Demographics around 2037 Battlefield Blvd N, Chesapeake, Virginia 23324, United States

Demographic Detail Report
STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2023 Q4

	5 Miles		10 Miles		15 Miles	
Population						
2023 Population	241,942	---	792,893	---	1,038,474	---
2028 Projected Population	247,923	---	805,217	---	1,053,053	---
2028 Projected Population (High Estimate)	259,247	---	839,525	---	1,103,058	---
2028 Projected Population (Low Estimate)	236,454	---	777,953	---	1,018,619	---
% Projected Annual Change (2023 - 2028)	0.5%	---	0.3%	---	0.3%	---
% Projected Annual Change (High Estimate)	1.4%	---	1.2%	---	1.2%	---
% Projected Annual Change (Low Estimate)	-0.5%	---	-0.4%	---	-0.4%	---
2000 Census Population	214,289	---	714,725	---	931,038	---
2010 Census Population	240,017	---	788,235	---	1,031,671	---
% Annual Change (2010 - 2023)	0.1%	---	0.0%	---	0.1%	---
Population Density	3,430		2,796		1,831	
Land Area (Square Miles)	70.54		283.60		567.04	
Households						
2023 Households	95,837	---	306,768	---	397,820	---
2028 Projected Households	98,383	---	311,519	---	403,329	---
% Projected Annual Change (2023 - 2028)	0.5%	---	0.3%	---	0.3%	---
2000 Households	78,827	---	261,804	---	336,414	---
2010 Households	95,016	---	305,005	---	395,415	---
% Annual Change (2010 - 2023)	1.6%	---	1.3%	---	1.3%	---
Growth Stability Indicator (-1 to +1)	0.1037	---	-0.0574	---	-0.0872	---
Daytime Population						
Daytime Population	307,474	---	915,927	---	1,140,406	---
Children at Home	11,278	---	36,264	---	46,200	---
Students	95,998	---	255,140	---	302,482	---
Work at Home	10,752	---	36,312	---	49,487	---
Homemakers	26,637	---	76,977	---	96,890	---
Retired/Disabled Population	37,253	---	118,746	---	156,208	---
Unemployed	5,218	---	14,769	---	19,910	---

COLDWELL BANKER COMMERCIAL
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Demographic Detail Report

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	5 Miles		10 Miles		15 Miles	
Total Population by Age						
Average Age (2023)	39.0		38.9		39.0	
Children (2023)						
0 - 4 Years	15,005	6.2%	48,261	6.1%	61,483	5.9%
5 - 9 Years	15,267	6.3%	48,177	6.1%	61,859	6.0%
10 - 13 Years	11,870	4.9%	38,522.0	4.9%	49,849	4.8%
14 - 17 Years	12,670	5.2%	41,261	5.2%	54,197	5.2%
Adults (2023)						
18 - 21 Years	12,878	5.3%	43,360	5.5%	58,781	5.7%
22 - 24 Years	9,685	4.0%	33,503	4.2%	46,606	4.5%
25 - 34 Years	35,432	14.6%	117,361	14.8%	151,861	14.6%
35 - 44 Years	33,680	13.9%	110,792	14.0%	143,067	13.8%
45 - 54 Years	26,042	10.8%	87,625	11.1%	116,352	11.2%
55 - 64 Years	28,905	11.9%	95,050	12.0%	125,970	12.1%
65 - 74 Years	24,921	10.3%	78,839	9.9%	102,343	9.9%
75 - 84 Years	11,850	4.9%	38,224	4.8%	50,322	4.8%
85+ Years	3,737	1.5%	11,919	1.5%	15,784	1.5%
Age, Female (2023)						
0 - 4 Years	7,337	3.0%	23,615	3.0%	30,104	2.9%
5 - 9 Years	7,508	3.1%	23,439	3.0%	30,005	2.9%
10 - 13 Years	5,753	2.4%	18,783	2.4%	24,370	2.3%
14 - 17 Years	6,325	2.6%	20,353	2.6%	26,374	2.5%
18 - 21 Years	6,401	2.6%	21,169	2.7%	27,573	2.7%
22 - 24 Years	4,772	2.0%	16,145	2.0%	21,129	2.0%
25 - 34 Years	17,952	7.4%	57,782	7.3%	73,607	7.1%
35 - 44 Years	17,619	7.3%	56,857	7.2%	72,890	7.0%
45 - 54 Years	13,806	5.7%	45,594	5.8%	60,206	5.8%
55 - 64 Years	15,737	6.5%	50,547	6.4%	66,719	6.4%
65 - 74 Years	13,950	5.8%	43,554	5.5%	56,115	5.4%
75 - 84 Years	7,074	2.9%	22,410	2.8%	29,327	2.8%
85+ Years	2,584	1.1%	8,011	1.0%	10,541	1.0%
% of Population, Female		52.4%		51.5%		50.9%
Average Age, Female	40.4	---	40.2	---	40.2	---

