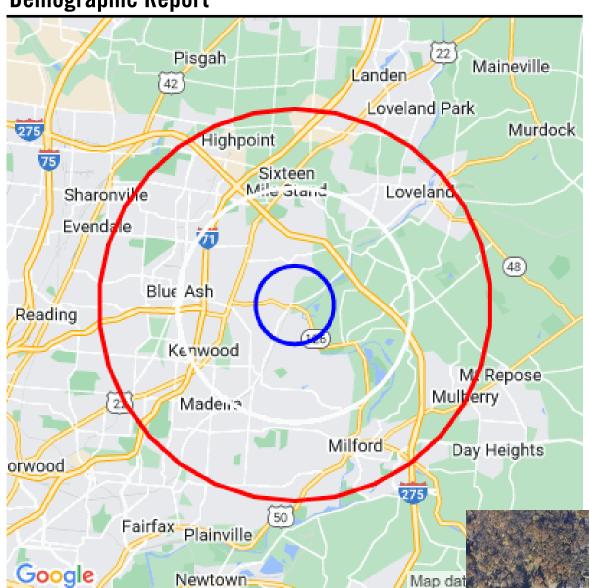
Demographic Report



9430 Main St

Map dat

Population

Distance	Male	Female	Total
1- Mile	882	850	1,733
3- Mile	7,965	8,457	16,421
5- Mile	32,279	34,082	66,362

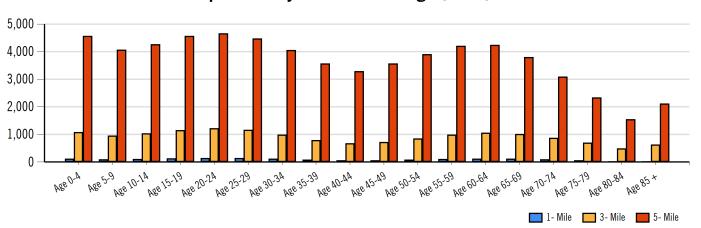
Newtown



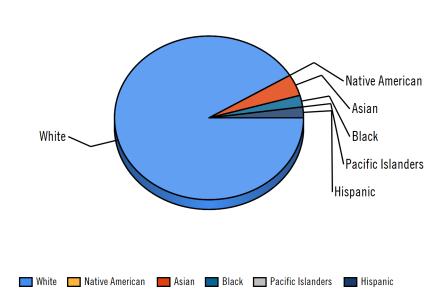


eXp Realty

Population by Distance and Age (2020)

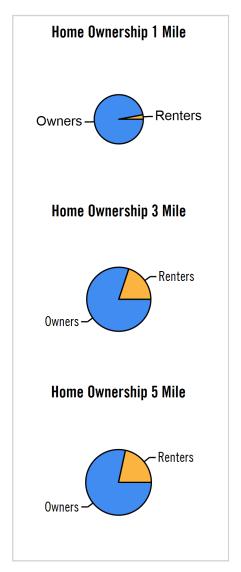


Ethnicity within 5 miles



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	885	14	0.47 %
3-Mile	7,928	130	0.92 %
5-Mile	33,185	657	1.55 %



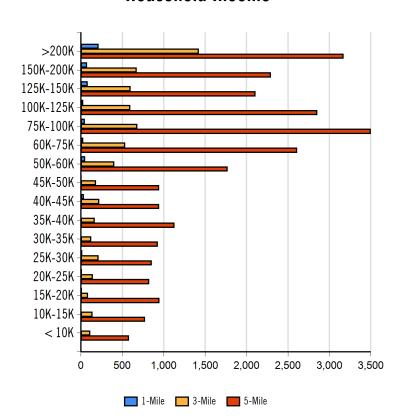




Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportaion	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	0	0	18	132	20	88	13	9	101	276	89	1	67
3-Mile	15	15	211	1,221	316	976	200	145	935	2,133	668	65	501
5-Mile	39	28	944	5,291	1,515	3,664	918	704	4,160	8,732	2,393	623	2,101

Household Income



Radius	Median Household Income
1-Mile	\$187,409.00
3-Mile	\$113,412.83
5-Mile	\$88,868.31

