions should always be close to 30% accent / 70% background color.
- Please see example diagrams on the next page.

Color Blocking Formula



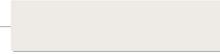
PTW-004-SW

Main Accent Color - Asymmetrical application on recessed or extruded building faces or volumes.



PTW-003-SW

Secondary Accent Color - Horizontal accent band at background color transition. Band must be 12"-18" H.



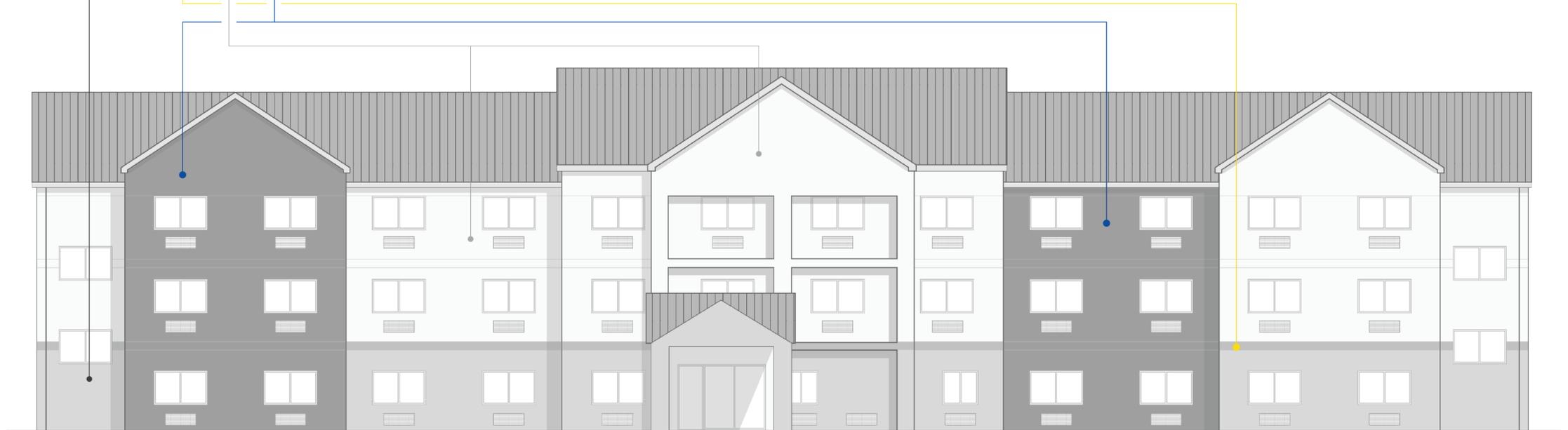
PTW-001-SW

Top Background Color - Overall top building mass.



PTW-002-SW_A1 / A2 / A3

Bottom Background Color - Overall bottom building mass.



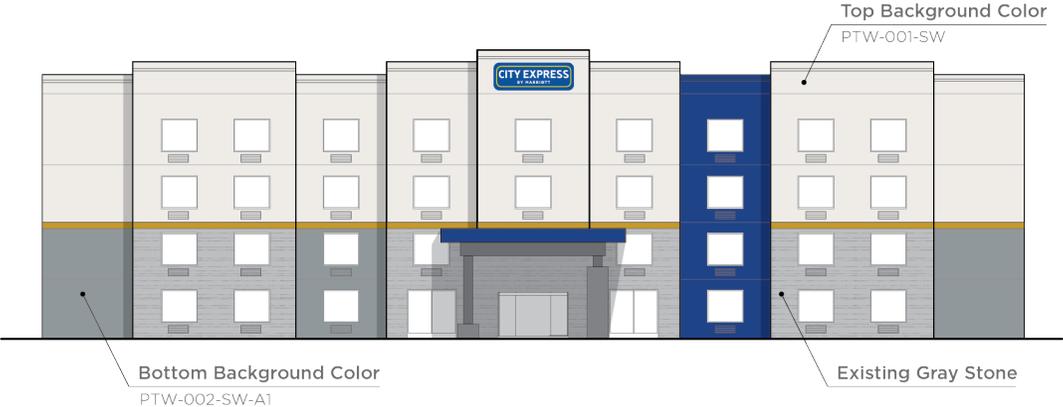
City Express by Marriott Exterior

Background Color Application Examples

Example #1 - Exterior Strategy with Cool Tones:



Example #2 - Existing Cool Toned Materials:



Example #3 - Asymmetrical Application of Accent Color:



City Express by Marriott Exterior

Background Color Application Examples

Example #4 - Exterior Strategy with Warm Tones:



Example #5 - Existing Warm Toned Materials:



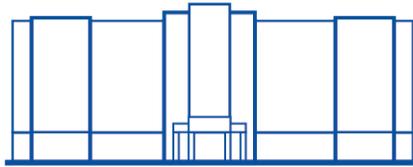
Example #6 - Asymmetrical Application of Accent Color:



Building Typologies

The building typologies described below try to categorize and organize the bulk of the possible properties currently found in the US+Canada market that might be appropriate for a City Express by Marriott conversion however, it is not limited to the following:

Flat Roof



- Angles
- Datum (Brick/Stone)
- EIFS
- Pop-outs / Recessed

Peak Roof



- Flat Roof / Straight-lined
- Tower
- Cornices
- Datum (Brick/Stone)
- EIFS
- Visible Facade Joints

Unique Architecture



- Silos, Towers, Windmills
- Vernacular Architecture
- Adobe
- Circular, Arches
- Geometric Roof Lines

Please refer to the following pages for case studies on on-strategy exterior color applications for the building typologies described above.

Case Study #1

Flat Roof Typology

Design Approach >

Exterior >

Public Space >

Guest Room

Before



After



After



- Existing cool tone stone to remain on façade.
- Horizontal datum located at transition of existing stone and EIFS.
- Bottom background color PTW-002_SW_A1 selected to match existing stone and applied to overall building mass.
- Top background color (PTW-001_SW) applied to overall building mass.
- Horizontal band accent (PTW-003-SW) applied at background color transition. Application must not cross other accent color blocking.
- EIFS joints used to help define color extent.

Case Study #2

Peak Roof Typology

Before



After



After



- Existing cool tone stone to remain on façade.
- Horizontal datum located at transition of existing stone and EIFS.
- Bottom background color PTW-002_SW_A1 selected to match existing stone and applied to overall building mass.
- Top background color (PTW-001_SW) applied to overall building mass.
- Horizontal band accent (PTW-003-SW) applied at background color transition. Application must not cross other accent color blocking.
- EIFS joints used to help define color extent.

*Please refer to City Express by Marriott Exterior Signage Manual

Case Study #3

Unique Architecture Typology

Design Approach >

Exterior >

Public Space >

Guest Room

Before



After



After



- Existing warm tone roof shingles to remain.
- Horizontal datum located at transition between first and second floor.
- Bottom background color PTW-002_SW_A1 selected and applied to overall building mass.
- Top background color (PTW-001_SW) applied to overall building mass.
- Horizontal band accent (PTW-003-SW) applied at background color transition. Application must not cross other accent color blocking.
- EIFS joints and building's volumes used to help define color extent.
- City Express by Marriott sign always applied with PTW-001_SW on the receiving wall.

Arrival Experience

Design Approach >

Exterior >

Public Space >

Guest Room

Design Approach

✓ Porte Cochere



- Arrival moment
- Impactful for guest to create brand identity
- Creating a signature moment
- Application of graphic pattern in brand colors
- Work with existing framework and light pattern
- Column and post to remain neutral
- Roof is main accent color

✓ Entry Doors



- As a continuation of the arrival moment
- Reinforces brand identity with a signature moment
- Applied to the glass for easy application

Exterior Signage

Design Approach

Entry Sign:



Rules:

- All existing signs referring to previous brand identifiers to be removed.
- Sign to always be installed on exterior wall with PTW-001-SW paint applied to. Refer to the *Rules of Application* page in this section.

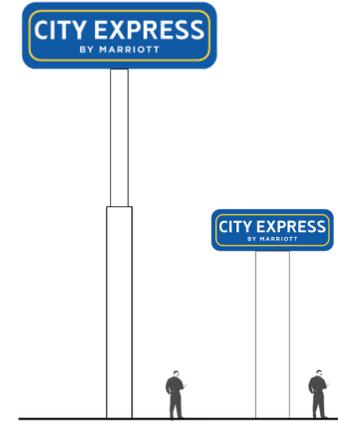
Monument Sign:



Rules:

- All existing signs referring to previous brand identifiers to be removed.
- Monument base finish to match PTW-001-SW. Refer to the *Rules of Application* page in this section.

