



LEASING BROCHURE



# BURBANK TOWN CENTER

201 E Magnolia Blvd, Burbank, CA 91502

Exclusively Represented By:







BURBANK TOWN CENTER SERVES A SHOPPER POPULATION OF MORE THAN 1.5M

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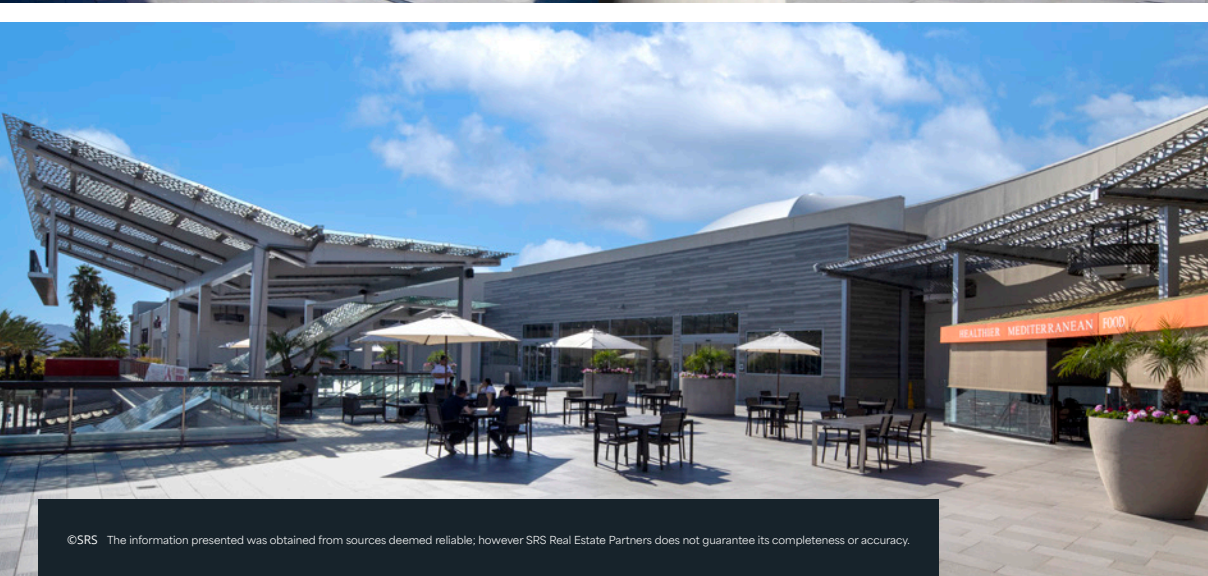
## Retail & Restaurant Opportunities

Located off I-5 in Downtown Burbank, the landmark Burbank Town Center offers a choice of over 100 retail stores, restaurants, entertainment venues and lifestyle services. Just a few miles northeast of Hollywood and know as the “Media Capital of the World”, Burbank is home to Walt Disney and Warner Bros. Studios. Our three-level indoor mall features a dramatic dome towering over Center Court. The indoor mall compliments Burbank Town Center’s many outdoor shops, restaurants and theatre situated along San Fernando Blvd.

Burbank Town Center, one of the top malls in California, is a 1.2 million-square-foot shopping, dining and entertainment destination situated on more than 37 acres along Interstate 5 in the heart of Downtown Burbank, California. This town center’s stores are enclosed in an 807,000-square-foot mall anchored by Macy’s, Burlington, AMC, H&M and ROUND1 Bowling & Amusement, with an open-air shopping plaza, along with eight outparcel buildings totaling approximately 206,000 square feet, featuring Ashley Home Furniture, Crunch Fitness, Barnes & Noble Booksellers, and Bob’s Furniture.

 [burbanktowncenter.com](http://burbanktowncenter.com)





## UPPER LEVEL

The focal point of the upper level is the outdoor dinning terrace.

The **Upper Level** provides direct and convenient access from San Fernando Boulevard and Magnolia Boulevard via a covered escalator. The sit down restaurant spaces offer exclusive outdoor covered seating areas that open up to the spacious outdoor Dining Terrace. The Dining Terrace also provides incredible exterior signage opportunities visible from Downtown Burbank.

