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# **Nukoa Plaza Demographic Summary**

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# Consumer Spending Report

## Nukoa Plaza 3230 Steve Reynolds Blvd, Duluth, GA 30096

Building Type: **General Retail**  
 Secondary: **Storefront**  
 GLA: **49,768 SF**  
 Year Built: **2001**  
 Total Available: **4,160 SF**  
 % Leased: **91.64%**  
 Rent/SF/Yr: **\$18.00**



2023 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
<b>Total Specified Consumer Spending</b>	<b>\$113,548</b>	<b>\$868,928</b>	<b>\$2,625,655</b>
<b>Total Apparel</b>	<b>\$7,093</b>	<b>\$52,054</b>	<b>\$152,826</b>
Women's Apparel	2,523	18,821	56,192
Men's Apparel	1,391	10,117	30,218
Girl's Apparel	576	4,221	12,185
Boy's Apparel	440	3,227	9,206
Infant Apparel	398	2,812	7,772
Footwear	1,765	12,856	37,254
<b>Total Entertainment &amp; Hobbies</b>	<b>\$15,345</b>	<b>\$119,302</b>	<b>\$360,363</b>
Entertainment	1,947	14,366	43,287
Audio & Visual Equipment/Service	4,250	31,482	89,374
Reading Materials	127	1,030	3,432
Pets, Toys, & Hobbies	2,054	16,796	53,135
Personal Items	6,968	55,627	171,136
<b>Total Food and Alcohol</b>	<b>\$34,443</b>	<b>\$248,261</b>	<b>\$725,265</b>
Food At Home	18,803	134,845	389,207
Food Away From Home	13,809	99,737	294,475
Alcoholic Beverages	1,831	13,679	41,583
<b>Total Household</b>	<b>\$16,498</b>	<b>\$131,003</b>	<b>\$414,343</b>
House Maintenance & Repair	2,600	25,290	86,214
Household Equip & Furnishings	7,032	52,998	161,919
Household Operations	5,065	38,692	120,100
Housing Costs	1,801	14,023	46,110



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2023 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
<b>Total Transportation/Maint.</b>	<b>\$29,676</b>	<b>\$235,885</b>	<b>\$705,351</b>
Vehicle Purchases	13,180	114,992	350,603
Gasoline	9,338	68,755	195,937
Vehicle Expenses	471	3,366	12,008
Transportation	2,901	20,244	64,162
Automotive Repair & Maintenance	3,787	28,528	82,641
<b>Total Health Care</b>	<b>\$4,692</b>	<b>\$36,123</b>	<b>\$111,493</b>
Medical Services	2,603	20,178	62,954
Prescription Drugs	1,492	11,554	35,365
Medical Supplies	596	4,390	13,174
<b>Total Education/Day Care</b>	<b>\$5,801</b>	<b>\$46,300</b>	<b>\$156,013</b>
Education	3,758	30,127	102,197
Fees & Admissions	2,043	16,173	53,816



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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>1,212</b>	<b>11,628</b>	<b>10</b>
Retail & Wholesale Trade	216	4,398	20
Hospitality & Food Service	185	3,117	17
Real Estate, Renting, Leasing	43	658	15
Finance & Insurance	95	443	5
Information	29	309	11
Scientific & Technology Services	105	564	5
Management of Companies	2	19	10
Health Care & Social Assistance	295	728	2
Educational Services	14	328	23
Public Administration & Sales	4	24	6
Arts, Entertainment, Recreation	8	24	3
Utilities & Waste Management	35	110	3
Construction	29	92	3
Manufacturing	31	208	7
Agriculture, Mining, Fishing	0	0	0
Other Services	121	606	5

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Radius	1 Mile		3 Mile		5 Mile	
<b>Population</b>						
2028 Projection	13,180		93,658		267,085	
2023 Estimate	12,689		91,063		258,059	
2010 Census	10,269		79,426		214,424	
Growth 2023 - 2028	3.87%		2.85%		3.50%	
Growth 2010 - 2023	23.57%		14.65%		20.35%	
<b>2023 Population by Hispanic Origin</b>	4,559		31,706		89,351	
<b>2023 Population</b>	12,689		91,063		258,059	
White	5,001	39.41%	41,372	45.43%	124,936	48.41%
Black	3,484	27.46%	28,688	31.50%	71,955	27.88%
Am. Indian & Alaskan	266	2.10%	1,282	1.41%	3,336	1.29%
Asian	3,521	27.75%	16,833	18.49%	49,671	19.25%
Hawaiian & Pacific Island	6	0.05%	146	0.16%	372	0.14%
Other	412	3.25%	2,743	3.01%	7,788	3.02%
U.S. Armed Forces	23		48		149	
<b>Households</b>						
2028 Projection	5,104		34,495		91,561	
2023 Estimate	4,917		33,553		88,506	
2010 Census	3,997		29,335		73,729	
Growth 2023 - 2028	3.80%		2.81%		3.45%	
Growth 2010 - 2023	23.02%		14.38%		20.04%	
Owner Occupied	1,467	29.84%	14,290	42.59%	47,776	53.98%
Renter Occupied	3,450	70.16%	19,263	57.41%	40,730	46.02%
<b>2023 Households by HH Income</b>	4,918		33,552		88,506	
Income: <\$25,000	1,036	21.07%	6,380	19.02%	14,584	16.48%
Income: \$25,000 - \$50,000	1,490	30.30%	9,698	28.90%	21,959	24.81%
Income: \$50,000 - \$75,000	1,162	23.63%	7,766	23.15%	18,759	21.20%
Income: \$75,000 - \$100,000	557	11.33%	3,490	10.40%	9,997	11.30%
Income: \$100,000 - \$125,000	283	5.75%	2,337	6.97%	7,508	8.48%
Income: \$125,000 - \$150,000	147	2.99%	1,214	3.62%	4,624	5.22%
Income: \$150,000 - \$200,000	126	2.56%	1,439	4.29%	5,502	6.22%
Income: \$200,000+	117	2.38%	1,228	3.66%	5,573	6.30%
<b>2023 Avg Household Income</b>	\$61,823		\$68,893		\$82,093	
<b>2023 Med Household Income</b>	\$48,939		\$52,495		\$61,263	

