

2625 SHELTON AVE - GROUND LEASE / BUILD-TO-SUIT OPPORTUNITY

2625 SHELTON AVE, WAKEFIELD GATEWAY, NC 28010IREDELL COUNTY | STATESVILLE-TROUTMAN SUBMARKET

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EXECUTIVE SUMMARY

Executive Summary
The Offering

MAPS

Regional Context Map



Exclusively Listed by:

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DEMOGRAPHICS

Demographic Summary
Traffic Count Report

MARKET OVERVIEW

Wakefield: Serving Statesville & Troutman Emerging Tower Developments Wakefield Illustrative Plan Wakefield Commercial Layout Residential Developments

CONCEPTUAL PLANS

Conceptual Plan A
Conceptual Plan B
Wakefield Illustrative Plan

ABOUT TODD AKERS

Todd's Value Proposition Strategic Marketing Approach KW Commercial Network

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EXECUTIVE SUMMARY

GROUND LEASE / BUILD-TO-SUIT OPPORTUNITY

Positioned in Wakefield Gateway, this 2.2-acre parcel presents a rare opportunity for ground lease or build-to-suit development. The site includes an existing 768 SF single-story structure built in 1969, offering both immediate occupancy potential and redevelopment flexibility.

Strategically located along HWY 21 (N. Main Street), the property benefits from steady traffic counts (8,000–9,500+ vehicles per day) and strong visibility in a corridor experiencing significant residential growth within walking distance. The property carries built-in stability while also being well-positioned for future retail, service, or neighborhood commercial uses.



INVESTMENT HIGHLIGHTS



Infill Location

Positioned in Wakefield Gateway, one of Iredell County's fastest growing residential pockets



Redevelopment Potential

Ideal for small-scale retail, banking, restaurant, or serviceoriented users seeking long-term growth



Connectivity

Direct access to Troutman, Statesville, and regional highways via N. Main Street and US-21



Demand Drivers

Projected +6,800-7,100 residents from Wakefield alone at build-out; Troutman population expected to surpass 11,000 with approved developments.

The property consists of a 2.2-acre parcel improved with a 768 SF single-story building. It is offered as a ground lease or build-to-suit opportunity.

Key attributes include:

- Flexible redevelopment potential for retail, service, restaurant, or banking use
- High visibility frontage along Shelton Avenue with 8,000–9,500+ vehicles per day
- Located in a corridor supported by strong demographic trends and nearby residential expansion

PROPERTY DETAILS						
Address	2625 Shelton Avenue, Wakefield Gateway (Statesville), NC 28010					
Lot Size	2.2 AC					
Building Size	768 SF					
Year Built	1969					
Stories	1					
Zoning	RA (Residential-Agricultural)					
FAR	0.10					



DEMOGRAPHIC SUMMARY

GROUND LEASE / BUILD-TO-SUIT OPPORTUNITY

Category	1 Mile		3 Miles		5 Miles	
Population						
2029 Projection	996		13,922		43,042	
2024 Estimate	874		12,165		37,792	
2020 Census	772		10,440		33,567	
Growth 2024 - 2029	13.96%		14.44%		13.89%	
Growth 2020 - 2024	13.21%		16.52%		12.59%	
2024 Population by Hispanic Origin	60		1,103		3,884	
2024 Population	874		12,165		37,792	
White	693	(79.29%)	9,211	(75.72%)	24,221	(64.09%)
Black	74	(8.47%)	1,277	(10.50%)	8,036	(21.26%)
Am. Indian & Alaskan	6	(0.69%)	72	(0.59%)	286	(0.76%)
Asian	11	(1.26%)	159	(1.31%)	401	(1.06%)
Hawaiian & Pacific Islander	0	(0.00%)	0	(0.00%)	0	(0.00%)
Other	90	(10.30%)	1,446	(11.89%)	4,848	(12.83%)
U.S. Armed Forces	0		0		13	
Households						
2029 Projection	375		5,346		17,047	
2024 Estimate	329		4,674		14,979	
2020 Census	292		4,021		13,329	
Growth 2024 - 2029	13.98%		14.38%		13.81%	
Growth 2020 - 2024	12.67%		16.24%		12.38%	
Owner Occupied	284	(86.32%)	3,817	(81.66%)	10,130	(67.63%)
Renter Occupied	45	(13.68%)	857	(18.34%)	4,849	(32.37%)
2024 Households by HH Income	329		4,673		14,980	
Income: <\$25,000	49	(14.89%)	716	(15.32%)	3,319	(22.16%)
Income: \$25,000 - \$50,000	66	(20.06%)	957	(20.48%)	3,628	(24.22%)
Income: \$50,000 - \$75,000	63	(19.15%)	787	(16.84%)	2,693	(17.98%)
Income: \$75,000 - \$100,000	41	(12.46%)	658	(14.08%)	1,684	(11.24%)
Income: \$100,000 - \$125,000	49	(14.89%)	606	(12.97%)	1,308	(8.73%)
Income: \$125,000 - \$150,000	17	(5.17%)	248	(5.31%)	811	(5.41%)
Income: \$150,000 - \$200,000	30	(9.12%)	403	(8.62%)	859	(5.73%)
Income: \$200,000+	14	(4.26%)	298	(6.38%)	678	(4.53%)
2024 Avg Household Income	\$86,096		\$90,001		\$74,645	
2024 Med Household Income	\$68,863		\$70,368		\$54,779	



