

For Sale

# Industrial

30,000 SF



# 111 Kaspia Way

Clarksville, Tennessee

## Property Description

For Sale

New 5 year Lease started April 2024

One (1) 30,000 sf warehouse

Zoned M-2 General Industrial District

2024 construction

30' eave height

2- 14' overhead doors

4 elevated dock doors

Located between I-24 exits 4 and 8

Less than 1/2 mile from Montgomery County Industrial Park

## OFFERING SUMMARY

<b>Sale Price</b>	\$5,950,000
<b>Lot Size</b>	4.77 Acres
<b>Building Size</b>	30,000 SF

## DEMOGRAPHICS

<b>Stats</b>	<b>Population</b>	<b>Avg. HH Income</b>
<b>5 Miles</b>	76,174	\$101,998
<b>10 Miles</b>	213,930	\$89,008
<b>15 Miles</b>	271,047	\$87,260

For more information

**John Hadley**

O: 931 648 4700

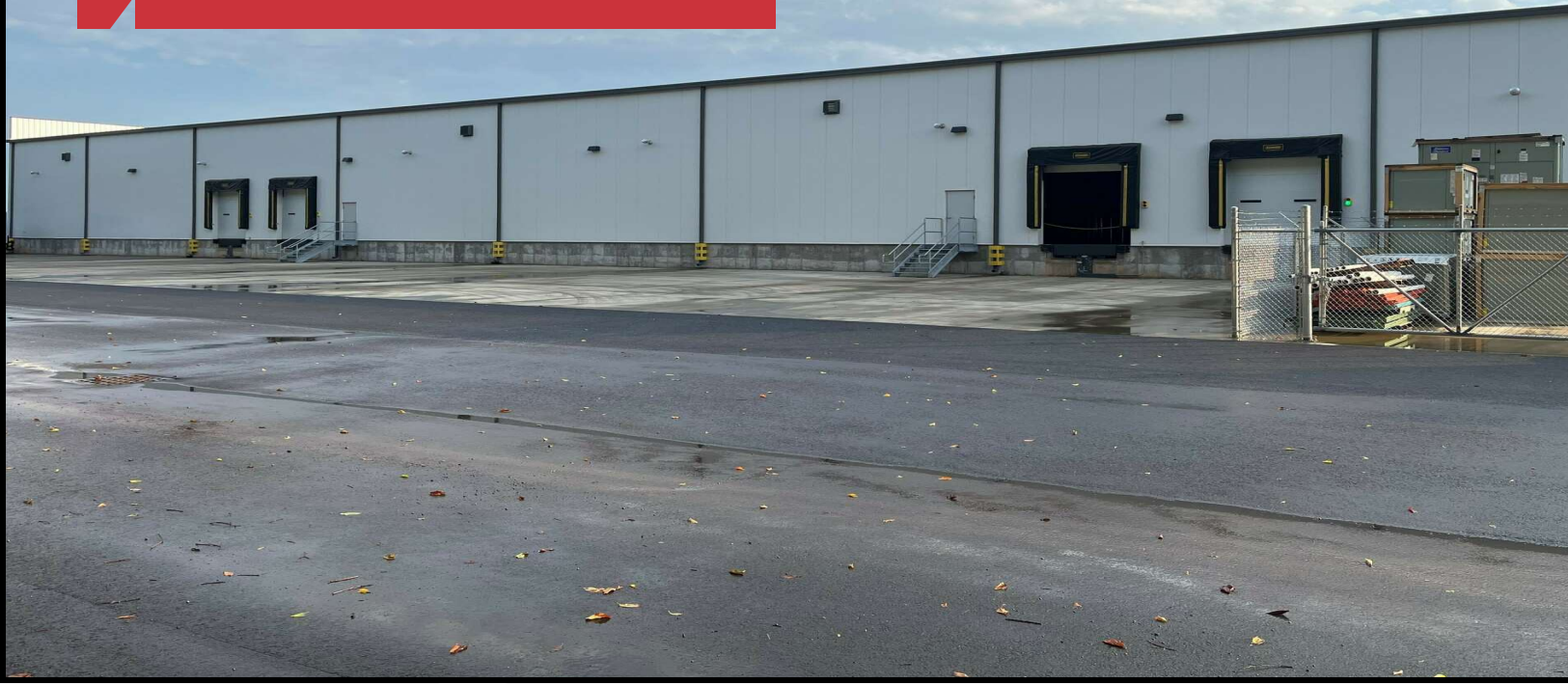
[jhadley@naiclarksville.com](mailto:jhadley@naiclarksville.com)



