

Full Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.7086/-77.9055

6407 Ward Blvd Wilson, NC 27893	1 mi radius	3 mi radius	5 mi radius
Population			
2022 Estimated Population	5,872	27,503	46,646
2027 Projected Population	5,933	27,712	46,916
2020 Census Population	5,861	27,718	46,695
2010 Census Population	6,528	30,077	49,022
Projected Annual Growth 2022 to 2027	0.2%	0.2%	0.1%
Historical Annual Growth 2010 to 2022	-0.8%	-0.7%	-0.4%
Households			
2022 Estimated Households	2,355	11,496	19,498
2027 Projected Households	2,339	11,367	19,245
2020 Census Households	2,351	11,557	19,502
2010 Census Households	2,576	11,884	19,541
Projected Annual Growth 2022 to 2027	-0.1%	-0.2%	-0.3%
Historical Annual Growth 2010 to 2022	-	-	-
Age			
2022 Est. Population Under 10 Years	13.3%	12.4%	12.1%
2022 Est. Population 10 to 19 Years	13.8%	12.4%	12.5%
2022 Est. Population 20 to 29 Years	12.3%	12.7%	12.2%
2022 Est. Population 30 to 44 Years	17.4%	17.9%	18.9%
2022 Est. Population 45 to 59 Years	18.3%	18.4%	18.7%
2022 Est. Population 60 to 74 Years	16.7%	17.6%	18.0%
2022 Est. Population 75 Years or Over	8.3%	8.6%	7.6%
2022 Est. Median Age	38.0	39.4	39.6
Marital Status & Gender			
2022 Est. Male Population	47.5%	47.0%	47.3%
2022 Est. Female Population	52.5%	53.0%	52.7%
2022 Est. Never Married	48.4%	40.9%	36.0%
2022 Est. Now Married	17.2%	26.5%	35.2%
2022 Est. Separated or Divorced	28.1%	23.6%	20.9%
2022 Est. Widowed	6.3%	9.0%	7.9%
Income			
2022 Est. HH Income \$200,000 or More	0.1%	1.2%	3.4%
2022 Est. HH Income \$150,000 to \$199,999	0.8%	1.5%	2.3%
2022 Est. HH Income \$100,000 to \$149,999	3.4%	6.6%	8.8%
2022 Est. HH Income \$75,000 to \$99,999	3.5%	9.1%	11.5%
2022 Est. HH Income \$50,000 to \$74,999	12.7%	18.7%	19.0%
2022 Est. HH Income \$35,000 to \$49,999	13.3%	13.7%	13.6%
2022 Est. HH Income \$25,000 to \$34,999	12.4%	13.7%	12.6%
2022 Est. HH Income \$15,000 to \$24,999	19.7%	15.7%	13.3%
2022 Est. HH Income Under \$15,000	34.0%	19.8%	15.6%
2022 Est. Average Household Income	\$32,033	\$49,879	\$61,186
2022 Est. Median Household Income	\$24,955	\$40,268	\$47,664
2022 Est. Per Capita Income	\$13,151	\$21,120	\$25,743
2022 Est. Total Businesses	177	1,317	2,245
2022 Est. Total Employees	1,757	17,973	26,226