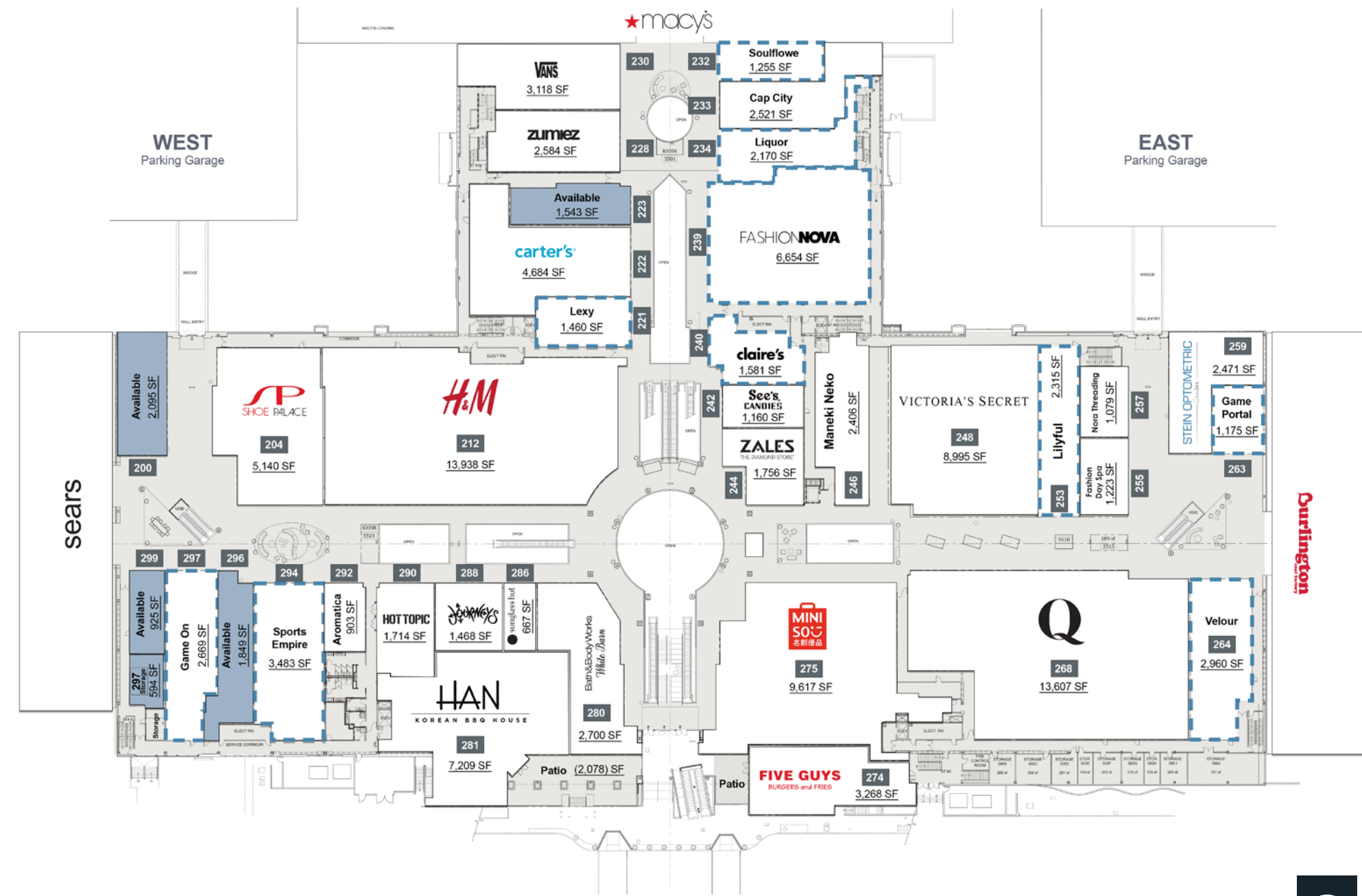






The center hub for fashion and apparel retailers within the town center

**The Middle Level** has ample and sophisticated seating areas that provide opportunities for the customers to pause, linger and meet with friends.





LOWER LEVEL

Grand staircase and escalator at the Magnolia Blvd entry, invites customers into the food court within the spacious center court and access to retail and entertainment co-anchors.

The Lower Level entry way allows guests and pedestrians ease of access from Downtown Burbank and compelling views of what the newly renovated Burbank Town Center has to offer.

