

Property Overview

Jan 4, 2024 - Jan 3, 2025

Property:

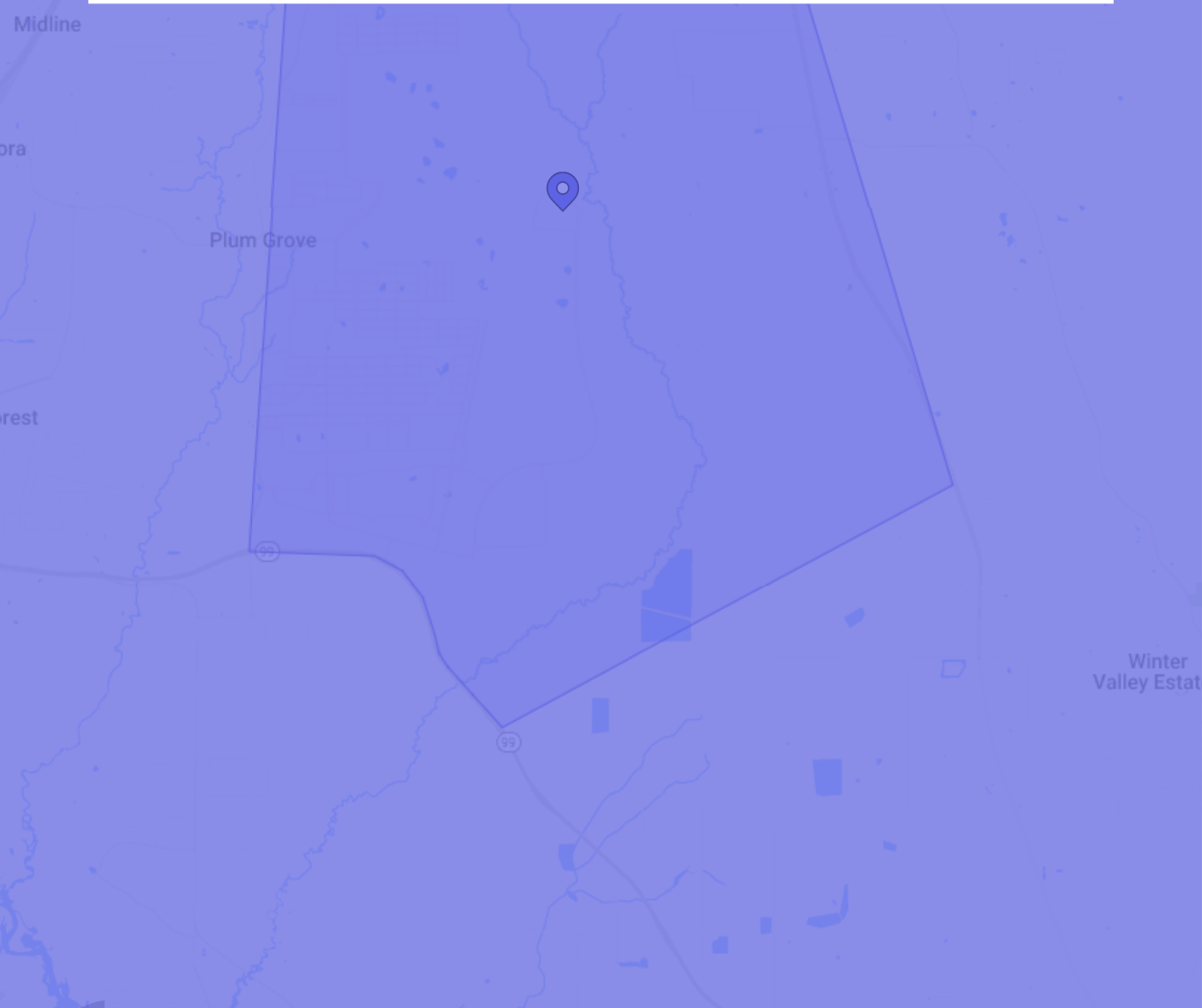


