

OCEANSIDE PLAZA

2017-2041 MISSION AVENUE | OCEANSIDE, CA | 92058



EXCLUSIVE BROKER

CUSHMAN & WAKEFIELD



DEMOGRAPHICS

PROPERTY HIGHLIGHTS

- Neighborhood shopping center less than 2 miles from Oceanside Pier & beaches
- Generous parking field, ensuring convenience for customers and tenants alike
- Excellent access to I-5 and Highway 76
- Building facades recently repainted!

TRAFFIC COUNTS

- Mission Avenue: 28,900 ADT
- Canyon Drive: 9,200 ADT

	1 MILE	3 MILES	5 MILES
Pop (2024)	16,923	79,908	188,284
AHH Income	\$89,181	\$110,275	\$125,140
Daytime Pop.	5,831	29,436	57,218

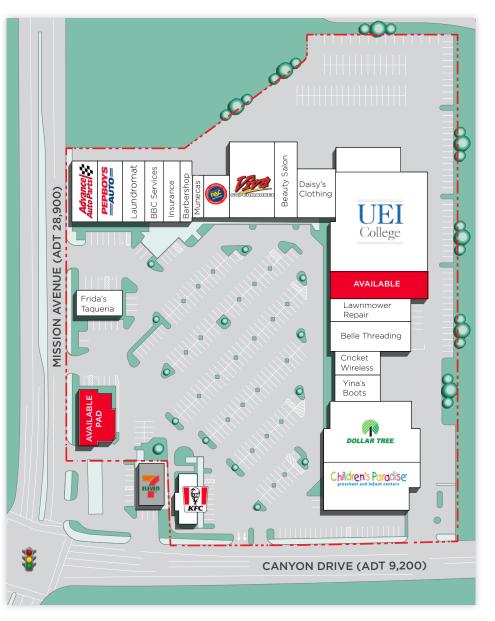
TENANTS





AVAILABILITIES

SUITE <mark>27C</mark>	TENANT AVAILABLE	SQ. FT. <mark>3,890</mark>
29A	Daisy's Clothing	2,400
29B	Tu Imagen Beauty Salon	1,400
27D-F	UEI College	38,000
35A	Barbershop	1,250
35B	Munecas Desserts	880
37A	BBC Travel & Services	1,056
37B	Same Day Insurance Services	1,500
2007	KFC	2,472
2009	AVAILABLE PAD	4,000
2011	Frida's Taqueria	2,500
2019	Botas Exoticas Yina's	1,442
2021	Cricket Wireless	1,252
2023	Belle Threading Studio	1,875
2025	Oceanside Lawnmowers	1,630
2031	Viva Market	9,375
2033	RAC	4,104
2039	Pearl Laundromat	5,455
41100	Advanced Auto	8,300
41110	Pep Boys	6,434
17100	Dollar Tree	10,894
17150	Children's Paradise	12,492



Cushman & Wakefield Copyright 2025. No warranty or representation, express or implied, is made to the accuracy or completeness of the information contained herein, and same is submitted subject to errors, omissions, change of price, rental or other conditions, withdrawal without notice, and to any special listing conditions imposed by the property owner(s). As applicable, we make no representation as to the condition of the property (or properties) in question.