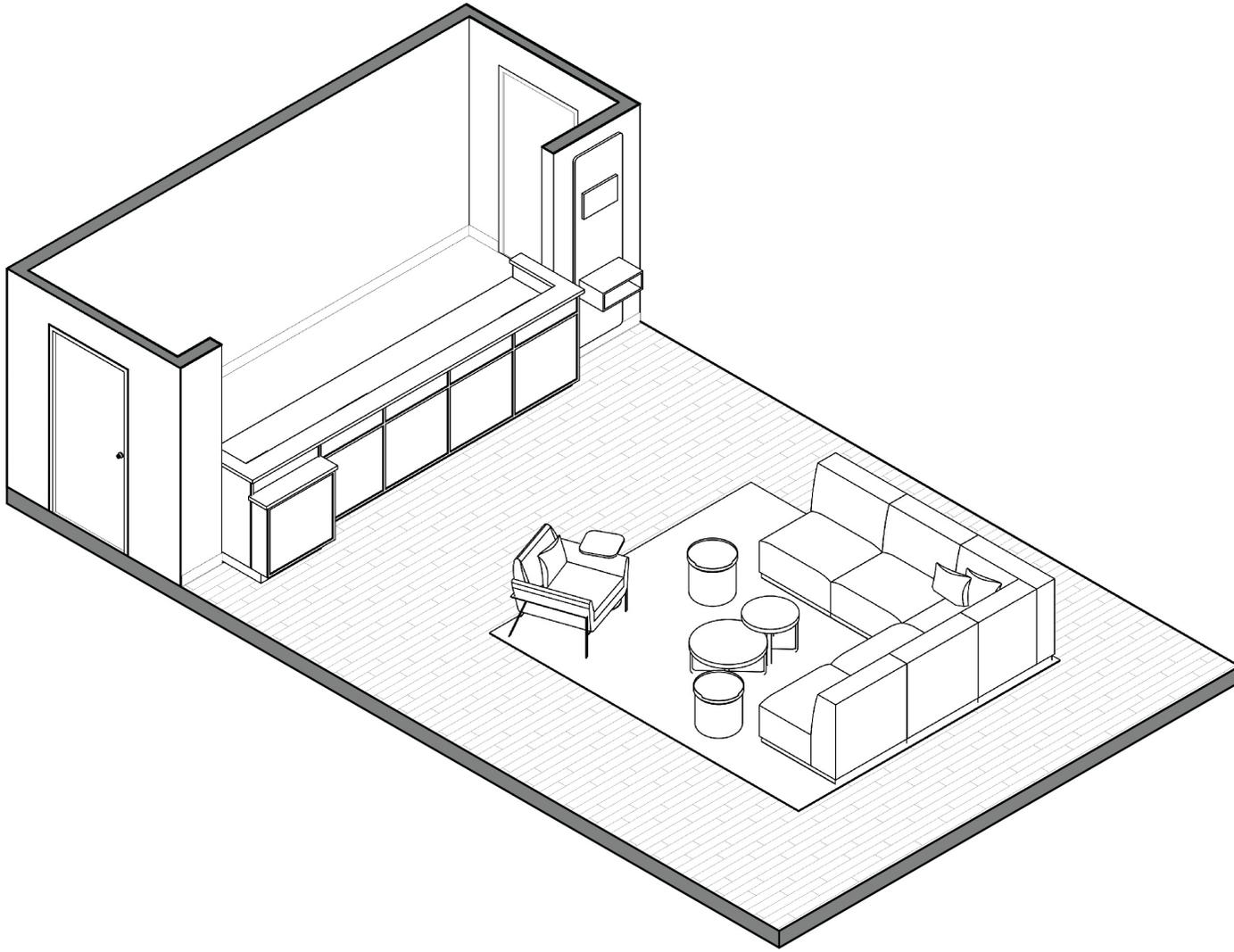
Pole Sign:



Rules:

- All existing signs referring to previous brand identifiers to be removed.
- Pole finish to match PTW-001-SW. Refer to the *Rules of Application* page in this section.

Public Space



Social Lobby

The Social Lobby of our hotel embodies a welcoming atmosphere, with an open layout concept and adorned with warm, comfortable soft seating, inviting guests to relax and connect.

Designed for convenience, it provides easy access to a range of hotel amenities, including a delightful breakfast program. In addition, guests can discover a dedicated retail market within the lobby, offering essential travel items alongside an array of food and beverage options available for purchase at any time, ensuring a seamless and enjoyable stay.

Social Lobby

Design Essentials

Designed with a welcoming open layout concept and warm and comfortable soft seating.

Easy access to various hotel amenities, including the signature breakfast program.

A dedicated retail market with essential travel items and a variety of food and beverage options for purchase at any time is in close proximity to the front desk.

City Express by Marriott Design Elements

- 1 Marriott Bonvoy Wall Panel
- 2 Slat Wall
- 3 Coffee Tables
- 4 C-Table
- 5 Ceiling Light Fixture
- 6 Ottoman with Tray
- 7 Armchair
- 8 Modular Sofa
- 9 Area Rug
- 10 Tile Flooring – new or existing to remain



Front Desk

Front Desk - Pods Solution (new desk condition)



Front Desk - Re-clad Solution (existing desk to remain)



Design Essentials

- Guests are greeted with an up to date, fresh and relevant front desk, whether re-cladded or new pods, the materiality and image is consistent.
- If the front desk is replaced, new open pods should be implemented to allow the associates to engage and interact with the guest and oversee the public space.
- ✓ The front desk is framed with wood trim and an accent wallcovering or paint.
 - Feature art or material for within the frame will be provided at a future date.

City Express by Marriott Design Elements

- 1 Front Desk - Pods
- 2 Front Desk - Re-clad
- 3 Tile Flooring - existing or new
- 4 Front design feature frame

Seating

Design Essentials

- ✓ Signature woven area rug is used to define the seating area with (2) color options available.
- Modular sofa is provided to allow for adaptation of lounge seating to various lobby sizes.
- ✓ Signature lounge chair and accent pillow.
- ✓ Signature ottoman provides a pop of color with an integral tray for functionality.



City Express by Marriott Design Elements

- 1 Woven Area Rug
- 2 Modular Sofa
- 3 Lounge Chair
- 4 Ottoman with Tray



Woven Area Rug



Ottoman with Tray



Lounge Chair with Accent Pillow

Signature Elements / Public Space - Lobby

Minimum Required

- 1** Artwork
- 2** Armchair with Accent Pillow
- 3** Ottoman with Tray
- 4** Area Rug - (2) color options, overlay and inset application
- 5** Remove Previous Brand Identifiers



1



2



3



4



5

Conditional *(Based on Relevance and Quality)*

- 1** Marriott Bonvoy Wall Panel
- 2** Slat Wall
- 3** Coffee Tables
- 4** C-Table
- 5** Ceiling Light
- 6** Sofa with Accent Pillows



1



2



5



3



4



6

Flexible *(Based on Age and Useful Life)*

- 1** Front Desk - Pods
- 2** Front Desk - Single Unit
- 3** Floor Tile - new or existing to remain
- 4** Wallcovering



1



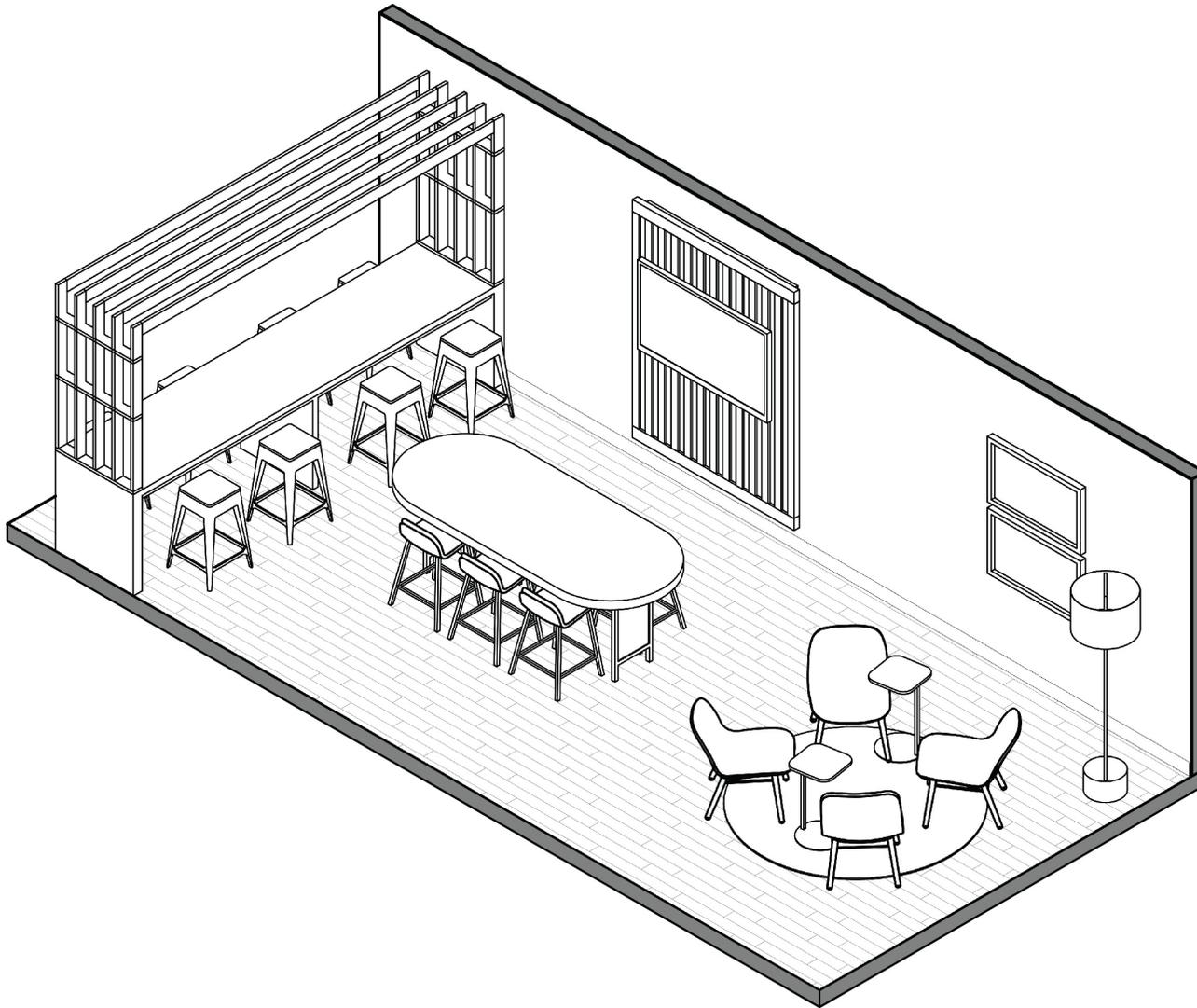
2



3



4



The Lounge

The lounge is tailored to meet the needs of the modern traveler, providing convenient workspaces equipped with charging to ensure productivity on the go. The Lounge offers versatile gathering spaces featuring:

- A communal table and TV screen, perfect for facilitating meetings, co-working sessions, and collaboration among guests. Communal table available in multiple sizes for various site conditions.
- A perch that provides a more intimate environment to gather with an overhead design element. Multiple sizes available for various site conditions.
- Soft seating with C-table to work or gather in a more relaxed position.