Colony Ridge Communities

County Road 3470, Plum Grove, TX

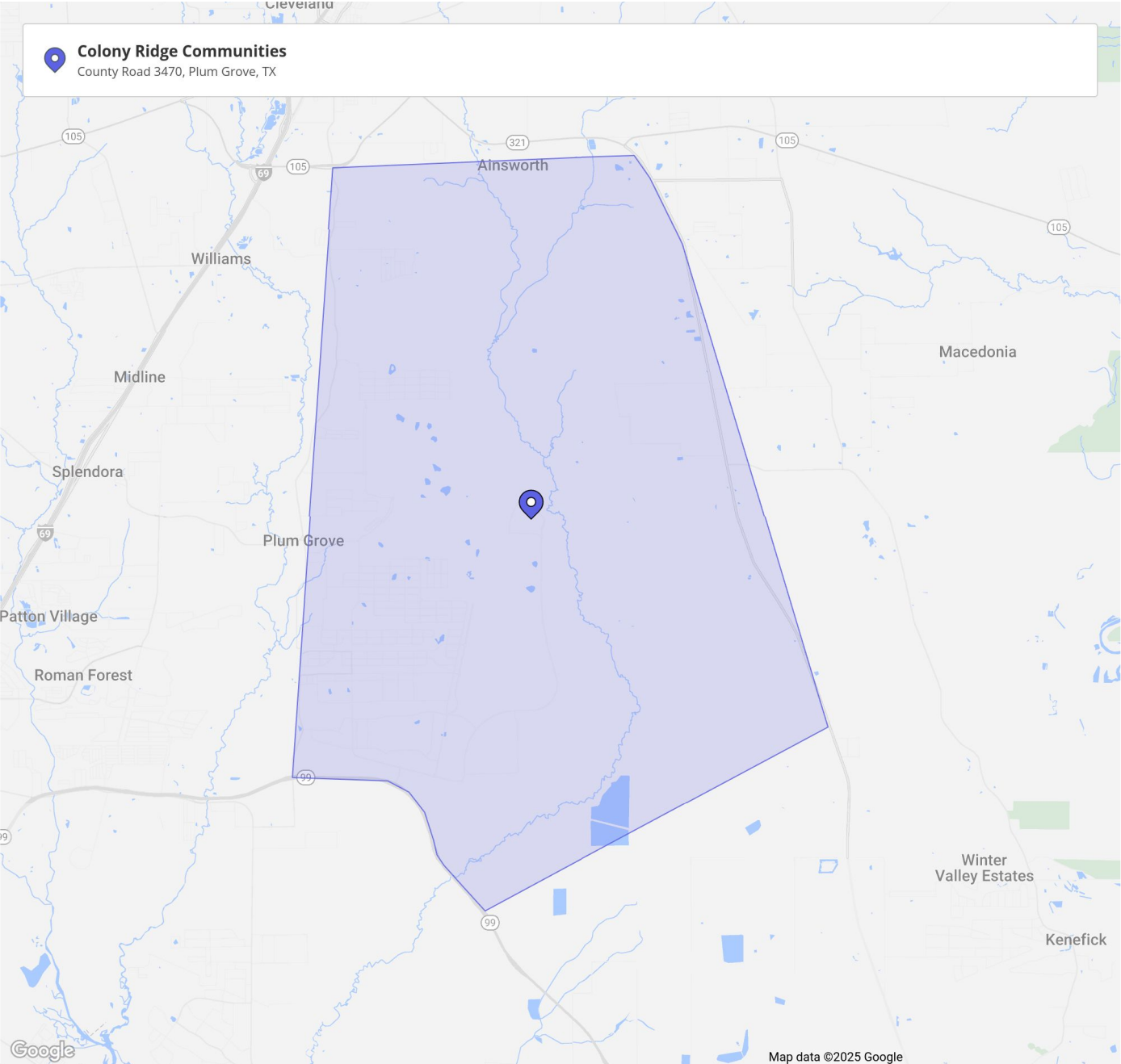
Applied Filters:

Audience Type: Visitors, Employees, Residents



Property Overview

Jan 4, 2024 - Jan 3, 2025



Property Overview

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Metrics

● **Colony Ridge Communities**
County Road 3470, Plum Grove, TX

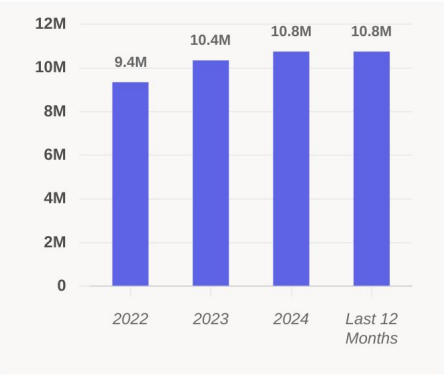
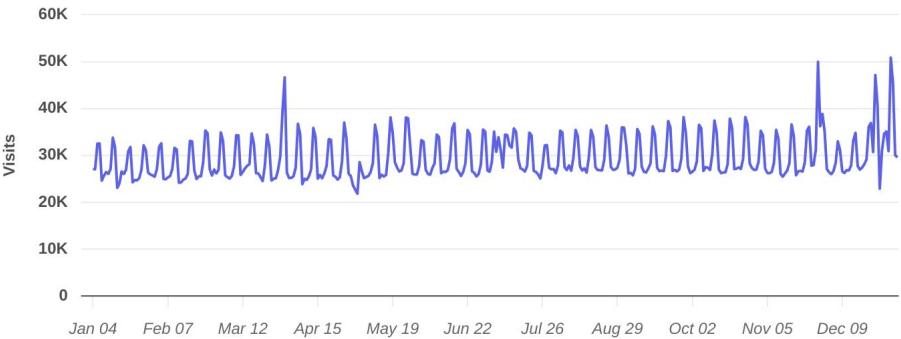
Visits	10.8M	Panel Visits	1.4M
Audience	543K	Visits YoY	+3.9%
Visit Frequency	19.82	Visits Yo2Y	+14.9%
Avg. Dwell Time	720 min	Visits Yo3Y	+39.7%

Jan 4th, 2024 - Jan 3rd, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

● **Colony Ridge Communities**
County Road, Plum Grove, TX



Daily | Visits | Jan 4th, 2024 - Jan 3rd, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Jan 4, 2024 - Jan 3, 2025

Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

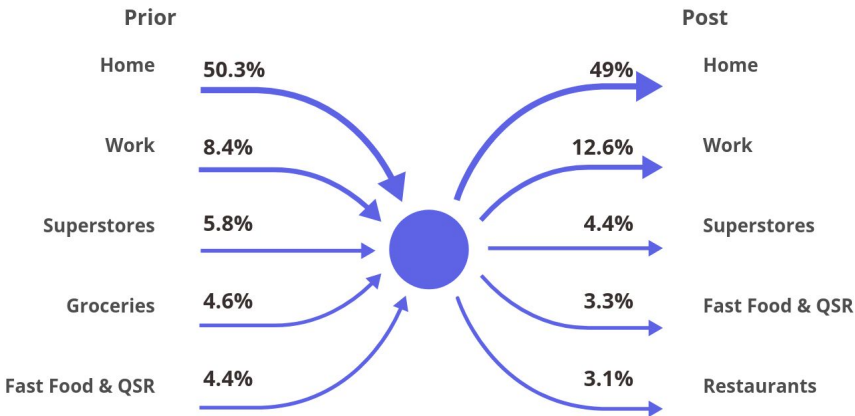


Property Overview

Jan 4, 2024 - Jan 3, 2025

Visitor Journey

● **Colony Ridge Communities**
County Road 3470, Plum Grove, TX

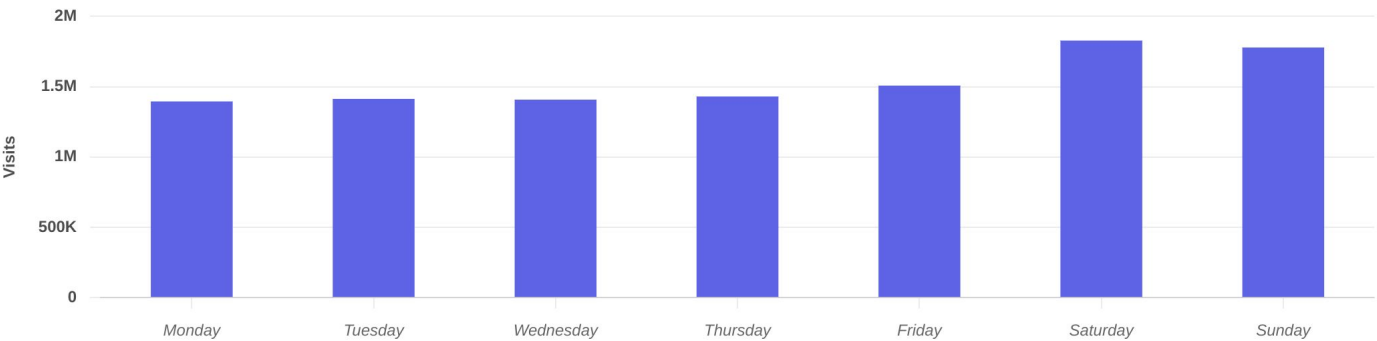


Show by: | Jan 4th, 2024 - Jan 3rd, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

● **Colony Ridge Communities**
County Road 3470, Plum Grove, TX



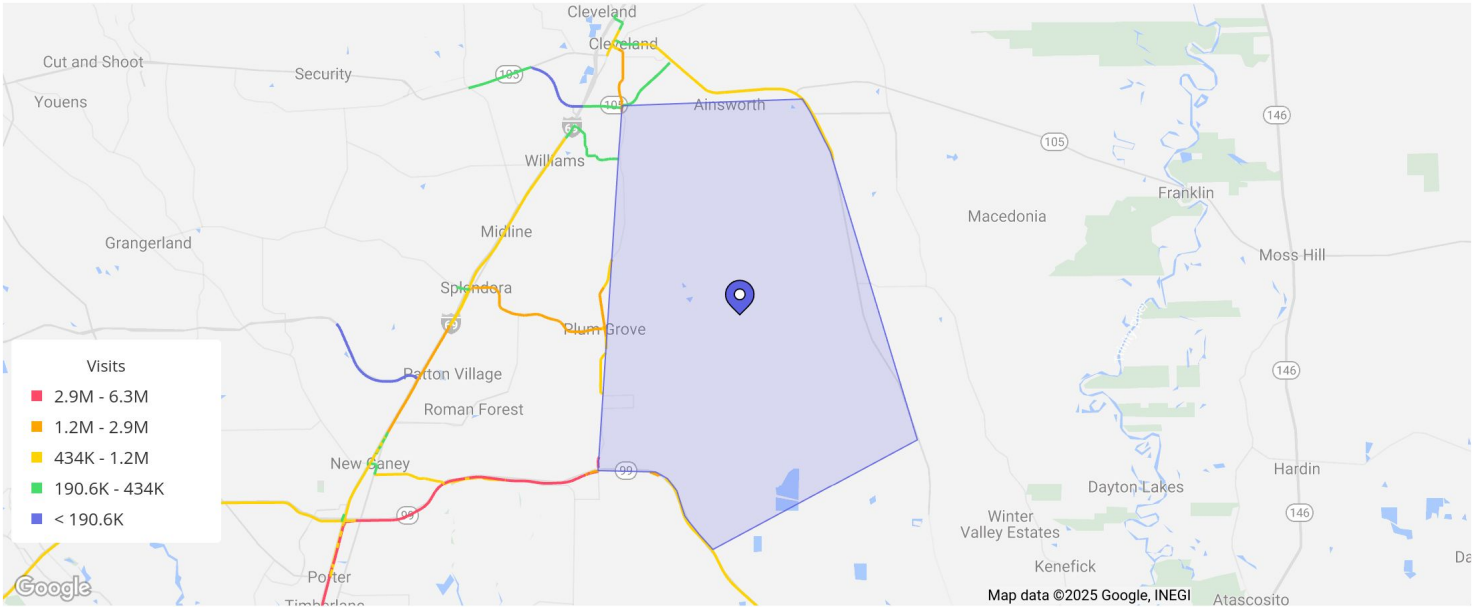
Visits | Jan 4th, 2024 - Jan 3rd, 2025
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Property Overview

