









A member of GREA

Contact Us

Adam Smith

adam@hfore.com (971) 717-6345

Greg Frick

greg@hfore.com (503) 241-5541

The information set forth in this Offering Memorandum has been secured from sources that HFO believes to be reliable, but HFO makes no representations or warranties, express or implied, as to the accuracy of the information set forth in this Offering Memorandum, including property descriptions and property operations. References to square footage or age are approximate.

www.hfore.com • (503) 241-5541
Licensed in the states of Oregon and Washington.

Table of Contents



Property Overview

2

Location Overview

3

Operations Analysis



PROPERTY OVERVIEW

Battle Creek Lodges

56 Units in South Gateway Neighborhood of Salem

Introducing Battle Creek Lodges, a 56-unit apartment community in South Salem, OR. The property features spacious two-bedroom layouts averaging at 1,000 square feet. Battle Creek Lodges includes desirable apartment amenities such as fully equipped kitchens with dishwashers and stainless steel appliances, hardwood flooring, fireplaces, ceiling fans, and patios and balconies. This well-landscaped community offers residents a seasonal pool, tennis court, picnic areas, on-site laundry facilities, and offstreet parking.

Nestled in the South Gateway neighborhood of Salem, and just off of Commercial Street SE, residents enjoy the serenity of suburban life without sacrificing the perks of urban convenience. Residents are just steps away from a myriad of grocery stores as well as easy access to bus lines, retail outlets, and a diverse array of restaurants. With Interstate 5 just minutes away, Battle Creek Lodges is well-placed for fast access around Salem and the greater metro area.

Property Summary

Address	1702 Madras St SE, Salem, OR 97306			
Year Built	1972	No. of Buildings	6	
Unit Count	56	Stories	2	
Avg Unit Size	990 SF	Lot Size	3.36 AC	
Total Rentable Size	55,440 SF	Density (Units/AC)	16.67	
Total Parking Spaces	90	County	Marion	

Pricing Summary				
Price	\$8,900,000	Per/SF	\$161	
Per/Unit	\$158,929	Cap Rate	5.97%	



UNIT MIX SUMMARY

Unit Type	Unit Count	Avg. Unit Size (SF)	Scheduled Rents as of 08/2024	Per SF	Recent Leases	Per SF
2 Bed / 1 Bath	56	990	\$1,343	\$1.36	\$1,452	\$1.47
Totals/Averages	56	990	\$1,343	\$1.36	\$1,452	\$1.47



AMENITIES

- » Spacious two-bedroom unit layouts
- » Fully equipped kitchens with dishwashers and disposals
- » Stainless steel appliances
- » Hardwood flooring
- » Fireplaces
- » Ceiling fans
- » Patios & balconies
- » Seasonal pool
- » Tennis court
- » Picnic areas
- » Well-maintained landscaping
- » On-site laundry facilities
- » Off-street parking













LOCATION OVERVIEW

Salem, Oregon

Situated at the 45th parallel within the Willamette Valley, Salem is home to the Oregon State Capitol and a community of over 177,000 residents. As the third-most populous city in Oregon, it serves as the principal city of the Salem metropolitan statistical area, covering Marion and Polk counties. The city hosts prominent educational institutions like Willamette University, Corban University, and Chemeketa Community College. Key employers include the State of Oregon and Salem Health, contributing to the city's economic vitality.

Transportation options encompass Salem Area Mass Transit for public transit, Amtrak service, and limited air travel at McNary Field.

Salem's strategic location in the fertile Willamette Valley provides residents with excellent access to outdoor recreation, including waterfalls, mountain lakes, and the Willamette River, home to the 187-mile-long Willamette Water Trail.

In the heart of one of the world's most agriculturally productive regions, Salem is renowned for its berries, hazelnuts, honeys, and cheese. The city's culinary landscape is enriched by the presence of over 700 vineyards, contributing to the acclaimed wines of the Willamette Valley wine country.