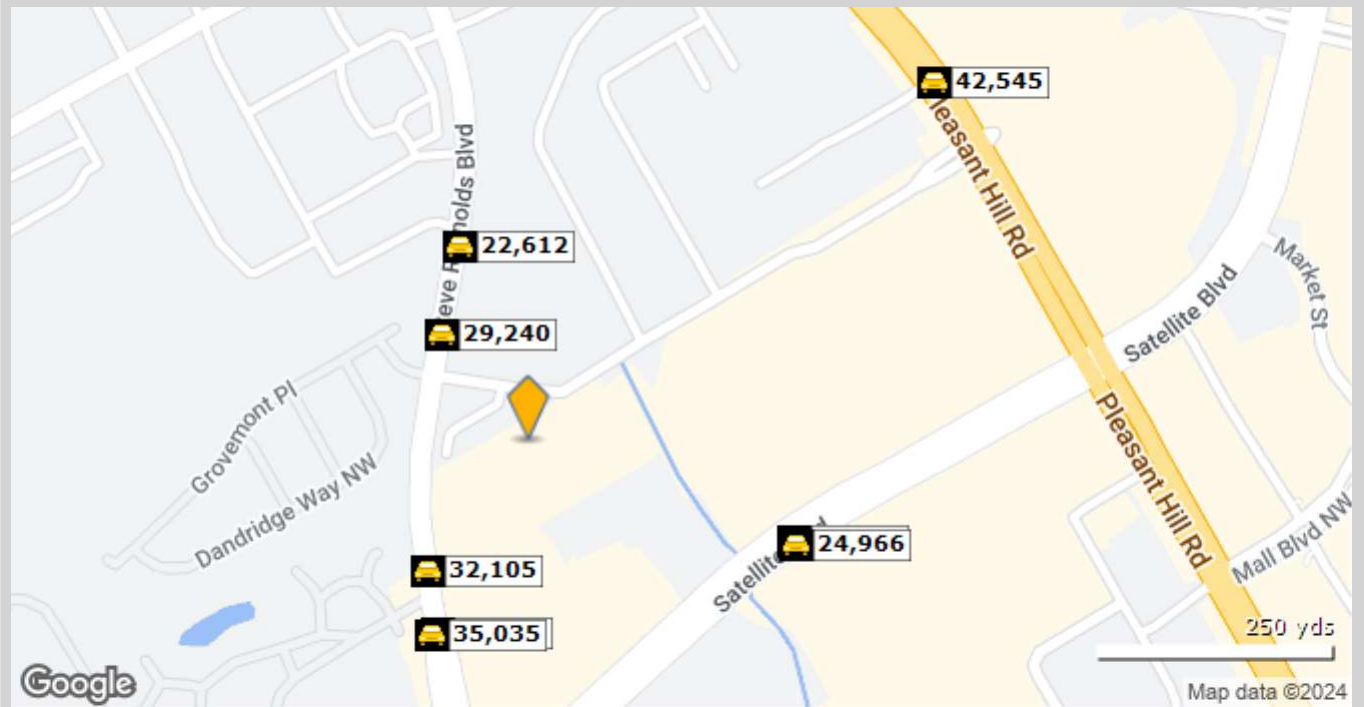


# Traffic Count Report

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	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Steve Reynolds Blvd	Grovemont Pl	0.02 N	2017	29,240	MPSI	.09
2	Steve Reynolds Boulevard	Grovemont Dr	0.07 NW	2020	32,339	MPSI	.10
3	Steve Reynolds Boulevard	Grovemont Dr	0.07 NW	2022	32,105	MPSI	.10
4	Steve Reynolds Blvd	Satellite Blvd	0.12 S	2022	30,472	MPSI	.13
5	Steve Reynolds Blvd	Grovemont Pl	0.04 S	2018	22,612	MPSI	.13
6	Steve Reynolds Blvd	Satellite Blvd	0.12 S	2018	35,035	MPSI	.13
7	Satellite Blvd	Steve Reynolds Blvd	0.27 SW	2017	25,891	MPSI	.18
8	Satellite Blvd	Pleasant Hill Rd	0.22 NE	2022	24,953	MPSI	.18
9	Satellite Blvd	Pleasant Hill Rd	0.22 NE	2021	24,966	MPSI	.18
10	Pleasant Hill Rd	Satellite Blvd NW	0.20 SE	2017	42,545	MPSI	.33