For Sale

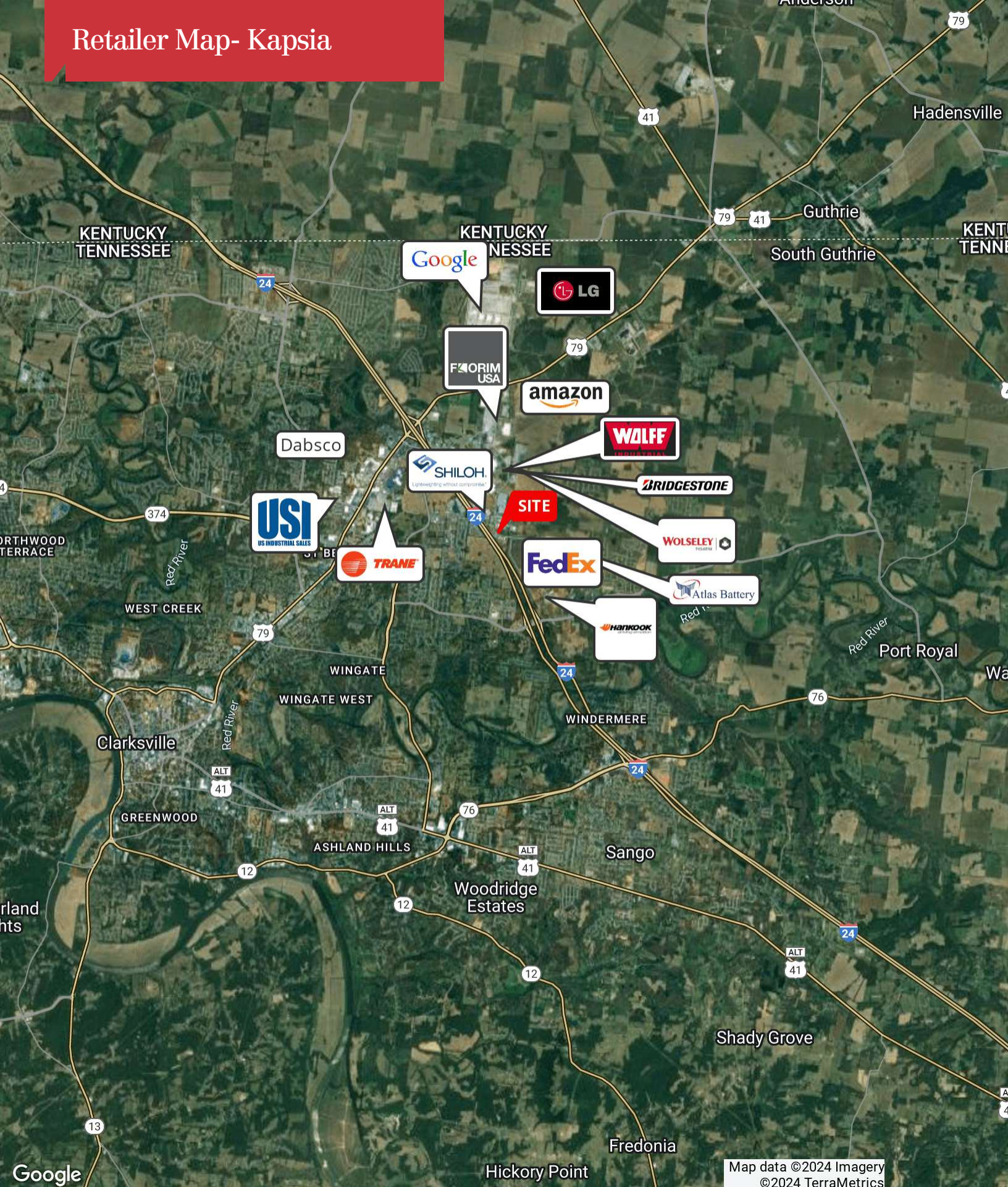
# Industrial Property

\$5,950,000





# Retailer Map- Kapsia







# Community Profile

1030 International Blvd, Clarksville, Tennessee, 37040  
 Rings: 5, 10, 15 mile radii

Prepared by Esri  
 Latitude: 36.57597  
 Longitude: -87.25936

	5 miles	10 miles	15 miles
<b>Population Summary</b>			
2010 Total Population	45,397	148,035	198,309
2020 Total Population	66,589	190,900	245,320
2020 Group Quarters	599	3,337	8,434
2024 Total Population	76,174	213,930	271,047
2024 Group Quarters	574	3,195	8,826
2029 Total Population	83,966	234,996	294,759
2024-2029 Annual Rate	1.97%	1.90%	1.69%
2024 Total Daytime Population	77,014	187,557	248,228
Workers	35,284	70,114	101,422
Residents	41,730	117,443	146,806
<b>Household Summary</b>			
2010 Households	17,195	55,242	70,597
2010 Average Household Size	2.61	2.64	2.71
2020 Total Households	24,524	69,919	87,121
2020 Average Household Size	2.69	2.68	2.72
2024 Households	28,045	78,856	96,984
2024 Average Household Size	2.70	2.67	2.70
2029 Households	31,157	87,448	106,765
2029 Average Household Size	2.68	2.65	2.68
2024-2029 Annual Rate	2.13%	2.09%	1.94%
2010 Families	12,384	39,058	51,074
2010 Average Family Size	3.07	3.11	3.16
2024 Families	20,011	54,864	68,706
2024 Average Family Size	3.16	3.17	3.18
2029 Families	22,171	60,616	75,300
2029 Average Family Size	3.14	3.14	3.15
2024-2029 Annual Rate	2.07%	2.01%	1.85%
<b>Housing Unit Summary</b>			
2000 Housing Units	11,495	44,113	59,635
Owner Occupied Housing Units	66.7%	58.1%	54.9%
Renter Occupied Housing Units	28.0%	34.4%	37.6%
Vacant Housing Units	5.3%	7.5%	7.5%
2010 Housing Units	18,621	61,028	77,980
Owner Occupied Housing Units	63.4%	55.9%	53.4%
Renter Occupied Housing Units	28.9%	34.6%	37.1%
Vacant Housing Units	7.7%	9.5%	9.5%
2020 Housing Units	26,065	75,130	93,689
Owner Occupied Housing Units	60.5%	55.3%	53.4%
Renter Occupied Housing Units	33.6%	37.7%	39.6%
Vacant Housing Units	6.0%	6.9%	7.0%
2024 Housing Units	29,709	84,609	104,175
Owner Occupied Housing Units	61.4%	56.8%	55.1%
Renter Occupied Housing Units	33.0%	36.4%	38.0%
Vacant Housing Units	5.6%	6.8%	6.9%
2029 Housing Units	32,879	93,505	114,280
Owner Occupied Housing Units	62.0%	58.0%	56.3%
