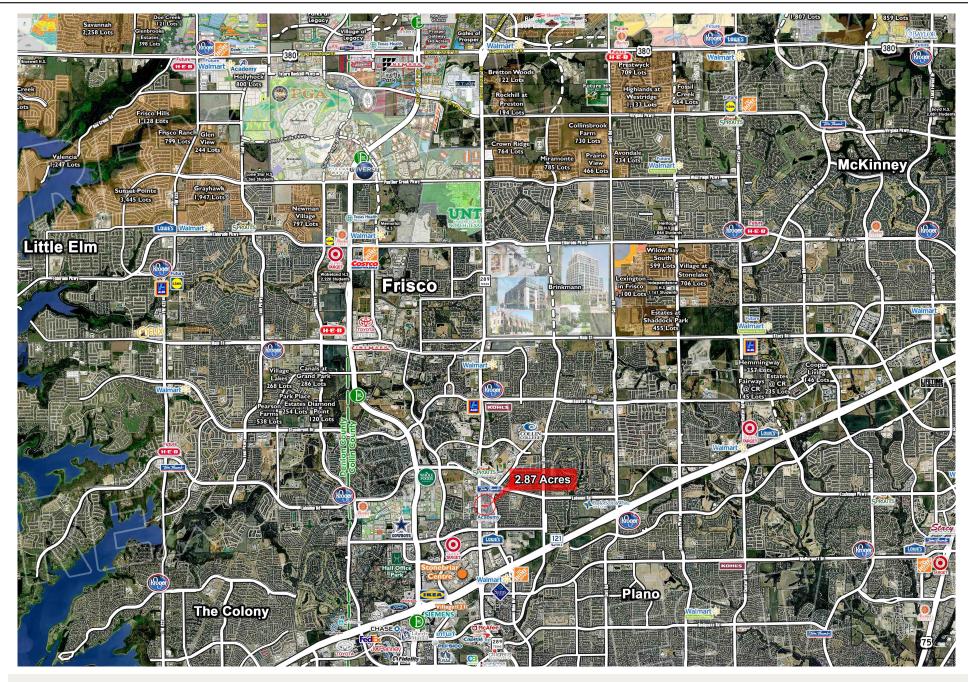
2.87 ACRES FRISCO, TX • PRESTON RD









PROPERTY OVERVIEW



LOCATION

4326 Preston Rd, Frisco, TX, 75034



HIGHLIGHTS

- Located at the Northeast Quadrant of John Hickman Parkway & Preston Road.
- Frontage along Preston Road: Approx. 171 Feet
- Frontage along La Hacienda Trail: Approx. 187.5 Feet (East Property Boundry)
- Zoning: Commercial

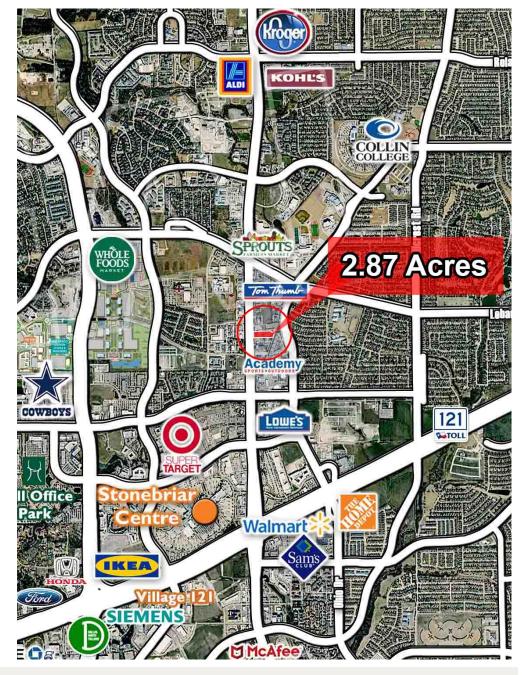


DEMOGRAPHICS

2024 Population 234,424

Median Age 38.3

of Households 81,781









GOOGLE EARTH SITE IMAGE





MATTHEW KIRAN MATTHEW@REXREALESTATE.COM





FRISCO HIGHLIGHTS

- Frisco has been ranked 2018's Best Place to Live in America by Money Magazine.
- Home of the Dallas Cowboys

COMMERCIAL PROJECTS - UNDER DEVELOPMENT

- PGA/ Field's Ranch
- Frisco's Universal Kids Resort
- HALL Park redevelopment
- Kaleidoscope Park
- The Star













FRISCO HIGHLIGHTS

FRISCO AT A GLANCE 2023

PEOPLE	
POPULATION*	232,329
MEDIAN AGE	38.3 yrs
UNDER 5 YRS	7.7%
SCHOOL-AGE (5-17 YRS)	20.3%
ADULTS (18-64 YRS)	62.9%
OVER 65 YRS	9.1%
WITH DISABILITY	6.7%
RACE & ETHNICITY	%
WHITE	48.1%
ASIAN	26.7%
TWO OR MORE RACES	12.4%
BLACK OR AFRICAN AMERICAN	9.3%
OTHER RACE	3.3%
AMERICAN INDIAN	0.2%
NATIVE HAWAIIAN/PACIFIC ISLANDER	0.1%
HISPANIC (ANY RACE) ²	14.1%