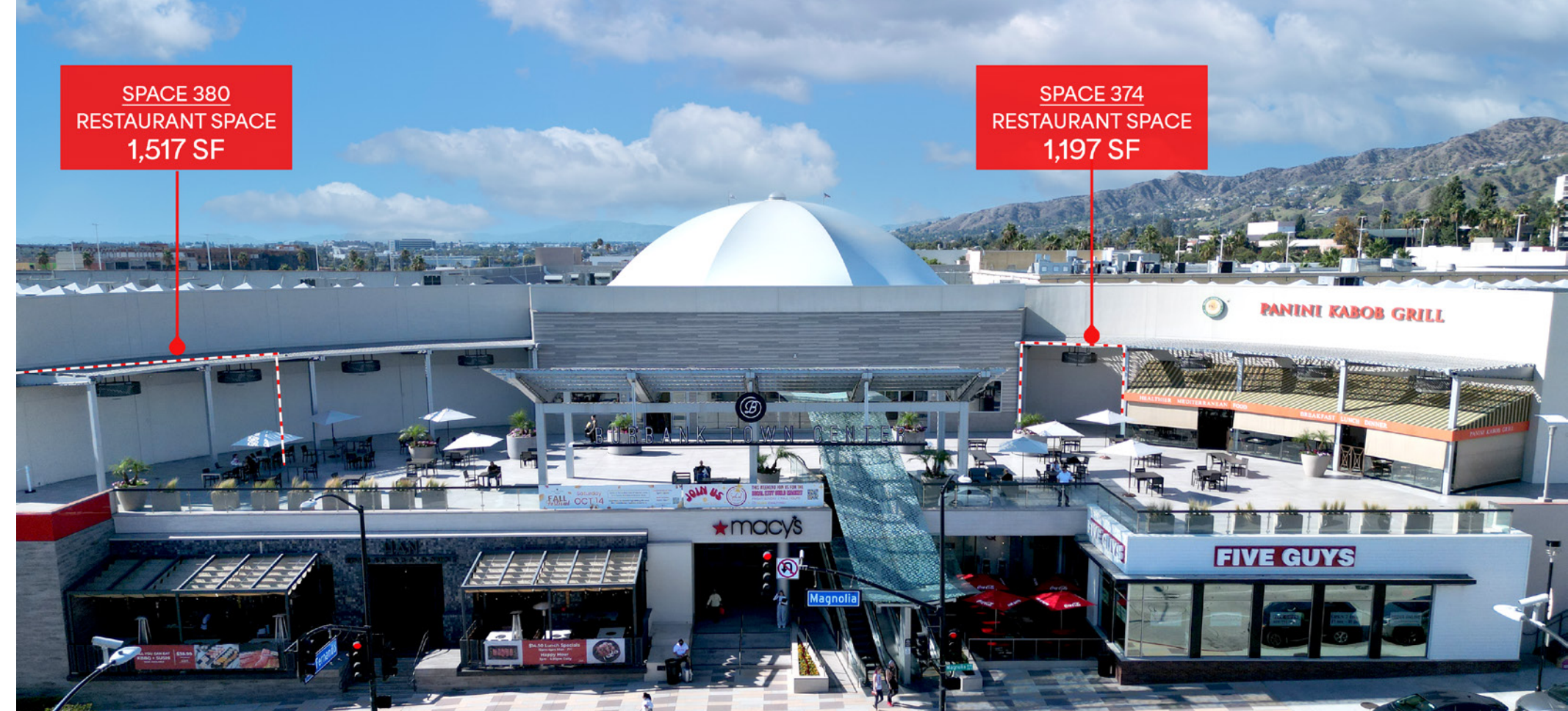
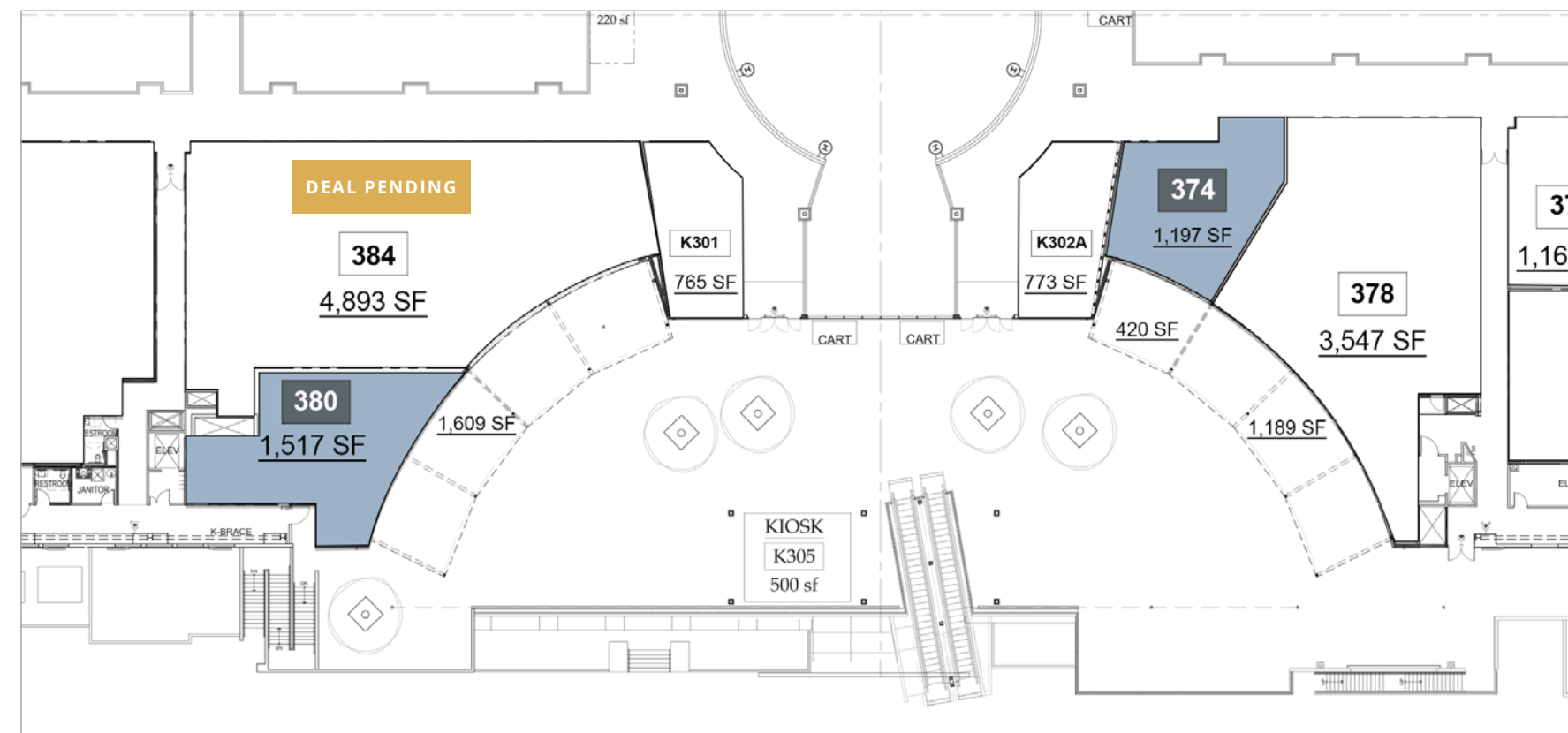
Foyer entrances also provide customers a direct connection from the East and West garages to Macy's, the mall and the food court.