Renter Occupied Housing Units	32.8%	35.6%	37.1%
Vacant Housing Units	5.2%	6.5%	6.6%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	28,045	78,856	96,973
<\$15,000	5.2%	7.3%	7.5%
\$15,000 - \$24,999	3.5%	5.2%	5.3%
\$25,000 - \$34,999	4.9%	5.8%	5.9%
\$35,000 - \$49,999	10.8%	14.1%	14.1%
\$50,000 - \$74,999	20.3%	19.5%	20.2%
\$75,000 - \$99,999	15.7%	15.7%	15.9%
\$100,000 - \$149,999	22.3%	20.0%	19.4%
\$150,000 - \$199,999	10.1%	7.5%	7.2%
\$200,000+	7.2%	4.9%	4.5%
Average Household Income	\$101,998	\$89,008	\$87,260
<b>2029 Households by Income</b>			
Household Income Base	31,157	87,448	106,754
<\$15,000	4.0%	5.7%	6.0%
\$15,000 - \$24,999	2.6%	3.9%	3.9%
\$25,000 - \$34,999	3.7%	4.5%	4.5%
\$35,000 - \$49,999	9.3%	12.6%	12.5%
\$50,000 - \$74,999	18.3%	18.1%	18.8%
\$75,000 - \$99,999	15.2%	16.1%	16.4%
\$100,000 - \$149,999	25.1%	23.2%	22.6%
\$150,000 - \$199,999	13.4%	10.1%	9.9%
\$200,000+	8.5%	5.9%	5.5%
Average Household Income	\$116,709	\$102,319	\$100,446
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	18,227	48,092	57,337
<\$50,000	1.1%	2.1%	2.7%
\$50,000 - \$99,999	0.6%	2.7%	2.9%
\$100,000 - \$149,999	1.1%	5.4%	5.9%
\$150,000 - \$199,999	4.2%	6.7%	6.7%
\$200,000 - \$249,999	16.7%	17.1%	16.7%
\$250,000 - \$299,999	18.3%	17.6%	17.1%
\$300,000 - \$399,999	29.4%	23.6%	22.9%
\$400,000 - \$499,999	16.1%	14.4%	14.5%
\$500,000 - \$749,999	9.3%	7.3%	7.5%
\$750,000 - \$999,999	2.2%	1.7%	1.9%
\$1,000,000 - \$1,499,999	0.5%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.6%	0.4%	0.4%
\$2,000,000 +	0.1%	0.3%	0.3%
Average Home Value	\$367,762	\$336,565	\$335,582
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	20,374	54,203	64,351
<\$50,000	0.3%	1.1%	1.3%
\$50,000 - \$99,999	0.2%	1.1%	1.1%
\$100,000 - \$149,999	0.2%	1.8%	2.4%
\$150,000 - \$199,999	1.2%	2.9%	2.9%
\$200,000 - \$249,999	7.6%	10.1%	9.8%
\$250,000 - \$299,999	14.0%	14.9%	14.3%
\$300,000 - \$399,999	32.2%	27.3%	26.4%
\$400,000 - \$499,999	21.4%	21.4%	21.8%
\$500,000 - \$749,999	16.6%	13.2%	13.6%
\$750,000 - \$999,999	4.2%	3.6%	3.9%
\$1,000,000 - \$1,499,999	0.9%	1.1%	1.0%
\$1,500,000 - \$1,999,999	1.1%	0.8%	0.8%
\$2,000,000 +	0.3%	0.7%	0.7%
Average Home Value	\$443,784	\$421,832	\$421,843

