

## 474 Broadway





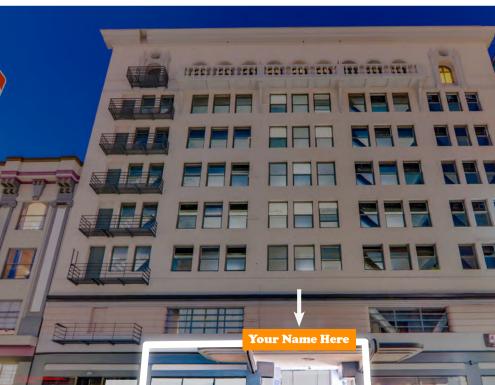
### **FOR LEASE**

Restaurant/Bar/Event Space on Main Downtown Corridor









BROADWAY - 14,882 ADT





Images are courtesy of the Granger Hotel https://grangerhotel.com/gallery/

### SITUATED ALONG THE EVOLVING BROADWAY CORRIDOR

Located at the start of the Gaslamp Promenade and centered at the intersection of the Gaslamp Quarter, Central Business District, East Village, and Cortez Hill - offering a well-curated blend of quick retail services, exclusive shops, and trendy restaurants.

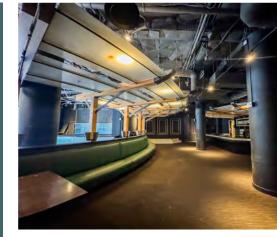
2nd generation restaurant facility

High visibility signage viewable from two of the busiest intersections in Downtown.

Dense population with 109,000 employees and 103,000 residents, spending over \$442 M on restaurants within a 2-mile radius.

Situated below the Viridian Lofts, 33 residential units, and 275 parking spaces.

Adjacent to Campus at Horton redevelopment – America's largest adaptive reuse project – and The Granger Hotel, a new 96-room luxury destination.





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### HIGHLIGHTS

# The Property.

474 Broadway San Diego, CA

ADDRES

± 5,574 SF

AVAILABLE SPACE

On-Site

PARKING

\$1.95 psf, NNN

LEASE RATE



INTERIOR RENDERING





### o1. Location

An exploding urban village in the heart of the City Center.

### 02. Visibility

19,000 vehicles pass this site per day.

### 03. Growth

Located in the epicenter of growing Downtown, with over 1,500 units and 660,000 SF of office space within one block.

### o4. Connected

Adjacent to the trolley, which expands to UCSD and over 6M SF of office space.

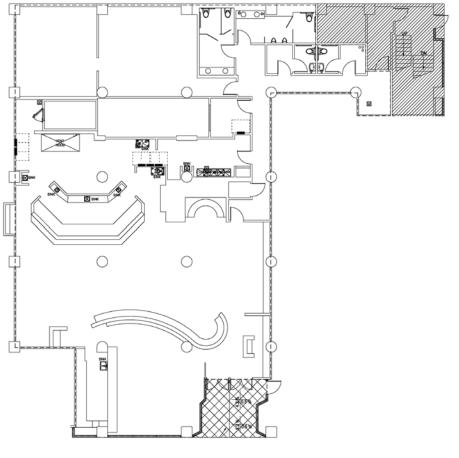
### os. Synergy

Aligned with Gaslamp Quarter, Campus at Horton, and booming East Village.

### o6. Exposure

Millions of tourists and locals. Hot spot for leisure and business travelers.

### SITE PLAN



BROADWAY

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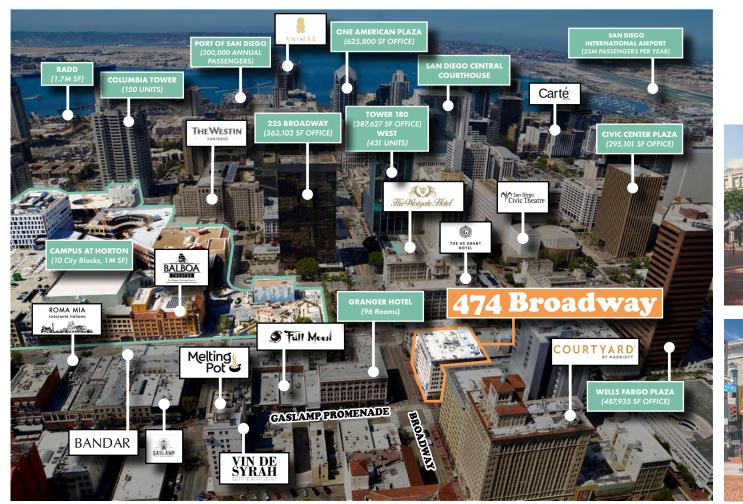
### City Center.

