

Rare 1,350 sf boutique retail space available on main level of Rye Ridge Shopping Center with a potential combination of 6,996 sf on lower level

Join boutique clothing, shoes jewelry and accessories including:

Z-Life - Handpicked designer clothing, and premium denim for men & women. Founded and run by a former Liz Claiborne executive for over 10 successful years.







Sportech - Owner operated tennis and athleisure apparel, have had a successful location since 1992.

Indigo Chic - Regional chain of women's fashions and accessories. Successfully operating since 2011.





Mixology - Regional chain of girls and women's private label apparel. Successfully operating since 2012.

Dusty Rose - Regional chain of women's fashion apparel, accessories, lingerie and hosiery. Successfully operating since 1996.







Vanilla Sky - Regional chain of mainly private label women's and girl's fashion apparel.

All Dressed Up - Special occasion dresses and accessories for girls. Successfully operating since 2003.





Shoe Inn - Regional chain of designer shoes and accessories.

Lester's - Regional institution for over 70 years, featuring the latest summer camp trends, girls, women's men and boys accessories and clothing. Successfully operating in the Plaza since 2013.



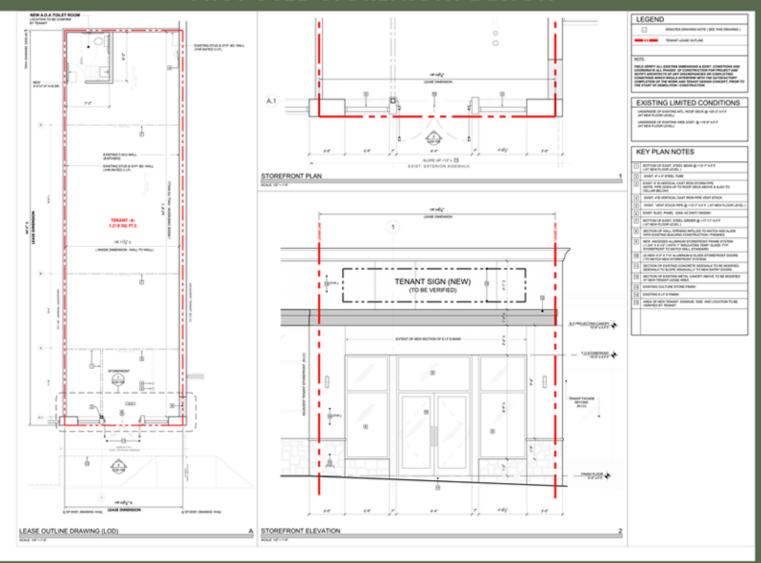




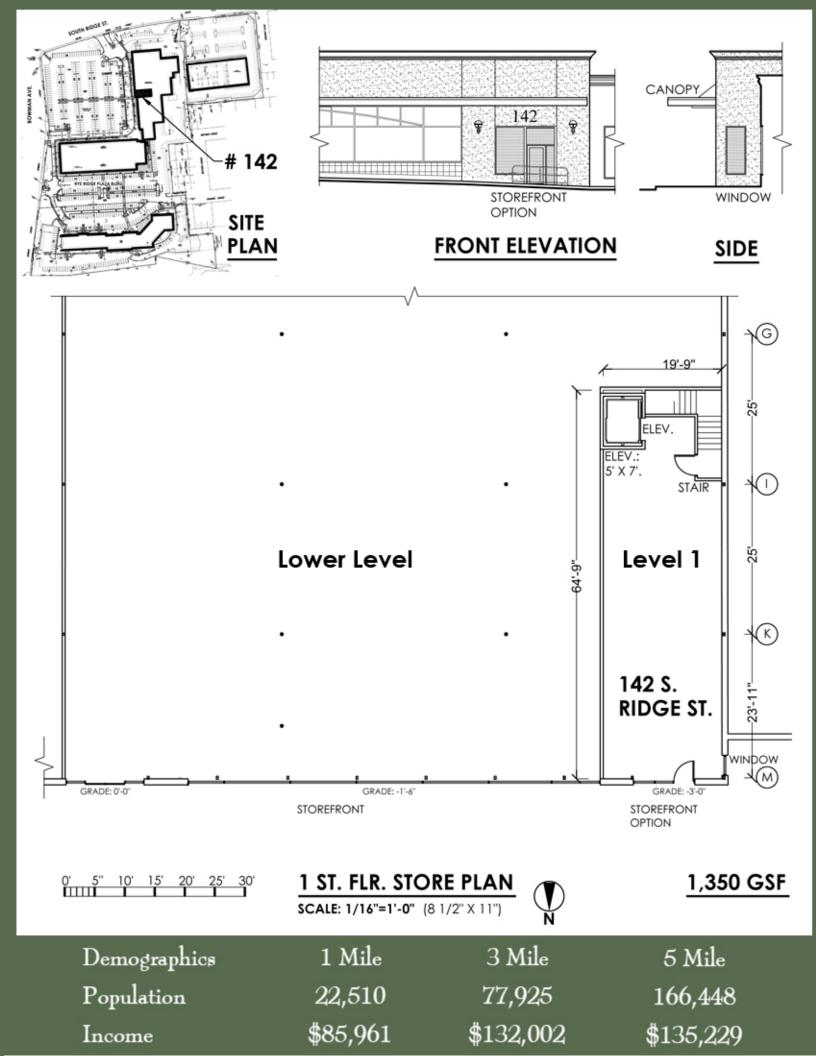


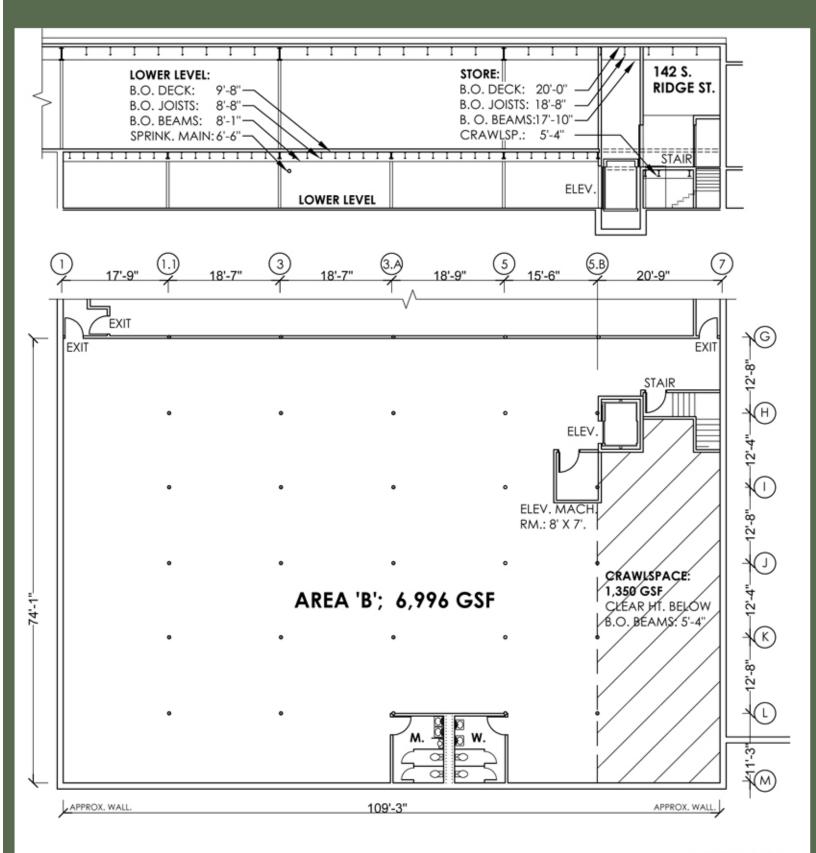


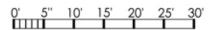
PROPOSED STOREFRONT DESIGN







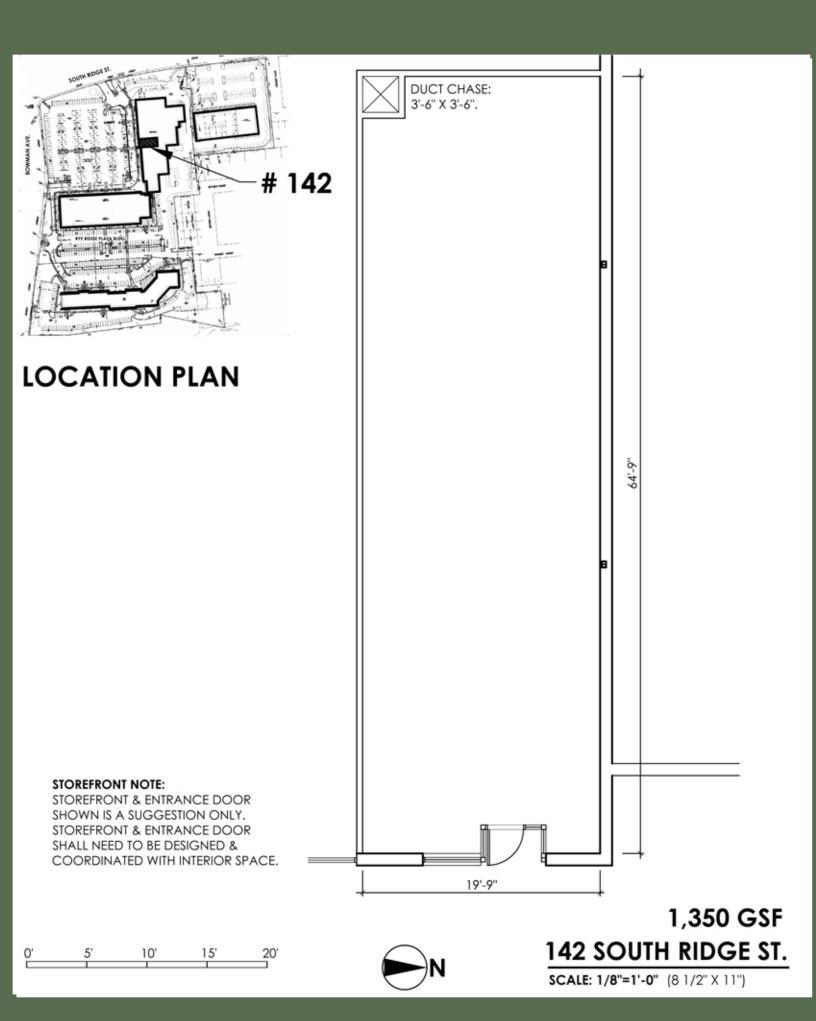


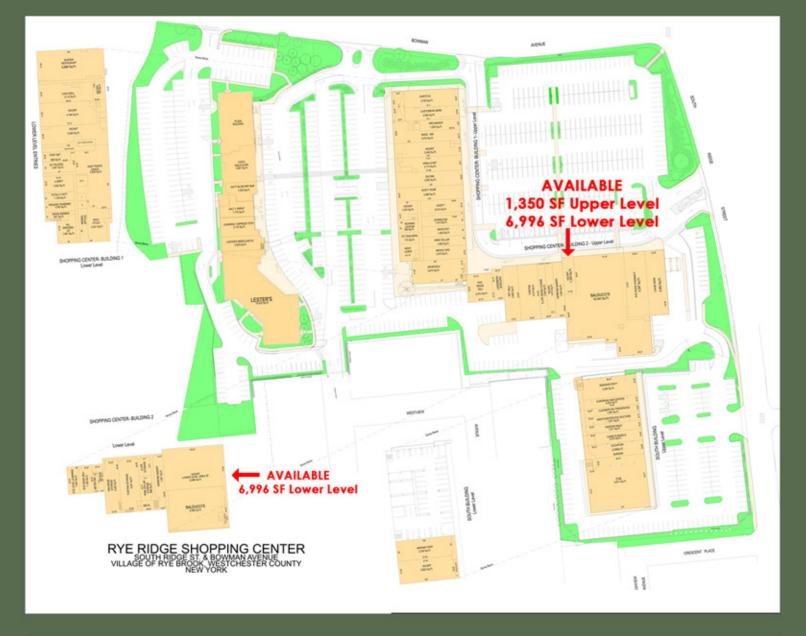


LOWER FLOOR PLAN
SCALE: 1/16"=1'-0" (8 1/2" X 11")