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>Median Household Income</b>			
2024	\$81,664	\$71,531	\$70,002
2029	\$93,836	\$81,540	\$80,109
<b>Median Home Value</b>			
2024	\$327,364	\$295,181	\$294,080
2029	\$382,612	\$366,506	\$368,551
<b>Per Capita Income</b>			
2024	\$37,581	\$32,827	\$31,758
2029	\$43,323	\$38,087	\$36,875
<b>Median Age</b>			
2010	32.1	29.7	28.5
2020	32.5	31.3	29.9
2024	33.3	32.3	31.1
2029	34.8	33.9	32.5
<b>2020 Population by Age</b>			
Total	66,589	190,900	245,320
0 - 4	7.8%	7.9%	8.4%
5 - 9	7.7%	7.7%	7.7%
10 - 14	7.6%	7.5%	7.3%
15 - 24	13.8%	15.6%	17.2%
25 - 34	17.2%	17.4%	17.7%
35 - 44	13.9%	13.5%	12.8%
45 - 54	11.1%	10.7%	10.1%
55 - 64	9.8%	9.9%	9.4%
65 - 74	6.5%	6.2%	5.9%
75 - 84	3.2%	2.7%	2.6%
85 +	1.2%	0.9%	0.8%
18 +	72.7%	72.8%	72.7%
<b>2024 Population by Age</b>			
Total	76,175	213,929	271,045
0 - 4	7.7%	7.8%	8.2%
5 - 9	7.6%	7.6%	7.7%
10 - 14	7.2%	7.3%	7.0%
15 - 24	13.3%	14.3%	15.9%
25 - 34	17.2%	17.8%	18.3%
35 - 44	14.9%	14.4%	13.7%
45 - 54	11.2%	10.7%	10.1%
55 - 64	9.3%	9.3%	8.9%
65 - 74	6.7%	6.7%	6.4%
75 - 84	3.6%	3.1%	2.9%
85 +	1.3%	1.0%	0.9%
18 +	73.5%	73.3%	73.3%
<b>2029 Population by Age</b>			
Total	83,966	234,995	294,757
0 - 4	7.5%	7.6%	8.0%
5 - 9	7.2%	7.2%	7.2%
10 - 14	7.1%	7.1%	6.9%
15 - 24	12.7%	13.8%	15.2%
25 - 34	16.0%	16.2%	16.8%
35 - 44	15.9%	15.6%	14.9%
45 - 54	11.5%	11.2%	10.5%
55 - 64	9.0%	8.9%	8.5%
65 - 74	7.4%	7.4%	7.2%
75 - 84	4.3%	3.8%	3.7%
85 +	1.4%	1.1%	1.1%
18 +	74.5%	74.3%	74.2%
<b>2020 Population by Sex</b>			

