

HAAG BROWN COMMERCIAL PRESENTS

PRIME INTERSTATE FRONTAGE

FOR SALE

Brookland, AR



*All labels and business logos on this page are placed approximately in their relative locations as determined via [Google Maps](#) and may not be exact. The businesses shown in the aerial view are for general reference only and do not represent an exhaustive list of every business visible in the image.

OAK ST



870.336.8000



NATHAN ELLER | EXECUTIVE BROKER
NATHAN@HAAGBROWN.COM

MASON COY | LISTING AGENT

MASON@HAAGBROWN.COM



HAAGBROWN.COM

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BROOKLAND SCHOOL RD

49

WEST SCHOOL ST

OAK ST

Whitten Creek
APARTMENTS

**UNDER
CONSTRUCTION**
NEW SUBDIVISION
UNDERWAY

PENDING

SOLD

\$10/SF

McDonald's

TACO BELL

JORDAN'S

SONIC

FIRST COMMUNITY BANK

HARPS

A FLEXIBLE LOT OPTIONS
*CAN BE DIVIDED AS NEEDED

B FLEXIBLE LOT OPTIONS
*CAN BE DIVIDED AS NEEDED

C APROX. 50 AC

AVAILABLE LOTS

A

FLEXIBLE LOT OPTIONS \$10 PER SF

Lot A is approximately 47 AC with roughly a quarter mile of roadside frontage. This lot also offers the most flexibility and can be divided in a number of ways to fit the needs of the end-user.

B

FLEXIBLE LOT OPTIONS \$10 PER SF

Lot B is approximately 14 AC and is wedged between Highway 49 and Oak St, offering convenient accessibility from both the highway and the neighborhoods behind it.

C

APROX. 50 AC CONTACT FOR MORE INFO

Lot C is our largest lot offering, at approximately 50 AC, and has some of the highest development potential in the area. With massive projects booming in this area, including the new subdivision being built just north of the site, this lot hosts a wide range of possibilities for the end-user looking for not only exposure, but convenience.

PROPERTY OVERVIEW

The city of Brookland sits directly between Jonesboro and Paragould and has seen a steady influx of residents, [with its population gradually increasing each year \(2.85% annually; the population has increased by 12.45% since 2020\)](#). Brookland also features a prosperous school system, which has been [ranked among the fastest-growing school districts in Arkansas](#).

The massive growth this community is experiencing can be attributed to several factors, including:

1.) the heavy commuter culture that exists between Jonesboro, Brookland, and Paragould. **2.)** The opening of the [\\$400 million NEA Baptist Healthcare System](#) has heavily contributed to the economic boom along the Highway 49 corridor North of Jonesboro. **3.)** A large portion of development money spent in Paragould seems to be focused in the city's southern region towards Brookland. **4.)** As more and more families desire to live on the outskirts of Jonesboro and Paragould, they are getting pushed further and further out, landing them in Brookland. As a result of the thriving community, the school district is growing, several new housing developments are under construction, and the city is looking to expand its borders.

Hwy. 49 carries over 27,000 cars per day and intersects Brookland School Road, the main artery through the city that travels directly into the school. The combination makes this the natural landing spot in Brookland for retail, medical, & office users to have excellent visibility and easy access to Hwy. 49.

HIGHLIGHTS

- \$400 MM NEA Baptist Medical Campus (Located 4 miles South of the site) Causing a Boom in Development in the area.
- Brookland's Population Gradually Increasing Each Year
- Development Shares Corner with Dollar General, Taco Bell, and Sonic (Who Are Exceeding Standard Store Sales), as Well as a Brand New McDonalds and Harps
- Aproximately 27,000-30,000 Cars Per Day at Intersection
- Over 2,400 Feet of Frontage on Both Sides of Hwy 49
- Frontage on Several Roads Creating Multiple Points of Access



*Traffic Counts Calculated via [ARDOT Daily Traffic Map](#)

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[LINK](#)

