



# LIVE WORK, PLAY in the HEART of DOWNTOWN

Overlooking Greenville's iconic Fall's Park and adjacent to the celebrated Peace Center in the heart of downtown, the Camperdown development has elevated Greenville's Main Street experience to new heights.

A ONCE IN A LIFETIME  
GREENVILLE PROJECT



CAMP ERDOWN

# CAMPERDOWN DEVELOPMENT



FALLS TOWER  
CAMPERDOWN  
150,000 SF Office  
11 Luxury Condos

elliott davis

Seratonic  
VENUE & LOUNGE

GROUP  
Therapy  
PUB & PLAYGROUND

SPACES.

DECA  
CAMPERDOWN  
241 Units

SOUTHERN  
TIDE  
Available  
April 1, 2027

AC  
HOTELS  
MARRIOTT  
196 Rooms

bodybar  
FITNESS

jenie's

Trails Jewelers

Insomniac  
cookies

CAMP

SOCIAL  
BURGER

At Lease

Available

The NOW  
A MASSAGE BOUTIQUE

Juniper  
RESTAURANT & BAR

elliott davis

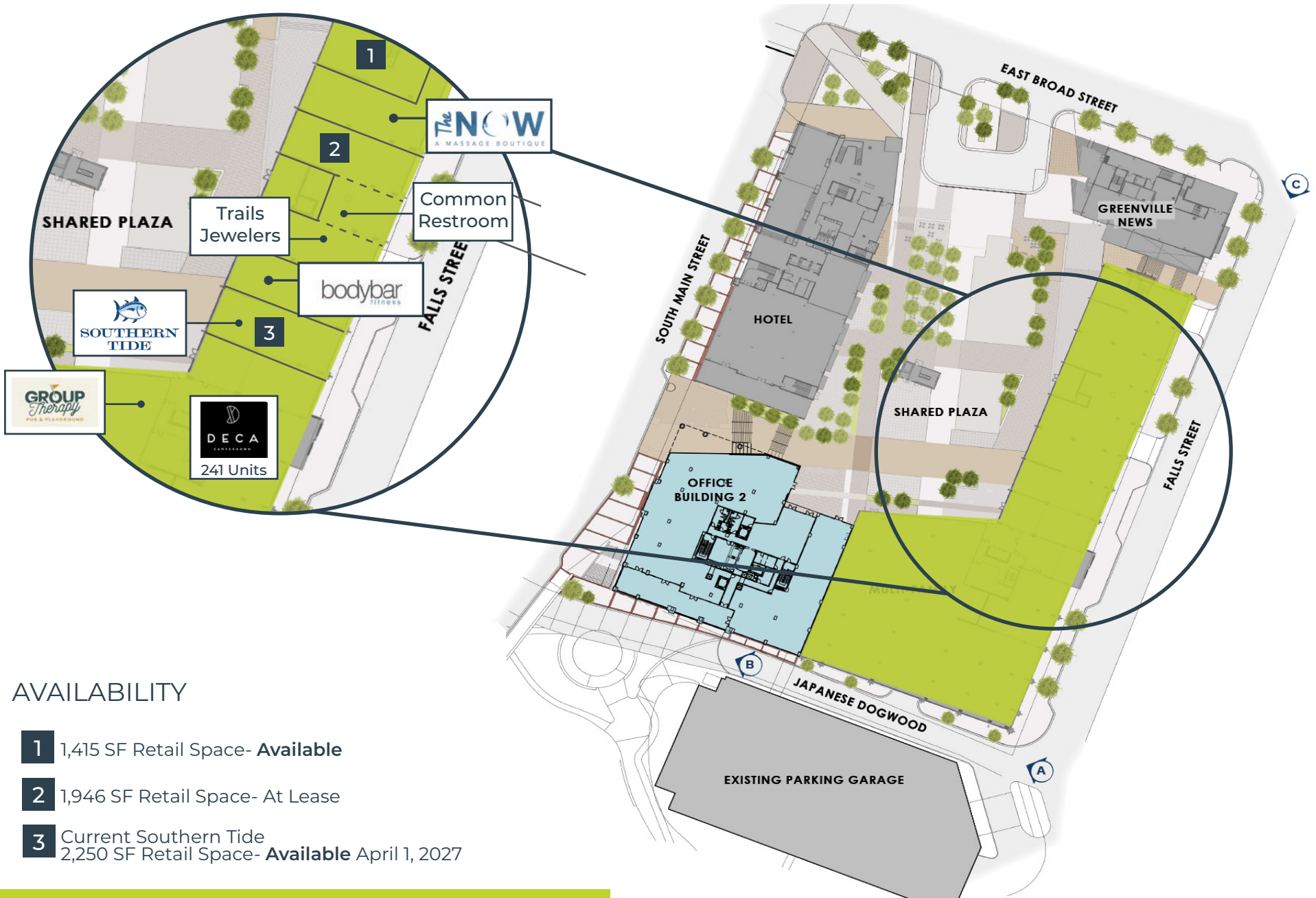
# FALLS TOWER SITE PLAN (MAIN STREET)