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Wilson, NC 27893				
Race				
2022 Est. White		18.1%	31.6%	40.9%
2022 Est. Black		66.1%	53.7%	45.2%
2022 Est. Asian or Pacific Islander		0.4%	0.9%	1.4%
2022 Est. American Indian or Alaska Native		0.4%	0.5%	0.5%
2022 Est. Other Races		14.9%	13.2%	12.0%
Hispanic				
2022 Est. Hispanic Population		872	3,519	5,171
2022 Est. Hispanic Population		14.8%	12.8%	11.1%
2027 Proj. Hispanic Population		14.7%	12.7%	11.0%
2020 Hispanic Population		14.3%	12.1%	10.4%
Education (Adults 25 & Older)				
2022 Est. Adult Population (25 Years or Over)		3,930	18,960	32,433
2022 Est. Elementary (Grade Level 0 to 8)		12.0%	9.2%	7.5%
2022 Est. Some High School (Grade Level 9 to 11)		22.1%	15.8%	13.0%
2022 Est. High School Graduate		37.7%	32.0%	32.4%
2022 Est. Some College		15.3%	18.4%	19.2%
2022 Est. Associate Degree Only		6.2%	7.7%	7.8%
2022 Est. Bachelor Degree Only		4.8%	11.2%	13.2%
2022 Est. Graduate Degree		1.9%	5.8%	6.9%
Housing				
2022 Est. Total Housing Units		2,863	13,344	22,049
2022 Est. Owner-Occupied		24.1%	35.3%	45.9%
2022 Est. Renter-Occupied		58.2%	50.9%	42.6%
2022 Est. Vacant Housing		17.7%	13.8%	11.6%
Homes Built by Year				
2022 Homes Built 2010 or later		0.4%	1.0%	1.5%
2022 Homes Built 2000 to 2009		8.2%	9.6%	14.4%
2022 Homes Built 1990 to 1999		10.5%	11.7%	13.8%
2022 Homes Built 1980 to 1989		17.6%	16.2%	19.2%
2022 Homes Built 1970 to 1979		16.6%	17.6%	16.7%
2022 Homes Built 1960 to 1969		2.8%	3.8%	3.5%
2022 Homes Built 1950 to 1959		10.2%	12.3%	8.9%
2022 Homes Built Before 1949		16.0%	14.1%	10.3%
Home Values				
2022 Home Value \$1,000,000 or More		0.3%	0.3%	0.3%
2022 Home Value \$500,000 to \$999,999		0.6%	0.9%	0.8%
2022 Home Value \$400,000 to \$499,999		0.8%	1.9%	2.5%
2022 Home Value \$300,000 to \$399,999		3.0%	4.3%	5.5%
2022 Home Value \$200,000 to \$299,999		17.7%	12.5%	14.8%
2022 Home Value \$150,000 to \$199,999		10.2%	15.9%	20.6%
2022 Home Value \$100,000 to \$149,999		22.2%	25.2%	25.2%
2022 Home Value \$50,000 to \$99,999		25.9%	25.1%	19.9%
2022 Home Value \$25,000 to \$49,999		12.4%	11.3%	7.7%
2022 Home Value Under \$25,000		6.9%	2.5%	2.8%
2022 Median Home Value		\$103,766	\$118,496	\$137,701
2022 Median Rent		\$354	\$421	\$444

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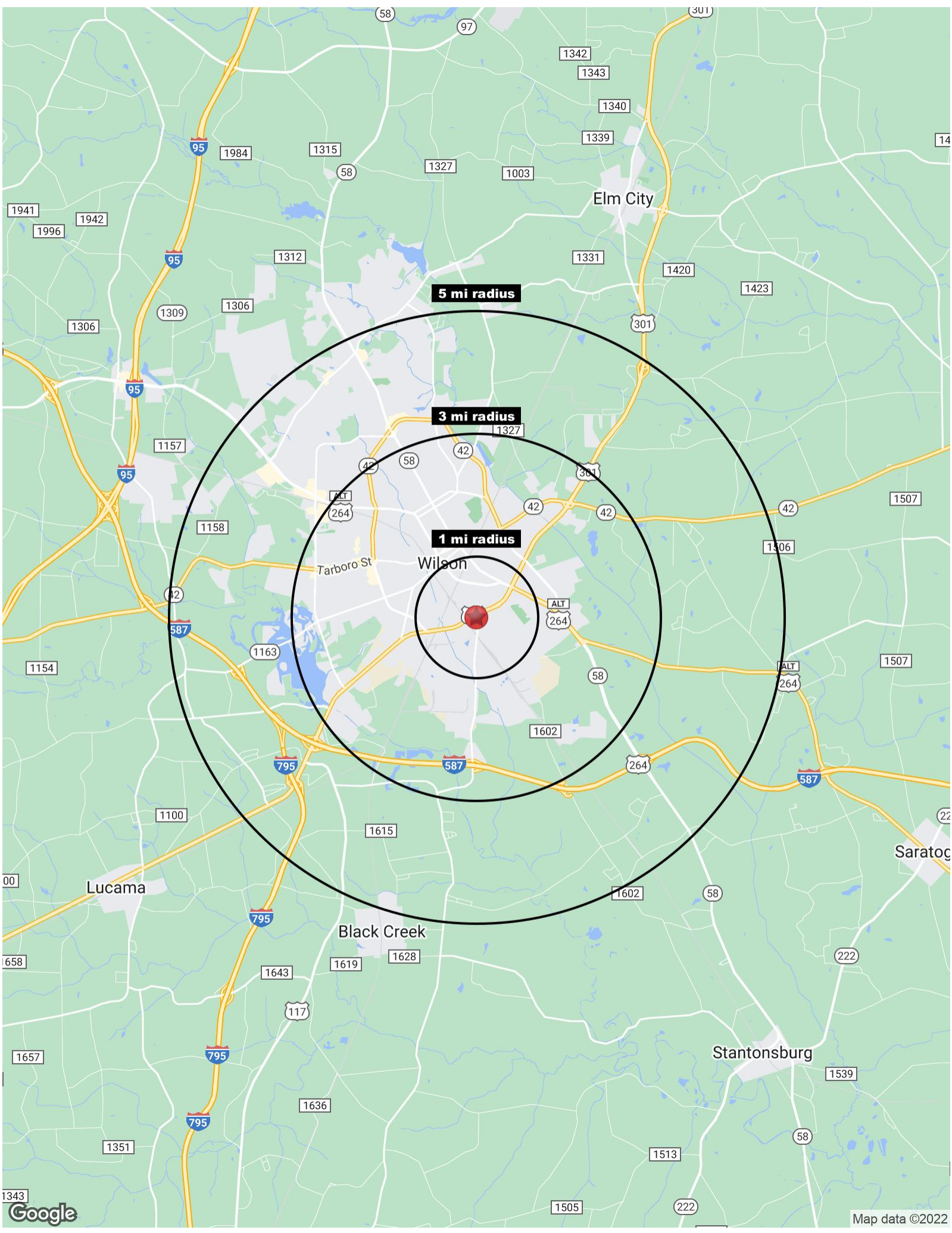