Top Salem Employers



State of Oregon 21,000 Employees



Salem-Keizer Schools 5,137 Employees













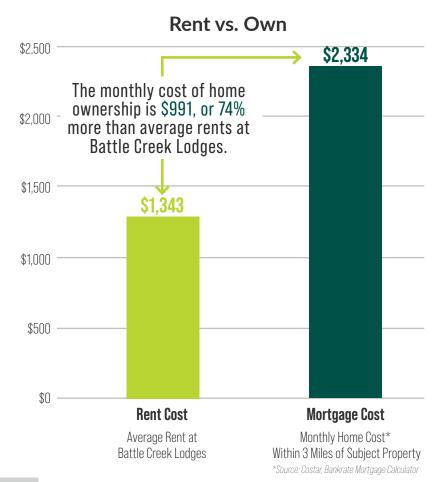




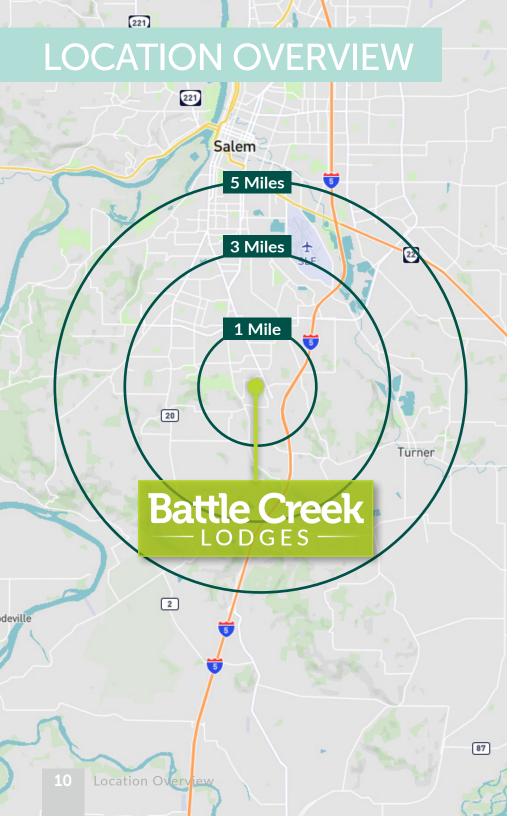
Renters by Necessity

In a real estate landscape influenced by soaring property prices and escalating homebuying expenses, more residents are driven to rent. With mortgage rates near 8% and average home prices reaching record highs, sales of existing homes hit a 30-year low in 2023, an 18.7% decline from 2022.

Source: National Association of Realtors, Oregon Public Broadcasting







Demographics

Battle Creek Lodges spacious two-bedroom layouts cater to renter lifestyles in the area







Distance from Battle Creek Lodges	1 Mile	3 Miles	5 Miles
2020 Population	14,249	57,530	108,805
2024 Population	14,558	57,504	109,615
Annual Growth 2020-2024	0.5%	0.1%	0.2\$
Median Age	38.3	39.5	39
Avg Household Income	\$90,314	\$97,500	\$93,266
Median Home Value	\$358,118	\$379,575	\$373,415
Owner Occupied Households	3,414	13,790	24,643
Renter Occupied Households	2,382	7,887	16,250
Avg Household Size	2.5	2.5	2.5
Avg Household Vehicles	2	2	2



OPERATIONS ANALYSIS

Income	PROJECTED OPERATIONS						Nister
Income	Scheduled Rents as of 08/2024 Recent Leases			cent Leases	Notes		
Scheduled Gross Rent	\$902,820	\$16,122		\$975,912	\$17,427		1
Less: Vacancy/Credit Loss	-\$45,141	-\$806	-5.0%	-\$48,796	-\$871	-5.0%	2
Less: Concessions	\$0	\$0	0.0%	\$O	\$0	0.0%	2
Net Rental Income	\$857,679	\$15,316		\$927,116	\$16,556		
Laundry	\$5,613	\$100		\$5,613	\$100		3
Utility Billing (RUBS)	\$38,920	\$695	50.8%	\$38,920	\$695	50.8%	4
Miscellaneous	\$20,142	\$360		\$20,142	\$360		5
Total Other Income	\$64,674	\$1,155	7.0%	\$64,674	\$1,155	6.5%	
Effective Gross Income	\$922,353	\$16,471		\$991,791	\$17,711		
Expenses	Projected Operations	Per Unit	% EGI	Projected Operations	Per Unit	% EGI	
Real Estate Taxes	\$61,317	\$1,095	6.6%	\$61,317	\$1,095	6.2%	6
Insurance	\$22,599	\$404	2.5%	\$22,599	\$404	2.3%	7
Electricity	\$7,573	\$135	0.8%	\$7,573	\$135	0.8%	
Water/Sewer	\$57,129	\$1,020	6.2%	\$57,129	\$1,020	5.8%	
Garbage	\$19,426	\$347	2.1%	\$19,426	\$347	2.0%	
Gas	\$4,912	\$88	0.5%	\$4,912	\$88	0.5%	
Total Utilities	\$89,040	\$1,590	9.7%	\$89,040	\$1,590	9.0%	8
Advertising	\$10,281	\$184	1.1%	\$10,281	\$184	1.0%	9
Administrative	\$25,200	\$450	2.7%	\$25,200	\$450	2.5%	10
Management	\$36,894	\$659	4.0%	\$39,672	\$708	4.0%	11
Payroll	\$50,000	\$893	5.4%	\$50,000	\$893	5.0%	12
Contracted Services	\$10,495	\$187	1.1%	\$10,495	\$187	1.1%	13
Landscaping	\$15,622	\$279	1.7%	\$15,622	\$279	1.6%	14
Repairs/Maintenance	\$28,000	\$500	3.0%	\$28,000	\$500	2.8%	15
Turnover	\$28,000	\$500	3.0%	\$28,000	\$500	2.8%	16
Reserves	\$14,000	\$250	1.5%	\$14,000	\$250	1.4%	17
Total Expenses	\$391,449			\$394,227			
Expenses per Unit	\$6,990			\$7,040			
% of EGI	42.4%			39.7%			
NOI (Net Operating Income)	\$530,904	\$9,480		\$597,564	\$10,671		