Radius	Average Household Income
1-Mile	\$146,913.40
3-Mile	\$113,877.92
5-Mile	\$97,167.61

Radius	Aggregate Household Income
1-Mile	\$86,506,903.46
3-Mile	\$752,976,423.25
5-Mile	\$2,577,537,867.79

Education

	1-Mile	3-mile	5-mile
Pop > 25	1,124	10,975	44,226
High School Grad	116	1,632	8,566
Some College	137	1,620	7,800
Associates	91	743	2,704
Bachelors	391	3,795	12,847
Masters	210	1,566	5,486
Prof. Degree	76	675	2,058
Doctorate	25	178	529

Tapestry

	1-Mile	3-mile	5-mile
			••
Vacant Ready For Rent	24 %	52 %	66 %
Teen's	33 %	58 %	79 %
Expensive Homes	166 %	129 %	71 %
Mobile Homes	5 %	10 %	8 %
New Homes	20 %	27 %	29 %
New Households	16 %	45 %	56 %
Military Households	0 %	1 %	2 %
Households with 4+ Cars	99 %	112 %	99 %
Public Transportation Users	1%	5 %	14 %
Young Wealthy Households	0 %	75 %	66 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.





Expenditures

	1-Mile	%	3-Mile	<u>%</u>	5-Mile	<u>%</u>
Total Expenditures	43,032,896		405,699,749		1,508,794,149	
Average annual household	75,370		63,785		57,872	
Food	9,459	12.55 %	8,088	12.68 %	7,405	12.80 %
Food at home	5,547		4,930		4,625	
Cereals and bakery products	793		702		658	
Cereals and cereal products	280		248		233	
Bakery products	513		454		425	
Meats poultry fish and eggs	1,118		982		919	
Beef	267		232		216	
Pork	181		166		160	
Poultry	218		187		174	
Fish and seafood	196		167		153	
Eggs	81		75		72	
Dairy products	593		516		478	
Fruits and vegetables	1,123		1,004		941	
Fresh fruits	164		148		138	
Processed vegetables	197		182		174	
Sugar and other sweets	197		178		168	
Fats and oils	173		154		145	
Miscellaneous foods	1,023		919		867	
Nonalcoholic beverages	433		399		381	
Food away from home	3,912		3,157		2,779	
Alcoholic beverages	612		503		442	
Housing	25,118	33.33 %	21,785	34.15 %	20,108	34.75 %
Shelter	15,531	00.00 /0	13,318	01.10 /0	12,228	01.70 70
Owned dwellings	10,122		8,506		7,666	
Mortgage interest and charges	5,181		4,361		3,916	
Property taxes	3,572		2,938		2,620	
Maintenance repairs	1,369		1,207		1,130	
Rented dwellings	3,384		3,339		3,346	
Other lodging	2,024		1,473		1,215	
Utilities fuels	4,981		4,624		4,432	
Natural gas	515		4,024		430	
Electricity	1,886		1,782		1,728	
Fuel oil	223		1,782		181	
Telephone services	1,530		1,432		1,377	
	826		754		714	
Water and other public services	1,970	2.61 %	1,639	2.57 %	1,466	2.53 %
Household operations Personal services		2.01 %		2.57 %		2.53 %
	625		513		450	
Other household expenses	1,344		1,125		1,016	
Housekeeping supplies	928		772		700	
Laundry and cleaning supplies	211		189		179	
Other household products	557		460		413	
Postage and stationery	159		122		107	
Household furnishings	1,706		1,430		1,280	
Household textiles	130		108		96	
Furniture	528		390		325	
Floor coverings	61		44		37	
Major appliances	105		124		131	
Small appliances	164		127		110	
Miscellaneous	715		634		579	
Apparel and services	2,152	2.86 %	1,791	2.81 %	1,601	2.77 %
Men and boys	464		375		331	
Men 16 and over	379		310		275	
MICH TO AHU OVEL						
Boys 2 to 15	85		64		55	





9430 Main St

eXp Realty	9458 Towne Square Ave, Cincinnati, OH 45242					
Women 16 and over	722	567	495			
Girls 2 to 15	59	68	71			
Children under 2	123	106	98			

Expenditures (Continued)