PARAGOULD HAS COMPLETED A NEW HIGH SCHOOL FOR GREENE COUNTY TECH, SERVING OVER 700 STUDENTS, GRADES K-12

[LINK](#)

SEVERAL INFRASTRUCTURE IMPROVEMENTS HAVE BEEN MADE, INCLUDING A BYPASS FOR U.S. HIGHWAY 412 AND AN 8-MILE TRAIL CONNECTIVITY PLAN

[LINK](#)

A NEW MEDICAL PARK HAS BEEN COMPLETED JUST OFF OF HIGHWAY 49

[LINK](#)

PARAGOULD IS ALSO HOME TO A BRAND NEW, 4-STORY HOTEL, THE HAMPTON INN

PARAGOULD

BROOKLAND

JONESBORO

NEW PARAGOULD MEDICAL PARK

NEW HIGH SCHOOL
700+ STUDENTS



49



CITY HAS EXPERIENCED CONSISTENT GROWTH

[LINK](#)

HOME TO ONE OF THE FASTEST GROWING SCHOOL DISTRICTS IN ARKANSAS

[LINK](#)

LOCATED BETWEEN JONESBORO AND PARAGOULD WITH HIGH COMMUTER PRESENCE

[LINK](#)

AMONG THE
FASTEST GROWING
SCHOOLS IN ARK.



NEW \$400 MM
HEALTH CAMPUS



49

CAMPUS EXPANSION
WITH NYIT COLLEGE OF
OSTEOPATHIC MEDICINE



NEWLY COMPLETED \$400 MM HEALTH CAMPUS FOR NEA BAPTIST

[LINK](#)

JONESBORO IS RANKED AS THE 14TH CITY IN THE U.S. FOR ECONOMIC GROWTH IN ALL 384 METROPOLITAN AREAS AND FOURTH AMONG SMALL METROPOLITAN AREAS

[LINK](#)

ARKANSAS STATE UNIVERSITY HAS SEEN CONTINUED GROWTH, INCLUDING THE NEW NYIT COLLEGE OF OSTEOPATHIC MEDICINE

[LINK](#)

A LARGE AMOUNT OF DEVELOPMENT IN NORTHEAST ARKANSAS IS OCCURRING IN JONESBORO, WITH MOST OF THAT DEVELOPMENT BEING SEEN IN THE NORTHSIDE OF THE CITY

[OBSERVATION](#)



BROOKLAND, ARKANSAS

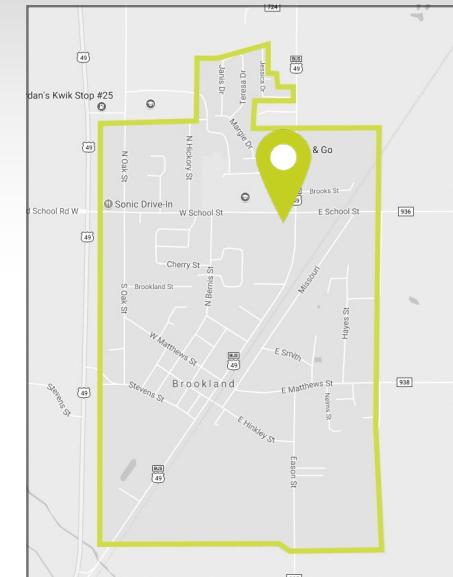
MARKET GUIDE

CITY CONTACT INFO

BROOKLAND CITY HALL

613 HOLMAN, BROOKLAND, AR 72417 (PHYSICAL)
 P.O. BOX 7, BROOKLAND, AR 72417 (MAILING)
 (870) 935-0538 PHONE
 (870) 933-8814 FAX
 CITYOFBROOKLAND@YAHOO.COM