Jan 4, 2024 - Jan 3, 2025

Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 4th, 2024 - Jan 3rd, 2025
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Demographics

Jan 4, 2024 - Jan 3, 2025

Property:

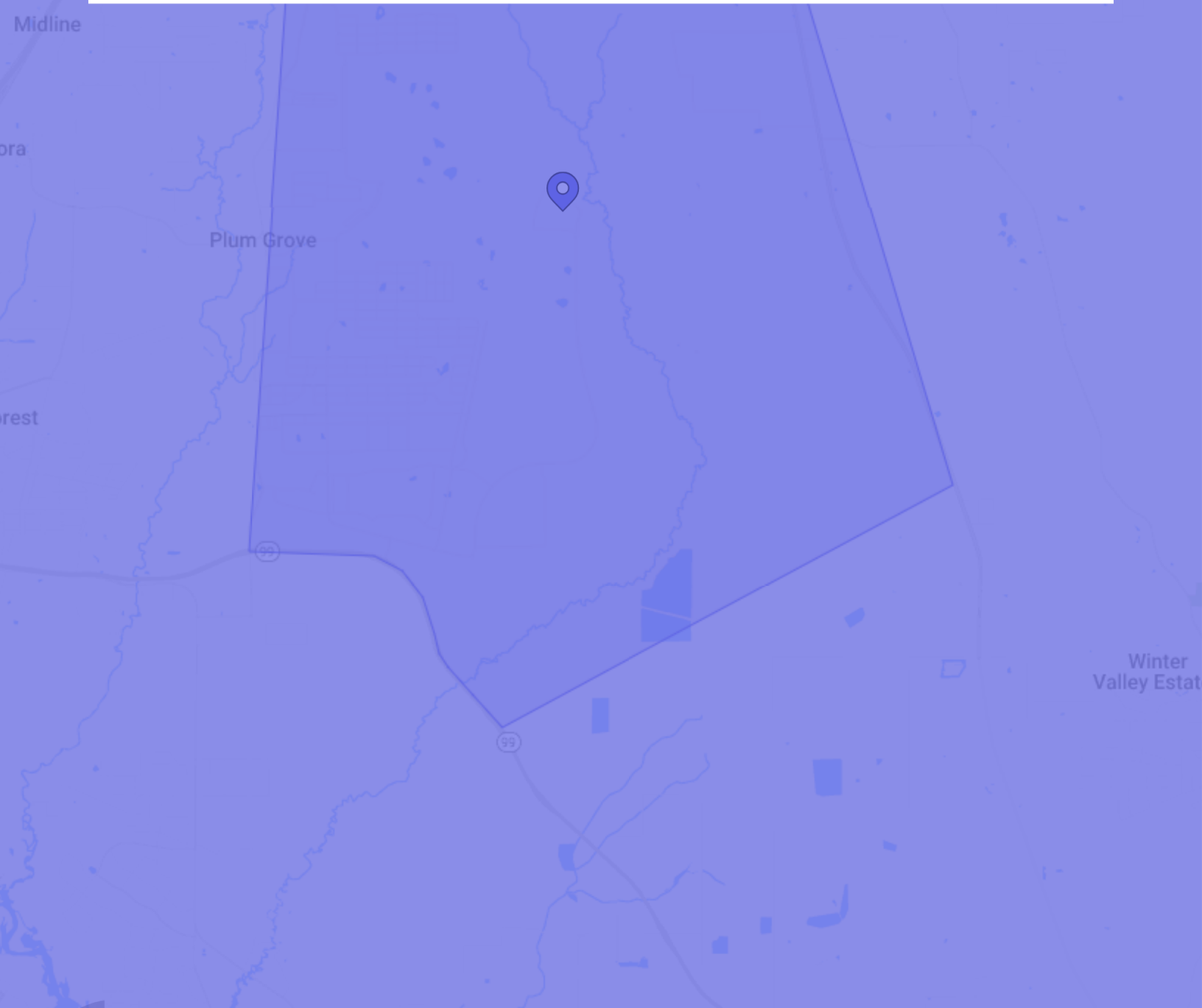


Colony Ridge Communities

County Road 3470, Plum Grove, TX

Applied Filters:

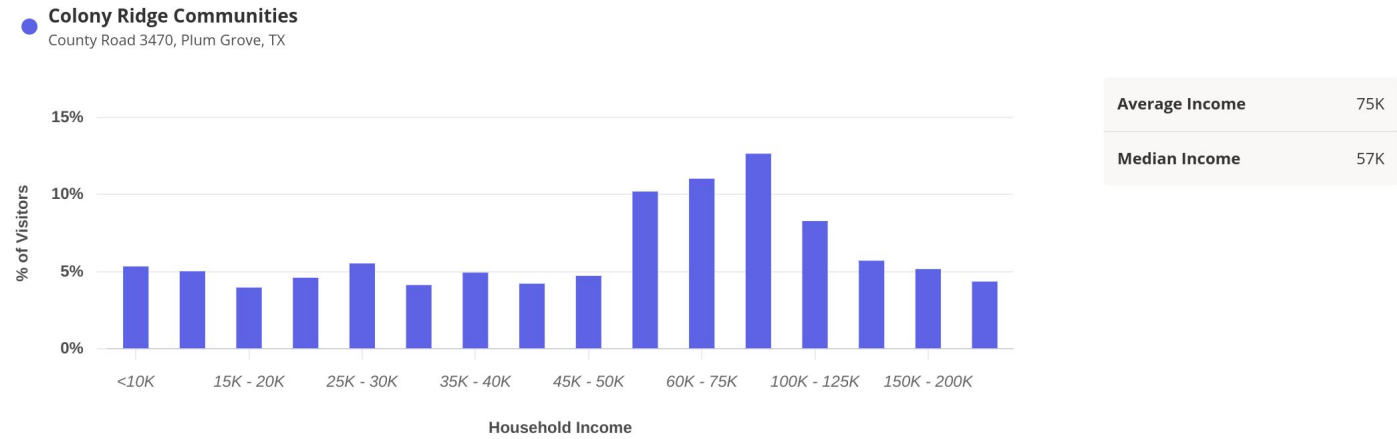
Audience Type: Visitors, Employees, Residents