Demographic Detail Report

STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2023 Q4

	5 Miles		10 Miles		15 Miles	
Age, Male						
0 - 4 Years	7,667	3.2%	24,646	3.1%	31,379	3.0%
5 - 9 Years	7,759	3.2%	24,738	3.1%	31,854	3.1%
10 - 13 Years	6,118	2.5%	19,739	2.5%	25,480	2.5%
14 - 17 Years	6,345	2.6%	20,908	2.6%	27,823	2.7%
18 - 21 Years	6,477	2.7%	22,190	2.8%	31,208	3.0%
22 - 24 Years	4,913	2.0%	17,358	2.2%	25,477	2.5%
25 - 34 Years	17,480	7.2%	59,579	7.5%	78,254	7.5%
35 - 44 Years	16,061	6.6%	53,934	6.8%	70,177	6.8%
45 - 54 Years	12,236	5.1%	42,031	5.3%	56,146	5.4%
55 - 64 Years	13,169	5.4%	44,503	5.6%	59,252	5.7%
65 - 74 Years	10,971	4.5%	35,285	4.5%	46,228	4.5%
75 - 84 Years	4,775	2.0%	15,814	2.0%	20,995	2.0%
85+ Years	1,153	0.5%	3,908	0.5%	5,243	0.5%
% of Population, Male		**47.6%**		**48.5%**		**49.1%**
Average Age, Male	37.3	---	37.5	---	37.7	---
Income (2023)						
Per Capita Income	$34,203	---	$37,229	---	$39,229	---
Average Household Income	$86,345	---	$96,223	---	$102,404	---
Median Household Income	$71,333	---	$79,930	---	$84,037	---
Less than $15,000	9,486	9.9%	23,907	7.8%	28,755	7.2%
$15,000 - $19,999	2,929	3.1%	8,868	2.9%	10,664	2.7%
$20,000 - $24,999	3,609	3.8%	9,762	3.2%	12,064	3.0%
$25,000 - $29,999	4,352	4.5%	10,805	3.5%	13,708	3.4%
$30,000 - $34,999	3,966	4.1%	10,619	3.5%	13,046	3.3%
$35,000 - $39,999	3,523	3.7%	10,824	3.5%	13,621	3.4%
$40,000 - $44,999	3,218	3.4%	10,278	3.4%	13,145	3.3%
$45,000 - $49,999	3,421	3.6%	11,069	3.6%	13,909	3.5%
$50,000 - $54,999	4,172	4.4%	12,544	4.1%	15,700	3.9%
$55,000 - $59,999	4,145	4.3%	12,323	4.0%	15,503	3.9%
$60,000 - $64,999	3,598	3.8%	11,820	3.9%	15,014	3.8%
$65,000 - $69,999	3,272	3.4%	10,700	3.5%	13,564	3.4%
$70,000 - $79,999	5,921	6.2%	19,715	6.4%	24,810	6.2%

Demographic Detail Report
STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2023 Q4

