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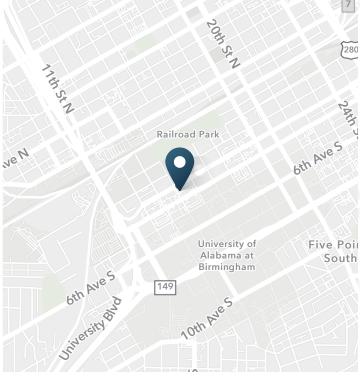
The Palmer Parkside



1415 3rd Avenue South | Birmingham, AL 35233







1,470 SF

## **ABOUT THE PROPERTY**

- Prominent corner location with high brand visibility
- Across the street from Regions Field
- Situated below 228 luxury apartment units
- Located in the heart of bustling Parkside District
- Adjacent to The University of Alabama at Birmingham's Campus and Medical District (over 50,000 students and employees)

### **DEVELOPED BY**



### **NEARBY**



















### **CONTACT**

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1415 3rd Avenue South | Birmingham, AL 35233



#### **BIRMINGHAM METROPOLITAN OVERVIEW**



1,195,462



\$100,647 AVERAGE HH INCOME



**Nearby Consumers Include** 

Area: City of Birmingham Source: Esri



1,192,385
TOTAL DAYTIME
POPULATION



473,333 TOTAL HOUSEHOLDS



#### **BRIGHT YOUNG PROFESSIONALS**

- Own newer computers and 2+ TVs
- Leisure activities include bars, clubs, concerts, and the beach
- Enjoy a variety of sports, including backpacking, rock climbing, football, Pilates, running, and yoga
- Eat out often at fast-food and family restaurants



**Market Highlights** 

500,000± Visitors annually to Railroad Park, a thriving greenspace where hundreds visit daily to enjoy the outdoors while staying downtown bhamnow.com

97,891 employees and 11,696 residents within a one-mile radius, easily walkable to many Points of Interest Esri Business Data 2024)

20,905 students enrolled at the University of Alabama at Birmingham www.uab.edu (2024 enrollment numbers)

28,000± employees and 1,200 beds at UAB Hospital,

the fourth largest public academic medical center in the country and the state's largest single employer www.uab.edu

2,981 hotel rooms

within a one-mile radius provides opportunity for visitors to easily access and explore the popular Parkside neighborhood Esri/Google

8,500 capacity

at Regions Field, a minor league baseball park and home to the Birmingham Barons

milb.com/birmingham/ballpark/regions-field



#### DORMS TO DIPLOMAS

- When not studying or working, they are socializing with friends
- Lifelong users of computers, internet, and cell phones
- Impulse buyers; no established brand loyalty; purchase trendy clothes on budget
- Walk, bike, or carpool