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Males	32,264	93,280	122,732
Females	34,325	97,620	122,588
<b>2024 Population by Sex</b>			
Males	37,606	106,290	137,551
Females	38,568	107,640	133,496
<b>2029 Population by Sex</b>			
Males	41,241	116,099	148,521
Females	42,724	118,897	146,239
<b>2010 Population by Race/Ethnicity</b>			
Total	45,398	148,036	198,308
White Alone	76.0%	68.7%	70.9%
Black Alone	14.9%	21.0%	19.0%
American Indian Alone	0.4%	0.6%	0.6%
Asian Alone	2.5%	2.2%	2.0%
Pacific Islander Alone	0.2%	0.4%	0.5%
Some Other Race Alone	2.0%	2.6%	2.6%
Two or More Races	4.0%	4.6%	4.5%
Hispanic Origin	7.0%	8.4%	8.6%
Diversity Index	47.6	56.0	54.4
<b>2020 Population by Race/Ethnicity</b>			
Total	66,589	190,900	245,320
White Alone	64.8%	60.3%	62.5%
Black Alone	18.0%	22.2%	20.1%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	3.1%	2.5%	2.3%
Pacific Islander Alone	0.4%	0.4%	0.5%
Some Other Race Alone	3.0%	3.7%	3.9%
Two or More Races	10.2%	10.4%	10.2%
Hispanic Origin	9.8%	10.6%	11.0%
Diversity Index	61.8	65.5	64.3
<b>2024 Population by Race/Ethnicity</b>			
Total	76,174	213,930	271,047
White Alone	63.2%	58.6%	60.9%
Black Alone	18.5%	22.7%	20.7%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	3.3%	2.6%	2.4%
Pacific Islander Alone	0.4%	0.5%	0.5%
Some Other Race Alone	3.3%	4.1%	4.2%
Two or More Races	10.8%	11.0%	10.7%
Hispanic Origin	10.6%	11.5%	11.8%
Diversity Index	63.8	67.3	66.2
<b>2029 Population by Race/Ethnicity</b>			
Total	83,965	234,995	294,759
White Alone	61.4%	56.8%	59.0%
Black Alone	19.2%	23.5%	21.4%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	3.6%	2.8%	2.6%
Pacific Islander Alone	0.4%	0.5%	0.5%
Some Other Race Alone	3.5%	4.3%	4.4%
Two or More Races	11.5%	11.6%	11.4%
Hispanic Origin	11.3%	12.1%	12.4%
Diversity Index	65.7	69.0	67.9

