

# Assisted Living Costs by Region

Like the housing market, the cost of assisted living varies greatly depending on your geographic location. Regardless, assisted living usually costs less than both [in-home care](#) and [nursing homes](#).

|                              | In-Home Care | Assisted Living | Nursing Home |
|------------------------------|--------------|-----------------|--------------|
| National                     | \$6,481      | \$5,665         | \$9,712      |
| Midwest (Kansas)             | \$5,720      | \$5,350         | \$9,733      |
| South (Texas)                | \$5,339      | \$4,118         | \$6,692      |
| West (California)            | \$7,055      | \$6,250         | \$13,231     |
| Northeast<br>(Massachusetts) | \$7,245      | \$7,120         | \$14,600     |

*\*From Genworth Cost of Care Survey 2023.*

## Additional Costs

A number of assisted living facilities charge based on levels of service. The monthly cost will be a combination of a base rate that includes room and board, most utilities (cable and phone are generally extra), and group amenities like activities, transportation, and communal meals. In addition to the base cost, any additional care services needed will have to be add-ons. Services like medication management, toileting, bathing, or safety checks will all be charged as personal care in addition to the base rent.