DEMOGRAPHICS



DAYTIME POPULATION



DEMOGRAPHIC PROFILE	3 MILE	5 MILE	10 MILE
2017 ESTIMATED POPULATION	4,869	14,564	81,387
DAYTIME POPULATION	3,440	10,617	95,145
MEDIAN HH INCOME	\$51,523	\$54,806	\$38,472
NUMBER OF HOUSEHOLDS	1,864	5,563	31,473
	5 MIN DT	10 MIN DT	20 MIN DT
2017 ESTIMATED POPULATION	2,570	11,042	90,633
DAYTIME POPULATION	1,982	8,964	110,029
MEDIAN HH INCOME	\$45,601	\$53,963	\$37,111
NUMBER OF HOUSEHOLDS	857	4,281	35,752

FOCUS CATEGORIES

THE TOP CATEGORIES FOR FOCUSED GROWTH IN THE MUNICIPALITY ARE PULLED FROM A COMBINATION OF LEAKAGE REPORTS, PEER ANALYSIS, RETAIL TRENDS AND REAL ESTATE INTUITION. ALTHOUGH THESE ARE THE TOP CATEGORIES, HAAG BROWN'S EFFORTS ARE INCLUSIVE BEYOND THE DEFINED LIST. LET US KNOW HOW WE CAN HELP YOU FIND A SITE!



STATES WITH OUR FINGERPRINTS



DEMOGRAPHICS FROM  esri

NATHAN ELLER | EXECUTIVE BROKER

MASON COY | LISTING AGENT

HAAG BROWN COMMERCIAL

NATHAN ELLER

Executive Broker - Net Leased Investments & Ag Division



Nathan Eller is an executive broker at Haag Brown, specializing in representing buyers and sellers of commercial and ag investments. Nathan's focus is to advise investors, many times 1031 tax exchange clients, on portfolio diversification strategies as they move through the process of buying and/or selling income-producing ag or commercial property. He enjoys assisting buyers in making the best investment decisions for themselves, their company, and their family.



Nathan takes every deal personally, having a passion for finding ways to add value to clients and build their real estate portfolio. He enjoys finding ways to list and sell properties through investor relationships, networking and the unique marketing strategies at Haag Brown. Nathan has settled into his role having closed on more than \$240,000,000 of transactions since 2015.

Nathan loves Jesus and enjoys being with his beautiful wife and children, spending time with family and friends, fishing, hunting, the outdoors, baseball, and traveling.

nathan@haagbrown.com

870.336.8000  

SIGNIFICANT TRANSACTIONS

STARBUCKS :

Bentonville, AR
Conway, AR
Jonesboro, AR

ROCK DENTAL BRANDS :

North Little Rock, AR
Little Rock, AR
Jonesboro, AR
Paragould, AR

SLIM CHICKENS :

Little Rock, AR : Russellville, AR

TOMMY'S EXPRESS CARWASH :

Jonesboro, AR

FREDDY'S :

Siloam Springs, AR

SKETCHERS CENTER :

Jonesboro, AR

ASPEN DENTAL :

Russellville, AR

TACOS 4 LIFE :

Jackson, TN
Little Rock, AR
Jonesboro, AR
Benton, AR

BENJAMIN EDWARDS :

Jonesboro, AR

PETSMART CENTER :

Jonesboro, AR

AT&T :

Fayetteville, AR
Malvern, AR
Stuttgart, AR

FEDEX :

Fayetteville, AR

CLIENT TESTIMONIALS

"My experience with Nathan Eller was the best I have had in 45 years of buying commercial real estate. Nathan is the perfect gentleman. He is tenacious, and he carried out my wishes - even when it cost him money." — Roland Whatcott (Seller)

"We approached Haag Brown to list our property because of their reputation. Nathan helped us through the entire process from start to finish. He quickly had 5 offers for us to consider. One thing that impressed me was how personal he took the assignment of listing and selling the property. I found the experience seamless and enjoyable. I would recommend Nathan and Haag Brown to people who have a need or interest in selling an investment property." — Randal Caldwell (Seller)

"When faced with time constraints and a rapidly changing real estate landscape, Nathan was able to identify multiple high quality properties that met our investment goals, and help us navigate the decision process of narrowing it down to the best one. This property was an incredible opportunity that would not have been possible without the connections and knowledge Nathan has in this market." — Kolin Weaver (Buyer)