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2020 Population by Relationship and Household Type</b>			
Total	66,589	190,900	245,320
In Households	99.1%	98.3%	96.6%
Householder	36.8%	36.6%	35.5%
Opposite-Sex Spouse	19.4%	17.8%	18.1%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.2%	2.4%	2.2%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.4%	29.0%	28.8%
Adopted Child	0.8%	0.7%	0.7%
Stepchild	1.9%	1.9%	2.0%
Grandchild	2.1%	2.4%	2.3%
Brother or Sister	0.9%	1.0%	1.0%
Parent	0.9%	1.0%	0.9%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.3%
Other Relatives	1.1%	1.2%	1.2%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.6%	3.2%	3.1%
In Group Quarters	0.9%	1.7%	3.4%
Institutionalized	0.9%	0.9%	0.7%
Noninstitutionalized	0.0%	0.9%	2.7%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	48,871	134,791	165,907
Less than 9th Grade	1.0%	1.3%	1.5%
9th - 12th Grade, No Diploma	2.5%	3.0%	3.4%
High School Graduate	20.3%	23.5%	24.4%
GED/Alternative Credential	2.5%	3.6%	3.9%
Some College, No Degree	22.7%	22.4%	22.8%
Associate Degree	11.0%	12.9%	12.6%
Bachelor's Degree	24.2%	21.6%	20.5%
Graduate/Professional Degree	15.7%	11.5%	10.8%
<b>2024 Population 15+ by Marital Status</b>			
Total	59,022	165,434	208,995
Never Married	28.1%	29.8%	30.8%
Married	56.3%	54.0%	53.7%
Widowed	3.8%	4.4%	4.3%
Divorced	11.7%	11.8%	11.2%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	32,280	90,960	109,552
Population 16+ Employed	96.8%	95.4%	94.9%
Population 16+ Unemployment rate	3.2%	4.6%	5.1%
Population 16-24 Employed	14.1%	15.4%	15.5%
Population 16-24 Unemployment rate	3.9%	5.8%	6.8%
Population 25-54 Employed	67.8%	67.3%	67.0%
Population 25-54 Unemployment rate	3.5%	5.1%	5.6%
Population 55-64 Employed	15.2%	14.0%	14.1%
Population 55-64 Unemployment rate	1.5%	1.4%	1.5%
Population 65+ Employed	2.9%	3.3%	3.4%
Population 65+ Unemployment rate	3.0%	2.6%	2.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 27, 2024

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<b>2024 Employed Population 16+ by Industry</b>			
Total	31,237	86,751	103,962
Agriculture/Mining	0.5%	0.7%	0.9%
Construction	4.2%	6.2%	6.4%
Manufacturing	13.7%	12.8%	13.0%
Wholesale Trade	1.8%	1.6%	1.5%
Retail Trade	9.9%	11.5%	11.7%
Transportation/Utilities	5.1%	5.6%	5.7%
Information	2.8%	2.0%	1.8%
Finance/Insurance/Real Estate	5.3%	5.2%	5.2%
Services	48.2%	46.6%	45.9%
Public Administration	8.5%	7.8%	7.9%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	31,236	86,752	103,960
White Collar	65.9%	57.9%	57.3%
Management/Business/Financial	17.9%	15.1%	14.8%
Professional	26.9%	22.3%	22.0%
Sales	9.7%	8.9%	8.8%
Administrative Support	11.3%	11.6%	11.7%
Services	14.7%	17.2%	17.1%
Blue Collar	19.4%	24.9%	25.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	2.6%	4.4%	4.5%
Installation/Maintenance/Repair	2.9%	3.9%	4.2%
Production	7.2%	8.1%	8.0%
Transportation/Material Moving	6.8%	8.5%	8.6%
<b>2020 Households by Type</b>			
Total	24,524	69,919	87,121
Married Couple Households	53.3%	49.1%	51.5%
With Own Children <18	24.8%	22.4%	24.2%
Without Own Children <18	28.5%	26.7%	27.3%
Cohabiting Couple Households	6.3%	6.9%	6.5%
With Own Children <18	2.3%	2.6%	2.5%
Without Own Children <18	4.0%	4.2%	4.0%
Male Householder, No Spouse/Partner	15.9%	17.6%	17.3%
Living Alone	10.3%	11.4%	11.3%
65 Years and over	2.0%	2.2%	2.2%
With Own Children <18	2.0%	2.0%	2.0%
Without Own Children <18, With Relatives	2.2%	2.5%	2.4%
No Relatives Present	1.5%	1.8%	1.6%
Female Householder, No Spouse/Partner	24.5%	26.4%	24.7%
Living Alone	11.9%	11.8%	11.0%
65 Years and over	4.5%	4.3%	4.1%
With Own Children <18	6.5%	7.6%	7.1%
Without Own Children <18, With Relatives	5.2%	5.9%	5.5%
No Relatives Present	0.9%	1.1%	1.0%
<b>2020 Households by Size</b>			
Total	24,524	69,919	87,121
1 Person Household	22.1%	23.2%	22.3%
2 Person Household	32.3%	31.7%	31.7%
3 Person Household	18.3%	18.5%	18.5%
4 Person Household	15.0%	14.6%	15.0%
5 Person Household	7.6%	7.3%	7.6%
6 Person Household	3.0%	2.9%	3.0%
7 + Person Household	1.7%	1.8%	1.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