The Lounge

Design Essentials

Tailored to the modern traveler needs with a convenient communal and lounge area that provides options to connect with others, work, or relax.

Additional design elements, credenza or console, are available for use in the public space. If a print station is removed, a credenza and artwork should be placed in the existing alcove.

City Express by Marriott Design Elements

- 1 Perch
- 2 Slat Wall
- 3 Communal Table
- 4 Perch Stools
- 5 Artwork
- 6 Communal Table Stools
- 7 TV Wall Panel
- 8 Pendant Light
- 9 Lounge Chair
- 10 Floor Lamp
- 11 C-Table
- 12 Area Rug
- 13 Accent Wallcovering or Paint
- 14 Floor Tile – new or existing to remain



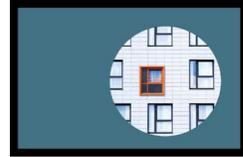
Seating

Design Essentials

- ✓ Signature circle woven area rug is used to define the seating area with (2) color options available.
- ✓ Signature artwork.
- ✓ Signature lounge chair grouping, min of (4) chairs, multiple groups can be used throughout the public space.
- ✓ Signature C-Table, (1) table per two chairs.
- Accent wallcovering, (2) color options available.
- Floor lamp (as needed).

City Express by Marriott Design Elements

- 1** Area Rug - (2) color options, overlay and inset application
- 2** Artwork
- 3** Lounge Chair
- 4** C-Table
- 5** Accent Wallcovering
- 6** Floor Lamp



Artwork



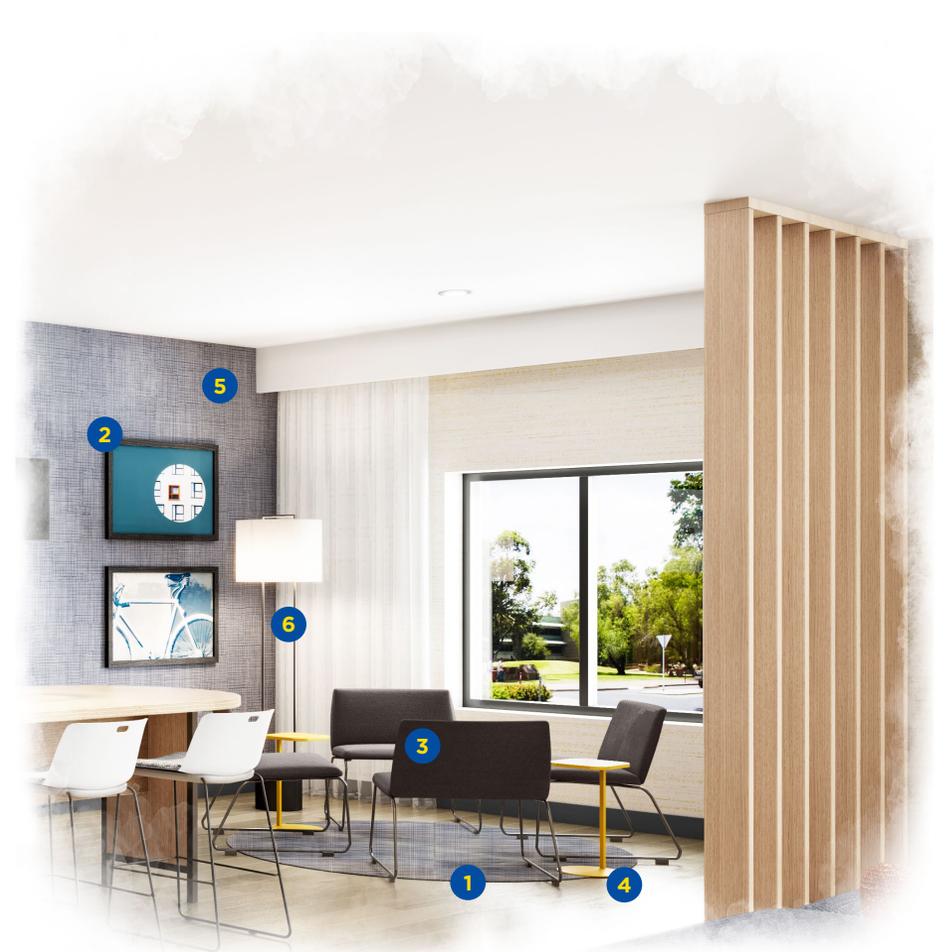
Lounge Chair with Accent Pillow



Woven Area Rug



Ottoman with Tray



Signature Elements / Public Space – The Lounge

Design Approach >

Exterior >

Public Space >

Guest Room

Minimum Required



- 1 Artwork
- 2 C-Table
- 3 Lounge Chair
- 4 Area Rug
- 5 Remove Previous Brand Identifiers



Conditional *(Based on Relevance and Quality)*

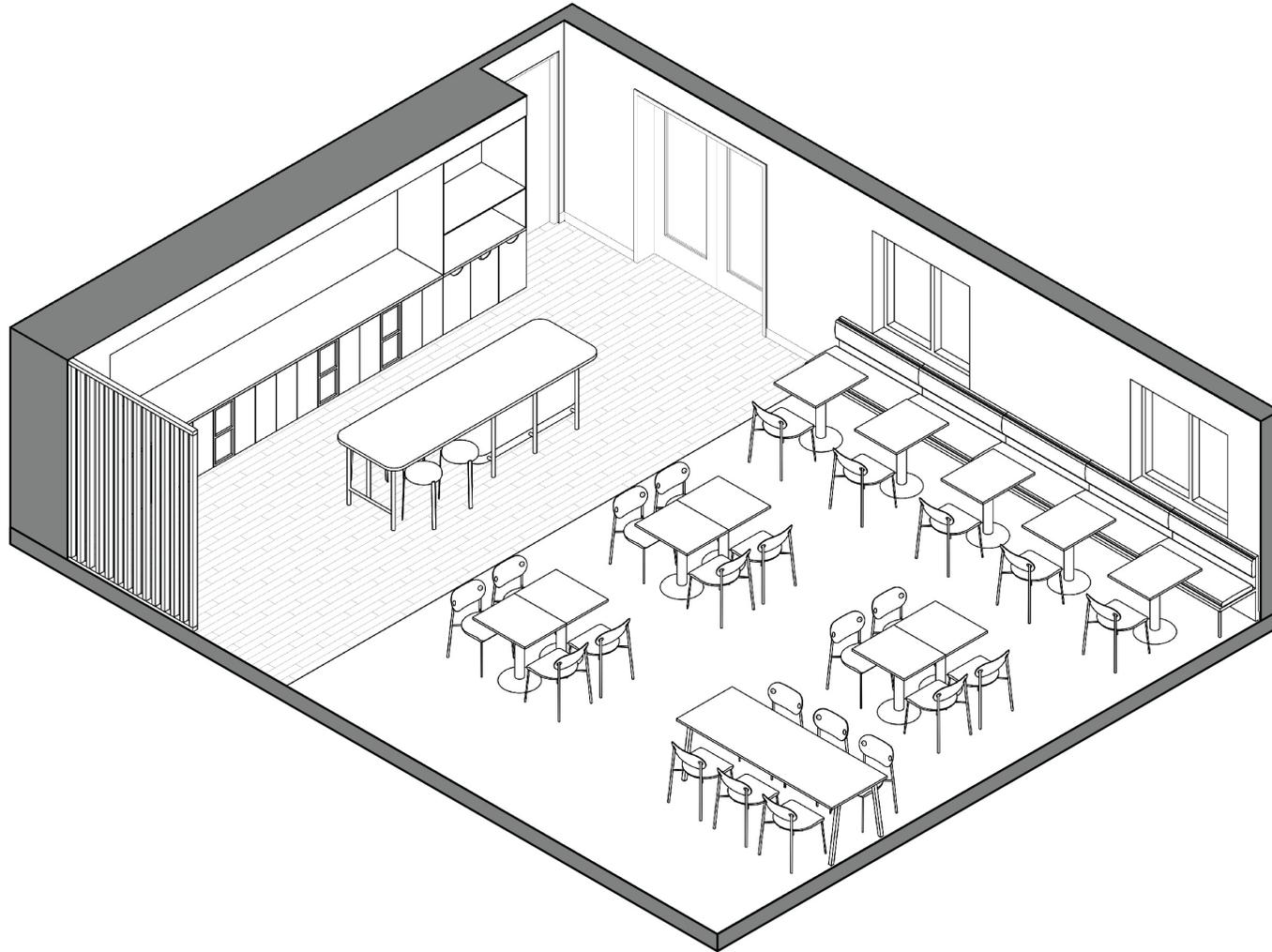
- 1 TV Wall Panel
- 2 Slat Wall
- 3 Accent Wallcovering or Paint



Flexible *(Based on Age and Useful Life)*

- 1 Communal Table – various sizes available for property conditions
- 2 Lounge Perch – various sizes available for property conditions
- 3 Communal Table Stools
- 4 Perch Stools
- 5 Pendant Lamp
- 6 Floor Lamp





F&B Area

City Express by Marriott offers an efficient and inviting breakfast experience, ensuring a seamless start to the day. An optimistic space to start your day and engage in throughout all parts of the day.