	5 Miles		10 Miles		15 Miles	
$80,000 - $89,999	5,422	5.7%	17,754	5.8%	22,149	5.6%
$90,000 - $99,999	4,711	4.9%	15,266	5.0%	19,129	4.8%
$100,000 - $125,000	9,856	10.3%	34,102	11.1%	44,663	11.2%
$125,000 - $149,999	7,116	7.4%	24,232	7.9%	32,456	8.2%
$150,000 - $199,999	8,930	9.3%	36,075	11.8%	50,894	12.8%
$200,000 - $249,999	2,348	2.4%	9,028	2.9%	14,026	3.5%
$250,000 - $499,999	1,001	1.0%	3,841	1.3%	5,980	1.5%
$500,000+	841	0.9%	3,235	1.1%	5,021	1.3%
Income (2028 Projected)						
Per Capita Income	$37,875	---	$41,366	---	$43,619	---
Average Household Income	$95,443	---	$106,924	---	$113,885	---
Median Household Income	$79,018	---	$89,072	---	$93,617	---
Education (2023)						
Less than 9th Grade	5,109	3.1%	13,767	2.6%	16,994	2.4%
Some High School	10,961	6.7%	30,071	5.6%	35,851	5.1%
High School Grad	44,342	26.9%	131,645	24.4%	165,746	23.5%
Some College	41,154	25.0%	133,104	24.7%	170,599	24.2%
Associate Degree	14,873	9.0%	53,455	9.9%	69,445	9.8%
Bachelors Degree	29,313	17.8%	110,358	20.4%	152,387	21.6%
Masters Degree	14,236	8.7%	50,469	9.3%	71,044	10.1%
Doctorate or Professional Degree	4,581	2.8%	16,941	3.1%	23,632	3.3%
Population by Race/Ethnicity (2023)						
Race Excluding Hispanic Ethnic Group						
White	96,895	40.0%	389,051	49.1%	551,136	53.1%
Black	108,228	44.7%	269,615	34.0%	314,911	30.3%
Asian	11,010	4.6%	43,150	5.4%	53,428	5.1%
Other	25,810	10.7%	91,077	11.5%	119,000	11.5%
Race Including Hispanic Ethnic Group						
White, Non-Hispanic	92,759	38.3%	373,305	47.1%	529,068	50.9%
Hispanic	18,180	7.5%	63,498	8.0%	83,692	8.1%
Black, Non-Hispanic	105,921	43.8%	263,687	33.3%	307,928	29.7%
Asian, Non-Hispanic	10,716	4.4%	42,349	5.3%	52,327	5.0%
Other, Non-Hispanic	14,367	5.9%	50,054	6.3%	65,460	6.3%

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Demographic Detail Report
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Population by Race/Ethnicity (2028 Projected)						
Race Including Hispanic Ethnic Group						
White, Non-Hispanic	95,346	39.4%	380,043	47.9%	536,929	51.7%
Hispanic	18,605	7.7%	64,266	8.1%	84,540	8.1%
Black, Non-Hispanic	108,597	44.9%	268,035	33.8%	313,311	30.2%
Asian, Non-Hispanic	10,839	4.5%	42,624	5.4%	52,684	5.1%
Other, Non-Hispanic	14,537	6.0%	50,249	6.3%	65,589	6.3%
Language at Home (2023)						
Spanish	9,602	4.2%	32,580	4.4%	42,848	4.4%
Asian/Pacific Language	6,167	2.7%	26,404	3.5%	33,264	3.4%
European/Indo-European	4,434	2.0%	14,153	1.9%	19,736	2.0%
Arabic	384	0.2%	1,342	0.2%	1,548	0.2%
Other Non-English	861	0.4%	3,129	0.4%	3,764	0.4%
Family Structure (2023)						
Male Householder, No Children	2,655	3.9%	8,521	3.8%	10,593	3.6%
Female Householder, No Children	8,070	11.9%	22,576	10.1%	27,308	9.4%
Single Parent - Male	2,367	3.5%	6,599	3.0%	8,193	2.8%
Single Parent - Female	10,138	15.0%	27,265	12.2%	33,051	11.4%
Married w/ Children	14,827	21.9%	55,215	24.7%	74,226	25.5%
Married w/out Children	22,790	33.7%	81,266	36.3%	109,037	37.5%
Non-family Households	6,767	10.0%	22,241	9.9%	28,698	9.9%
Household Size (2023)						
1 Person	28,223	29.4%	83,085	27.1%	106,714	26.8%
2 Persons	30,557	31.9%	99,266	32.4%	130,159	32.7%
3 Persons	16,561	17.3%	54,503	17.8%	69,919	17.6%
4 Persons	11,674	12.2%	40,461	13.2%	53,354	13.4%
5 Persons	5,336	5.6%	18,460	6.0%	23,834	6.0%
6 Persons	2,274	2.4%	7,114	2.3%	8,992	2.3%
7+ Persons	1,212	1.3%	3,879	1.3%	4,847	1.2%