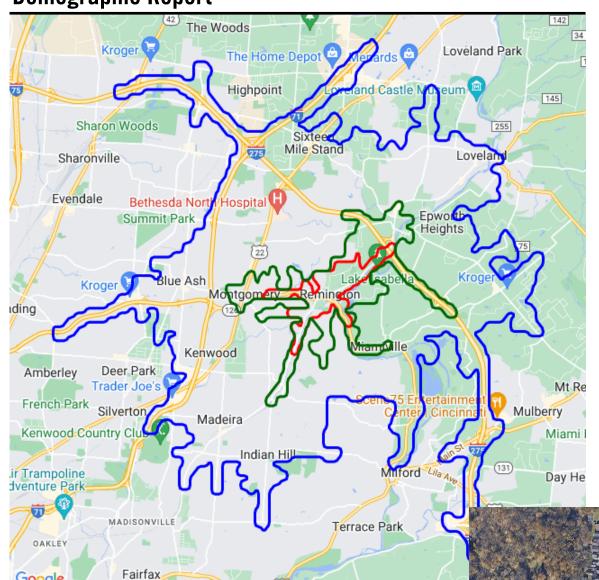
	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	43,032,896	`	405,699,749		1,508,794,149	
Average annual household	75,370		63,785		57,872	
Transportation	9,456	12.55 %	8,333	13.06 %	7,715	13.33 %
Vehicle purchases	2,444		2,097		1,907	
Cars and trucks new	1,399		1,131		1,009	
Cars and trucks used	1,004		922		855	
Gasoline and motor oil	2,536		2,379		2,279	
Other vehicle expenses	3,433		3,076		2,872	
Vehicle finance charges	225		208		193	
Maintenance and repairs	1,305		1,119		1,027	
Vehicle insurance	1,391		1,318		1,262	
Vehicle rental leases	511		430		388	
Public transportation	1,041		780		656	
Health care	4,913	6.52 %	4,472	7.01 %	4,209	7.27 %
Health insurance	3,150		2,879		2,724	
Medical services	1,090		985		914	
Drugs	487		448		425	
Medical supplies	186		158		144	
Entertainment	4,154	5.51 %	3,669	5.75 %	3,379	5.84 %
Fees and admissions	1,166		894		758	
Television radios	1,179		1,131		1,092	
Pets toys	1,557		1,359		1,246	
Personal care products	999		839		757	
Reading	97		77		68	
Education	3,343		2,335		1,880	
Tobacco products	372		380		387	
Miscellaneous	1,351	1.79 %	1,076	1.69 %	951	1.64 %
Cash contributions	1,790		1,573		1,460	
Personal insurance	11,549		8,856		7,503	
Life and other personal insurance	245		219		199	
Pensions and Social Security	11,303		8,637		7,303	

Distance		Estimated Households			Housing Occupied By		Housing Occupancy		
	Year	Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	2,121	2,103	0.97 %	307	1,760	2,000	121	324
3-Mile	2020	11,977	11,743	0.19 %	2,637	8,940	9,782	2,195	1,929
5-Mile	2020	37,031	35,726	2.51 %	9,343	26,193	29,049	7,982	5,133
1-Mile	2023	2,024	2,103	-3.71 %	293	1,680	1,959	65	484
3-Mile	2023	11,313	11,743	-5.48 %	2,478	8,461	9,466	1,847	2,968
5-Mile	2023	35,027	35,726	-2.78 %	8,806	24,812	28,117	6,910	8,269





Demographic Report



9430 Main St

Population

Google

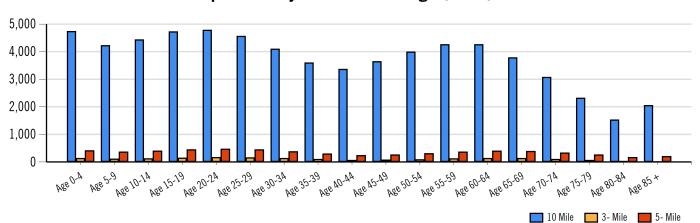
Distance	Male	Female	Total
3- Minute	1,082	1,040	2,122
5- Minute	3,094	3,244	6,339
10 Minute	32,880	34,697	67,577



