

9838 Airline Hwy, Baton Rouge, Louisiana, 70816
Ring of 1 mile

Classic Comfort (K4)

Dominant Tapestry
Segment

KEY FACTS



7,672

Total Population



\$283,315

Median Home Value



880

Total Businesses



11,239

Daytime Population



41.3

Median
Age



0.0%

2025-2030
Pop Growth
Rate



\$57,707

Per Capita
Income



2.2

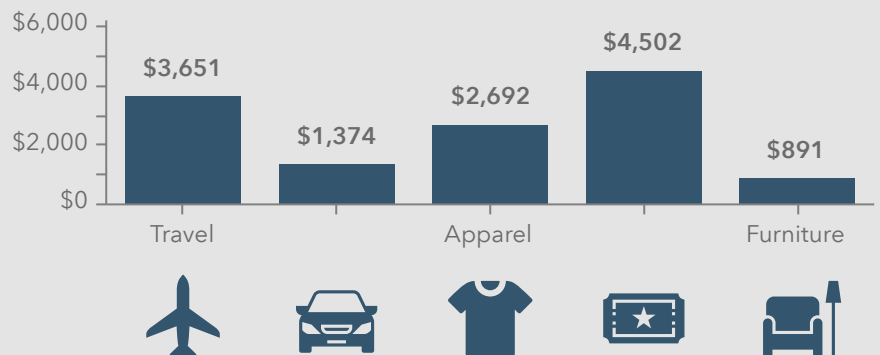
Avg Household
Size



\$84,351

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2026, 2031), Esri-Data Axle (2026), Esri-U.S. BLS (2026).

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Spending facts are average annual dollars per household

9838 Airline Hwy, Baton Rouge, Louisiana, 70816
Ring of 3 miles

Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS



74,910

Total Population



\$278,262

Median Home Value



7,517

Total Businesses



121,206

Daytime Population



38.8

Median Age



-0.1%

2025-2030
Pop Growth
Rate



\$48,846

Per Capita
Income



2.2

Avg Household
Size



\$73,654

Median Household
Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

9838 Airline Hwy, Baton Rouge, Louisiana, 70816
Ring of 5 miles

Classic Comfort (K4)

Dominant Tapestry Segment

KEY FACTS


204,198
Total Population


\$287,490
Median Home Value


15,451
Total Businesses


262,734
Daytime Population


38.5
Median Age


-0.0%
2025-2030
Pop Growth Rate


\$47,229
Per Capita Income


2.3
Avg Household Size


\$73,583
Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household