1030 International Blvd, Clarksville, Tennessee, 37040  
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	5 miles	10 miles	15 miles
<b>2020 Households by Tenure and Mortgage Status</b>			
Total	24,524	69,919	87,121
Owner Occupied	64.3%	59.5%	57.4%
Owned with a Mortgage/Loan	51.7%	47.0%	44.3%
Owned Free and Clear	12.6%	12.4%	13.1%
Renter Occupied	35.7%	40.5%	42.6%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	101	98	96
Percent of Income for Mortgage	25.1%	25.8%	26.3%
Wealth Index	77	64	62
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	26,065	75,130	93,689
Urban Housing Units	92.0%	89.6%	82.0%
Rural Housing Units	8.0%	10.4%	18.0%
<b>2020 Population By Urban/ Rural Status</b>			
Total	66,589	190,900	245,320
Urban Population	90.7%	89.0%	81.9%
Rural Population	9.3%	11.0%	18.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

# Community Profile

1030 International Blvd, Clarksville, Tennessee, 37040  
Rings: 5, 10, 15 mile radii

Prepared by Esri  
Latitude: 36.57597  
Longitude: -87.25936

	5 miles	10 miles	15 miles
<b>Top 3 Tapestry Segments</b>			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Bright Young Professionals	Bright Young Professionals	Bright Young Professionals
3.	Workday Drive (4A)	Workday Drive (4A)	Middleburg (4C)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$62,259,065	\$154,656,960	\$186,444,819
Average Spent	\$2,219.97	\$1,961.26	\$1,922.43
Spending Potential Index	93	82	81
Education: Total \$	\$40,878,015	\$100,021,436	\$121,331,501
Average Spent	\$1,457.59	\$1,268.41	\$1,251.05
Spending Potential Index	84	73	72
Entertainment/Recreation: Total \$	\$103,553,902	\$254,059,533	\$306,111,853
Average Spent	\$3,692.42	\$3,221.82	\$3,156.31
Spending Potential Index	90	79	77
Food at Home: Total \$	\$182,494,680	\$456,412,690	\$552,270,252
Average Spent	\$6,507.21	\$5,787.93	\$5,694.45
Spending Potential Index	89	79	78
Food Away from Home: Total \$	\$103,184,147	\$253,972,493	\$306,439,599
Average Spent	\$3,679.24	\$3,220.71	\$3,159.69
Spending Potential Index	95	83	81
Health Care: Total \$	\$193,225,012	\$483,536,307	\$581,848,120
Average Spent	\$6,889.82	\$6,131.89	\$5,999.42
Spending Potential Index	90	80	78
HH Furnishings & Equipment: Total \$	\$81,725,502	\$201,303,462	\$242,418,342
Average Spent	\$2,914.08	\$2,552.80	\$2,499.57
Spending Potential Index	92	81	79
Personal Care Products & Services: Total \$	\$25,094,673	\$61,777,797	\$74,539,663
Average Spent	\$894.80	\$783.43	\$768.58
Spending Potential Index	90	79	77
Shelter: Total \$	\$669,892,996	\$1,642,149,274	\$1,981,564,215
Average Spent	\$23,886.36	\$20,824.66	\$20,431.87
Spending Potential Index	90	78	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$92,235,606	\$224,556,388	\$267,903,349
Average Spent	\$3,288.84	\$2,847.68	\$2,762.35
Spending Potential Index	94	81	79
Travel: Total \$	\$76,036,373	\$184,008,770	\$222,102,680
Average Spent	\$2,711.23	\$2,333.48	\$2,290.10
Spending Potential Index	89	77	75
Vehicle Maintenance & Repairs: Total \$	\$38,456,081	\$95,818,450	\$115,483,997
Average Spent	\$1,371.23	\$1,215.11	\$1,190.75
Spending Potential Index	93	82	80

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 27, 2024