AERIAL



GALLERY





DEMOGRAPHICS

1 Mile

Demographic and Income Profile

2017 Mission Ave, Oceanside, California, 92058

Ring: 1 mile radius

Latitude: 33.20386, Longitude: -117.36242

Summary	Census 201	LO	Census 2020		2024	2029
Population	18,9	11	17,882		16,923	16,864
Households	6,0	37	6,419		6,390	6,516
Families	3,8	38	-		3,785	3,876
Average Household Size	3.0	07	2.73		2.59	2.53
Owner Occupied Housing Units	1,69	90	-		1,826	1,896
Renter Occupied Housing Units	4,34	47	-		4,564	4,620
Median Age	29	.0	-		35.4	36.9
Trends: 2023-2028 Annual Rate		Area		State		National
Population		-0.07%		0.09%		0.30%
Households		0.39%		0.38%		0.49%
Families		0.48%		0.37%		0.44%
Owner HHs		0.76%		0.58%		0.66%
Median Household Income		3.30%		2.70%		2.57%
				2024		2029
Households by Income			Number	Percent	Number	Percent
<\$15,000			560	8.8%	511	7.8%
\$15,000 - \$24,999			556	8.7%	437	6.7%
\$25,000 - \$34,999			476	7.4%	404	6.2%
\$35,000 - \$49,999			766	12.0%	669	10.3%
\$50,000 - \$74,999			1,211	19.0%	1,162	17.8%
\$75,000 - \$99,999			852	13.3%	906	13.9%
\$100,000 - \$149,999			1,175	18.4%	1,355	20.8%
\$150,000 - \$199,999			329	5.1%	458	7.0%
\$200,000+			465	7.3%	615	9.4%
Median Household Income			\$65,115		\$76,575	
Average Household Income			\$89,181		\$104,527	
Per Capita Income			\$34,165		\$40,935	
	Cen	sus 2010		2024		2029
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,615	8.5%	929	5.5%	907	5.4%
5 - 9	1,399	7.4%	901	5.3%	861	5.1%
10 - 14	1,334	7.1%	1,001	5.9%	903	5.4%
15 - 19	1,592	8.4%	1,044	6.2%	986	5.8%
20 - 24	2,100	11.1%	1,283	7.6%	1,279	7.6%
25 - 34	3,226	17.1%	3,186	18.8%	2,911	17.3%
35 - 44	2,449	13.0%	2,599	15.4%	2,789	16.5%
45 - 54	2,252	11.9%	2,009	11.9%	2,042	12.1%
55 - 64	1,423	7.5%	1,798	10.6%	1,690	10.0%
65 - 74	755	4.0%	1,307	7.7%	1,431	8.5%
75 - 84	580	3.1%	616	3.6%	785	4.7%

© 2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

3 Mile

Demographic and Income Profile

2017 Mission Ave, Oceanside, California, 92058 Ring: 3 mile radius



Latitude: 33.20386, Longitude: -117.36242

CUSHMAN & WAKEFIELD

Summary	Census 20		Census 2020		2024	2029
Population	79,1	13	81,072	7	9,908	81,091
Households	29,5	22	31,212	3	1,613	32,773
Families	18,5	59	-	1	9,239	19,958
Average Household Size	2.	52	2.43		2.37	2.32
Owner Occupied Housing Units	12,3	03	-	1	3,455	13,945
Renter Occupied Housing Units	17,2	19	-	1	8,158	18,828
Median Age	31	.8	-		36.3	37.9
Trends: 2023-2028 Annual Rate		Area		State		National
Population		0.29%		0.09%		0.30%
Households		0.72%		0.38%		0.49%
Families		0.74%		0.37%		0.44%
Owner HHs		0.72%		0.58%		0.66%
Median Household Income		3.26%		2.70%		2.57%
				2024		2029
Households by Income			Number	Percent	Number	Percent
<\$15,000			2,129	6.7%	1,956	6.0%
\$15,000 - \$24,999			2,049	6.5%	1,573	4.8%
\$25,000 - \$34,999			2,128	6.7%	1,758	5.4%
\$35,000 - \$49,999			3,060	9.7%	2,682	8.2%
\$50,000 - \$74,999			5,532	17.5%	5,171	15.8%
\$75,000 - \$99,999			4,139	13.1%	4,186	12.8%
\$100,000 - \$149,999			6,147	19.4%	6,947	21.2%
\$150,000 - \$199,999			2,731	8.6%	3,644	11.1%
\$200,000+			3,699	11.7%	4,856	14.8%
Median Household Income			\$79,363		\$93,162	
Average Household Income			\$110,275		\$129,410	
Per Capita Income			\$43,347		\$51,831	
	Cer	sus 2010		2024		2029
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,946	7.5%	4,250	5.3%	4,153	5.1%
5 - 9	4,658	5.9%	3,860	4.8%	3,769	4.6%
10 - 14	4,168	5.3%	3,622	4.5%	3,763	4.6%
15 - 19	5,510	7.0%	4,455	5.6%	4,376	5.4%
20 - 24	9,952	12.6%	8,443	10.6%	8,057	9.9%
25 - 34	12,928	16.3%	13,862	17.3%	12,568	15.5%
35 - 44	9,341	11.8%	10,797	13.5%	11,931	14.7%
45 - 54	9,564	12.1%	8,308	10.4%	8,865	10.9%
55 - 64	7,697	9.7%	8,748	10.9%	8,100	10.0%
65 - 74	4,480	5.7%	7,929	9.9%	8,488	10.5%
75 - 84	3,294	4.2%	4,084	5.1%	5,217	6.4%
85+	1,575	2.0%	1,550	1.9%	1,804	2.2%

© 2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

DEMOGRAPHICS (cont.)