6,996 GSF 1,350 GSF 8,346 GSF







The New Hork Times

The Boutique Fitness Boom

Can \$40 exercise classes save the attenuated American mall?



Cycle of life: Marketplaces devoted to concentrated sessions of group stationary biking, rowing and running are now commonplace. Jeff Hinchee



June 17, 2019



A visit to an upscale suburban mall or a city shopping district used to be marked by stops at Gap, Sharper Image and Barnes & Noble, ending in a pile of shopping bags.

Now it's about taking a \$36 Pilates class, maybe followed by a \$36 indoor cycling session if you're really committed, then hitting the organic market to slam a \$10 coconut water before making a quick stop for \$40 cryotherapy.

That's what I did earlier this month at Rye Ridge shopping center, an outdoor mall in Rye Brook, N.Y., which houses, among the typical Starbucks, drugstores, delis and clothing stores, a profusion of boutique fitness and wellness-based retail enterprises almost as concentrated as the electrolyte level in the coconut water (which, honestly, I skipped). It is reflective of boutique "fitness clusters" around the country that have emerged in suburban shopping developments and gentrifying city neighborhoods. These new storefronts are rendering the old concept of "mall walking" absolutely antiquated, if a comparative bargain.

Had I timed my day right and perhaps taken a few uppers, I could have also done hot yoga (\$28), taken a high intensity interval treadmill class (\$34) and sat in a detoxifying sauna for 30 minutes (\$30).