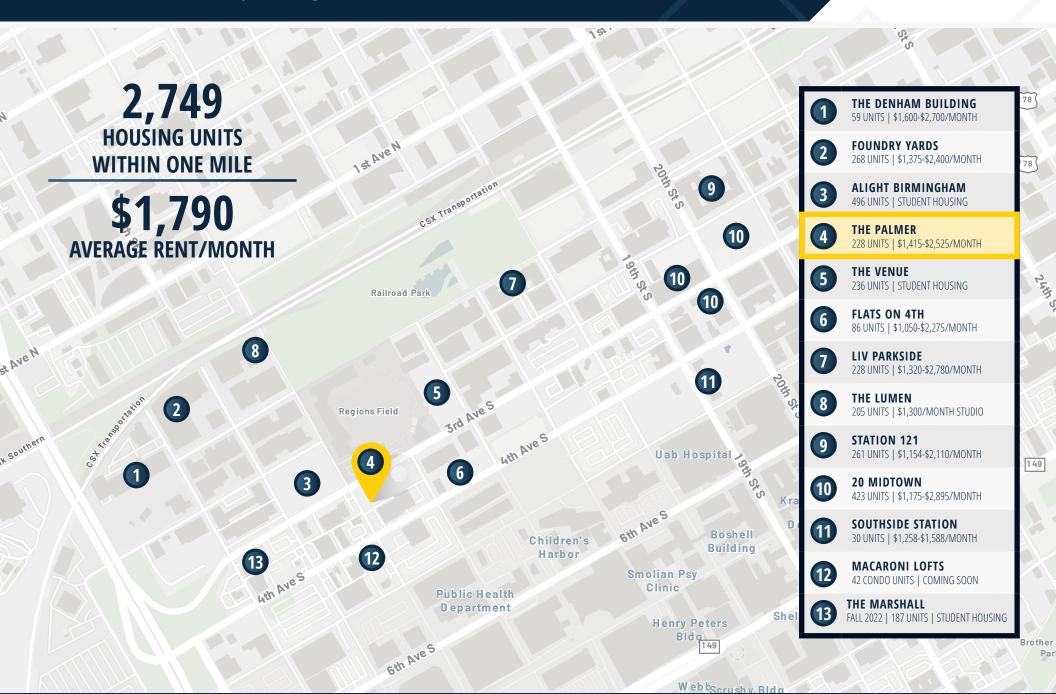


#### **METRO RENTERS**

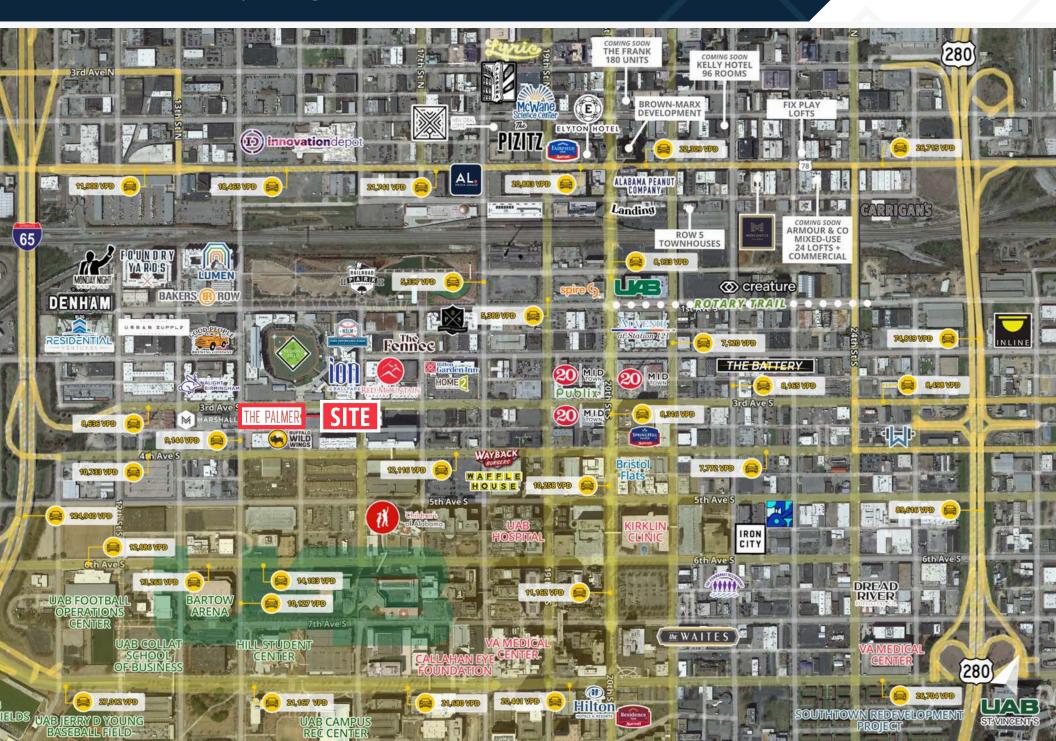
- Singles living in 20+ unit apartment buildings in metro areas
- Enjoy wine bars and restaurants
- Shop at Trader Joe's and Whole Foods for groceries
- Leisure activities include yoga,
   Pilates, and downhill skiing
- Walking and biking are popular