HOUSING & FAMILY					
TOTAL HOUSEHOLDS*	81,781				
TOTAL HOUSING UNITS*	87,415				
SINGLE FAMILY UNITS*	59,965				
MULTI-UNIT*	25,712				
OTHER*1	1,738				
VACANCY	3.5%				
OCCUPIED	96.5%				
OWNER-OCCUPIED	65.7%				
RENTER-OCCUPIED	34.3%				
PERCENT BREAKDOWN OF FAMILY	TYPE				
Married without Children 88.6% Married without Children 25.4% Non-Family					
Single Parents	,,,,,				

MEDIAN HOUSEHOLD INCOME	\$145,914	LABOR FORCE PARTICIPATION	73,1%
MEDIAN FAMILY INCOME	\$175,969	UNEMPLOYMENT RATE	2.4%
PER CAPITA INCOME	\$66,784	POVERTY RATE	2.9%
AVG ASSESSED HOME VALUE*	\$634,543	AVG COMMUTE (MIN)	27.6
MEDIAN HOME VALUE*	\$571,671	WORK FROM HOME	39.7%
MEDIAN MONTHLY OWNER COSTS	\$2,686	SELF-EMPLOYED (UNINCORPORATED)	5.0%
MEDIAN MONTHLY RENTER COSTS	\$1,851	EDUCATIONAL ATTAINMENT (25 YRS+)	
HOUSING BURDEN (>30% OF HOUSE	HOLD INCOME)	> HIGH SCHOOL DIPLOMA	98.0%
OWNER-OCCUPIED	19.7%	BACHELORS DEGREE	38.4%
RENTER-OCCUPIED	44.5%	GRADUATE DEGREE	28.3%









Walmart, already king of DFW big-box retail, adds more stores in booming suburbs

In Dallas-Fort Worth's booming retail landscape, Walmart Inc. looms large.

The Arkansas-based retailer opened its first Texas store in 1975 in Mount Pleasant, about 100 miles east of Dallas, and has since built one of its largest regional footprints in DFW. Walmart (NYSE: WMT) ranks as the largest retail property owner in the region, according to CoStar data, with more than 30 million square feet across the Dallas-Fort Worth metropolitan statistical area.

The retailer's growth has mirrored the rise of the Metroplex, which is adding more than 480 people a day through both births and migration. Four of the nation's 15 fastest-growing cities are in Collin County, while ample growth can also be found west and south of Fort Worth and east of Dallas. That influx has made the region a prime target for big-box chains competing to serve new communities.

So Dallas Business Journal is checking in with large retailers to better understand the scope of their investments in Dallas-Fort Worth. Walmart now operates about 140 locations across 11 North Texas counties, including 96 super centers and 44 neighborhood markets, according to Kelsey Bohl, director of corporate communications for Walmart.

On average, a supercenter in DFW covers 188,000 square feet, while a neighborhood market is roughly 46,000 square feet. Bohl declined to disclose exactly how much Walmart has invested in the Metroplex.

Walmart is in the process of opening 150 modernized stores nationwide by 2029. As part of the initiative, the retailer recently broke ground on a 200,000-square-foot store in Celina, the nation's fourth-fastest-growing city, according to U.S. Census Bureau data. The store will anchor the billion-dollar Shawnee Trail project, which will span 195 acres at the northwest corner of Preston Road and the Collin County Outer Loop.

Additional stores are planned in Frisco and Melissa.

Construction on a new neighborhood market in Mesquite is expected to begin this fall. Last summer, Walmart opened a 730,000-square-foot perishable distribution center in Lancaster, located about 20 miles southwest of downtown Dallas.

Walmart ranks No. 1 on the Fortune 500 with revenue of about \$680 billion and its market capitalization at market close Sept. 3 was more than \$792 billion. The retailer went public in 1970, with its first shares priced at just \$16.50 each. A decade later, Walmart's annual sales surpassed \$1 billion for the first time.



Information About Brokerage Services

2-10-2025

EQUAL HOUSING OPPORTUNITY

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent. An owner's agent fees are not set by law and are fully negotiable.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent. A buyer/tenant's agent fees are not set by law and are fully negotiable.

AS AGENT FOR BOTH - **INTERMEDIARY**: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - o that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - o any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

Licensed Broker /Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone
Designated Broker of Firm	License No.	Email	Phone
Licensed Supervisor of Sales Agent/ Associate	License No.	Email	Phone
Sales Agent/Associate's Name	License No.	Email	Phone
Buyer/Te	enant/Seller/Landlord Initials	Date	-