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	5 Miles		10 Miles		15 Miles	
Housing (2023)						
Owner-Occupied	53,227	52.3%	185,086	57.3%	242,512	57.8%
Renter-Occupied	42,609	41.9%	121,682	37.7%	155,308	37.0%
Vacant	5,867	5.8%	16,272	5.0%	21,874	5.2%
Components of Change (2023)						
Births	2,845	1.2%	9,317	1.2%	11,904	1.1%
Deaths	1,933	0.8%	6,258	0.8%	8,226	0.8%
Migration	-466	-0.2%	-3,447	-0.4%	-3,335	-0.3%
Other Population (2023)						
Seasonal Population	455	---	1,395	---	3,025	---
Transient Population	6,007	---	11,074	---	13,118	---
Group Quarters Population	6,045	---	18,625	---	34,776	---
Institutionalized	2,230	---	6,370	---	9,488	---
College	2,673	---	7,402	---	7,402	---
Military	737	---	3,440	---	15,947	---
Other	406	---	1,414	---	1,940	---
Home Value (2023)						
Median Home Value	$345,249	---	$379,137	---	$415,546	---
Average Home Value	$318,926	---	$352,360	---	$383,498	---
Under $20,000	991	1.9%	2,444	1.3%	2,860	1.2%
$20,000 to $40,000	675	1.3%	1,930	1.0%	2,220	0.9%
$40,000 to $60,000	313	0.6%	1,278	0.7%	1,531	0.6%
$60,000 to $80,000	285	0.5%	661	0.4%	831	0.3%
$80,000 to $100,000	227	0.4%	694	0.4%	805	0.3%
$100,000 to $125,000	703	1.3%	1,863	1.0%	2,169	0.9%
$125,000 to $150,000	1,381	2.6%	3,625	2.0%	4,010	1.7%
$150,000 to $200,000	4,323	8.1%	11,949	6.5%	13,348	5.5%
$200,000 to $250,000	6,226	11.7%	19,106	10.3%	21,738	9.0%
$250,000 to $300,000	6,871	12.9%	22,781	12.3%	26,521	10.9%
$300,000 to $400,000	13,954	26.2%	45,228	24.4%	55,103	22.7%
$400,000 to $500,000	8,836	16.6%	30,971	16.7%	40,430	16.7%
$500,000 to $750,000	6,444	12.1%	30,585	16.5%	46,155	19.0%
$750,000 to $1,000,000	1,447	2.7%	8,850	4.8%	16,203	6.7%
$1,000,000 or more	389	0.7%	2,458	1.3%	6,443	2.7%

Demographic Detail Report
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Vehicles Per Household (2023)						
No Vehicle	9,497	9.9%	22,100	7.2%	26,666	6.7%
1 Vehicle	33,920	35.4%	100,071	32.6%	126,809	31.9%
2 Vehicles	34,162	35.6%	114,385	37.3%	151,838	38.2%
3 Vehicles	13,155	13.7%	49,987	16.3%	65,723	16.5%
4 Vehicles	3,682	3.8%	14,342	4.7%	18,935	4.8%
5 or more Vehicles	1,420	1.5%	5,882	1.9%	7,850	2.0%
Economic Indicators (2023)						
Gross Domestic Product (GDP) - in 1,000s	$14,523,106	---	$50,174,123	---	$70,387,436	---
Economic Viability	227	---	227	---	227	---
Economic Viability, Indexed	99	---	99	---	99	---
Average Salary	$45,686	---	$46,062	---	$46,676	---
Average Mortgage-Risk	3.66	---	3.62	---	3.60	---
Businesses (2023)						
Establishments	7,532	---	21,184	---	28,141	---
Employees (FTEs)	120,339	---	377,719	---	469,230	---
Employment, Pop 16+ (2023)	193,791		637,580		838,371	
Armed Forces	8,193	4.2%	36,886	5.8%	60,552	7.2%
Civilian	127,223	65.6%	433,286	68.0%	575,490	68.6%
Employed	122,005	63.0%	418,518	65.6%	555,580	66.3%
Unemployed	5,218	2.7%	14,769	2.3%	19,910	2.4%
Not in Labor Force	66,567	34.4%	204,293	32.0%	262,881	31.4%
Unemployment Rate (2023)		4.1%		3.4%		3.4%
Employment by Industry (2023)						
Agriculture, Mining and Construction	8,493	7.0%	26,454	6.3%	35,022	6.3%
Manufacturing	8,573	7.0%	29,089	7.0%	38,069	6.9%
Transportation	5,815	4.8%	22,078	5.3%	28,204	5.1%
Information	2,391	2.0%	7,686	1.8%	9,511	1.7%

