

Projections, Analytical Range, and Metrics - Case #1

4321 Friendswood Link Road, Friendswood, Texas 77546

AVERAGE MONTHLY VOLUME AND SALES

	Year 1	Year 2	Year 3
Fuel Volume (Gallons)	109,223	111,547	113,373
<i>Gasoline Volume (Gallons)</i>	<i>105,107</i>	<i>107,344</i>	<i>109,101</i>
<i>Diesel Volume (Gallons)</i>	<i>4,116</i>	<i>4,203</i>	<i>4,272</i>
Supermarket Sales (Dollars)	\$339,272	\$346,491	\$352,164
<i>Grocery Sales (Dollars)</i>	<i>\$317,340</i>	<i>\$324,093</i>	<i>\$329,399</i>
<i>Fast Food Sales (Dollars)</i>	<i>\$21,932</i>	<i>\$22,398</i>	<i>\$22,765</i>

ANALYTICAL VOLUME AND SALES RANGE

LOW	Year 1	Year 2	Year 3
Fuel Volume (Gallons)	92,643	94,441	96,019
<i>Gasoline Volume (Gallons)</i>	<i>89,116</i>	<i>90,802</i>	<i>92,332</i>
<i>Diesel Volume (Gallons)</i>	<i>3,527</i>	<i>3,639</i>	<i>3,687</i>
Supermarket Sales (Dollars)	\$305,313	\$311,766	\$316,863
<i>Grocery Sales (Dollars)</i>	<i>\$285,606</i>	<i>\$291,684</i>	<i>\$296,459</i>
<i>Fast Food Sales (Dollars)</i>	<i>\$19,707</i>	<i>\$20,082</i>	<i>\$20,404</i>

HIGH	Year 1	Year 2	Year 3
Fuel Volume (Gallons)	115,387	117,991	119,938
<i>Gasoline Volume (Gallons)</i>	<i>111,015</i>	<i>113,485</i>	<i>115,354</i>
<i>Diesel Volume (Gallons)</i>	<i>4,372</i>	<i>4,506</i>	<i>4,584</i>
Supermarket Sales (Dollars)	\$373,335	\$381,301	\$387,547
<i>Grocery Sales (Dollars)</i>	<i>\$349,074</i>	<i>\$356,502</i>	<i>\$362,339</i>
<i>Fast Food Sales (Dollars)</i>	<i>\$24,261</i>	<i>\$24,799</i>	<i>\$25,208</i>

PROJECTION METRICS

Primary Area of Influence	0.75-Mile	Annual Supermarket Sales Year 1	\$4,071,264
Area in Square Miles	1.77	Annual Grocery/Convenience Sales Year 1	\$3,808,080
Total Intersection Traffic VPD	10,828	Annual Fast Food Sales Year 1	\$263,184
		Supermarket \$ per Square Foot	\$22.62
		Fast Food Sales Percent Year 1	6.5%
Annual Fuel Volume Year 1	1,310,676		
Annual Gasoline Volume Year 1	1,261,284		
Annual Diesel Volume Year 1	49,392	Fuel Dispenser Count	5
Fuel Gallons per Dispenser Year 1	21,845	Supermarket Square Feet	15,000