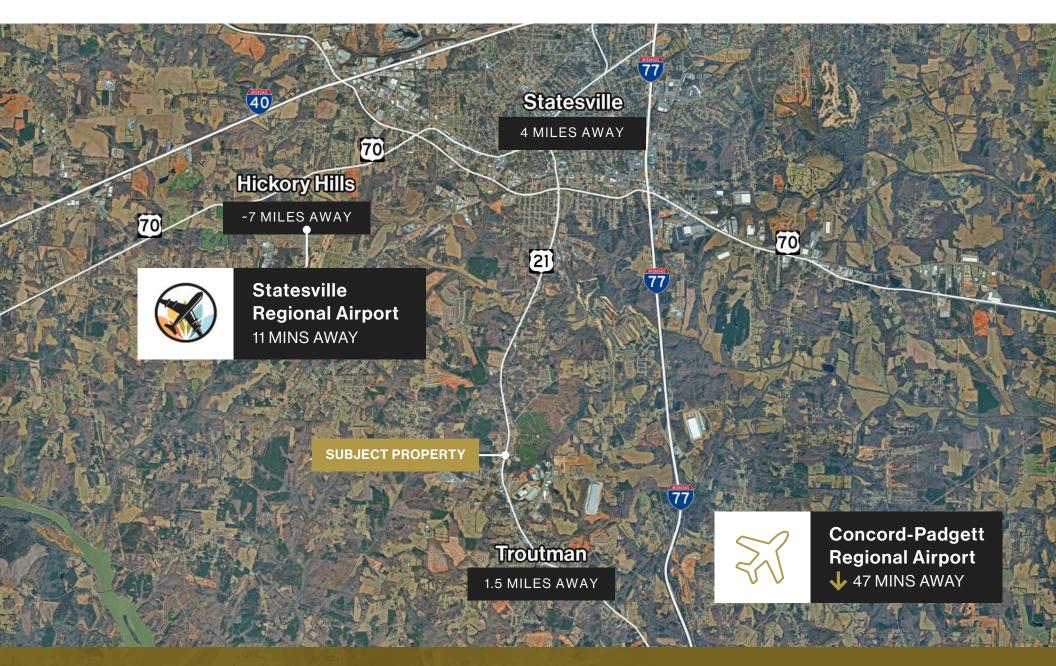
No	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volum e Type	Miles from Subject Prop
1	Shelton Ave	Frazier Loop	0.04 S	2025	9,549	MPSI	0.18
2	Shelton Ave	Barium Springs Dr	0.02 S	2024	8,557	MPSI	0.33
3	Shelton Avenue	Barium Springs Dr	0.02 S	2025	8,210	MPSI	0.36
4	Murdock Rd	Technology Dr	0.21E	2024	4,652	MPSI	0.42
5	Murdock Road	Technology Dr	0.21E	2025	3,940	MPSI	0.45

CONCEPTUAL SITE PLAN A

CONCEPTUAL SITE PLAN B









STATESVILLE & TROUTMAN'S HIDDEN GEM

Wakefield has been steadily evolving into the counties premiere and most attractive community. Once a quiet historic area, it is now home to a growing population drawn by its small-town charm, access to Lake Norman, and convenient proximity to I-77 and Mooresville.

Favored for its affordability, quality schools, and community-focused lifestyle, Wakefield appeals to families, retirees, and professionals seeking more space without sacrificing convenience. With Troutman's ongoing growth and development, the area is poised to continue attracting new residents and businesses, strengthening its role as a key part of the Lake Norman and Iredell County region.