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Wholesale-Retail	14,748	12.1%	53,535	12.8%	70,860	12.8%
Finance, Insurance, and Real Estate	7,218	5.9%	27,398	6.5%	36,567	6.6%
Professional Services	9,579	7.9%	34,386	8.2%	47,115	8.5%
Management Services	201	0.2%	431	0.1%	502	0.1%
Administration and Waste Services	7,065	5.8%	19,731	4.7%	25,128	4.5%
Educational Services	30,530	25.0%	100,502	24.0%	134,344	24.2%
Entertainment Services	11,435	9.4%	39,747	9.5%	52,998	9.5%
Other Professional Services	6,174	5.1%	20,749	5.0%	27,209	4.9%
Public Administration	9,784	8.0%	36,731	8.8%	50,051	9.0%
Employment by Occupation (2023)		---		---		---
White Collar						
Managerial and Executive	18,193	14.9%	64,112	15.3%	87,797	15.8%
Professional Specialty	30,462	25.0%	106,973	25.6%	145,063	26.1%
Healthcare and Support	4,701	3.9%	13,710	3.3%	17,809	3.2%
Sales	9,639	7.9%	38,449	9.2%	53,782	9.7%
Office and Administration	14,338	11.8%	48,981	11.7%	62,154	11.2%
Blue Collar						
Protective Services	3,572	2.9%	10,728	2.6%	14,085	2.5%
Food Preparation and Serving	7,487	6.1%	25,404	6.1%	33,060	6.0%
Building Maintenance and Cleaning	4,606	3.8%	12,695	3.0%	16,640	3.0%
Personal Care Services	3,630	3.0%	12,188	2.9%	16,612	3.0%
Farming, Fishing & Forestry	74	0.1%	336	0.1%	480	0.1%
Construction	11,609	9.5%	36,255	8.7%	46,452	8.4%
Production & Transportation	13,694	11.2%	48,688	11.6%	61,645	11.1%
School Enrollment (2023)						
Nursery School/Pre-school	3,175	1.3%	11,880	1.5%	15,536	1.5%
Kindergarten/Elementary School	26,620	11.0%	88,123	11.1%	114,506	11.0%
High School	12,794	5.3%	40,408	5.1%	52,747	5.1%
College/Graduate/Professional School	19,724	8.2%	65,782	8.3%	81,020	7.8%
Not Enrolled	179,629	74.2%	586,701	74.0%	774,665	74.6%

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COLDWELL BANKER COMMERCIAL
BROOKS REAL ESTATE

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	5 Miles		10 Miles		15 Miles	
Travel Time to Work						
Less than 10 minutes	9,977	9.3%	33,783	9.0%	55,416	11.0%
10 to 14 minutes	13,856	12.9%	47,731	12.7%	62,854	12.5%
15 to 19 minutes	20,411	19.0%	68,246	18.2%	87,136	17.3%
20 to 24 minutes	19,996	18.6%	71,021	18.9%	91,426	18.1%
25 to 29 minutes	9,490	8.8%	31,680	8.4%	41,764	8.3%
30 to 34 minutes	17,077	15.9%	61,201	16.3%	81,063	16.1%
35 to 44 minutes	5,601	5.2%	22,513	6.0%	31,462	6.2%
45 to 59 minutes	6,949	6.5%	23,220	6.2%	31,693	6.3%
60 or more minutes	4,277	4.0%	15,552	4.1%	20,935	4.2%
Average travel time to work in minutes	24.8	---	23.2	---	23.4	---
Population by LandScape Segment						
A1: Empire Builders	0	0.00%	1,187	0.15%	5,755	0.55%
A2: Grand Masters	0	0.00%	410	0.05%	2,217	0.21%
A3: Marquis Class	0	0.00%	6,432	0.81%	8,104	0.78%
A4: American Knights	4,825	2.00%	7,409	0.93%	9,142	0.88%
A5: Urban Squires	3,883	1.61%	20,184	2.55%	27,619	2.66%
A6: Regents	10,193	4.22%	27,789	3.50%	46,061	4.44%
B1: Charmed Life	0	0.00%	2,703	0.34%	3,303	0.32%
B2: Sitting Pretty	6,529	2.70%	40,056	5.05%	48,286	4.65%
B3: Kindred Spirit	5,585	2.31%	34,723	4.38%	46,906	4.52%
B4: Middle of the Road	1,780	0.74%	2,287	0.29%	2,791	0.27%
B5: White Collar Starts	0	0.00%	982	0.12%	2,249	0.22%
B6: Blue Collar Starts	0	0.00%	0	0.00%	0	0.00%
C1: Social Whirls	1,206	0.50%	11,651	1.47%	13,529	1.30%
C2: Managing Business	11,286	4.68%	31,592	3.98%	40,895	3.94%
C3: Nest Builders	2,179	0.90%	6,765	0.85%	7,505	0.72%
C4: Gainfully Employed	3,334	1.38%	15,428	1.95%	17,730	1.71%
C5: Strapped	741	0.31%	3,296	0.42%	3,296	0.32%
D1: Gray Eminence	770	0.32%	7,440	0.94%	9,493	0.91%
D2: Fall Years	3,191	1.32%	5,132	0.65%	5,806	0.56%
D3: Still in the Game	0	0.00%	0	0.00%	0	0.00%
E1: Gurus	2,540	1.05%	11,122	1.40%	15,942	1.54%

