

1250 BARDSTOWN ROAD

THE HIGHLANDS



**PREMIER GROCERY-ANCHORED RETAIL SPACE  
FOR LEASE  
IN THE HEART OF THE  
HIGHLANDS**

BRANCH  
PROPERTIES

CBRE



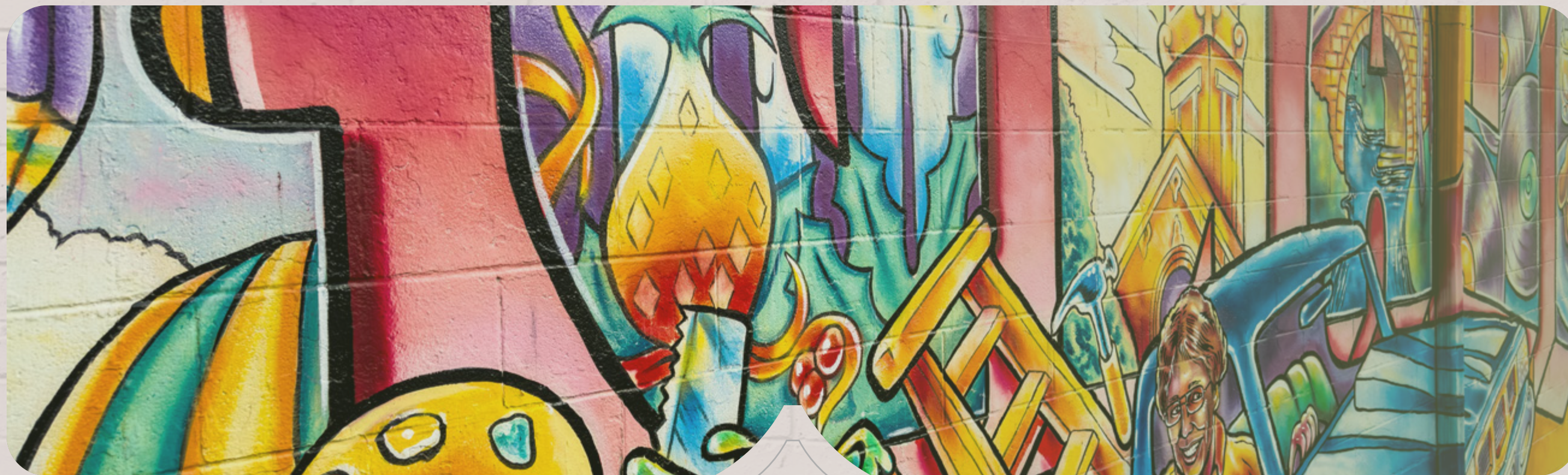


# FROM HISTORIC ROOTS

Mid City Market rises as The Heart of the Highlands—a reimagined retail destination at the center of one of Louisville's most vibrant and historic neighborhoods along iconic Bardstown Road. Designed to bring modern retail experiences to a community known for its eclectic charm and steady foot traffic, the development offers prime opportunities for brands seeking visibility, connection, and long term growth. With its unbeatable location, strong neighborhood identity, and a curated mix of future-forward retail spaces, Mid City Market invites retailers to be part of the next great chapter along Louisville's most beloved corridor.

## TO MODERN ROUTES





# RETAIL IN THE HIGHLANDS



## RETAIL IN THE HIGHLANDS

### GROCERY ANCHORED

New retail development anchored by best-in-class grocer

### UNBEATABLE LOCATION

Centrally located in Louisville's Highlands neighborhood, a vibrant and eclectic area known for its restaurants, bars, coffee shops, and boutiques