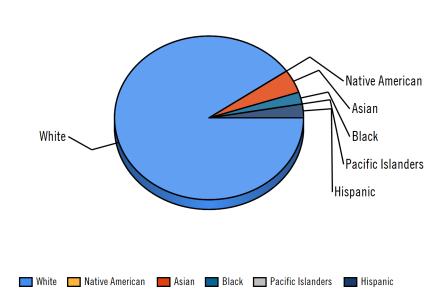


eXp Realty

Population by Distance and Age (2020)



Ethnicity within 5 Minute



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
3-Minute	1,089	17	0.39 %
5-Minute	3,199	49	0.59 %
10-Minute	33,807	658	1.18 %

Home Ownership 3 Minute Renters **Owners** Home Ownership 5 Minute Renters **Owners** Home Ownership 10 Minute Renters **Owners**

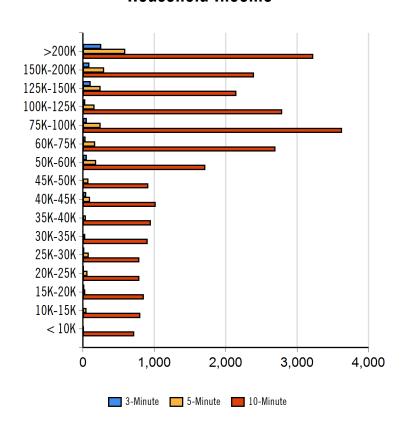




Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportaion	Information	Professional	Utility	Hospitality	Pub-Admin	Other
3-Minute	0	0	23	170	27	109	14	12	124	344	104	1	80
5-Minute	8	8	65	525	104	377	59	69	365	914	272	24	199
10- Minute	44	32	854	5,281	1,529	3,664	883	705	4,301	8,725	2,793	585	2,162

Household Income



Radius	Median Household Income
10-Minute	\$87,581.75
5-Minute	\$134,908.79
3-Minute	\$165,592.57
Radius	Average Household Income
10-Minute	\$95,577.33
5-Minute	\$124,330.93
3-Minute	\$134,887.57
Radius	Aggregate Household Income
3-Minute	\$105,727,145.82
5-Minute	\$296,763,721.50
10-Minute	\$2,617,426,954.08

Education

	2 Minute	E Minuto	10 Minute
	3-Minute	5-Minute	10-Minute
Pop > 25	1,375	4,191	44,641
High School Grad	134	661	8,524
Some College	161	609	7,822
Associates	108	308	2,766
Bachelors	488	1,340	13,201
Masters	260	619	5,632
Prof. Degree	96	246	2,001
Doctorate	31	83	620

Tapestry

	3-Minute	5-Minute	10-Minute
Vacant Ready For Rent	20 %	35 %	49 %
Teen's	28 %	41 %	63 %
Expensive Homes	130 %	126 %	54 %
Mobile Homes	2 %	11 %	12 %
New Homes	18 %	21 %	27 %
New Households	13 %	28 %	49 %
Military Households	0 %	0 %	1 %
Households with 4+ Cars	81 %	92 %	79 %
Public Transportation Users	0 %	3 %	12 %
Young Wealthy Households	0 %	13 %	53 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.