Demographics around 2037 Battlefield Blvd N, Chesapeake, Virginia 23324, United States

Demographic Detail Report
STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2023 Q4

	5 Miles		10 Miles		15 Miles	
E2: Wizards	12,906	5.35%	43,877	5.53%	57,588	5.55%
E3: Apprentices	8,315	3.44%	29,441	3.71%	34,399	3.31%
F1: Hard Act to Follow	8,765	3.63%	23,360	2.95%	26,227	2.53%
F2: SM Seeks SF	7,280	3.02%	30,091	3.79%	41,275	3.98%
F3: Solo Acts	3,102	1.29%	15,686	1.98%	22,568	2.17%
F4: Down But Not Out	3,044	1.26%	4,332	0.55%	5,251	0.51%
G1: Urban Moms/Dads	2,345	0.97%	5,541	0.70%	6,929	0.67%
G2: Apron Strings	0	0.00%	6,237	0.79%	6,257	0.60%
G3: Solemn Widows/ers	0	0.00%	0	0.00%	0	0.00%
H1: Educated Earners	2,236	0.93%	21,163	2.67%	29,611	2.85%
H2: Suburban Singles	2,452	1.02%	5,333	0.67%	7,556	0.73%
H3: Hard Hats/Hair Nets	3,165	1.31%	7,886	0.99%	9,451	0.91%
I1: Bonds and Babies	0	0.00%	0	0.00%	0	0.00%
I2: Great Generations	398	0.17%	19,256	2.43%	29,567	2.85%
I3: Couples with Capital	2,722	1.13%	16,160	2.04%	20,685	1.99%
I4: Kith and Kin	0	0.00%	8,250	1.04%	15,240	1.47%
I5: Sublime Suburbia	13,959	5.78%	38,827	4.90%	53,806	5.18%
J1: Stocks and Scholars	130	0.05%	5,224	0.66%	15,421	1.49%
J2: Marmalade & Money	0	0.00%	1,103	0.14%	1,103	0.11%
J3: Stately Suburbs	4,438	1.84%	6,690	0.84%	6,690	0.64%
K1: Country Villas	0	0.00%	1,241	0.16%	2,651	0.26%
K2: Pastoral Vistas	0	0.00%	2,271	0.29%	3,818	0.37%
K3: Terra Firma	0	0.00%	0	0.00%	0	0.00%
K4: Stock in Trade	0	0.00%	0	0.00%	0	0.00%
K5: Rough and Ready	0	0.00%	0	0.00%	0	0.00%
K6: The Outback	0	0.00%	0	0.00%	0	0.00%
K7: Cornucopia	0	0.00%	0	0.00%	0	0.00%
L1: Land Barons	0	0.00%	613	0.08%	3,153	0.30%
L2: Fertile Acres	0	0.00%	177	0.02%	4,965	0.48%
L3: Bread Basket	0	0.00%	0	0.00%	0	0.00%
L4: Farmers Circle	0	0.00%	0	0.00%	0	0.00%
L5: Crops and Tractors	0	0.00%	0	0.00%	0	0.00%
M1: Harlem Gentry	11,957	4.95%	30,113	3.80%	40,208	3.87%
M2: East Side	35,791	14.83%	97,584	12.30%	106,706	10.28%
M3: Upper East Side	28,212	11.69%	53,683	6.77%	55,440	5.34%