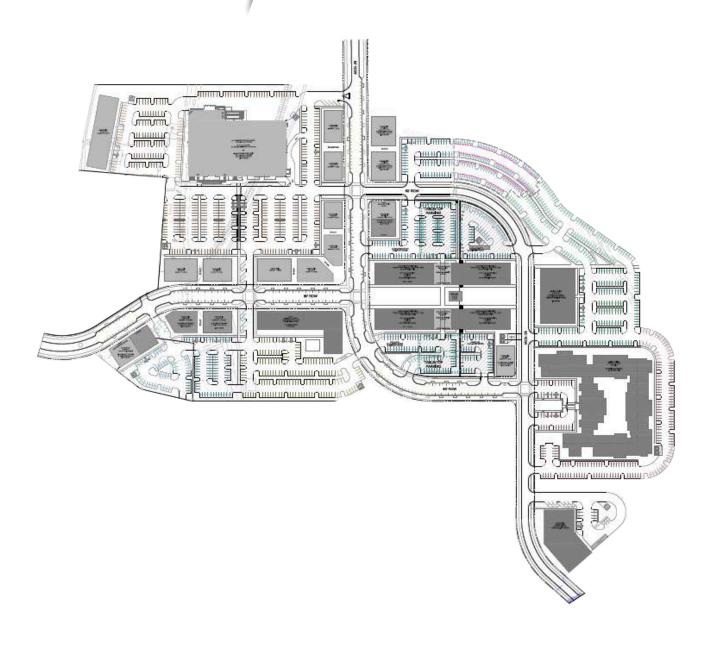






2625 SHELTON AVE





RESIDENTIAL DEVELOPMENTS

VERSATILE ASSEMBLY SPACE WITH COURTYARD IN TROUTMAN, NC

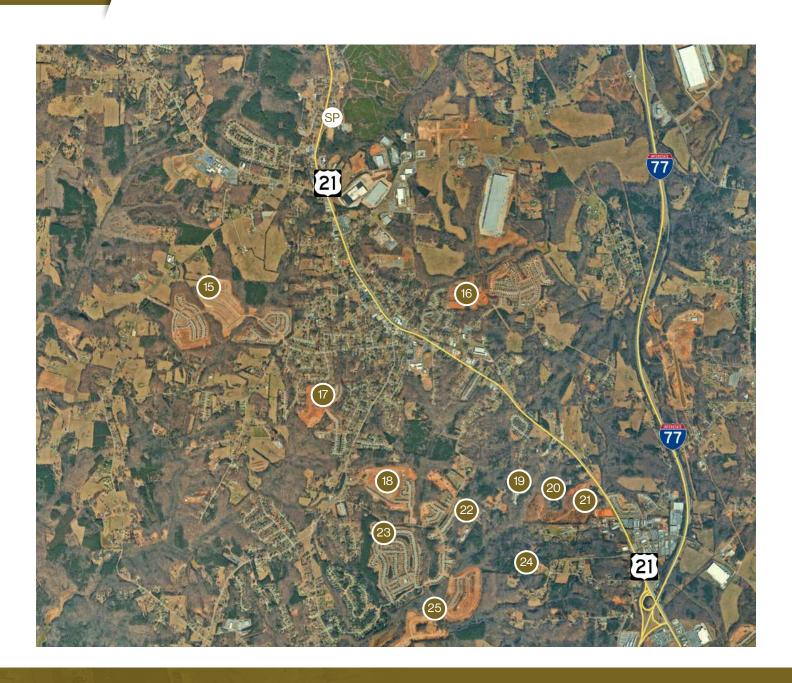
- Davis Meadows 503 Lots
- Wakefield Gateway
 Outparcel 3-4-5
- Larkin Front 9 380 Lots
- Serene Meadows 46 Lots
- Beaver Creek 210 Lots
- Gross Residential 660 Apartments
- Hidden Lakes 532 Lots
- Reverie at Lake Norman 718 Lots

5 Still Run 167 Lots

- Lennar Townhomes
 320 Lots
- Wallace Springs 275 Lots
- Wakefield Gateway
 Outparcel 2
- **Lennar Homes** 635 Lots
- Wakefield Gateway
 Outparcel 1



- **Colonial Crossing** 360 Lots
- **Winecoff Village** 83 Lots
- **Brookside** 131 Lots
- **Calvin Creek** 225 Lots
- **Krajack Troutman**
- **Sutton Village** 175 Lots
- **Norman Creek** 218 Lots
- **Enclave at Falls Cove** 275 Lots
- Falls Cove
- **Orchard Grove** 256 Lots
- **Falls Cove** Phase 3 and 4



Why Work with Us

Todd Akers specializes in urban infill, land assemblage, and development strategy. With over 24 years of commercial real estate experience, he has earned multiple #1 broker rankings at KW Commercial (NC & SC) and is recognized as one of the top land brokers in the Carolinas. His military discipline, integrity, and sharp negotiation skills make him a trusted partner for complex projects. From entitlement hurdles to capital introductions, Todd delivers tailored, high-impact solutions that move deals forward.

Strategic Marketing Approach

- Professional Offering Materials Custom BOV, listing memorandum, and one-pager designed for developers, investors, and institutional buyers.
- Online Exposure Featured on KWCommercial.com, Crexi, LoopNet, and CoStar with targeted SEO.
- Broker Outreach Direct outreach to KW's national network of over 2,000 commercial brokers and 180,000 residential agents for potential buyer referrals.
- Investor Database Sent to Todd's curated list of regional and national developers with proven interest in urban infill and TOD opportunities.
- Local Stakeholder Engagement Engagement with Charlotte-based developers, architects, and planners to generate early interest and vision alignment.
- Social & Email Campaigns KW-branded campaign with sponsored posts and targeted newsletters highlighting development potential.

KW Commercial Network

With KW Commercial, it's not just business — it's about building partnerships that last. Backed by the power of KW Commercial, which operates in over 300 brokerage locations across 55+ countries and 5 continents, with over 2,000 commercial specialists across the US and 140,000+ KW Partners globally, our expansive reach offers unmatched access to capital, buyers, and off-market opportunities.

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