OPERATIONS NOTES

Inc	Income						
1.	Rental Income	Rental income is based on current scheduled rents, which average \$1,343 per unit, or \$1.36 per SF. Recently signed leases at the property are averaging \$1,452 per unit, or \$1.47 per SF.					
2.	Economic Loss	For analysis purposes, we have applied a 5.0% allocation for stabilized vacancy and credit loss, which is the market standard and is acceptable to most lenders. This allocation is inclusive of bad debt, which has been nominal.					
3.	Laundry Income	Laundry income is applied at \$100 per unit, which is consistent with historical collections.					
4.	RUBS Income	The units are metered for electricity and tenants pay this directly. The tenants are billed for water, sewer, and garbage via a monthly RUBS charge. We have applied RUBS income at 50.8% of total utilities, based on historical charge backs.					
5.	Miscellaneous Income	Miscellaneous income includes administrative fees, pet rent, early termination fees, etc. We have applied \$360 per unit, which is supported by the subject's recent operation.					





OPERATIONS NOTES

Expenses 6. Real Estate Taxes In Oregon, property taxes are levied on a fiscal year starting July 1st. Property taxes are not reassessed on sale and are limited to a 3.0% annual increase at the state level. Any annual increase in taxes above 3.0% is due to additional location or regional bond indebtedness not restricted by the state measure. Taxes are published in October each year, and taxes paid in full before November 15th receive a 3.0% discount on the gross amount. Most property owners elect to pay in full by this date to receive the discount. Projected taxes are based on the current expense increased by 3.0% to account for the increase that is likely to occur during the coming tax year, and then discounted by 3.0% which assumes payment in full. Tax History 2020/2021 2021/2022 2022/2023 2023/2024 2024/2025 Projected Acct #: 532726 \$56,259 \$57,950 \$59,655 \$61,372 \$63,213 Total \$56.259 \$57.950 \$59,655 \$61.372 \$63,213 w/ Discount \$54,571 \$56,211 \$57,865 \$59,531 \$61,317 % Change 3.64% 3.00% 2.94% 2.88% 3.00% The existing insurance policy premium is \$22,599, or \$404 per unit. This amount is within market standards and is carried forward in projected operations. 7. Insurance Tenants pay for electricity directly. The owner is responsible for common area electricity, water/sewer for the laundry machines, and utilities for vacant units. We **Total Utilities** have estimated total utilities at \$1,590 per unit. Advertising costs were approximately \$10,300 in the trailing 12 months. In projected operations, the expense is carried forward at \$184 per unit, which is within 9. Advertising market standards. Administrative costs were approximately \$45,600 in the trailing 12 months. In projected operations, the expense is normalized at \$450 per unit, which is within 10. Administrative market standards. We have applied 4.0% for fee management which is consistent with current rates quoted by reputable local management companies. 11. Management

Contracted services is applied at \$187 per unit and is consistent with in-place contracts for pest control and pool service.

General repairs and maintenance are estimated at \$500 per unit. This is consistent with current market standards and lender underwriting.

Turnover is estimated at \$500 per unit. This is consistent with market standards and lender underwriting for properties of similar vintage and condition.

Lenders require funds to be set aside to address future capital costs. The projected operations include \$250 per unit for reserves, which is consistent with current

We have applied \$279 per unit, which is consistent with the existing monthly landscaping contract.

Payroll is applied at \$893 per unit, which is within market standards.

lender underwriting.

12. Payroll

13. Contracted Services

15. Repairs/Maintenance

14. Landscaping

16. Turnover

17. Reserves



Battle Creek LODGES

Contact Us

Adam Smith

adam@hfore.com (971)717-6345

Greg Frick

greg@hfore.com (503) 241-5541

OTHER CONTACTS:

Rob Marton • rob@hfore.com

Jack Stephens • jack@hfore.com

Lee Fehrenbacher • lee@hfore.com

Todd Tully • todd@hfore.com

Will Thompson • will@hfore.com

Yuriy Chubok • yuriy@hfore.com



A member of GREA

www.hfore.com • (503) 241-5541

2424 SE 11th Ave, Portland, OR 97214

Licensed in the states of Oregon and Washington

The information set forth in this Offering Memorandum has been secured from sources that HFO believes to be reliable, but HFO makes no representations or warranties, express or implied, as to the accuracy of the information set forth in this Offering Memorandum, including property descriptions and property operations. References to square footage or age are approximate. ©2024 HFO Investment Real Estate LLC. Build your legacy is a service mark of HFO Investment Real Estate.