"Having the opportunity to work with you over the last three years, we can not tell you how impressed we have been with you and ownership (Josh & Greg) at Haag-Brown Commercial Real Estate & Development. The level of real estate depth-expertise and the willingness to work with us both as a buyer and partner in real estate transactions has cemented our long-term relationship. We are excited and look forward to working together on additional projects and acquisitions with you, Josh, Greg and your colleagues at Haag-Brown." — Meredith Bagby (Buyer)

"I recently sold some farmland and decided to invest some of the money in commercial property. I visited with the people at Haag Brown Real Estate and they paired me with Nathan. He did an outstanding job of presenting lots of options for me to look at. He was very thorough throughout the entire process and did a great job of following through and taking care of the details." — David Hodges (Buyer)

ACHIEVEMENTS

CCIM : Certified Commercial Investment Member

Transaction Volume Exceeding : \$240,000,000

Triple Diamond Award : (\$21MM+ in Volume) - 2018, 2019, 2020, 2021, 2022

Double Diamond Award : (\$14MM+ in Volume) - 2016, 2017

Henderson State University : BBA in Management - Class of 2013



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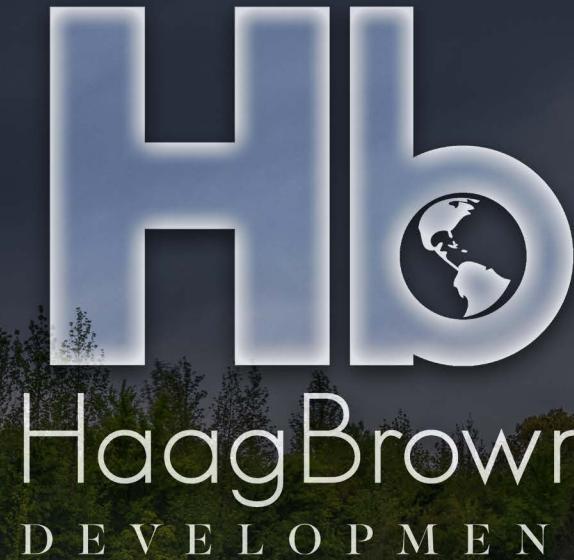
As the Listings Coordinator at Haag Brown Commercial, Mason brings over a decade of expertise in accounting and banking to the dynamic world of commercial real estate. With a meticulous approach, he excels in analyzing property listings and market trends. Mason's background equips him to navigate complex transactions and provide clients with accurate financial insights. His dedication to excellence makes Mason a valuable asset at Haag Brown Commercial, contributing to the firm's success and client satisfaction.

Mason's prior experience in banking further enhances his understanding of financial structures, lending practices, and economic indicators giving him a perspective that benefits both clients and the Haag Brown Commercial team.

Mason enjoys spending time with his wife Meredith and their daughter.

ROLES

Manage Property Listings
Ensure Accurate & Up-to-date Listing Information
Facilitate Leases & Transactions
Implement Marketing Strategies



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“Our mission at Haag Brown Development is to be the best commercial development company while leading our clients to success. Our mission is to put our client's needs ahead of our own while striving to excel in quality, innovation, and value of services we provide.”

Haag Brown Commercial is the region's authority on developing commercial real estate in Jonesboro and Northeast Arkansas. HB remains one of the top options in the region for commercial project development. We have experience and the expertise needed to develop and/or advise on large development projects. We have the ability to facilitate the expansion of national tenants who want to grow their presence in Arkansas, Oklahoma, Missouri, Mississippi, Tennessee, Alabama & Texas. Information to make the most informed decision on location is of upmost value to our clients. We have the ability to perform tenant site selection and/or build-to-suit through a revolutionary, technologically advanced build-to-suit program, which has pleased our clients immensely. All we need to know is the markets you want to be in, and we can get you there. We have the character, experience & education needed to be the best commercial brokerage firm in our region.

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