Demographics around 2037 Battlefield Blvd N, Chesapeake, Virginia 23324, United States

Demographic Detail Report
STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2023 Q4

	5 Miles		10 Miles		15 Miles	
M4: Lower East Side	12,000	4.97%	19,864	2.50%	21,514	2.07%
M5: Between Jobs	7,441	3.08%	11,079	1.40%	11,079	1.07%
N1: Anos de Quincenera	0	0.00%	0	0.00%	0	0.00%
N2: Los Padres	0	0.00%	0	0.00%	0	0.00%
N3: Los Novios	0	0.00%	0	0.00%	0	0.00%
N4: Los Padrinos	0	0.00%	0	0.00%	0	0.00%
N5: Los Solteros	0	0.00%	0	0.00%	0	0.00%
N6: Los Trabajadores	0	0.00%	0	0.00%	0	0.00%
O1: Golden Heritage	1,681	0.70%	10,468	1.32%	20,539	1.98%
O2: East Meets West	0	0.00%	0	0.00%	0	0.00%
O3: Group Quarters	1,020	0.42%	4,266	0.54%	7,575	0.73%
O4: Doublewides	4,145	1.72%	6,909	0.87%	7,718	0.74%
O5: Centurions	1,184	0.49%	9,663	1.22%	25,988	2.50%
O6: Legacy Years	1,999	0.83%	8,481	1.07%	8,811	0.85%
O7: Collegians	2,640	1.09%	11,589	1.46%	11,589	1.12%

Weekly Consumer Spending Patterns		Per Household		Per Household		Per Household
Alcoholic beverages	$1,120,009	$11.69	$3,819,444	$12.45	$5,046,021	$12.68
Total Apparel and services	$2,774,016	$28.95	$9,295,054	$30.30	$12,170,487	$30.59
Cash contributions	$3,919,831	$40.90	$13,268,245	$43.25	$17,559,027	$44.14
Total Education	$1,106,274	$11.54	$3,819,356	$12.45	$5,092,268	$12.80
Total Entertainment	$5,474,453	$57.12	$18,284,474	$59.60	$23,961,572	$60.23
Total Food	$16,286,513	$169.94	$54,326,265	$177.09	$71,041,236	$178.58
Total Health care	$9,101,861	$94.97	$30,012,836	$97.84	$39,117,627	$98.33
Total Housing	$24,646,975	$257.18	$81,615,894	$266.05	$106,536,194	$267.80
Total Personal care products and services	$1,448,231	$15.11	$4,845,913	$15.80	$6,350,212	$15.96
Personal insurance	$803,726	$8.39	$2,728,014	$8.89	$3,609,033	$9.07
Total Reading	$145,661	$1.52	$485,179	$1.58	$635,418	$1.60
Total Tobacco products and smoking supplies	$705,602	$7.36	$2,268,982	$7.40	$2,912,772	$7.32
Total Transportation	$21,819,823	$227.68	$73,590,128	$239.89	$96,401,753	$242.32
Cash gifts	$1,064,333	$11.11	$3,594,705	$11.72	$4,748,302	$11.94

LandScape Descriptions (Trade Area 1 Only)

M2: Standing Tall

#N/A

M3: Still Standing

#N/A

I5: Sublime Suburbia

Incomes go farther when there are no children to clothe, house, educate, and entertain. For a glimpse of suburban lifestyles with predominately married 30- year- olds, earning $50,000s and $60,000s, and with no children to support, take a drive through Sublime Suburbia segments. You're likely to find very comfortable homes on average size lots, because residents in these areas are able to maintain a solid average level of the American dreamscape by working hard and investing moderately. These segments are the most average in the Married in the Suburbs category - including average rankings in married- households, college educations, and employment in jobs such as management, food preparation, personal care, sales, office administration, and the repair industry. This group is also earning a slightly above- average level of investment income, which speaks to their comfortable lifestyle. They also show a slightly above- average level of retirement income, which indicates a patchwork of 65- plus residents among the "youngsters."