## AVAILABILITIES

- 1** 5,373 SF Main Street Frontage- At Lease
- 2** 3,968 SF Space (w/ Covered Patio Overlooking Falls Park)- **Available**

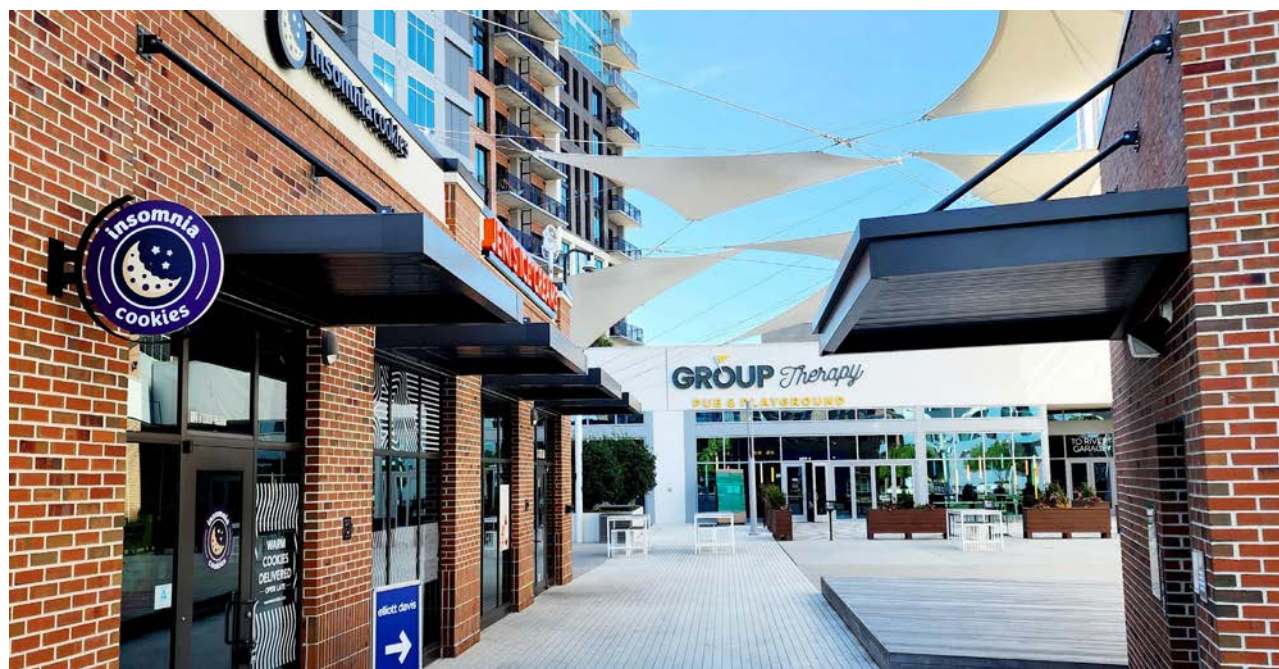
# DECA SITE PLAN



## AVAILABILITY

- 1 1,415 SF Retail Space- **Available**
- 2 1,946 SF Retail Space- **At Lease**
- 3 Current Southern Tide  
2,250 SF Retail Space- **Available** April 1, 2027