Designed with a signature wall covering and art package, the space should be open to encourage all day use.

Modular buffet and island components are available as FF+E for speed in delivery and consistent execution. If buffet is to remain, provide like new condition through stain touch-up or paint.

Food & Beverage

Design Essentials

Designed for all day use with an approximate mix of seating types:

- Traditional dining (55%) – accomplished through 2 top tables
- Bench/banquette seating (25%)
- Communal table (10-20%) – dining table height, minimum of (1) communal table
- Lounge seating (10-20%)

Space can be finished with carpet (broadloom or tile) or porcelain tile.

City Express by Marriott Design Elements

- | | |
|------------------------|---|
| 1 Artwork | 2 Buffet Countertop & Cabinets |
| 3 Buffet Wallcovering | 4 Buffet Island |
| 5 Buffet Island Stools | 6 Bussing Station |
| 7 Dining Chairs | 8 Dining Tables |
| 9 Banquette | 10 Tile Floor – new or existing to remain |
| 11 Carpet | |



Food & Beverage

Design Approach >

Exterior >

Public Space >

Guest Room

Design Essentials

- ✓ A minimum of 16'-0" of total linear countertop space required for the buffet and 4'-0" for Coffee (AM Service).
- ✓ Signature wallcovering to compliment buffet service.
 - ALL DAY Coffee: Bean to Brew Touch Screen / Automated Self Service.
 - Service area to be directly adjacent to BOH space.
 - Undercounter built-in waste bins (Waste & Recyclables).

Please see City Express F&B documentation for additional information on equipment, buffet layout and services.



Signature Elements / Public Space – F&B Area

Design Approach >

Exterior >

Public Space >

Guest Room

Minimum Required

- 1 Artwork – (2) options available
- 2 Accent Wallcovering
- 3 Remove Previous Brand Identifiers



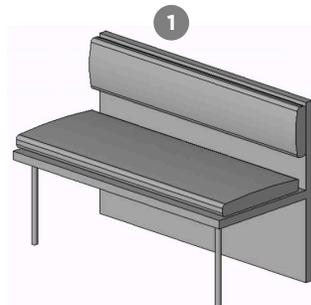
Conditional *(Based on Relevance and Quality)*

- 1 Bussing Station
- 2 Slat Wall
- 3 Dining Table
- 4 Dining Chairs



Flexible *(Based on Age and Useful Life)*

- 1 Banquette
- 2 Buffet Island – size options available
- 3 Buffet Island Stool
- 4 Buffet Cabinets – (countertop purchased in the field)



Design Essentials

All City Express Hotels in North America will have a 24/7 food & beverage offerings by way of the branded retail outlet, which has minimum and maximum product assortment and equipment requirements.

✓ Minimum Requirements:

- One (1) full size reach-in refrigerator.
- One (1) undercounter reach-in freezer.
 - Where space is limited, a dual unit (freezer and refrigerator) is acceptable.
- One (1) Microwave unit.
- Lockable drawers/cabinets.
- Retail Display.
 - From 12 LF to 18 LF, depending on market space/size.
- Self-Service Delivery Shelves.
- Retail drawers for essentials.
- No POS module.
- No wine display
- Accent wallcovering - (2) options available to coordinate with existing finishes



Accent Wallcovering - Options



Amenity Spaces

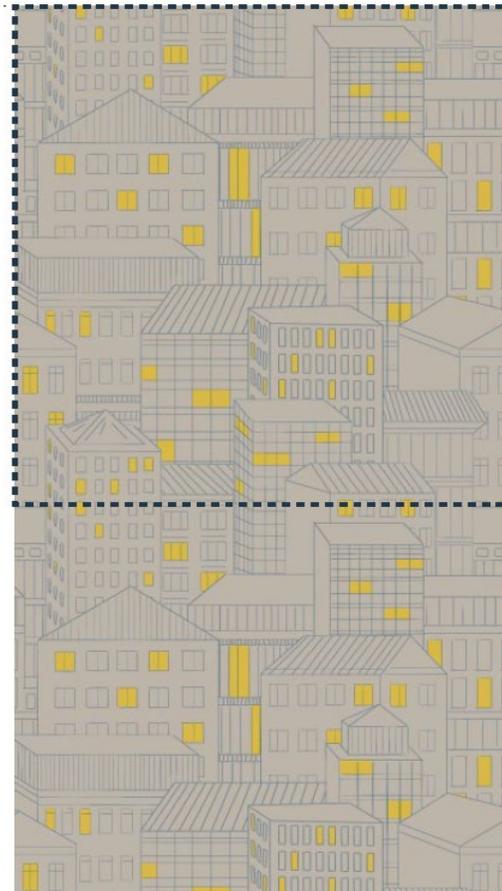
Fitness Center

Design Essentials

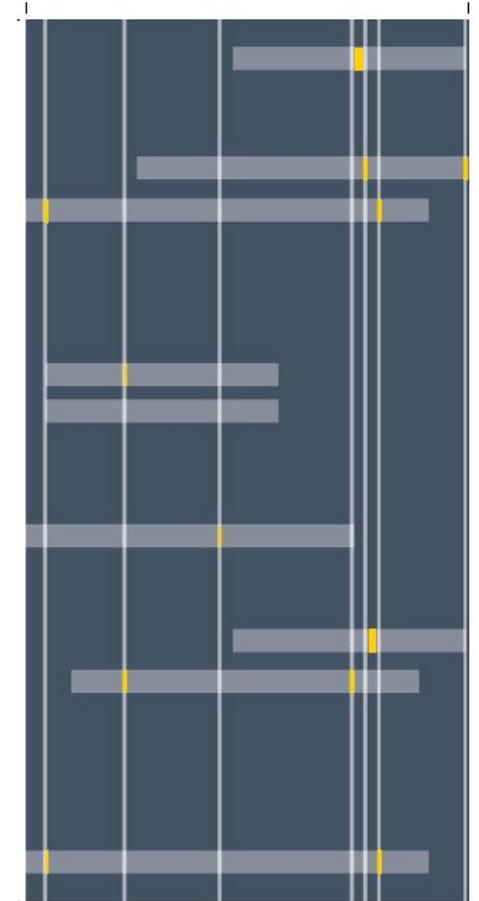
Our fitness center offers essential amenities to cater to guests' workout needs, featuring cardiovascular machines, free weights, hydration dispensing, and disinfecting wipes.

Fitness Center is a minimum requirement for City Express by Marriott to help our guest keep pace while on their journey.

- Minimum 350 sq ft for up to 150 keys.
- Card reader RFID with BLE door lock required.
- Hydration is required, a plumbed solution is highly recommended but not required.
- ✓ Signature graphic wallcovering on one feature wall, with least amount of architectural interruption - (2) options available. Available in 8', 9', 10' and 11' heights.
- Commercial Grade Equipment - if non-approved vendor, product must be replaced at end of useful life as defined in Marriott Operations Standards. Minimum requirement:
 - Three pieces of cardio equipment.
 - Free weights.
 - On-board TVs not required.
- Wall mounted TV required.



Graphic Option - Urbanscape



Graphic Option - Dash

Meeting Space

Design Essentials

Meeting space is an optional amenity for the property. If existing meeting space is to remain, and a renovation is required per the PIP, FF+E specifications are available:

- Carpet – broadloom or tile
- Tables – folding or boardroom style, available in various sizes
- Chairs – stack or caster base with no arms
- Credenza
- Ceiling mount light fixture
- Wallcovering – overall and (2) accent patterns
- Artwork
- Blackout and Sheer window treatment

Meeting space must not exceed 1,000 sf.



Carpet



Accent Wallcovering



Artwork



Stacking Chair



Boardroom Chair



Credenza



Folding Table - Rectangular



Folding Table - Round



Boardroom

Outdoor Space

Design Essentials

Outdoor spaces can vary from property to property and are an optional amenity. If existing to remain, and a renovation is required per the PIP, FF+E specifications are available:

- Chair.
- Table with umbrella hole.
- Umbrella and base.
- Chaise lounge.
- Side table.



Chair



Dining Table with Umbrella Hole (not shown)



Umbrella and Base



Chaise



Side Table

Corridors

Corridor

Design Essentials

The corridor is a point of transition from public spaces to guest rooms. The design is created with simple accents that can be configured in various conditions.