# The Palmer Parkside: Nearby Living

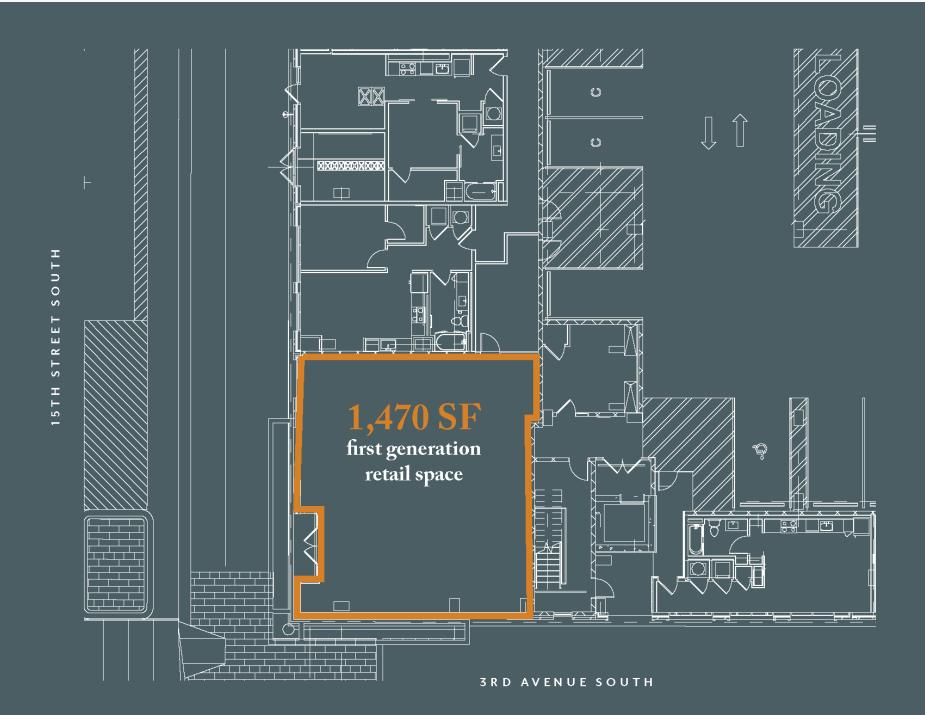














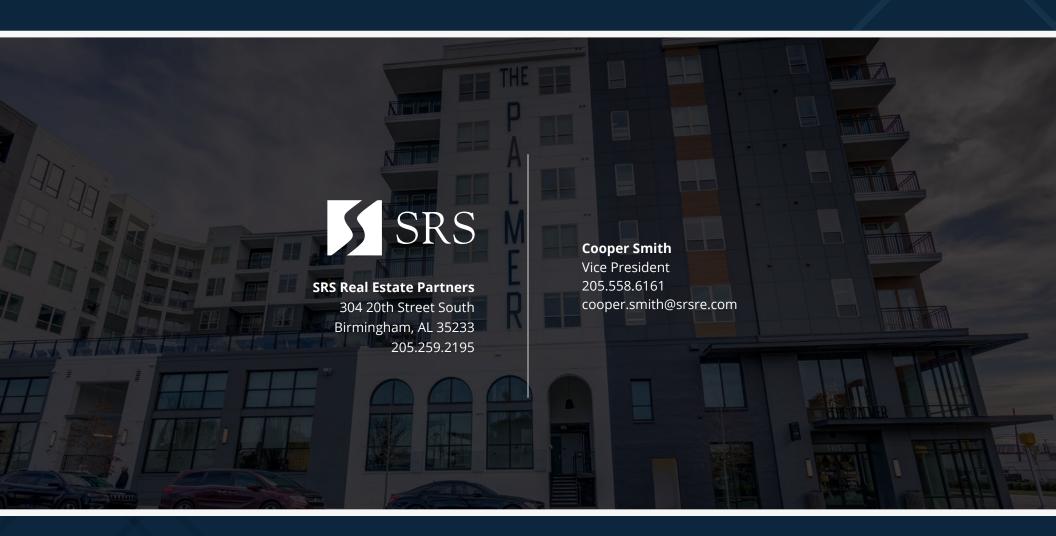












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