## Restaurant & Outdoor Dining Terrace Opportunities


SPACE 380: 1,517 SF Available






DEMOGRAPHICS

Burbank demographics reflect higher than average incomes, with households that are college educated and ethnically diverse, sharing an upscale urban perspective.




104K

Population




165K

Workforce Population




42.5K

Household Population




\$1.23M

Avg. Household Income




12.4K

Business




77%

Some College or Higher




\$8,500

Per Capita Sales



43

Median Age




\$1.2M

Median Home Price


SOURCE: THE NIELSEN COMPANY, EMSI

VISITOR GROWTH PRODUCTIVITY




\$197

Average Daily Rate




\$154

Revenue per Available Room




\$147M

Revenue



\$2.9M

Verified Hotel Bookings



78%

Hotel Occupancy Rate

SOURCE: VISIT BURBANK AND STR REPORT FY 2023-2024


©SRS The information presented was obtained from sources deemed reliable; however SRS Real Estate Partners does not guarantee its completeness or accuracy.

TOP 10 INDUSTRIES

Burbank represents a robust workforce with a daytime population of 182,000 jobs spread through a variety of industries

Entertainment	76,492
Healthcare Services	15,403
Information Technology	15,391
Professional, Scientific & Technical Services	13,288
Local Government & Non-profit	10,324
Retail/Wholesale	9,528
Food Services & Drinking Places	6,901
Administrative & Support Services	5,990
Manufacturing	4,349
Construction	3,412

SOURCE: EMSI (2022/2023)



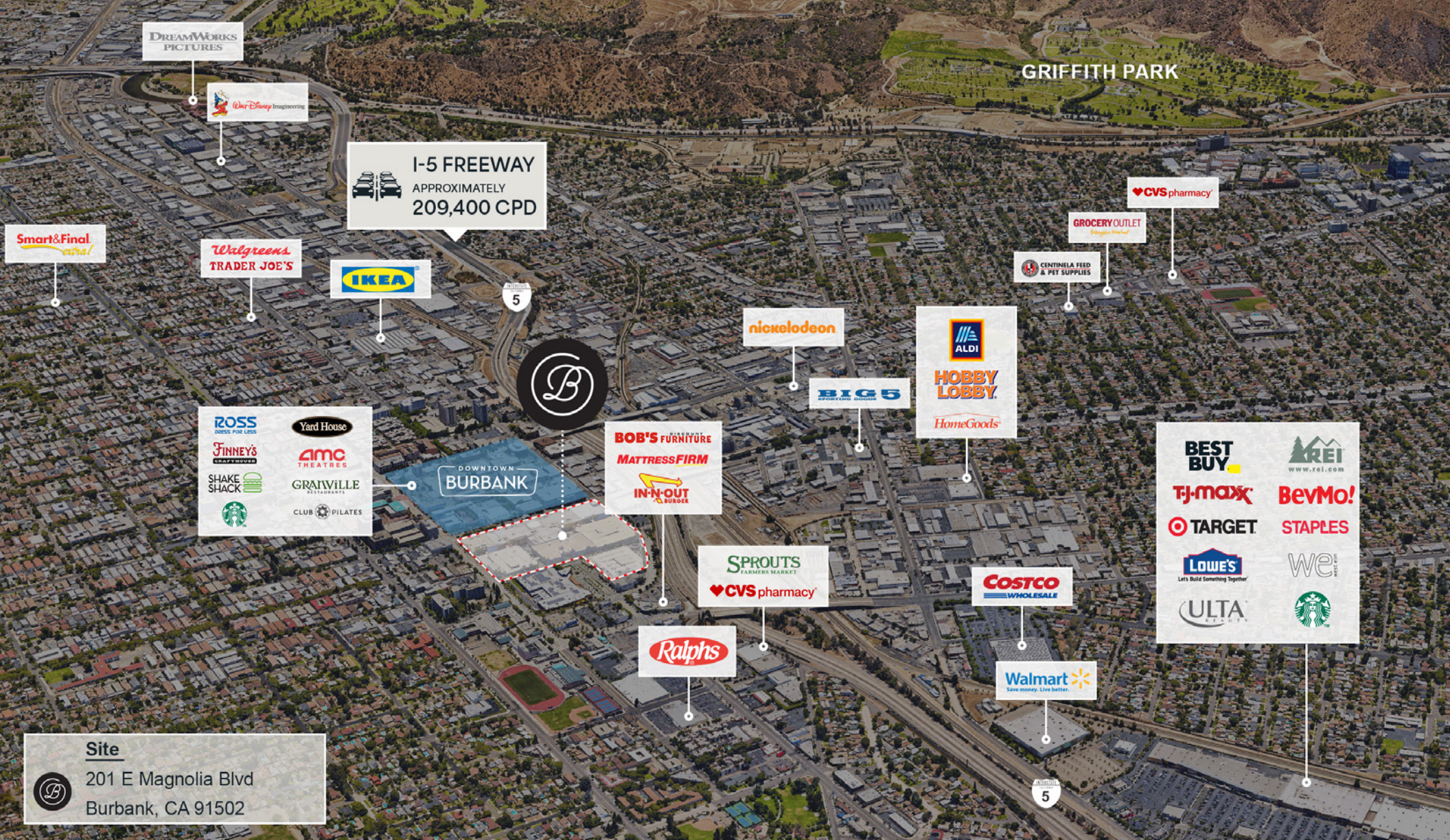
21.6%

A & B Office Vacancy Rate

Class A office is defined as buildings attracting the highest quality tenants and commanding the highest rents.

Class B buildings are generally a little older with good quality management and tenants.

AS OF SECOND QUARTER 2023 / SOURCE: HDL, EDD, COSTAR



TOURISM & VISITORS



\$829M

Total Spent by Visitors

\$174M	\$206M	\$147M
Spent on Retail	Spent on Recreation & Entertainment	Spent on Food & Beverage
\$31M	7,790	\$3.1M
Tourism Generated Local Tax Revenue	Jobs Sustained by Visitors	Overnight Visitors





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