- ✓ Card reader RFID with BLE door lock required.
- Carpet (broadloom or tile) specifications available with an accent pattern at door drops. Carpet or vinyl base available.
- Overall and accent wallcovering for door drops.
- ✓ Signature artwork at elevator lobby - (2) options available.
- Eggcrate light lens must be replaced.
- Corridor lights available for replacement:
 - Downlights
 - Sconce
 - Ceiling Flush Mount - with pop of yellow interior accent
- Doors will be evaluated on condition and could remain. Design options available based on condition:
 - New door
 - Paint existing
 - Door Skin Wrap



Corridor Ceiling Light



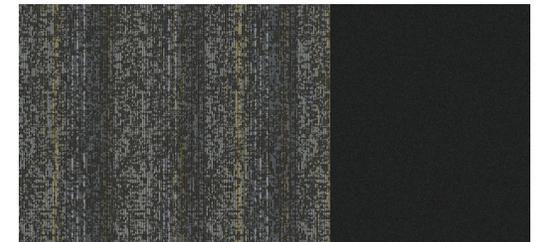
New Door



Door Skin Wrap



Wallcovering - overall and door drop



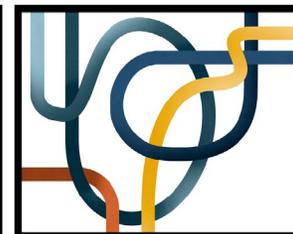
Carpet - overall and door drop



Artwork - Option



Artwork - Option



Guest Rooms

Guest Room

Design Essentials

Design with the guest needs as a priority, with the essentials desired while on the road. The color palette offers flexibility to coordinate with existing finishes to remain.

Two overall color palettes of blue and gray are available with mix and match combinations to make a property unique.

TV console unit is designed to support optional microwave and mini-refrigerator.

City Express by Marriott Design Elements

- 1 Artwork
- 2 Wallcovering or Paint - (1) overall and (2) accent options
- 3 Carpet
- 4 Armchair
- 5 C-Table
- 6 Ottoman
- 7 Desk Chair
- 8 Floor Lamp
- 9 Desk Lamp
- 10 Desk, Luggage Drop, TV Console & Drawer
- 11 Mirror & Hook Panel
- 12 Bed Frame, Headboard, Nightstand, Sconce
- 13 Ceiling Light
- 14 Television - 50" minimum requirement



Signature Elements / Guest Room

Minimum Required

- 1** Artwork
- 2** Armchair - (2) colors available
- 3** Ottoman - (2) colors available
- 4** Desk Light
- 5** Remove Previous Brand Identifiers



Conditional *(Based on Relevance and Quality)*

- 1** Accent Wallcovering or Paint - (2) options available
- 2** Overall Wallcovering or Paint



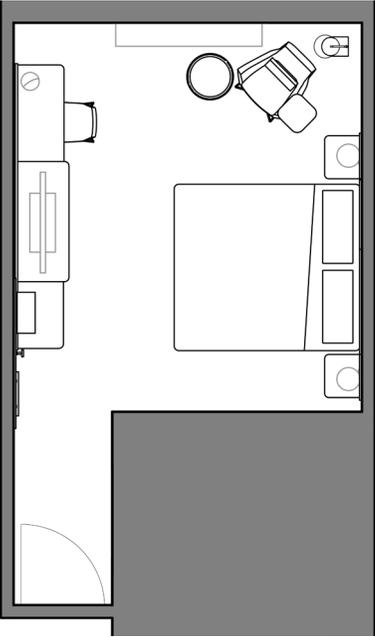
Flexible *(Based on Condition or Previous Brand Identifiers)*

- 1** Mirror & Hooks Unit
- 2** Desk, Luggage Drop, TV Console & Drawer
- 3** Sconce, Headboard and Nightstands
- 4** Platform bed - optional if existing bed base is replaced
- 5** C-Table - Optional
- 6** Coffee Table
- 7** Floor Lamp
- 8** Suite Wall Sconce
- 9** Entry Ceiling Light

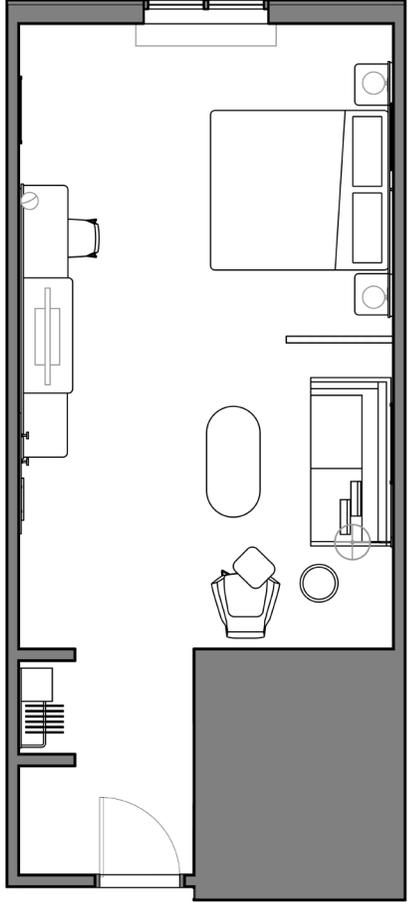


Guest Room

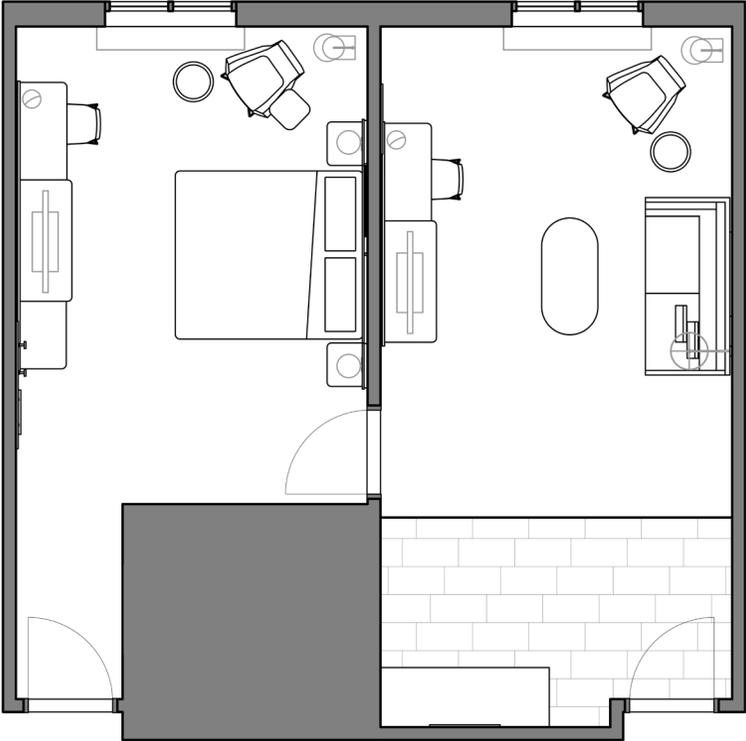
Possible Conditions



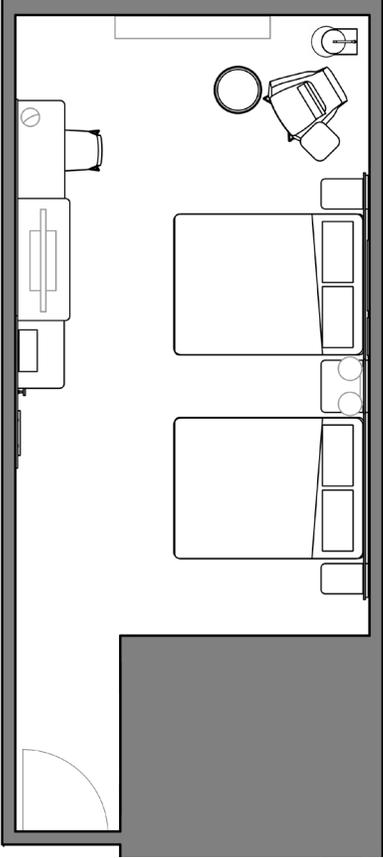
King Guest Room



King In-Line Guest Room



King Suite



Double Queen / Double Double

Guest Room

King Guest Room

Interrupt execution based on existing condition and PIP requirements.