### DENSELY POPULATED

The Highlands neighborhood is a hub for nightlife and local shopping

### AN ICONIC CORRIDOR

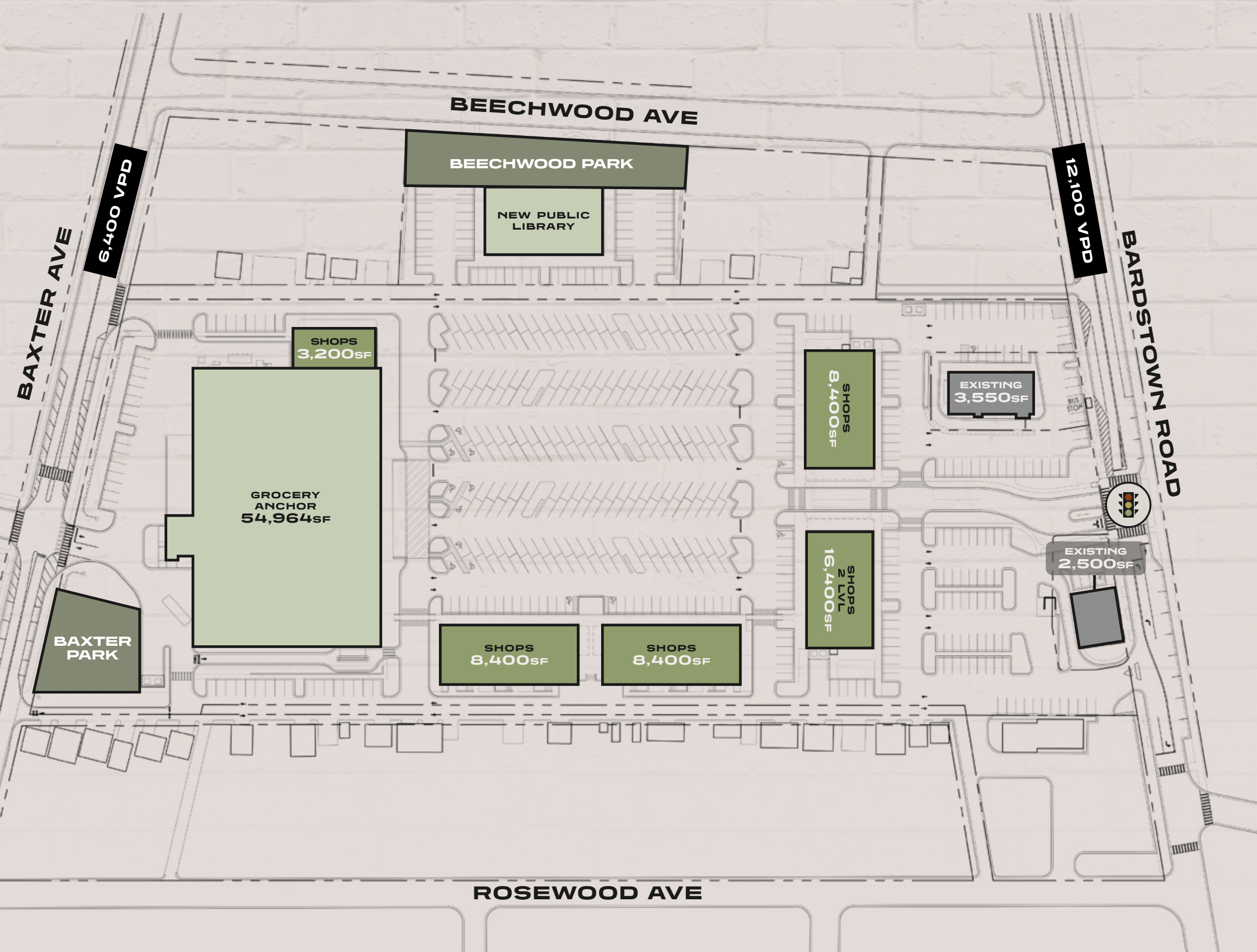
Signalized access from Bardstown Road

## THE HEARTBEAT OF LOUISVILLE



# PREMIER SHOP & RESTAURANT SPACES

AVAILABLE FOR LEASE





BAXTER AVENUE | 6,400 VPD

BARDSTOWN ROAD | 12,100 VPD



YOUR BRAND  
BELONGS ON  
BARDSTOWN



# MID CITY MARKET AT THE HEART OF THE HIGHLANDS

10 MINUTES FROM DOWNTOWN LOUISVILLE



SOUTHERN BAPTIST THEOLOGICAL SEMINARY  
2,046 STUDENTS

CHEROKEE PARK

SENECA PARK

BOWMAN FIELD



ST. XAVIER HIGH SCHOOL  
1,415 STUDENTS

BELLARMINE UNIVERSITY  
3,077 STUDENTS

ASSUMPTION HIGH SCHOOL  