E2: Wizards

What could be better than being in your 30s, having a college degree and a professional career, having no children, and earning in the $50,000s and $60,000s? Apparently, the cherry on top of this scenario for residents of the highly urban Wizards neighborhoods is having all that plus being single. These segments, which are in the urban Thriving Alone category, are dominated by 30- something single people, who are alone mainly either because they've never been married or because they are divorced. These neighborhoods measure at higher- than- twice- the- national- average in non- family households. Indeed, you won't find many children or people in their retirement years among the Wizards. What you will find is a relatively youthful group that enjoys their relatively high incomes from salaries earned in white- collar management and professional careers. These residents also earn a slightly higher- than- average level of income from interests/dividends and self- employment income - indicating that there are many smart investors and entrepreneurs (and no doubt savvy spenders) among the inhabitants. After a hard- charging 9- to- 5 workweek, Wizards likely bust out on the weekends to spend their time reveling in child- free entertainment and to spend their money enjoying their independent lives.

M4: Pushing Through

#N/A

M1: Black Gentry

#N/A

C2: Managing Business

Managing Business neighborhoods are largely 30- somethings, but also have an above- average number of residents over 65- years- old. This demographic measurement no doubt contributes to these areas slightly below- national- average percentage of families with children and slight up- tick in widows and widowers. As a result, it's easy to imagine that the younger residents may help the older ones with small home repairs, while the older residents may water plants when their younger neighbors go on vacations. Naturally this demographic impacts the areas' higher- than- average level of social- security income. This, combined with an on- average level of salaries from middle- class, white- collar jobs, and a slightly higher level of interest/dividend income, puts residents in Managing Business areas at a comfortable $50,000 and $60,000 income range. For those still in the workforce, the above- average occupation categories include: office administration, protective services, and repair services. As a group, these Urban Cliff Dwellers have some minimal level of college education.

F1: Hard Act to Follow

Hard Act to Follow segments are highly urban areas with a predominantly single population in their 30s and without children. In fact, these Going it Alone areas weight in with a nearly 50- percent- above- average level of singles. The households are single for a variety of reasons, including slightly higher- than- average levels of divorce, widowhood, and non- marriage. This group has some college education and an average annual income level in the $30,000s and $40,000s. The source of income for these singles is predominantly wages from white- collar jobs in occupations such as office administration, food service, sales, healthcare, and personal care. One might logically expect to find Hard Act to Follow residents willing to explore dating opportunities, but not sitting at home on weekends waiting for the phone to ring. Instead, they're likely enjoying a full life of leisurely mornings over coffee and the newspaper, and evenings at movies, the theater, and museums.

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E3: Apprentices

Sharing the spotlight in the illustrious emerging single- by- choice- or- circumstance demographic are the residents of the highly urban Apprentices neighborhoods. These areas are home to the youngest residents of the Thriving Alone category. They are dominated by single people in their 20s and low- 30s without children, who are alone primarily because they've never been married. In fact, Apprentices rank at almost three- times- the- national- average in non- family households. Owing to their young age, it's too early to tell if the Apprentices' dwellers will remain single, but for now they are living the good life with incomes in the $50,000s and $60,000s. You can imagine this group being able to, on a whim, drop off their briefcases in their well- decorated homes and take off for a weekend at the shore or on the slopes. These overridingly college- educated segments' residents generate their income from white- collar management and professional occupations. They earn less from interest/dividends than other Thriving Alone sectors, but this will likely change as the segment matures

M5: Between Jobs

#N/A

F2: SM Seeks SF

SM Seeks SF neighborhoods are characterized largely by their 50- percent- higher- than- average level of singles who have never been married. Not only that, but they rank at more than two- times- the- average in non- family households. Some of the households in these highly urban areas have children, but only a few. Owing to their never- married status and relatively young age (20s and 30s), it's logical to assume that this group is in the market to change their single status into married- coupledom. As a result, they may seek out free- time activities with groups of young adults, but they have not put their lives on hold until they find a mate. Instead, they're likely spending equal amounts of time and money socializing and creating comfortable lifestyles. The residents have an average level of college education and have incomes in the $30,000s and $40,000s. In these Going it Alone neighborhoods, income is generated almost exclusively from salaries in white- collar occupations such as food preparation, maintenance, personal care, and healthcare. In fact, they measure at a 50- percent- higher- than- average level of food preparation jobs. Overall, they only show a slightly above- average level of income from public assistance - no doubt to help those with children- but- no- partner help make their single- incomes stretch to cover the essentials of life.