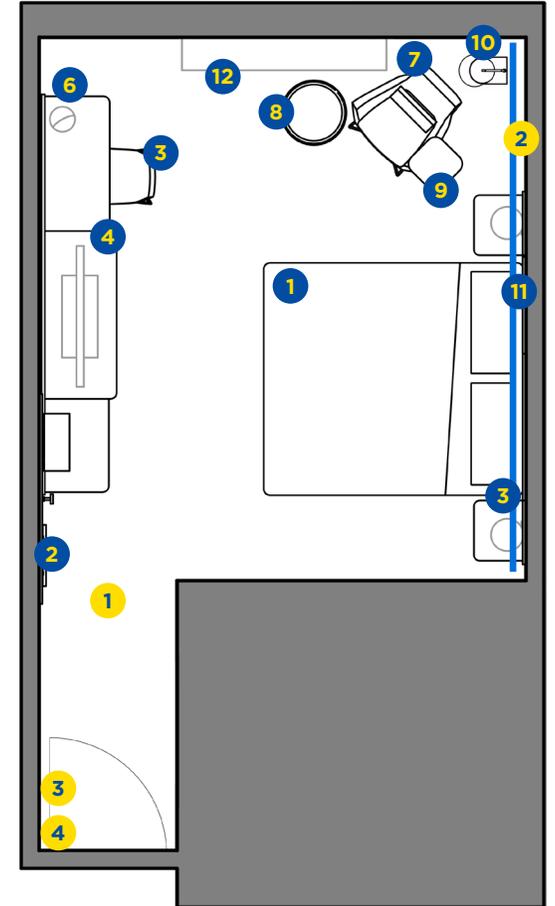
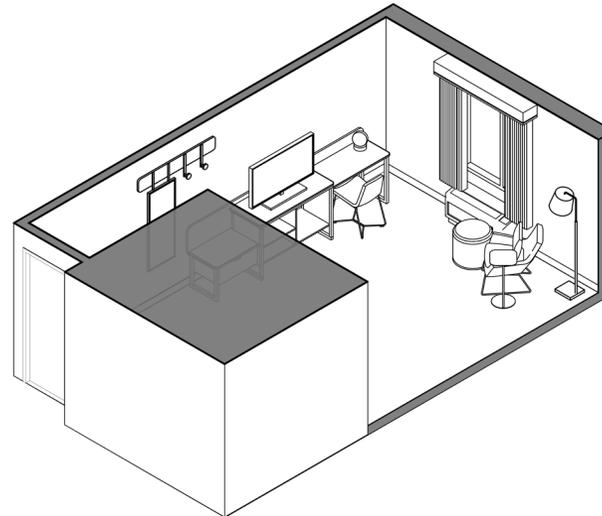
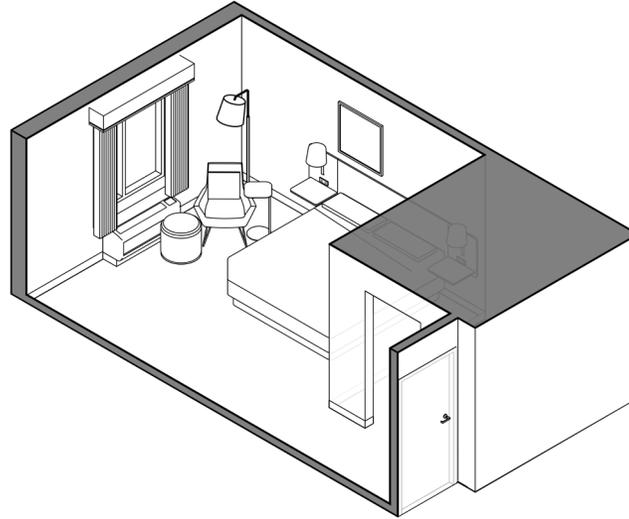
— Denotes Guest Room accent wallcovering or paint.

Finishes

- 1** Carpet or LVT Flooring
- 2** Accent Wallcovering or Paint - placement on headboard wall, all other walls to receive over all wallcovering or paint
- 3** Entry & Bathroom Doors Paint
- 4** Door Frames & Exhaust Grills Paint
- 5** Ceiling Paint

FF&E

- 1** Bed Set: Mattress, Bed Base
- 2** Mirror & Hooks Unit
- 3** Headboard, Nightstand and Sconces
- 4** Desk, Luggage Drop, TV Console & Drawer
- 5** Desk Chair
- 6** Desk Lamp
- 7** Armchair
- 8** Ottoman
- 9** C-Table - Optional
- 10** Floor Lamp
- 11** Artwork
- 12** Window Treatment - min sheer and blackout, roller options available



Guest Room

King In-Line Guest Room

Interrupt execution based on existing condition and PIP requirements.

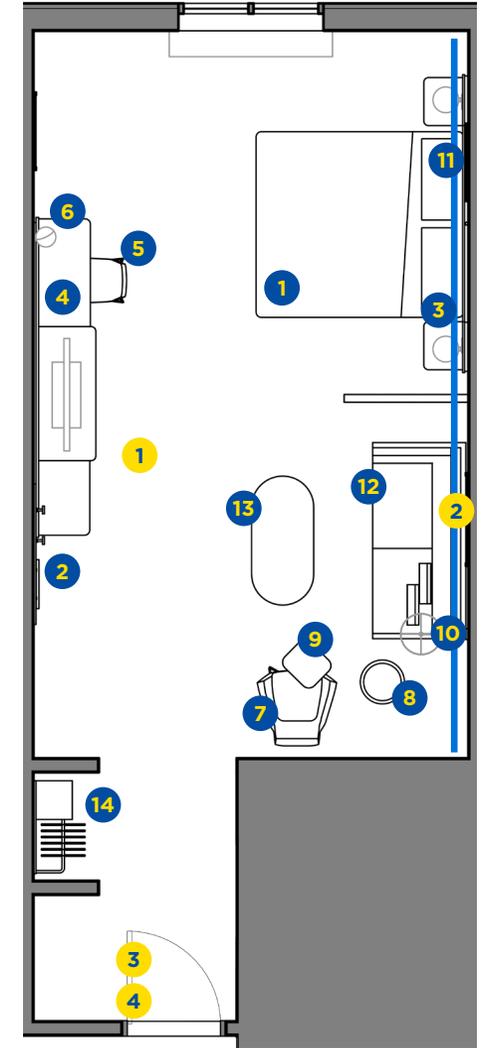
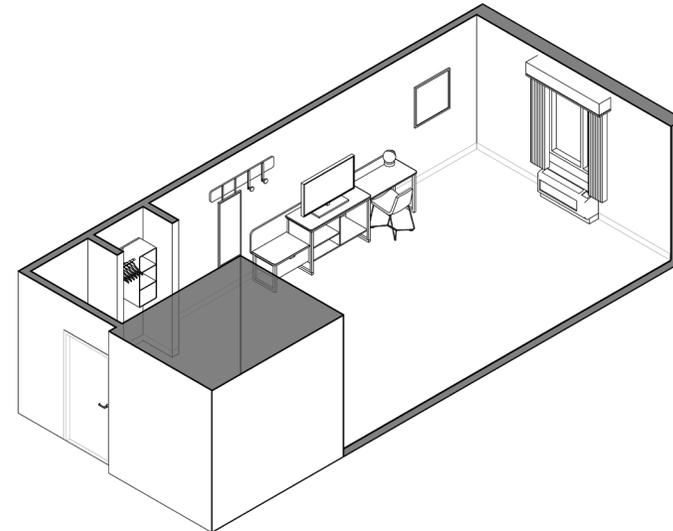
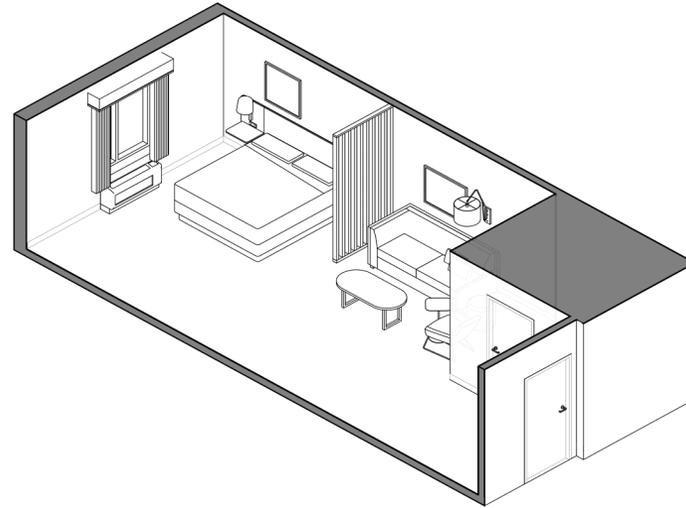
— Denotes Guest Room accent wallcovering or paint.

Finishes

- 1** Carpet or LVT Flooring
- 2** Accent Wallcovering or Paint - placement on headboard wall, all other walls to receive over all wallcovering or paint
- 3** Entry & Bathroom Doors Paint
- 4** Door Frames & Exhaust Grills Paint
- 5** Ceiling Paint

FF&E

- 1** Bed Set: Mattress, Bed Base
- 2** Mirror & Hooks Unit
- 3** Headboard, Nightstand and Sconces
- 4** Desk, Luggage Drop, TV Console & Drawer
- 5** Desk Chair
- 6** Desk Lamp
- 7** Armchair
- 8** Ottoman
- 9** C-Table - Optional
- 10** Lamp
- 11** Artwork
- 12** Sofa
- 13** Coffee Table
- 14** Closet



Guest Room

King Suite

Interrupt execution based on existing condition and PIP requirements.