Expenditures

	3-Minute	%	5-Minute	%	10-Minute	%
Total Expenditures	52,624,769		157,873,544	,	1,523,450,997	
Average annual household	71,730		67,337		57,351	
Food	9,029	12.59 %	8,531	12.67 %	7,344	12.81 %
Food at home	5,354		5,137		4,596	
Cereals and bakery products	764		732		654	
Cereals and cereal products	269		258		231	
Bakery products	494		473		422	
Meats poultry fish and eggs	1,076		1,029		913	
Beef	257		244		214	
Pork	177		172		159	
Poultry Fish and professed	208 187		198 177		173 152	
Fish and seafood	79		77		72	
Eggs Paint products	568		542		475	
Dairy products Fruits and vegetables	1,083		1,042		935	
Fresh fruits	159		153		137	
Processed vegetables	192		187		173	
Sugar and other sweets	191		184		167	
Fats and oils	167		161		145	
Miscellaneous foods	993		955		862	
Nonalcoholic beverages	423		411		379	
Food away from home	3,674		3,393		2,747	
Alcoholic beverages	578		532		437	
Housing	24,076	33.56 %	22,806	33.87 %	19,968	34.82 %
Shelter	14,844		14,014		12,144	*
Owned dwellings	9,614		9,010		7,590	
Mortgage interest and charges	4,927		4,612		3,880	
Property taxes	3,373		3,137		2,590	
Maintenance repairs	1,313		1,260		1,120	
Rented dwellings	3,381		3,358		3,360	
Other lodging	1,848		1,644		1,193	
Utilities fuels	4,868		4,727		4,412	
Natural gas	497		477		428	
Electricity	1,854		1,810		1,722	
Fuel oil	214		203		179	
Telephone services	1,500		1,460		1,371	
Water and other public services	803		774		710	
Household operations	1,867	2.60 %	1,733	2.57 %	1,450	2.53 %
Personal services	592		542		444	
Other household expenses	1,275		1,191		1,006	
Housekeeping supplies	879		823		692	
Laundry and cleaning supplies	204		197		178	
Other household products	526		491		408	
Postage and stationery	147		135		105	
Household furnishings	1,615		1,507		1,268	
Household textiles	122		114		95	
Furniture	483		431		320	
Floor coverings	56		50		36	
Major appliances	111		117		131	
Small appliances	152		139		108	
Miscellaneous	688		653		574	
Apparel and services	2,040	2.84 %	1,894	2.81 %	1,585	2.76 %
Men and boys	438		403		326	
Men 16 and over	358		332		271	
Boys 2 to 15	79		71		54	
Women and girls	733		681		561	





9430 Main St

eXp Realty	9458 Towne Square Ave, Cincinnati, OH 45242					
Women 16 and over	670	617	490			
Girls 2 to 15	62	64	71			
Children under 2	118	112	98			

Expenditures (Continued)

	3-Minute	%	5-Minute	%	10-Minute	%
Total Expenditures	52,624,769	,	157,873,544		1,523,450,997	
Average annual household	71,730		67,337		57,351	
Transportation	9,099	12.69 %	8,669	12.87 %	7,651	13.34 %
Vehicle purchases	2,328		2,214		1,887	
Cars and trucks new	1,310		1,234		997	
Cars and trucks used	976		938		846	
Gasoline and motor oil	2,486		2,422		2,271	
Other vehicle expenses	3,326		3,167		2,848	
Vehicle finance charges	220		209		193	
Maintenance and repairs	1,247		1,180		1,018	
Vehicle insurance	1,374		1,321		1,252	
Vehicle rental leases	485		456		384	
Public transportation	957		864		645	
Health care	4,758	6.63 %	4,596	6.83 %	4,176	7.28 %
Health insurance	3,055		2,956		2,705	
Medical services	1,052		1,010		906	
Drugs	474		462		421	
Medical supplies	177		167		143	
Entertainment	3,999	5.58 %	3,800	5.64 %	3,349	5.84 %
Fees and admissions	1,080		981		747	
Television radios	1,165		1,137		1,089	
Pets toys	1,492		1,415		1,232	
Personal care products	947		888		749	
Reading	90		83		67	
Education	3,028		2,658		1,847	
Tobacco products	375		380		388	
Miscellaneous	1,268	1.77 %	1,167	1.73 %	943	1.64 %
Cash contributions	1,725	'	1,636		1,455	
Personal insurance	10,711		9,690		7,385	
Life and other personal insurance	237		223		197	
Pensions and Social Security	10,474		9,466		7,188	

		Estima	ted Household	ds	Housing Occup	ied By	Hous	ing Occupancy	
Distance	Year	Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
3-Minute	2020	749	723	5.83 %	82	651	715	34	85
5-Minute	2020	2,471	2,451	2.09 %	488	1,900	2,065	406	377
10-Minute	2020	27,556	26,532	140.01 %	6,646	19,721	21,126	6,431	3,599
3-Minute	2023	724	723	-0.37 %	79	629	705	19	125
5-Minute	2023	2,330	2,451	-28.94 %	452	1,803	2,012	319	605
10-Minute	2023	26,164	26,532	-129.08 %	6,294	18,743	20,507	5,657	5,918