# CAMPERDOWN PHOTOS



# DEMOGRAPHICS

## KEY FACTS

11,479

Population



1.8

Average Household Size

37.8

Median Age

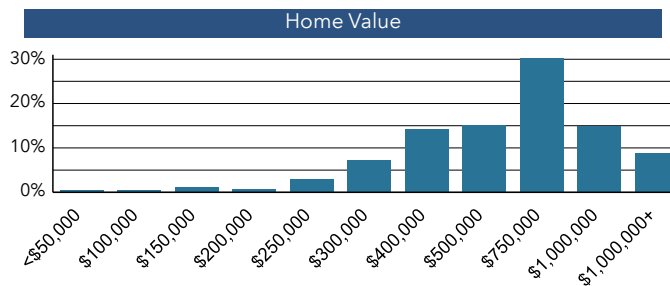
\$84,397

Median Household Income

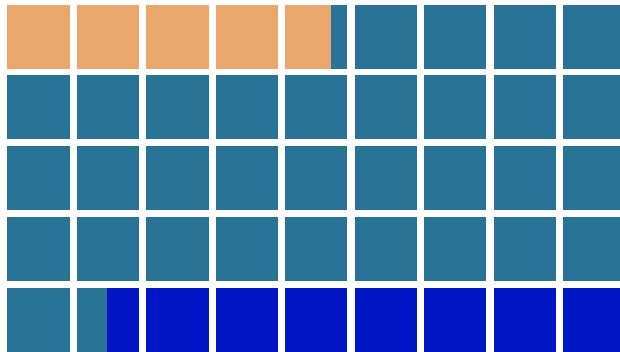
## Population Trends and Key Indicators

Camperdown Plaza  
Ring: 1 mile radius

11,479	5,961	1.76	37.8	\$84,397	\$562,613	84	62	51
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index



## POPULATION BY AGE



Under 18 (10.5%)  
Ages 18 to 64 (72.8%)  
Aged 65+ (16.7%)  
Others (0.0%)

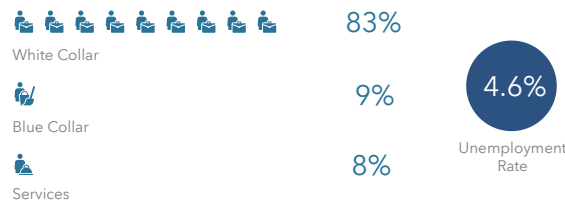
## ANNUAL HOUSEHOLD SPENDING



## AVERAGE AMOUNT SPENT ON RETAIL GOODS

\$204,387,664  
2024 Retail Goods

## EMPLOYMENT



## ANNUAL LIFESTYLE SPENDING



Source: This infographic contains data provided by Esri (2024, 2029), Esri-U.S. BLS (2024), Esri-MRI-Simmons (2024). © 2025 Esri





# #YEAH THAT GREENVILLE

NAMED ONE OF THE TOP TEN  
FRIENDLIEST CITIES IN THE SOUTH  
*Southern Living 2026*

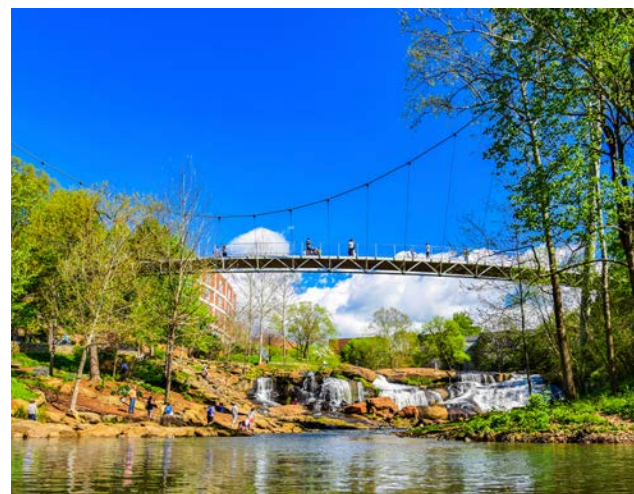
RANKED 4TH ON THE LIST OF  
“BEST PLACES TO LIVE IN THE  
NATION”  
*U.S. News & World Report 2025*

RANKED NO. 5 FOR THE SOUTH’S  
BEST CITIES ON THE RISE  
*Livability 2025*

NAMED ONE OF THE TOP 10 MOST  
WALKABLE DOWNTOWNS  
*Travel + Leisure 2025*

RANKED NO. 1 FOR THE BEST PLACE  
FOR YOUNG PROFESSIONALS  
*Niche 2025*

RANKED NO. 7 AMONG THE BEST  
U.S. TRAVEL DESTINATIONS  
*Travel & Leisure 2025*





CAMPBELL  
DOWNTOWN

LEASING

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