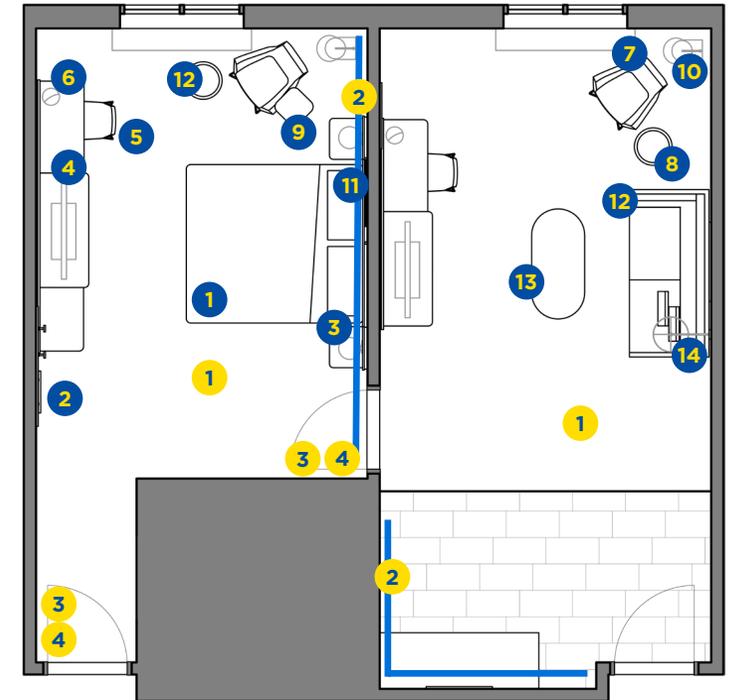
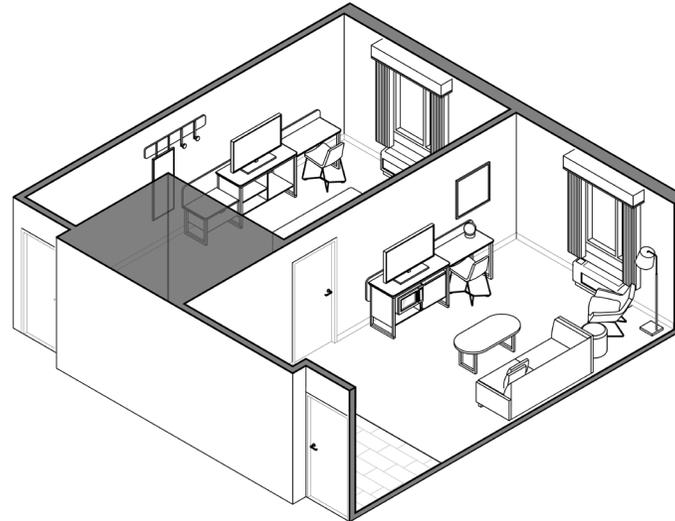
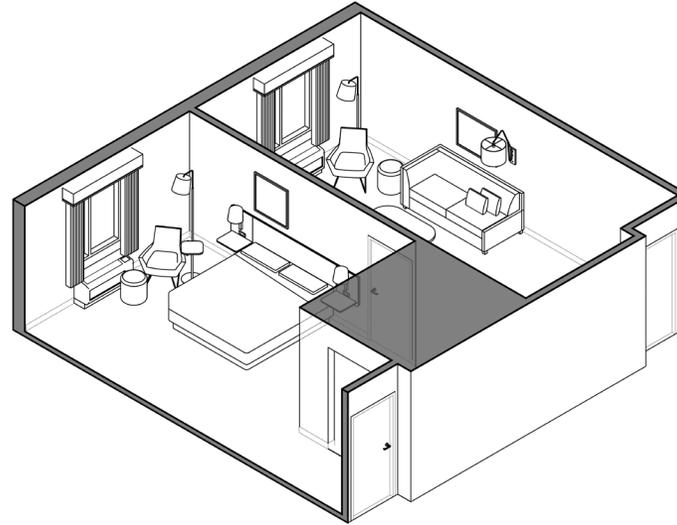
— Denotes Guest Room accent wallcovering or paint.

Finishes

- 1** Carpet or LVT Flooring
- 2** Accent Wallcovering or Paint - placement on headboard and kitchenette wall, all other walls to receive over all wallcovering or paint
- 3** Entry & Bathroom Doors Paint
- 4** Door Frames & Exhaust Grills Paint
- 5** Ceiling Paint

FF&E

- 1** Bed Set: Mattress, Bed Base
- 2** Mirror & Hooks Unit
- 3** Headboard, Nightstand and Sconces
- 4** Desk, Luggage Drop, TV Console & Drawer
- 5** Desk Chair
- 6** Desk Lamp
- 7** Armchair
- 8** Ottoman
- 9** C-Table - Optional
- 10** Floor Lamp
- 11** Artwork
- 12** Sofa
- 13** Coffee Table
- 14** Lamp



Guest Room

Double Queen / Double Double

Interrupt execution based on existing condition and PIP requirements.

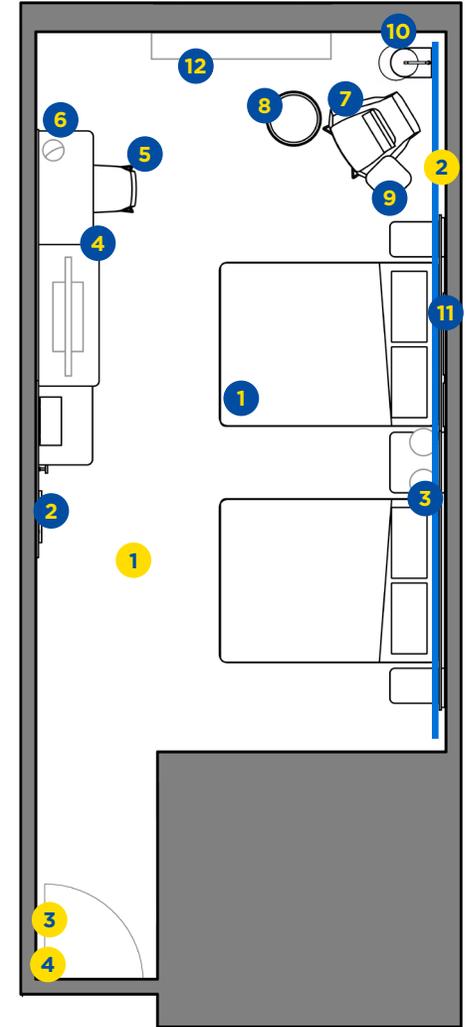
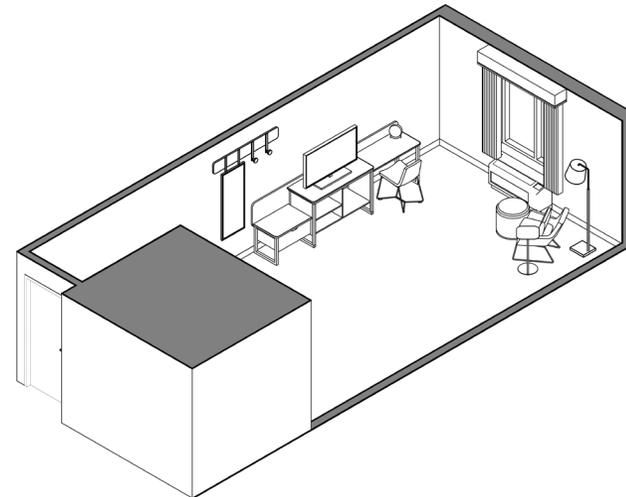
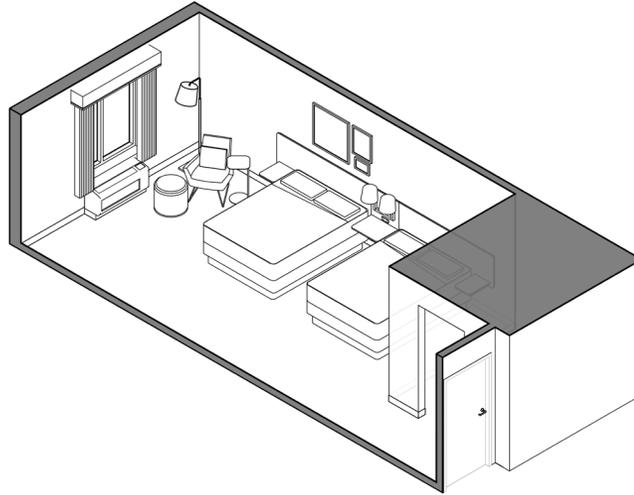
— Denotes Guest Room accent wallcovering or paint.

Finishes

- 1** Carpet or LVT Flooring
- 2** Accent Wallcovering or Paint - placement on headboard wall, all other walls to receive over all wallcovering or paint
- 3** Entry & Bathroom Doors Paint
- 4** Door Frames & Exhaust Grills Paint
- 5** Ceiling Paint

FF&E

- 1** Bed Set: Mattress, Bed Base
- 2** Mirror & Hooks Unit
- 3** Headboard, Nightstand and Sconces
- 4** Desk, Luggage Drop, TV Console & Drawer
- 5** Desk Chair
- 6** Desk Lamp
- 7** Armchair
- 8** Ottoman
- 9** C-Table - Optional
- 10** Floor Lamp
- 11** Artwork
- 12** Window Treatment - min sheer and blackout, roller options available



Guest Bath

Design Essentials

Guest bathroom configurations could vary from property to property. Design elements and specifications are developed for flexibility in execution including:

- Tile if existing is to be replaced.
- Signature shower curtain. If existing tub is to be replaced, walk-in shower with bi-pass sliding glass door is highly recommended.
- Three-piece shower surround.
- FF+E vanity – freestanding style, (3) sizes available, existing plumbing conditions must be coordinated.
- Vanity mirror – (2) sizes available, illuminated and non-illuminated available based on J-box location.
- Vanity light – for non-illuminated mirror.
- Accent wallcovering or paint – should be directly opposite entry door.
- Artwork – (2) options available.
- Shower Minimum Sizes:
 - If rectangular: 32” W x 46” L
 - If Squared: 40” x 40”

City Express by Marriott Design Elements

- 1 Artwork
- 2 Wallcovering or Paint
- 3 Vanity
- 4 Shower Curtain
- 5 Vanity Mirror Options
- 6 Light Fixture
- 7 Shower Surround Panel



Minimum Required

- 1 Artwork
- 2 Remove Previous Brand Identifiers



Conditional

- 1 Accent Wallcovering or Paint - (2) options available
- 2 Overall Wallcovering or Paint
- 3 Guest Bath Shower Curtain with Graphic Pattern



Flexible *(Based on Condition or Previous Brand Identifiers)*

- 1 Mirror - (2) sizes and illuminated/non-illuminated options
- 2 Vanity - (3) size options available
- 3 Light Fixture - (2) sizes available



Guest Bath

Possible Existing Configurations

Interrupt execution based on existing condition and PIP requirements.