874 STUDENTS

ATHERTON HIGH SCHOOL  
1,491 STUDENTS

SULLIVAN UNIVERSITY  
1,807 STUDENTS



LOUISVILLE ZOO  
±900,000 VISITERS /YR



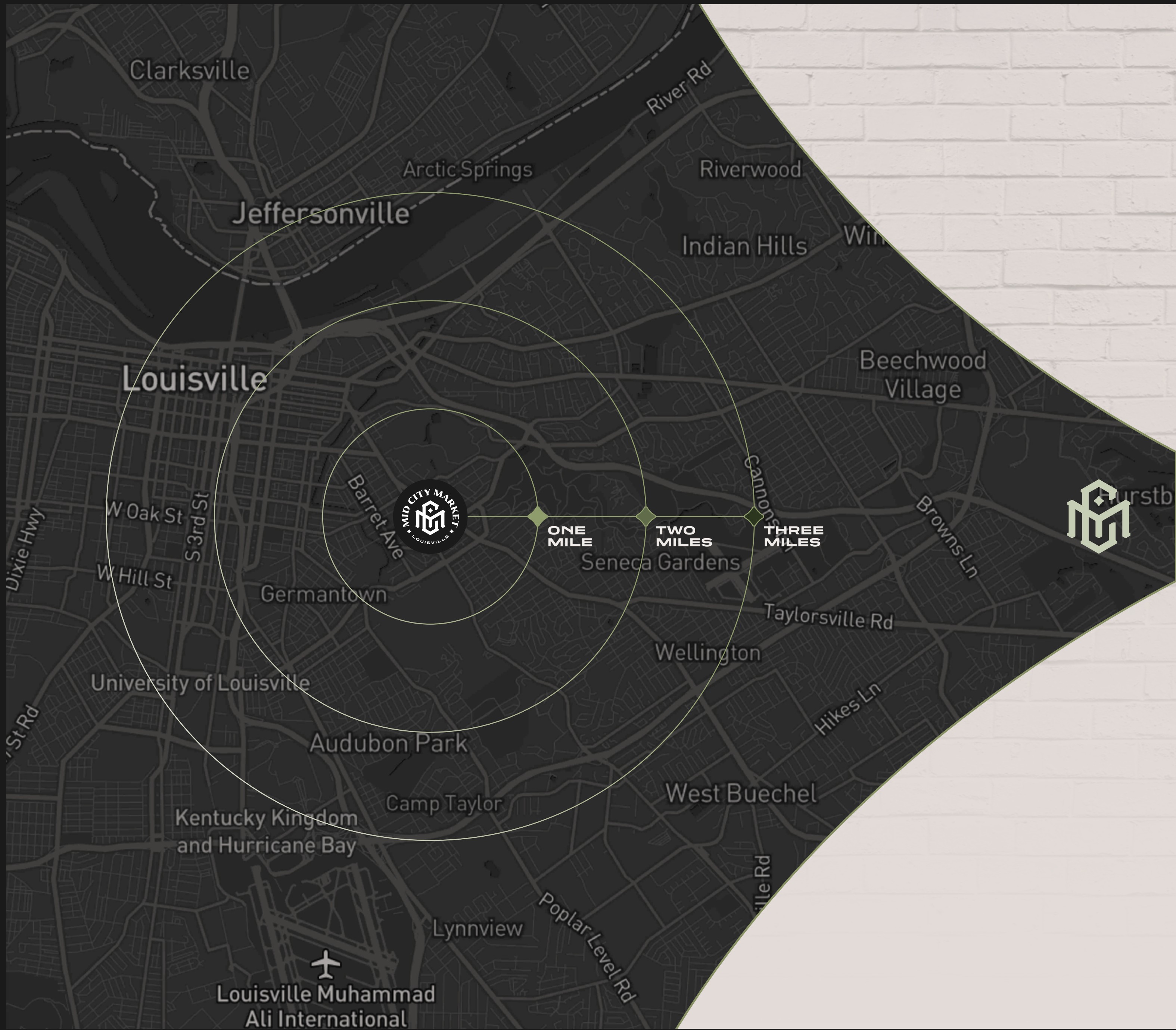
2025 AVERAGE HOME VALUE

ONE MILES  
\$451,069

TWO MILES  
\$387,978

THREE MILES  
\$404,506





# LOUISVILLE'S CULTURAL CORE

## DEMOGRAPHICS IN 2025

POPULATION	ONE MILE	TWO MILES	THREE MILES
	15,919	56,730	108,840
DAYTIME POPULATION	ONE MILE	TWO MILES	THREE MILES
	14,350	95,212	202,155
AVG HOUSEHOLD INCOME	ONE MILE	TWO MILES	THREE MILES
	\$114,392	\$96,100	\$93,241







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# CBRE

BRANCH  
PROPERTIES

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