Demographics

Jan 4, 2024 - Jan 3, 2025

Household Income

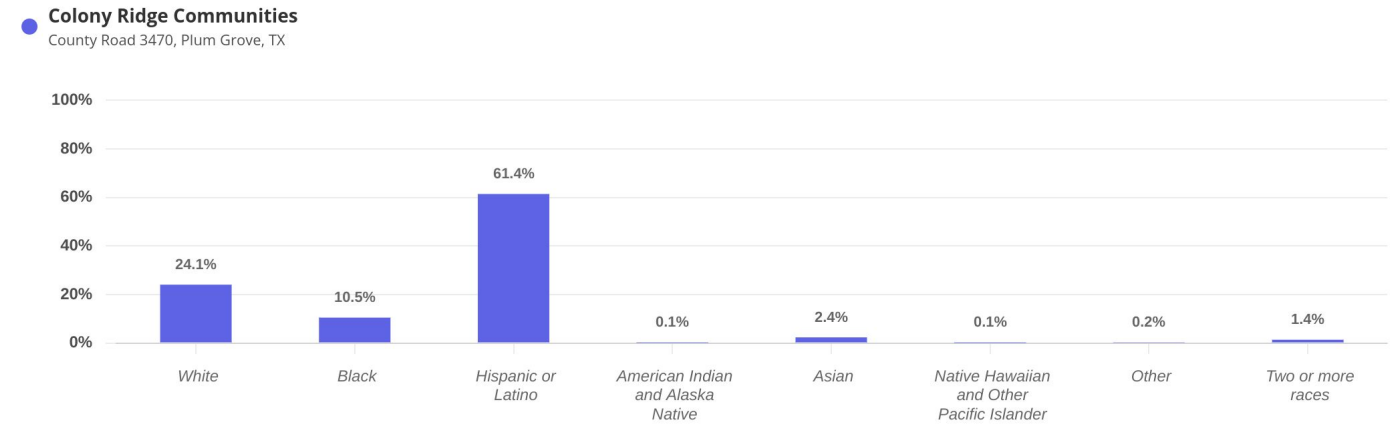


*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

Jan 4th, 2024 - Jan 3rd, 2025
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Ethnicity



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

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Favorite Chains

Jan 4, 2024 - Jan 3, 2025

Property:

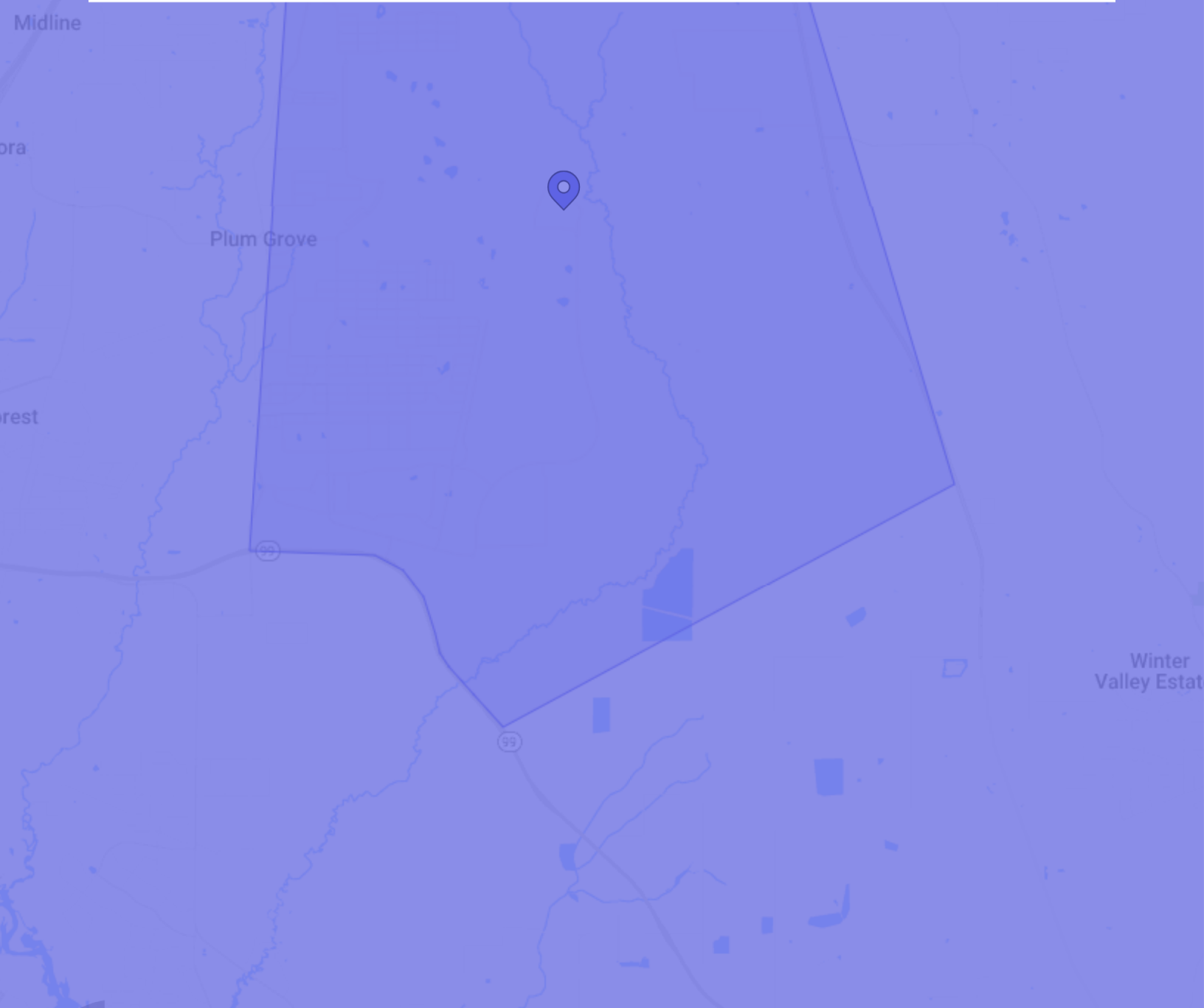


Colony Ridge Communities

County Road 3470, Plum Grove, TX

Applied Filters:

Audience Type: Visitors, Employees, Residents



Favorite Chains

Jan 4, 2024 - Jan 3, 2025

Favorite Chains

Colony Ridge Communities / County Road, Plum Grove, TX

Rank	Name	Visitors
1	Walmart / Nationwide	505.7K (93.1%)
2	McDonald's / Nationwide	423.3K (78%)
3	H-E-B / Nationwide	332.8K (61.3%)
4	The Home Depot / Nationwide	326.1K (60.1%)
5	Whataburger / Nationwide	311.1K (57.3%)
6	Walgreens / Nationwide	291.9K (53.8%)
7	Ross Dress for Less / Nationwide	289.2K (53.3%)
8	Target / Nationwide	287.8K (53%)
9	Shell / Nationwide	274.9K (50.6%)
10	Kroger / Nationwide	274.5K (50.6%)
11	Academy Sports + Outdoors / Nationwide	274.2K (50.5%)
12	Buc-ee's / Nationwide	260.5K (48%)
13	Dollar Tree / Nationwide	259K (47.7%)
14	Chick-fil-A / Nationwide	248K (45.7%)
15	Sam's Club / Nationwide	238.7K (44%)
16	Chevron / Nationwide	235.8K (43.4%)
17	Dollar General / Nationwide	231.1K (42.6%)
18	Jack in the Box / Nationwide	227.1K (41.8%)
19	Burlington / Nationwide	226.5K (41.7%)

Favorite Chains

Jan 4, 2024 - Jan 3, 2025

Colony Ridge Communities / County Road, Plum Grove, TX		
Rank	Name	Visitors
20	Exxon / Nationwide	220.7K (40.6%)
21	Raising Cane's Chicken Fingers / Nationwide	211.6K (39%)
22	SUBWAY / Nationwide	205.9K (37.9%)
23	Family Dollar / Nationwide	201.8K (37.2%)
24	Fiesta Mart / Nationwide	200.7K (37%)
25	Starbucks / Nationwide	199.3K (36.7%)
26	Olive Garden / Nationwide	196.3K (36.2%)
27	Burger King / Nationwide	194.2K (35.8%)
28	Denny's / Nationwide	191.2K (35.2%)
29	SONIC Drive In / Nationwide	189.6K (34.9%)
30	Lowe's / Nationwide	183.4K (33.8%)

Category: All Categories | Min. Visits: 1 | Jan 4th, 2024 - Jan 3rd, 2025
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 Placer.ai