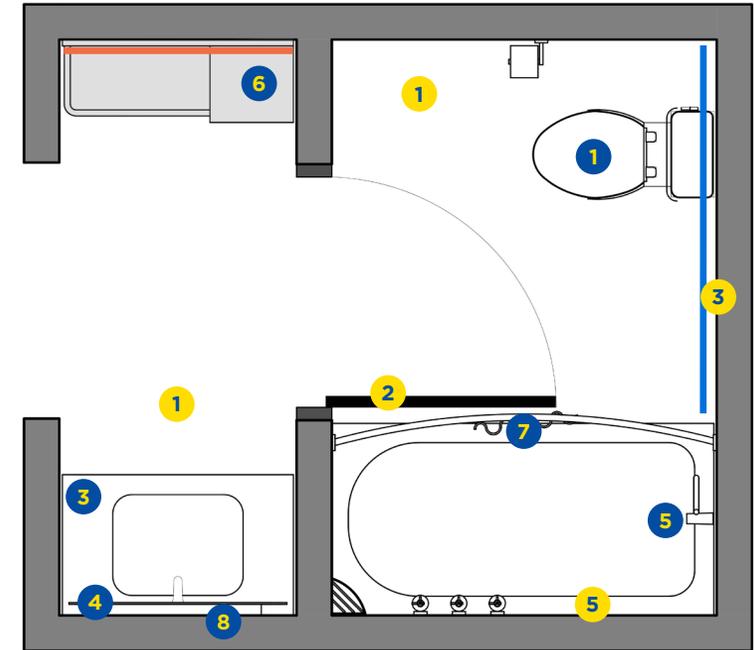
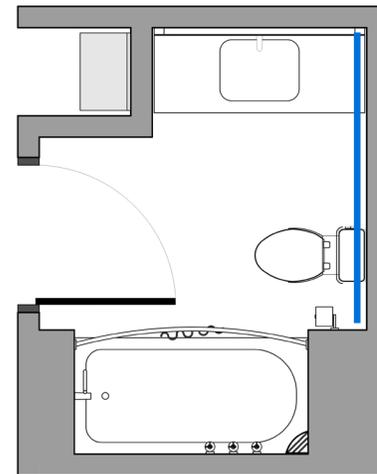
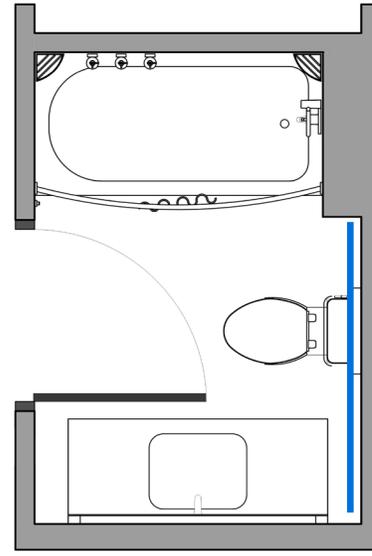
- Denotes Guest Bath accent wallcovering or paint.
- Denotes hanging storage alcove accent wallcovering or paint.

Finishes

- 1 Floor Tile – new or existing
- 2 Paint Door & Frame
- 3 Accent Wallcovering or Paint
- 4 Paint Ceiling
- 5 Shower Surround

FF&E

- 1 Existing Toilet
- 2 Towel Bars
- 3 Vanity
- 4 Vanity Mirror
- 5 Existing Shower / Tub
- 6 Open Hanging Storage Unit
- 7 Shower Curtain
- 8 Vanity Light Fixture



Guest Closet

Design Essentials

Guest room storage is critical allowing guest to unpack per their desire, whether on a long or short stay. Requirements and specifications for closet and hanging storage alcoves:

- If mirrored or bi-fold doors exist, remove doors and provide cased opening with new FF+E hanging storage unit.
- If open hanging storage alcove, provide signature accent wallcovering or paint.
- Open hanging storage unit available in (2) widths.
- Accent wallcovering and paint for back of storage alcove.

City Express by Marriott Design Elements

- 1 Open Hanging Storage Unit
- 2 Accent Wallcovering or Paint Unit



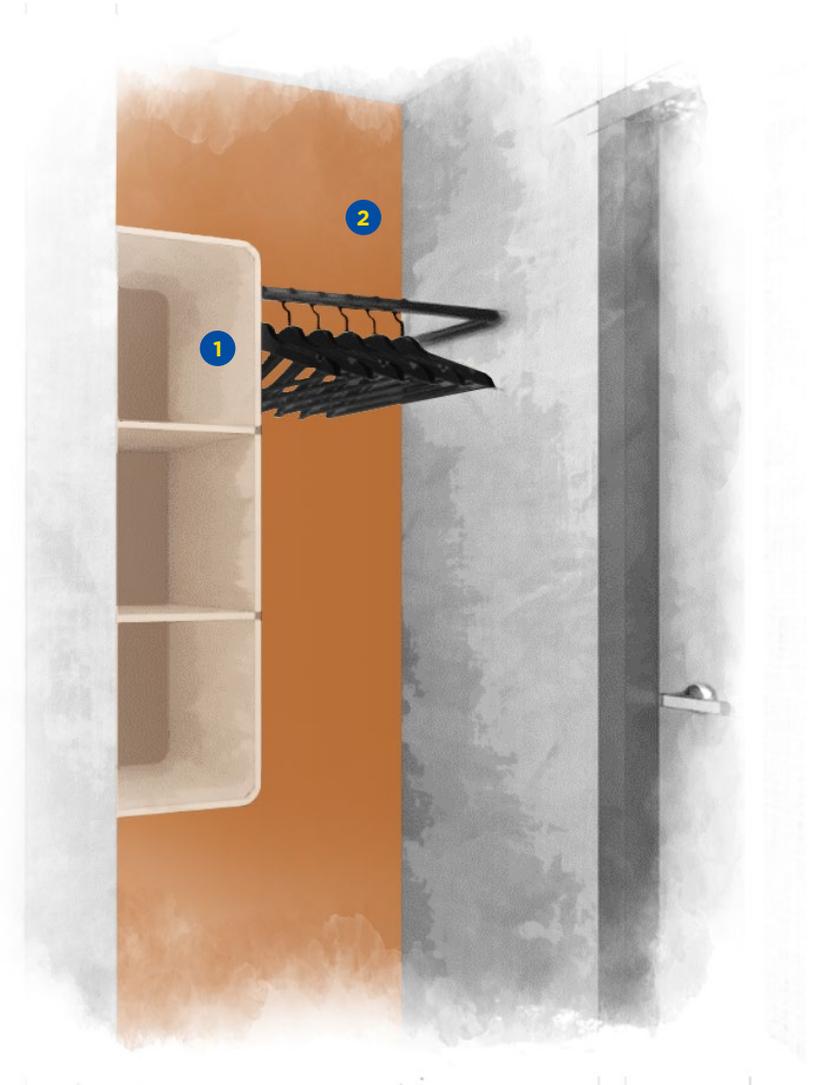
Open Storage Unit



Accessible Open Storage Unit



Accent Wallcovering



Artwork

Artwork Strategy

Design Approach

In today's fast-paced world, the journey is just as important as the destination. The art package reflects this ethos, using black and white photography with a pop of color to symbolize optimism and the spirit of adventure. The monochromatic tones represent the straightforward, functional aspects of travel, while the bursts of color speak to moments of joy, discovery, and renewal that punctuate the traveler's path.

Each image captures a unique scene of motion or transition, aligning with our guests' on-the-go lifestyle. Whether it's a long road stretching toward the horizon, or a hot air balloon preparing to rise, these images remind our guests of the journey they are on, while encouraging them to pause and savor the experience. Through these compositions, art transforms into a narrative that welcomes guests to their new adventure, wherever the sun is setting.

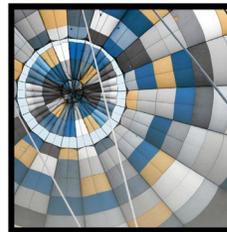
✓ Signature artwork - a collection of images that can be customized in size as needed per property.

- A combination of framed and canvas wrapped art specifications.
- Guest room art to be purchased and installed in pre-determined groupings.
- Public space art can be separated for unique conditions, but paired installation is preferred.

Guest Room Art



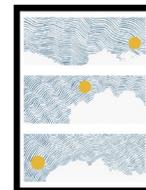
King Room



DQ or DD Room



Suite



Guest Bathroom -
(2) Options



Extra Images -
(2) Options

Public Space Art Sampling



Entry Area



Hub



Breakfast



Public Restroom



Elevator Lobby ALT1 -
ALT2

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