As brick-and-mortar retail stores have taken a beating from the internet, yoga, Pilates, rowing, boxing, cycling, barre and H.I.I.T. studios are entering the spaces formerly inhabited by apparel, books and electronics stores: catering to a consumer class seemingly more interested in investing in the shape of their bodies than the clothes that cover them.

Taking a group fitness class, it turns out, is one of the few things you can't order from Amazon. These studios now make up a big part of what's been called the "experiential economy," after the "experience economy," a <a href="https://press.org/phrase.

I visited the mall in the suburbs at the suggestion of Amanda Freeman, the founder and C.E.O. of the Pilates-inspired SLT ("Strengthen Lengthen Tone") fitness company. I went to SLT classes when she opened her first studio, in midtown Manhattan, eight years ago. The company now has 24 locations in New York, New Jersey, Pennsylvania, Connecticut and Michigan.

Ms. Freeman told me that when opening a new studio, she sometimes looks for real estate near other boutique fitness studios. A customer who passes by SLT on the way to another such exercise class is already used to paying \$35 or \$40 a pop. And there is the potential for the "restaurant effect," which is when a row of eateries becomes a dining destination for customers who may want Italian one night and Thai another.

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For more information please contact Erin Hinchey 914-468-7300 or ehinchey@winprop.com

ryeridgeshoppingcenter.com



South Ridge Street & Bowman Avenue, Rye Brook, NY

Easy Access to I-287, I-95, Hutchinson & Merritt Parkways



Directions

Aerial Photograph