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Labor Force			
2022 Est. Labor Population Age 16 Years or Over	4,624	22,096	37,460
2022 Est. Civilian Employed	43.9%	47.3%	50.8%
2022 Est. Civilian Unemployed	8.9%	4.7%	3.5%
2022 Est. in Armed Forces	-	-	-
2022 Est. not in Labor Force	47.2%	48.0%	45.6%
2022 Labor Force Males	46.9%	45.9%	46.3%
2022 Labor Force Females	53.1%	54.1%	53.7%
Occupation			
2022 Occupation: Population Age 16 Years or Over	2,029	10,441	19,018
2022 Mgmt, Business, & Financial Operations	8.1%	11.1%	12.7%
2022 Professional, Related	13.2%	17.0%	20.3%
2022 Service	24.5%	20.1%	17.7%
2022 Sales, Office	16.7%	19.9%	21.5%
2022 Farming, Fishing, Forestry	3.4%	1.4%	1.0%
2022 Construction, Extraction, Maintenance	10.6%	7.0%	7.1%
2022 Production, Transport, Material Moving	23.5%	23.5%	19.7%
2022 White Collar Workers	38.0%	48.0%	54.5%
2022 Blue Collar Workers	62.0%	52.0%	45.5%
Transportation to Work			
2022 Drive to Work Alone	66.9%	75.9%	80.2%
2022 Drive to Work in Carpool	16.6%	14.2%	11.4%
2022 Travel to Work by Public Transportation	0.6%	0.5%	0.3%
2022 Drive to Work on Motorcycle	-	-	-
2022 Walk or Bicycle to Work	7.6%	3.3%	2.1%
2022 Other Means	7.1%	3.7%	3.4%
2022 Work at Home	1.2%	2.5%	2.5%
Travel Time			
2022 Travel to Work in 14 Minutes or Less	44.9%	49.6%	44.6%
2022 Travel to Work in 15 to 29 Minutes	22.4%	23.8%	28.1%
2022 Travel to Work in 30 to 59 Minutes	19.9%	16.4%	18.1%
2022 Travel to Work in 60 Minutes or More	12.8%	10.2%	9.2%
2022 Average Travel Time to Work	16.9	15.4	16.0
Consumer Expenditure			
2022 Est. Total Household Expenditure	\$77.98 M	\$497.13 M	\$967.13 M
2022 Est. Apparel	\$2.7 M	\$17.17 M	\$33.51 M
2022 Est. Contributions, Gifts	\$3.96 M	\$26.47 M	\$53.21 M
2022 Est. Education, Reading	\$2.34 M	\$14.49 M	\$28.89 M
2022 Est. Entertainment	\$4.12 M	\$26.95 M	\$53.28 M
2022 Est. Food, Beverages, Tobacco	\$12.46 M	\$78.18 M	\$150.56 M
2022 Est. Furnishings, Equipment	\$2.56 M	\$16.76 M	\$33.14 M
2022 Est. Health Care, Insurance	\$7.22 M	\$46.5 M	\$90.23 M
2022 Est. Household Operations, Shelter, Utilities	\$26.49 M	\$165.36 M	\$318.25 M
2022 Est. Miscellaneous Expenses	\$1.45 M	\$9.29 M	\$18.16 M
2022 Est. Personal Care	\$1.04 M	\$6.66 M	\$12.96 M
2022 Est. Transportation	\$13.64 M	\$89.31 M	\$174.95 M

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5 mi radius

3 mi radius

1 mi radius