### DISCOVER SAN DIEGO'S URBAN SIDE. THERE'S SOMETHING FOR EVERYONE IN EVERY DIRECTION.





When the Central Library, Ballpark Village and Petco Park came about, there was a new vibrancy, focus and understanding that there is opportunity Downtown. The location in the city center makes it a great place to be as a resident as well as a visitor. Located moments from all of the distinct downtown communities - from Little Italy's thriving food scene to the cultural East Village to the happening Gaslamp District and the recreational waterfront.



### The Gaslamp Promenade



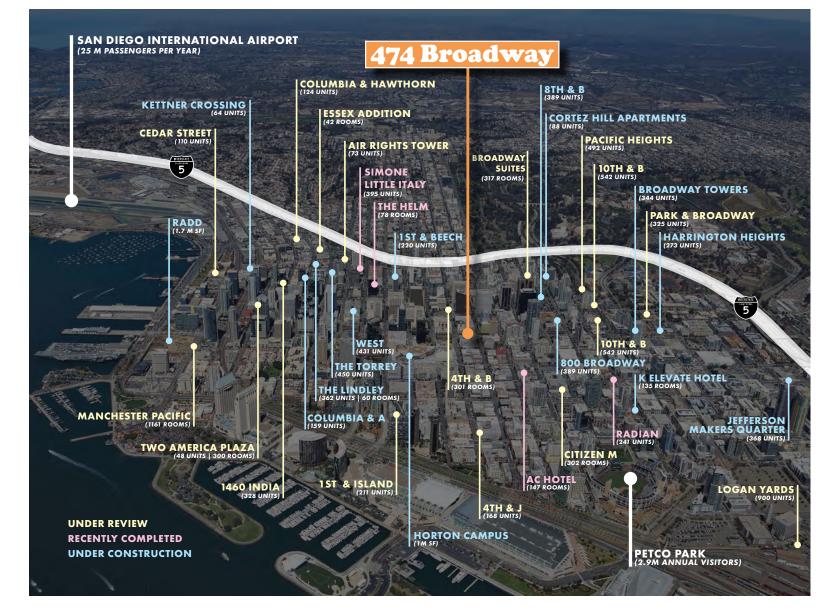


474 BROADWAY

# The Development.

SAN DIEGO IS BECOMING ONE OF THE MOST SOUGHT-AFTER URBAN CENTERS ON THE WEST COAST.

Downtown San Diego is undergoing a dynamic transformation, becoming one of the most sought-after urban centers on the West Coast. With a wave of new, cutting-edge apartment complexes offering modern living spaces, alongside visionary projects like RADD and the Campus at Horton, the area is evolving into a vibrant community that blends lifestyle, innovation, and opportunity. The ongoing revitalization is also boosting retail, office, and entertainment sectors, making downtown a premier destination for those seeking a seamless blend of work, play, and luxury living.



780 Rooms

839 Units

Under Construction

Under Construction

263 Rooms

3,479 Units

roposed

Proposed

**800 BROADWAY** 

\*within 0.4 mi. of site







REVITALIZATION AT IT'S BEST.



With the recent development of nearby districts such as Liberty Station,

Barrio Logan and North Park, downtown San Diego is revitalization at

it's best. It's a city that is sustainable, mobile and smart. The Broadway

Corridor entices forward-thinking individuals who envision the exciting

future for downtown- a young, vibrant community attracting both

people and companies.

The planned growth of downtown will only boost its popularity among desirable American cities to live, work & play.

Forbes



**MEET YOUR NEIGHBORS** 

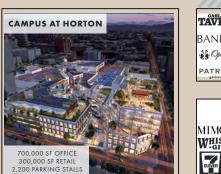


San Diego is becoming Southern California's coolest city.

TRAVEL+ LEISURE









FSTREET

E STREET















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#### GASLAMP PROMENADE

Introducing the Gaslamp Promenade, developed to give public space back to the people of San Diego and all who visit America's Finest City. The Gaslamp Promenade will reinvent Fifth Avenue into eight distinctive plazas (from L Street to Broadway), fostering community by building a place for social connections, conversation, dining and entertainment.

### CAMPUS AT HORTON

Mixed-use office, retail and restaurant project to create 3,000+ jobs and over \$1.8B in economic impact annually.

The Campus at Horton is expected to generate over \$1.8 billion in annual regional economic activity annually and create 3,000 to 4,000 high-paying jobs for Downtown San Diego. The first phase of construction is close to completion, with an opportunity for additional phases totaling 1.5 million of additional square feet to bring further density to the site.









### URBAN PROPERTY GROUP %

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## 474 Broadway



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