CUSHMAN & WAKEFIELD

5 Mile

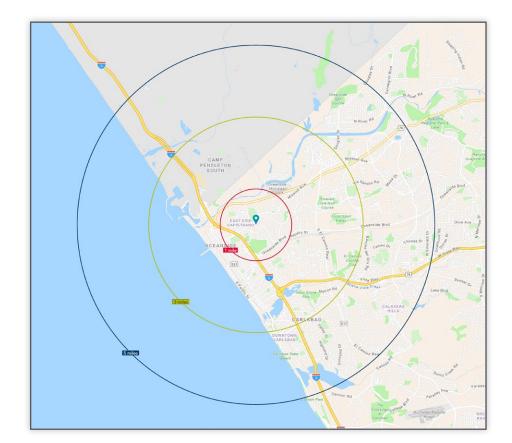
Demographic and Income Profile

2017 Mission Ave, Oceanside, California, 92058 Ring: 5 mile radius

Latitude: 33.20386, Longitude: -117.36242

Summary	Census 201	.0	Census 2020	20	24	202
Population	182,47	75	189,902	188,2	84	189,59
Households	65,69	99	69,610	70,4	12	72,38
Families	43,96	59	-	46,3	60	47,72
Average Household Size	2.6	57	2.61	2.	56	2.5
Owner Occupied Housing Units	33,11	.5	-	35,8	78	37,20
Renter Occupied Housing Units	32,58	34	-	34,5	34	35,18
Median Age	32	.7	-	37	.1	38
Trends: 2023-2028 Annual Rate		Area		State		Nation
Population		0.14%		0.09%		0.30
Households		0.56%		0.38%		0.49
Families		0.58%		0.37%		0.44
Owner HHs		0.73%		0.58%		0.66
Median Household Income		2.91%		2.70%		2.57
				2024		20
Households by Income			Number	Percent	Number	Perce
<\$15,000			4,381	6.2%	3,956	5.5
\$15,000 - \$24,999			3,603	5.1%	2,688	3.7
\$25,000 - \$34,999			4,009	5.7%	3,207	4.4
\$35,000 - \$49,999			5,679	8.1%	4,833	6.7
\$50,000 - \$74,999			10,641	15.1%	9,689	13.4
\$75,000 - \$99,999			9,209	13.1%	8,989	12.4
\$100,000 - \$149,999			13,758	19.5%	14,774	20.4
\$150,000 - \$199,999			8,551	12.1%	10,638	14.7
\$200,000+			10,581	15.0%	13,614	18.8
Median Household Income			\$92,376		\$106,631	
Average Household Income			\$125,140		\$146,104	
Per Capita Income			\$46,542		\$55,375	
	Cen	sus 2010		2024		20
Population by Age	Number	Percent	Number	Percent	Number	Perce
0 - 4	13,226	7.2%	10,115	5.4%	9,862	5.2
5 - 9	11,398	6.2%	10,025	5.3%	9,536	5.0
10 - 14	11,032	6.0%	9,846	5.2%	10,142	5.3
15 - 19	13,224	7.2%	10,985	5.8%	10,528	5.6
20 - 24	19,497	10.7%	17,352	9.2%	16,184	8.5
25 - 34	28,643	15.7%	30,080	16.0%	28,605	15.1
35 - 44	22,994	12.6%	25,861	13.7%	27,387	14.4
45 - 54	23,650	13.0%	21,435	11.4%	22,143	11.7
55 - 64	18,149	9.9%	21,405	11.4%	20,012	10.6
65 - 74	9,879	5.4%	18,161	9.6%	19,251	10.2
75 - 84	7,293	4.0%	9,216	4.9%	11,641	6.1
85+	3,490	1.9%	3,805	2.0%	4,304	2.3

© 2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.





OCEANSIDE PLAZA

2017-2041 MISSION AVENUE | OCEANSIDE, CA | 92058

Nash Johnson +1 760 431 4210 phil.lyons@cushwake.com LIC #01093731

Phil Lyons +1 760 431 4210 phil.lyons@cushwake.com LIC #01093731 Chad lafrate +1 760 431 4234 chad.iafrate@cushwake.com LIC #01329943

Vince Provenzano

+1 760 431 4212 vince.provenzano@cushwake.com LIC #01926894



12830 El Camino Real, Suite 100 San Diego, CA 92130 cushmanwakefield.com

©February 4, 2025 4:30 PM Cushman & Wakefield. All rights reserved. The information contained in this communication is strictly confidential. This information has been obtained from sources believed to be reliable but has not been verified. No warranty or representation, express or implied, is made as to the condition of the property (or properties) referenced herein or as to the accuracy or completeness of the information contained herein, and same is submitted subject to errors, omissions, change of price, rental or other conditions, withdrawal without notice, and to any special listing conditions imposed by the property owner(s). Any projections, opinions or estimates are subject to uncertainty and do not signify current or future property performance.